

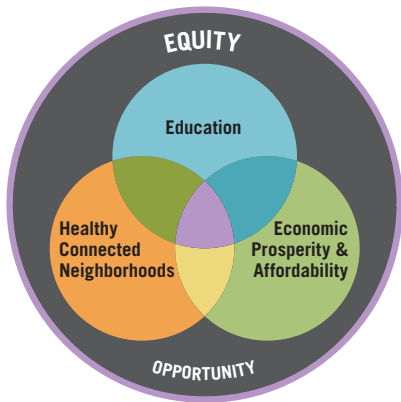


WHAT IS THE PORTLAND PLAN?

The goal of the Portland Plan is to make Portland a thriving and sustainable city – a city that is prosperous, healthy and rich in opportunity for all. Through it Portlanders can help define community priorities, guide investments and set the course for the city and partner agencies for the next 25 years.

In Phase Two of the Portland Plan, Portlanders said that living wage jobs, student success and a healthy environment were top priorities. In response to these priorities, extensive research and national and best practices, an Equity Initiative and three draft strategies were developed:

- Education
- Economic Prosperity & Affordability
- Healthy Connected Neighborhoods



Each integrated strategy will include:

- Strategic objectives to achieve by 2035
- A 25-year policy framework (outlining focus areas to meet the objectives)
- 5-year “quick-start” actions
- Partners that will take lead roles in carrying out the actions



The Portland Plan

will be accomplished over time through a variety of efforts, such as:

- Intergovernmental agreements
- Legislative advocacy
- Programs
- City internal practices
- Budget instructions
- Comprehensive Plan (policies, map and citywide systems plan)



To achieve both strategic objectives and the objectives in all nine action areas, city planners are developing a draft scope of work for the Comprehensive Plan and sharing it with various community groups. The first round of public outreach for the Comp Plan will likely be in the spring/summer of 2011.

