

## Written Testimony - Agenda Item 733

Agenda Item	Name	Position	Comments	Attachment	Created
733	Anonymous	Oppose	Downtown should not get a tax break this idea that a tax break will keep businesses downtown is laughable. Businesses are leaving downtown because crime goes unaddressed, it's unsafe to walk downtown and public drug use is out of control. A tax savings won't keep businesses downtown. Also it's extremely unfair to businesses citywide dealing with the same issues who aren't getting any sweetheart tax deals.	No	08/29/23 4:00 PM
733	Michele Gila, Portland Metropolitan Association of Realtors	Support		Yes	08/30/23 9:07 AM

August 30, 2023

Mayor Ted Wheeler  
Commissioner Rene Gonzalez  
Commissioner Mingus Mapps  
Commissioner Carmen Rubio  
Commissioner Dan Ryan

Dear Portland Mayor, City Council, and Staff,

I am writing on behalf of the Portland Metropolitan Association of Realtors® (PMAR) to express our wholehearted support for the proposed resolutions to amend the East Portland and Portland Enterprise Zones (E-Zones). Both the proposed boundary change request to the Portland Enterprise Zone (E-Zone), specifically to include lots in the NW Industrial Zone and downtown SW Core and the proposed added designate for electronic commerce (e-commerce) for the East Portland E-Zone align with our vision of promoting sustainable economic growth and development within the city, and we are eager to voice our endorsement of these resolutions.

The data demonstrates the impact of the current East Portland and Portland E-Zones, which have resulted in the creation of 3,600 jobs and generated an impressive \$1,803,000,000 in capital investments since 2015. These statistics underscore the value of the E-Zone program in fostering job growth, driving investments, and propelling overall economic advancement.

PMAR believes that fostering an environment where businesses can thrive is crucial for the overall well-being of our community. By extending the benefits of the E-Zone to these areas and including e-commerce in both zones, the City Council demonstrates its commitment to job creation, innovation, and long-term prosperity. We commend you for your forward-thinking approach in considering this expansion of the program and its potential to shape the city's economic trajectory positively.

In conclusion, we would like to express our enthusiastic endorsement of the proposed boundary amendment to the Portland Enterprise Zone to include lots in the NW Industrial Zone and downtown SW Core and the proposed addition of an E-Commerce designation to the East Portland E-Zone. We believe that these changes will contribute significantly to the economic growth and vitality of the city at this critical time. Thank you for your time, consideration, and commitment to the betterment of Portland and its residents.



Michele Gila  
Director of Realtor® Advocacy

**Portland City Council Meeting - Thursday, August 31, 2023 2:00 p.m.**

<b>Agenda Item</b>	<b>First Name</b>	<b>Last Name</b>
733-735-1	Jay	Clark