Partnering to Support the OMSI Master Plan District

City Council Presentation September 4, 2024







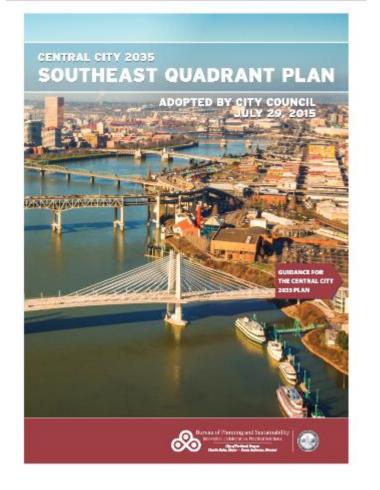
Oregon Museum of Science and Industry

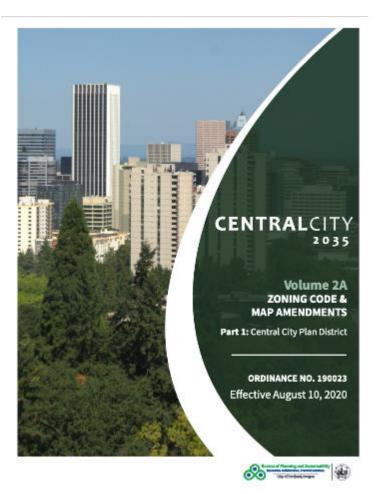
City Council Actions Requested

- 1. Authorize term sheet to serve as guide for project agreements for OMSI Central City Master Plan District (Resolution)
- 2. Authorize IGA between Portland Bureau of Transportation and Prosper Portland for \$16.9M to construct New Water Avenue project in Central Eastside (Ordinance)



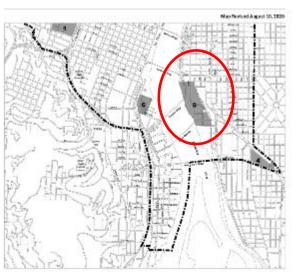
Central City 2035 & SE Quadrant Plans







Central City Master Plan



Intent

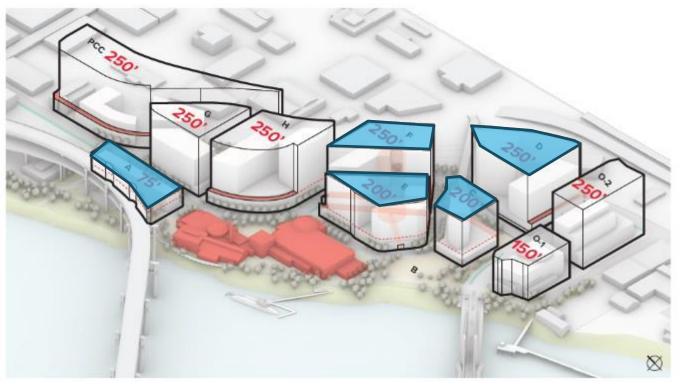
- Establish an urban design framework→ future individual building reviews focus on materials and façade treatment
- Determine adequate utilities (e.g. water, stormwater, sewers, etc.)
- Set building massing, height, orientation and programming to protect public view/realm, preserve light and air, and orient to active and passive public gathering spaces



Flexibility

- Minimum floor area ratio can be met within plan area vs. single site
- Floor Area can be transferred among sites within boundary
- Bonus height limits without bonus/transfer requirements
- Some residential uses not typically allowed in certain areas

OMSI District Central City Master Plan



OMSI – Controlled Parcels 629,698 – 2,522,850 GSF Up to 1,200 housing units district wide

Tract	Min GSF	Max GSF	Uses
Α	39,000	85,000	100 housing units
С	113,434	169,500	office/residential/retail
D	123,434	796,250	office/residential/retail
E	117,934	672,750	office/residential/retail
F	122,462	629,850	office/residential
G	79,602	315,250	office/residential/retail
Н	134,896	810,550	Center for Tribal Nations
PCC	243,208	422,484	
OP-1	78,498	188,500	
OP-2	85,342	282,263	
Total	1,137,810	4,372,397	
OMSI Controlled	629,698	2,522,850	

Key Milestones

	2015 - 18	2019 - 21	2022 - 23	2024
OMSI DISTRICT CENTRAL CITY MASTER	SE Quadrant Plan / Central City 2035 approved by City Council	Portland Community College + Portland Opera join CCMP	Design Commission review & approval of OMSI District CCMP	Prosper Board + City Council consideration of Term sheet + IGA
PLAN	OMSI selects Edlen & Co + ZGF for CCMP	OMSI unveils vision		
(CCMP)		Mayor directs Prosper Portland as lead to coordinate City partnership with OMSI		
FUNDING		Metro 750K grant to OMSI with coalition Indigenous and Tribal partners to	Metro commits up to \$7M for Waterfront Education Park	Central Eastside TIF \$10.9M \$6M State of Oregon
		support Waterfront Education Park	City Council direction to Prosper Portland	
		State of Oregon commits \$5M lottery bond revenues to OMSI for New Water Avenue	and Portland Housing Bureau to explore new Central City TIF districts	

Partnership & Development Priorities

OMSI

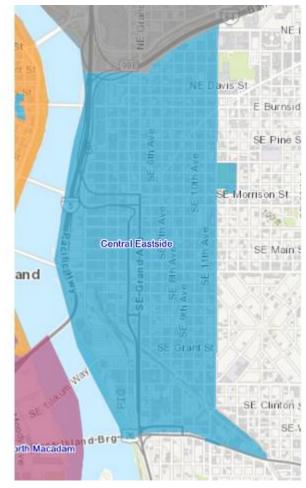
- New Water Avenue
- Waterfront Education Park
- Meeting Central City Master Plan approval conditions
- Developable parcels and ongoing revenue for OMSI operations
- Coordinated build out of district including Center for Tribal Nations

City of Portland

- Vertical Development adjacent
 to LRT
 - Center for Tribal Nations
 - $\circ~$ Mixed Income Housing
 - $\circ~$ Complement industrial job center
 - OMSI as a Central City destination
 - $\circ~$ Construction equity
- Multi-Modal New Water Avenue
- Active Waterfront
 - Plaza & park programming
 - Coordination with City's efforts
 north of OMSI waterfront

Current & Proposed Central Eastside TIF Districts

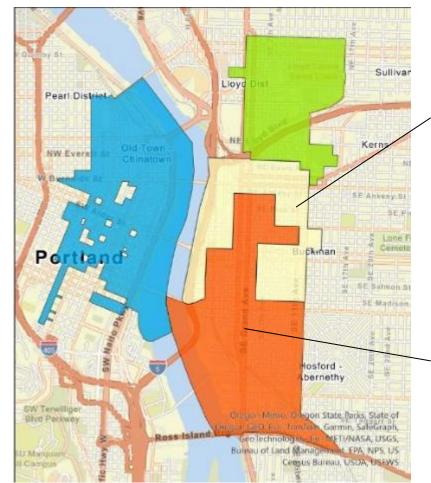
Current Central Eastside TIF District



\$19M in TIF resources remain for strategic sites and small business and industrial support via grants & loans

Includes \$10.9M for New Water Ave. infrastructure improvements within OMSI district.

Proposed Central City TIF Districts



Proposed amended Central Eastside TIF District*

Proposed new Central Eastside Corridor TIF District (potential source of future TIF)



Strategic Alignment

Advance Portland

A Call to Action for Inclusive Economic Growth

Objective 3: Foster a Vibrant Central City and Commercial Districts

- 3.3 Catalyze Public-private Partnerships to Unlock Infill Development of Large Scale Mixed-use, Mixed income Sites With High Transit Accessibility
- 3.4 Attract Visitors Through Events and Activation and Support for Regional Cultural Organizations and Anchors

Objective 4: Connect Portlanders to High Quality Jobs in Future-Ready Sectors

- 4.2 Build Public-Private Partnerships to Improve Access to Employment Opportunities
- 4.3 Encourage density and supply of mixed income housing near job centers and high-access locations with good transit.

Housing Production Strategy

Promote Affordable Housing (0-80% AMI)

• Increase the supply of regulated and unregulated affordable housing units.

Increase Middle Income Housing and Homeownership

• Improve access to middle income housing and homeownership opportunity, by improving retention, and choice for people of color and others who have been historically underserved and under-represented.

Central City in Motion

Connecting Two-Way Cycle Track on Water Avenue

- Crosswalk improvements
- Protected bikeway
- People moving capacity
- Keep freight loading



Acknowledgments

COMMUNITY PARTNERS

OMSI & Edlen + Co NW Native Chamber Columbia River Intertribal Fish Commission

BUREAU OF ENVIRONMENTAL SERVICES

Dawn Uchiyama Elisabeth Reese Cadigan Kaitlin Lovell Emma Kohlsmith Stephen Himes

PROSPER PORTLAND

Lisa Abuaf Amy Nagy Paul Gagliardi David Koch

BUREAU OF PLANNING + SUSTAINABILITY

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PORTLAND PARKS + RECEREATION

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PORTLAND HOUSING BUREAU

Helmi Hisserich Danell Norby

PORTLAND BUEAU OF TRANSPORTATION

Millicent Williams Art Pearce Stephen Szigethy Gabe Graff

WATER BUREAU

Gabe Solmer* Edward Campbell Jodi Inman



OMSI Central City Master Plan

OMSI District Vision

The OMSI (Oregon Museum of Science and Industry) District will be an inclusive, vibrant new neighborhood and community destination rooted in innovation, culture, arts, and science learning in Portland's Central City. It will restore Tribal presence on the Willamette River and serve as a platform for innovation for the city, state, and region.

A community destination and inclusive neighborhood

Hub for innovation, arts and culture

A center for science learning and climate action

A growth driver for the city, OMSI and our partners





OMSI District Vision

- 24 acres of new, mixed-use transit-oriented development
- Up to 3 million square feet of new office space, retail space, residential and recreational green space
- 1,200 units of new housing + affordable units
- OMSI, Center for Tribal Nations, maker spaces, indoor/outdoor labs, waterfront education park, and festivals with partners create and innovative public learning ecosystem
- A center for science learning and climate action, showcasing and advancing climate solutions
- Net zero carbon emissions and waste







Waterfront Education Park

The Waterfront Education Park is a place of healing to explore and experience the river and land through a tribal lens of culture and science.



Center for Tribal Nations



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OMSI Master Plan Partnership Areas







OPEN SPACE/WATERFRONT	INFRASTRUCTURE	VERTICAL DEVELOPMENT
 Waterfront Education Park: North, Central, South Reach Plazas 	 Streets - New Water Avenue, Old Water Avenue, & Loop Road Sanitary sewer, utilities Parking 	 Use & density Phasing Programming & tenanting
City Partners: Bureau of Environmental Services, Parks	City Partners: Bureau of Environmental Services, Water Bureau, Portland Bureau of Transportation, Bureau of Planning & Sustainability, Prosper Portland	City Partners: Prosper Portland, Portland Housing Bureau
OMSI District Partners: OMSI, Columbia River Inter-Tribal Fish Commission (CRITFC)	 OMSI District: OMSI, 3rd Party Sanitary, Railroad, TriMet 	OMSI District: OMSI, NW Native Chamber, Edlen & Co

Term Sheet Scope

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PROJECT CATEGORY	PHASE 1 Development + Construction	PHASE 2 Feasibility	PHASE 3 Development + Construction	Infrastructure Zones
Public Infrastructure Projects	 New Water Avenue Mitigation Bank determination 	 Feasibility for District Parking 	 District parking connected to new development 	
Private Infrastructure Projects	 Sewer System Upgrade Waterfront Education Park design & construction 		 Plazas Loop Road Local Improvement District 	SE Supress S SE
Private Development Projects	 Tract A (~80 affordable units) Min of 250,000 GSF 	Tracts C, E, F: feasibility assessment	• Tracts, C, E, F	Legend ZONE A-1 ZONE A-2 BCCD
Public Development Projects (Affordable Housing)	 Partnership discussions between PHB and OMSI 	 Affordable housing partnership OMSI + PHB 	 PHB affordable housing project 	ZONE B ZONE C ZONE OS ZONE OS ZONE OP 0 10 108 300 300 958

Term Sheet – Key Agreements

- Project Phasing
 Based on Central City Master Plan phases
 City will only proceed to Phase 2 once 250k square feet of private vertical development is constructed or Phase 3 until private infrastructure and development is completed.
- City Funding OMSI will not seek any additional financial support from the City Partners for any projects identified in the OMSI CCMP unless coordinated with Prosper Portland (and City partners)
- New Water Ave Sets June 30, 2025 date to secure funding.
 If not achieved, parties will undertake waterfall process to reduce costs including LID as backstop
- Waterfront Edu. Timelines in place for North OMSI Reach / mitigation bank feasibility → 30% design by March 2027 and funding by spring 2028
- Affordable Housing OMSI PHB joint goal to achieve 240-300 affordable housing units serving 0 80% AMI through Inclusionary Housing, state funding, and PHB-supported units
- General Provisions
 OMSI elects to voluntarily apply Business/Workforce Equity and Green Building policies to
 private projects. Publicly-funded projects will comply with all applicable policies



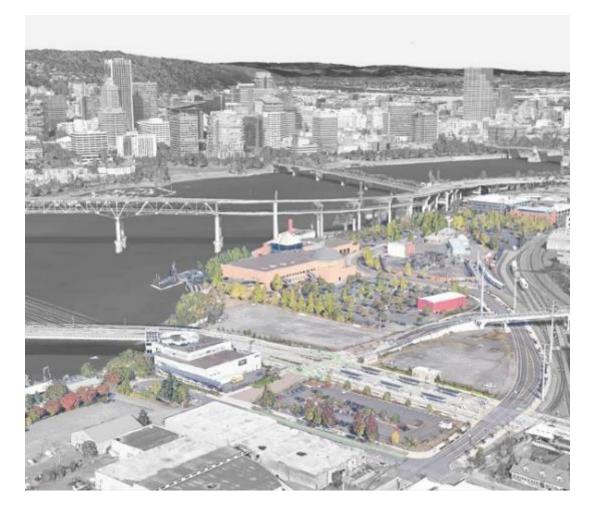
Term Sheet Funding Overview

City	\$
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Project	Total Cost	Sources
New Water Avenue	~\$30M Project costs based on <30% design	 Commitment to Date: \$500k Transportation System Development Charges (TSDCs) \$10.9M Central Eastside TIF \$11M State GAP: \$6.1-7.6M
Old Water Avenue + Loop Road	\$15.9M	Private (LID available- amount TBD)
District Parking (TBD)		Future TIF/City \$
Waterfront Education Park	\$40M	 Commitment to Date: \$4M Parks SDCs \$7M Metro
Total Cost (all Phases): (streets, utilities, WEP and programming)	\$90M	Phase 1 City Investment: \$15.4M Phase 3 City Investment: TBD



New Water Avenue Intergovernmental Agreement First project agreement of Phase 1



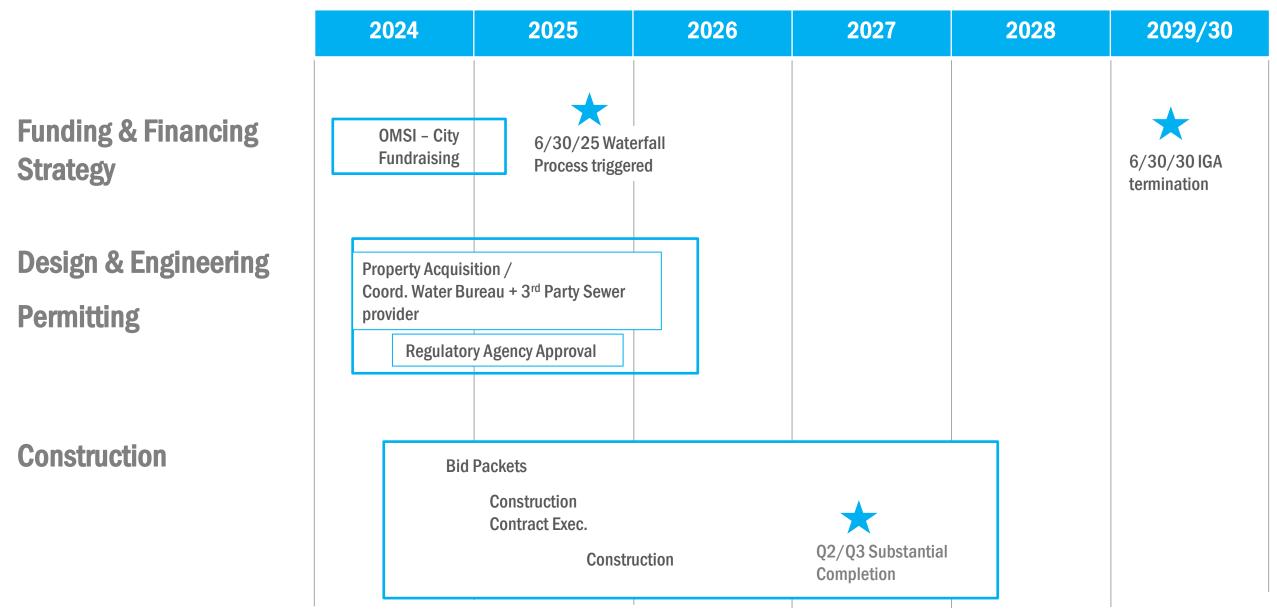
Directs \$10.9M in CES TIF and \$6M from Business Oregon for design/ construction from Prosper to PBOT

Sets roles/responsibilities with Prosper being the Funding Agency and PBOT as the Performing Agency (i.e. coordination and management of design, engineering, and construction)

Termination date is June 30, 2030



Next Steps: New Water Avenue



Invited Testimony & Discussion







Oregon Museum of Science and Industry