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## 460-2023

Report

### Accept Travel Portland 2023 Annual Report

Accepted

Jeff Miller, Travel Portland President and CEO, will present the efforts and accomplishments of Travel Portland during the past year, and discuss the organization's goals and activities currently underway.

This annual report is a requirement of the City's agreement with Travel Portland to provide travel and tourism promotion and marketing services to the City. Agreement No. 30007731 was adopted by Council by Ordinance No. 190407 on May 19, 2021.

This year's report will be in the form of a presentation delivered to Council by Jeff Miller. Jeff will be accompanied by Megan Conway, Chief Strategy Officer, and James Jessie, Chief Sales Officer.

#### Documents and Exhibits

 [Travel Portland 2023 Annual Report Presentation](https://www.portland.gov/sites/default/files/council-documents/2023/ext-2023-06-07-city-of-portland-presentation-submission-copy.pdf)  
(<https://www.portland.gov/sites/default/files/council-documents/2023/ext-2023-06-07-city-of-portland-presentation-submission-copy.pdf>) 9.63 MB

#### Impact Statement

#### Purpose of Proposed Legislation and Background Information

Travel Portland will provide an update on their activities. This annual report is required by the City's Contract with Travel Portland to provide tourism promotion and marketing services for the City.

#### Financial and Budgetary Impacts

Not applicable.

#### Introduced by

[Mayor Ted Wheeler](#);  
[Commissioner Carmen Rubio](#)

#### Bureau

[Management and Finance](#)

#### Contact

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#### Requested Agenda Type

Time Certain

#### Date and Time Information

##### Requested Council Date

June 7, 2023

##### Requested Start Time

9:45 am

##### Time Requested

30 minutes

## Community Impacts and Community Involvement

Travel Portland engages the community through their work in promoting tourism throughout the City.

### 100% Renewable Goal

Not applicable.

## Agenda Items

460 Time Certain in [June 7-8, 2023 Council Agenda](https://www.portland.gov/council/agenda/2023/6/7)  
(<https://www.portland.gov/council/agenda/2023/6/7>)

Accepted

Motion to accept the report: Moved by Ryan and seconded by Gonzalez.

Commissioner Dan Ryan Yea

Commissioner Rene Gonzalez Yea

Commissioner Mingus Mapps Absent

Commissioner Carmen Rubio Yea

Mayor Ted Wheeler Yea