City of Portland, Ore. - Bulletin Detail Report



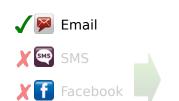
Subject: Lower Southeast Rising Area Plan Notice of Adoption

Sent: 05/16/2024 03:08 PM PDT

Sent By: JoEllen.Skonberg@portlandoregon.gov

Sent To: Subscribers of BPS - Lower SE Rising Area Plan Notice of Adoption

77 Recipients



Twitter

NSS RSS

100

O/ODelivered

0% Pending

0% Bounced

69% Open Rate

36% Click Rate

Email Delivery Stats -

Cumulative Attempted	Minutes
100%	3
100%	5
100%	10
100%	30
100%	60
100%	120

- Delivery Metrics - Details —————				
Delivery Fredrices Details				
77	Total Sent			
77 (100%)	Delivered			
0 (0%)	Pending			
0 (0%)	Bounced			
0 (0%)	Unsubscribed			

- Bulletin Analytics ————————————————————————————————————				
•	Total Opens			
53 (69%)	Unique Opens			
36	Total Clicks			
28 (36%)	Unique Clicks			
16	# of Links			

Delivery and performance ———

These figures represent all data since the bulletin was first sent to present time.

	Progress	% Delivered	Recipients	# Delivered	Opened Unique	Bounced/Failed	Unsubscribes
Email Bulletin	Delivered	100.0%	77	77	53 / 68.8%	0	0
Digest	n/a	n/a	0	0	0 / 0.0%	0	0
SMS Message	Delivered	0.0%	0	0	n/a	0	n/a

Link URL	Unique Clicks	Total Clicks
https://content.govdelivery.com/attachments/ORPORTLAND	19	23
https://www.portland.gov/bps/planning/lower-se-rising?utm	5	7
https://public.govdelivery.com/accounts/ORPORTLAND_ENT/s	2	4
https://www.portland.gov/bps/about-bps/request-translation-i	1	1
https://www.linkedin.com/company/portland-bureau-of-plann	1	1
https://www.portland.gov/bps?utm_medium=email&utm_sou	0	0
https://subscriberhelp.granicus.com/?utm_medium=email&u	0	0
http://facebook.com/PortlandBPS?utm_medium=email&utm	0	0
http://twitter.com/PortlandBPS?utm_medium=email&utm_so	0	0
https://www.portland.gov/311/contact-311?utm_medium=e	0	0
https://public.govdelivery.com/accounts/ORPORTLAND_ENT/s	0	0
https://www.portland.gov/help/about/privacy?utm_medium=	0	0
https://www.youtube.com/c/PortlandBPS?utm_medium=emai	0	0
https://subscriberhelp.govdelivery.com/	0	0
https://nextdoor.com/agency-detail/or/portland/portland-plan	0	0