

Subject: Lower Southeast Rising Area Plan Notice of Adoption  
 Sent: 05/16/2024 03:08 PM PDT  
 Sent By: JoEllen.Skonberg@portlandoregon.gov  
 Sent To: Subscribers of BPS - Lower SE Rising Area Plan Notice of Adoption

**77**  
Recipients

- ✓ Email
- ✗ SMS
- ✗ Facebook
- ✗ Twitter
- ✓ RSS

➔

**100**  
%  
Delivered

0% Pending  
 0% Bounced  
 69% Open Rate  
 36% Click Rate

Email Delivery Stats

Minutes	Cumulative Attempted
3	100%
5	100%
10	100%
30	100%
60	100%
120	100%

Delivery Metrics - Details

<b>77</b> Total Sent
<b>77 (100%)</b> Delivered
<b>0 (0%)</b> Pending
<b>0 (0%)</b> Bounced
<b>0 (0%)</b> Unsubscribed

Bulletin Analytics

<b>86</b> Total Opens
<b>53 (69%)</b> Unique Opens
<b>36</b> Total Clicks
<b>28 (36%)</b> Unique Clicks
<b>16</b> # of Links

## Delivery and performance

*These figures represent all data since the bulletin was first sent to present time.*

	Progress	% Delivered	Recipients	# Delivered	Opened Unique	Bounced/Failed	Unsubscribes
<b>Email Bulletin</b>	Delivered	100.0%	77	77	53 / 68.8%	0	0
<b>Digest</b>	n/a	n/a	0	0	0 / 0.0%	0	0
<b>SMS Message</b>	Delivered	0.0%	0	0	n/a	0	n/a

## Link URL

Link URL	Unique Clicks	Total Clicks
<a href="https://content.govdelivery.com/attachments/ORPORTLAND_...">https://content.govdelivery.com/attachments/ORPORTLAND_...</a>	19	23
<a href="https://www.portland.gov/bps/planning/lower-se-rising?utm_...">https://www.portland.gov/bps/planning/lower-se-rising?utm_...</a>	5	7
<a href="https://public.govdelivery.com/accounts/ORPORTLAND_ENT/s...">https://public.govdelivery.com/accounts/ORPORTLAND_ENT/s...</a>	2	4
<a href="https://www.portland.gov/bps/about-bps/request-translation-i...">https://www.portland.gov/bps/about-bps/request-translation-i...</a>	1	1
<a href="https://www.linkedin.com/company/portland-bureau-of-plann...">https://www.linkedin.com/company/portland-bureau-of-plann...</a>	1	1
<a href="https://www.portland.gov/bps?utm_medium=email&amp;utm_sou...">https://www.portland.gov/bps?utm_medium=email&amp;utm_sou...</a>	0	0
<a href="https://subscriberhelp.granicus.com/?utm_medium=email&amp;u...">https://subscriberhelp.granicus.com/?utm_medium=email&amp;u...</a>	0	0
<a href="http://facebook.com/PortlandBPS?utm_medium=email&amp;utm_...">http://facebook.com/PortlandBPS?utm_medium=email&amp;utm_...</a>	0	0
<a href="http://twitter.com/PortlandBPS?utm_medium=email&amp;utm_so...">http://twitter.com/PortlandBPS?utm_medium=email&amp;utm_so...</a>	0	0
<a href="https://www.portland.gov/311/contact-311?utm_medium=e...">https://www.portland.gov/311/contact-311?utm_medium=e...</a>	0	0
<a href="https://public.govdelivery.com/accounts/ORPORTLAND_ENT/s...">https://public.govdelivery.com/accounts/ORPORTLAND_ENT/s...</a>	0	0
<a href="https://www.portland.gov/help/about/privacy?utm_medium=...">https://www.portland.gov/help/about/privacy?utm_medium=...</a>	0	0
<a href="https://www.youtube.com/c/PortlandBPS?utm_medium=emai...">https://www.youtube.com/c/PortlandBPS?utm_medium=emai...</a>	0	0
<a href="https://subscriberhelp.govdelivery.com/">https://subscriberhelp.govdelivery.com/</a>	0	0
<a href="https://nextdoor.com/agency-detail/or/portland/portland-plan...">https://nextdoor.com/agency-detail/or/portland/portland-plan...</a>	0	0