



# White Cane Safety Day Proclamation Portland City Council

9 October 2024



**PBOT**  
PORTLAND BUREAU OF TRANSPORTATION

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Let's make *every* day  
White Cane Safety Day.





# Disability in Oregon

- July 2024 Data <https://www.cdc.gov/ncbddd/disabilityandhealth/impacts/oregon.html>

OEHR survey of people with disabilities in Portland just closed. Of the 3800 respondents, 20% of them identified that they experience a vision disability.

## Disability Equity Engagement Survey Report



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CITY OF PORTLAND





- Proclamation is for White Cane Safety Day.
- Community members who are visually diverse might also be guide dog users.
- Pedestrian Safety Action Coalition (PSAC) promotes transportation safety for white cane AND guide dog users.
- Here today with PSAC co-chairs.



- Continue educating drivers of all vehicles and all ages
- Pedestrian safety is dependent on both drivers and pedestrians
- To move to zero injuries and fatalities takes all to be alert & aware all year.

- Many people still don't understand what a white cane means.
- Many white cane & guide dog users have been hit.
- A designated day is important, but need white cane safety everyday.



# White Cane Safety Awareness PDX



Tuesday, October 15, 2024  
Portland International Airport

## Event Highlights

- Try out GoodMaps indoor navigation system
- Experience Aira's visual assistance service
- Learn about PDX accessibility resources
- Meet representatives from various blindness organizations and advocacy groups

Thank You

