



HOUSING PRODUCTION STRATEGY

Engagement Plan



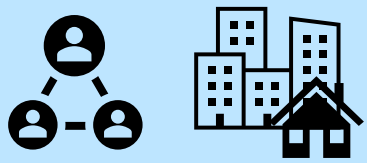
THE BUREAU OF
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Housing Needs Analysis

Existing Conditions

Housing Capacity Analysis

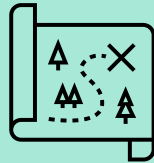
Housing Production Strategy



Population &
Housing



Project
Housing Need



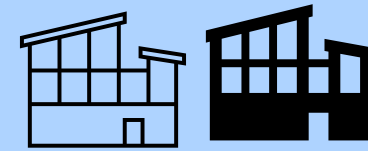
Inventory
Buildable Land



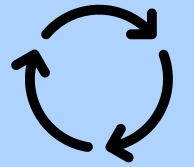
Evaluate
Needed Housing



2023



Promote Needed
Housing



Reflect, Measure
& Report

Late 2023 & 2024



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SUSTAINABILITY**

HPS Community Engagement

Completed

Phase 1 (Jan. – Oct. 2023)

Collaborate/Involve

Introduce project, seek feedback on needs, and gather production strategy ideas.

- City multi-bureau teams
- Technical Advisory Committee
- Outreach to key stakeholders
 - over 20 presentations to community groups

Underway & Upcoming

Phase 2 (Oct. – Apr. 2024)

Involve/Consult

Share draft strategies, get feedback on prioritization.

- City multi-bureau teams
- Technical Advisory Committee
- Additional outreach to key stakeholders
- Citywide survey/open house
- BIPOC focus groups and community meetings

Phase 3 (May – July 2024)

Adopt/Inform

Make modifications as needed and publish HPS.

- Planning Commission hearing and recommendation
- City Council hearing and adoption

After adoption, communicate results with stakeholders.



BIPOC Community Engagement

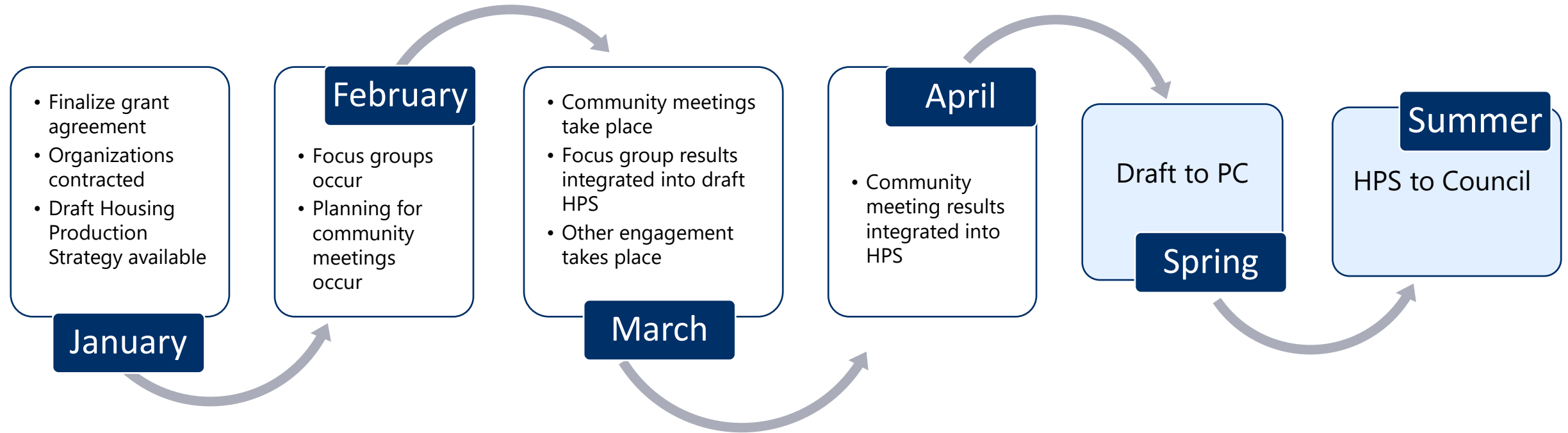
Focus Groups

- 4-6 Community Organizations
- 6 Focus Groups
- Memos describing summarizing input attendees
- Input incorporated into draft HPS

Community Meeting(s)

- 1-2 Organizations
- 1-2 Community Meetings
- Memos describing summarizing input attendees
- Input incorporated into draft HPS

Timeline



Community Questions

Needs

1. Does your current living situation meet your housing needs? If so, why, or why not?
2. What is the most important characteristic(s) about a home that would meet your needs?

Location

1. What are the most important things that should be in your neighborhood to meet your needs?
2. For a home to meet your needs, what is the most important thing(s) about where it is located?

Challenges/Other

1. What other barriers or challenges prevent you from meeting your needs?
2. Is there more information you would like to provide to help us better understand your needs?

Accessibility

1. What are the challenges to finding accessible units?
2. What are your exterior and interior needs?
3. What has been your experience visiting other people's homes?
4. What programs/facilities/ services support you or others with disabilities?

Priorities:

1. Which housing strategies are the most important/highest priority in Portland?
2. Are there missing strategies?



Housing Production Strategy Framework Overview

Recent/Existing Programs and Projects

Funding & Incentives	Zoning/Dev. Regs	Permitting
<ul style="list-style-type: none">• City and Metro Housing Bonds• Tax Increment Financing (45%)• Inclusionary Housing• PCEF collaboration w/ PHB• Land Acquisition & Funding• Regulated Affordable Multifamily Assistance Program• Property Tax exemptions• SDC waivers• Homeownership Tax Exemption• Preservation• Jurisdictional collaboration• Construction Cost Drivers Study	<ul style="list-style-type: none">• Residential Infill• Shelter 2 Housing Continuum• Manufactured Dwelling Parks Zoning• Better Housing By Design• Visitable Unit Bonus• Three-bedroom Unit Bonus• Expanding Opportunity For Affordable Housing Project• Design Overlay Zone Assessment	<ul style="list-style-type: none">• Affordable Housing Priority Review• Early Assistance Fee Reduction• System Development Charges – Deferral, Exemption, Freeze• Office-to-housing Conversion• Permitting Improvement Project• Middle housing early assistance• Public Infrastructure Prescreen





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Устный и письменный перевод | Turjumaad iyo Fasiraad | Письмовий і усний переклад |
Traducere și interpretariat | Chiaku me Awewen Kapas | 翻訳または通訳 | ຫຼື ການ
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