

Appoint members to the Government Transition Advisory Committee

March 22, 2023



City of Portland Transition

Voter approved. Community centered. City delivered.



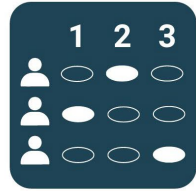
A New Era in Portland

TODAY



Vote for one candidate

FUTURE



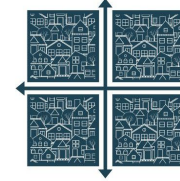
Rank Candidates

TODAY



Citywide elections

FUTURE



4 geographic districts

TODAY



City Council:
4 commissioners
+ mayor

FUTURE



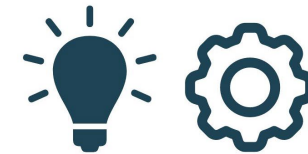
City Council:
12 commissioners

TODAY

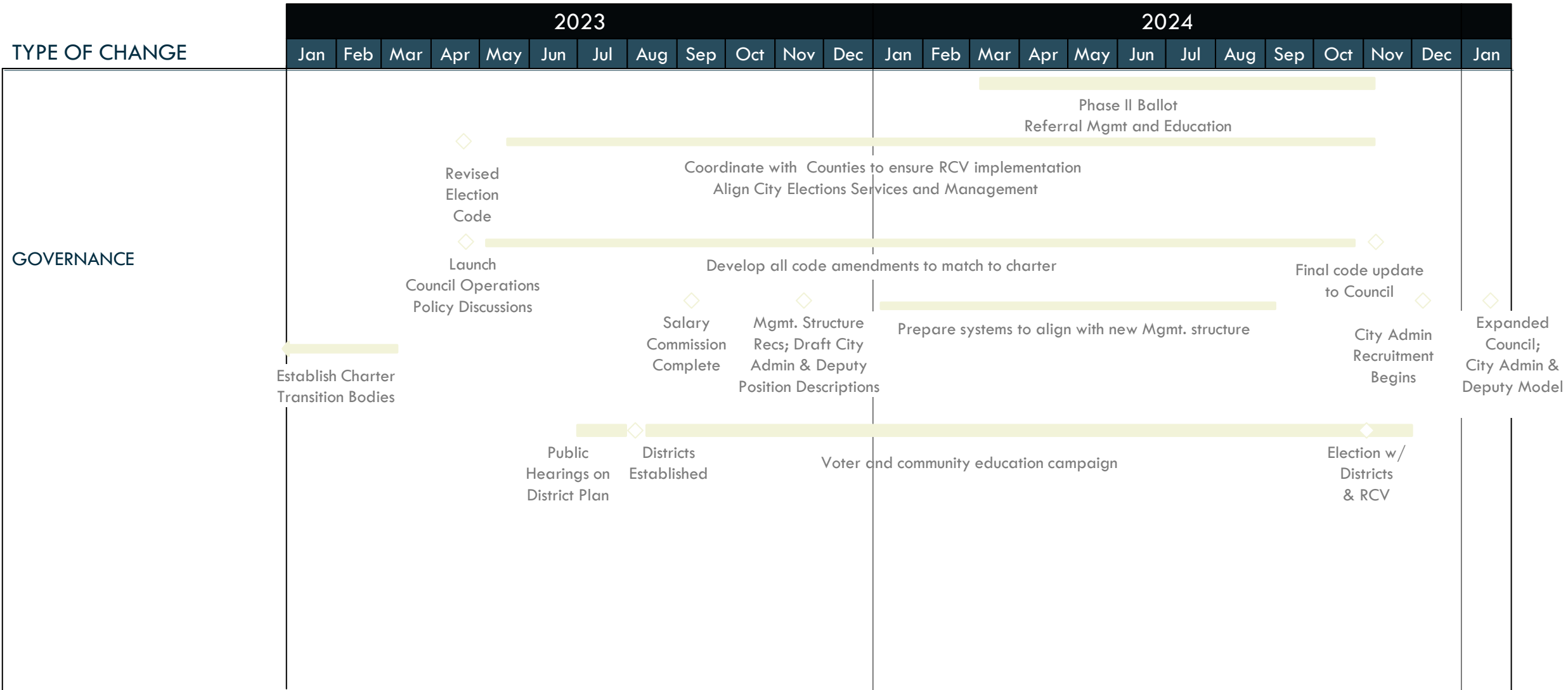


Mayor and city council set policy AND manage city bureaus

FUTURE



City council sets policy. Mayor manages city with city administrator



The Community's Voice: Government Transition Advisory Committee



- 15 community members appointed by Mayor, confirmed by City Council.
- Make sure charter implementation is efficient, effective, aligned with city values.
- Primary community engagement body for charter implementation.

Appointment Process

- 79 applications received
- Selection criteria:
 - Skills, knowledge and lived experience that will help the GTAC fulfil its roles and responsibilities particularly around municipal or civic administration, stakeholder engagement, and project planning and implementation.
 - Commitment to, and experience with, advancing the City's core values of anti-racism, equity, communication, collaboration, transparency, and fiscal responsibilities.
 - Interest and experience in the City's transition elements, e.g. municipal administration, financial and budget planning and operations, ranked choice voting and district-based elections, and roles and responsibilities of the new expanded Council and Mayor.





Appointment Process

- Selection criteria continued:
 - Experience working with and on issues impacting Black, Indigenous and other people of color and other communities historically left out of City Hall decision making.
 - Willingness to leverage community connections to support community engagement efforts of the GTAC.
 - Comfort with, and willingness to work on a highly visible advisory committee, that is likely to draw media attention and community advocacy.
 - Ability to commit the time.
- Council offices selected final list
- **15 members, four alternates, and two reserve alternates**



Member Nominees



Government Transition Advisory Committee

David Burnell

"I want to serve Portland because this is my town, and I am passionate about bringing the voice of the underrepresented to our process of change that will better the lives of all of us."

David Burnell is a long-time resident of the Pacific Northwest, and currently resides in Portland. He is a Certified Alcohol and Drug Substance Abuse Counselor, providing care to clients in treatment in the Portland Metro Area. He advocates for those people impacted by mental health and substance use to have a voice in policies and regulations that impact them. He is passionate about building up equity in our city, to create equality for all residents. He has had the privilege of serving his community both statewide and locally in several different capacities, including policy writing for the Oregon Health Authority, serving as the Chair of the 988 Suicide Hotline initiative in Oregon, and a former volunteer teacher and advisory board member of a local non-profit dedicated to providing rehabilitation services and houselessness resources for Portland residents. He currently serves as a board member of a grass roots advocacy group that creates policy and educates Oregon Department of Human Services staff about the unique needs of fathers navigating the Child Protective Services reunification process. He is proud of the opportunity to serve the city of Portland as a Transition Advisory Commissioner.



Government Transition Advisory Committee

Bill Farver

"Defining the proper role and focus for elected officials and ensuring they receive well researched policy papers will be key to the success of Portland's transition in governance. The creation of a City Manager position will require systematic rethinking of roles and processes throughout City government."

Bill brings over 25 years of local governmental experience to the Committee's work, having served in a Chief Operating Office /Chief of Staff capacity for two County Chairs, two Portland Superintendents, and one President of Mt. Hood Community College. In that work, Bill's passions were building cohesive management teams, transparent budget processes, meaningful performance evaluations systems, and carefully drawn performance measures for departments and programs. Prior to his government work, Bill co-founded and taught in an alternative school at Cleveland High School and graduated from Lewis and Clark Law School. In retirement, Bill has been volunteering with the NE Village (now a program of the Northeast Community Center), studying Mussar through his synagogue, serving on the STARS Board, tutoring English, and writing poetry. Frequent swimming, walking and yoga help keep him going.



Government Transition Advisory Committee

Manie Grewal

"What excites me the most about the transition work is being part of the process for a new chapter for the City, taking on one of the largest Councils in the country for a large sized city, and ensuring residents are well informed of the new government structure through a large public education campaign. Representation does matter, in addition to having the most qualified individuals serving the City, and I am honored to be a part of this transition to strengthen our city."

With 20 years of nonprofit experience, the common thread in Manie's career has been to build with individuals striving for quality education, job, housing, and healthcare to overcome divestment in their communities. What drives her is building with people of different cultures and voice to collectively create a thriving and inclusive community. As REDF's Head of Policy, Manie promotes employment social enterprise growth and employee earning power through the development and execution of federal, state, and local public policy, including coalition building to pass and implement three state workforce and small business bills. Previously, she served for a State of California Senator, staffing her on criminal justice and economic development issues. Originally from the Midwest, Manie obtained her BA in Sociology and Gender Studies from Indiana University, and her MPH in Community Health Sciences from the University of Illinois at Chicago. When she's not helping to create economic opportunity at REDF, Manie enjoys time with her family, performing and writing comedy sketches, following Hoosier basketball, and Bhangra dancing.

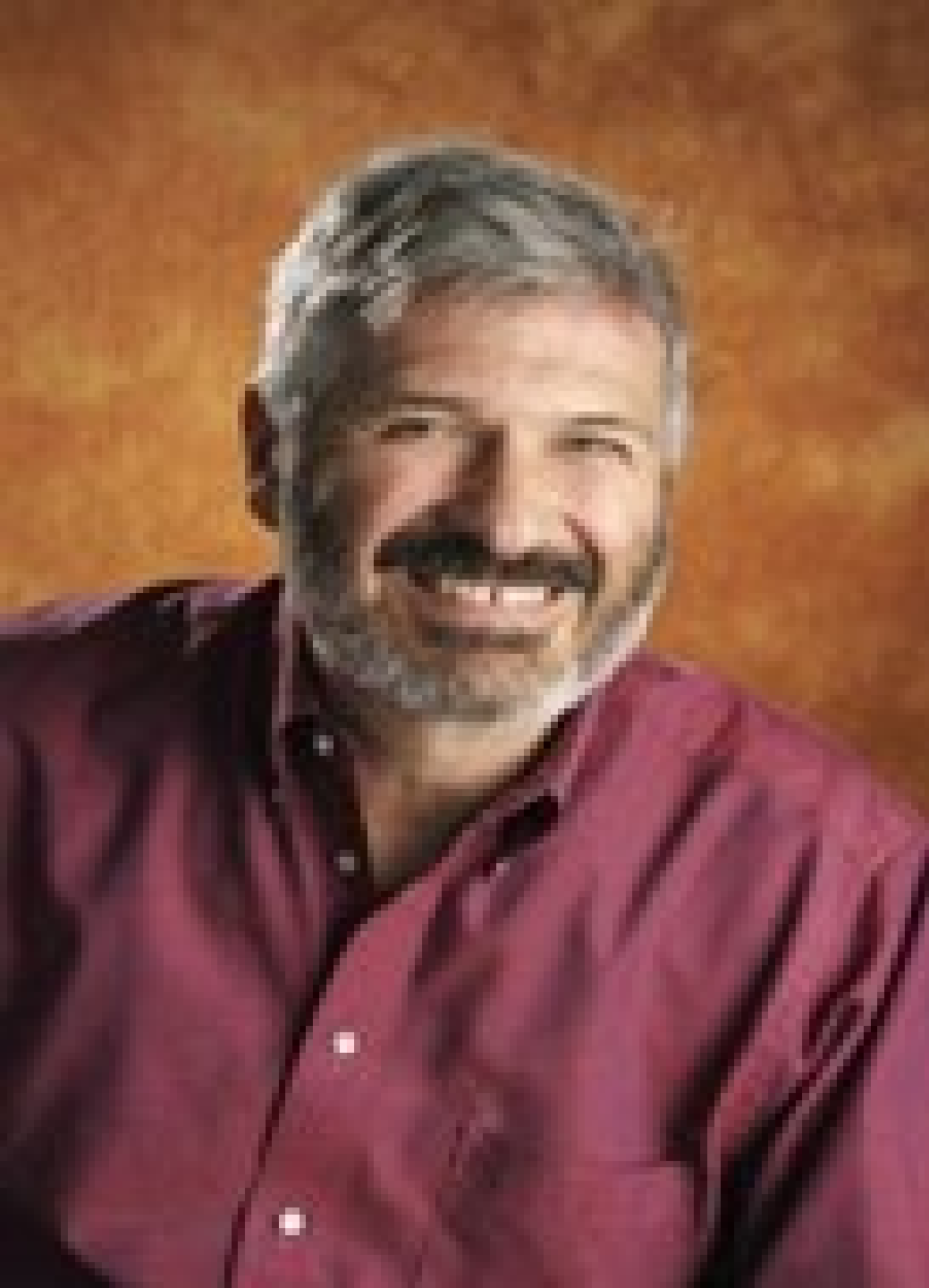


Government Transition Advisory Committee

Lory Hefele

“I believe these charter amendments are foundational to the changes many of us would like to see in our city. I look forward to guiding the process with rigour, ensuring the proposals are implemented in a way that reflects Portland’s core values today and in the future.”

Lory Hefele grew up in Indiana and graduated from Purdue University with a degree in Chemical Engineering. She moved to Portland in 2004 on a temporary assignment with Intel Corporation and never left. Leading organizations in engineering, manufacturing and supply chain, Lory retired from Intel in 2016 after 21 years with the company. As an engineer, she values data, measurement systems, efficient process, and accountability. As a leader of worldwide teams, she understands the importance of transparency, effective communications, cross cultural awareness, collaboration, and trust. Throughout her career, Lory focused her energy on inclusion and collaboration, working towards a shared purpose. She has volunteered for several community organizations and most recently chaired the board of directors for a local nonprofit, Girls on the Run Greater Oregon, a positive youth development program focused on empowering young girls. Lory is excited to bring her time and experience to this important transition for Portland.



Government Transition Advisory Committee

Joe Hertzberg

“I welcome this unique opportunity to use my professional and personal life experience to help the city I love transition to a more effective and more representative future.”

Joe recently retired from a 35-year career as a consultant in Portland helping organizations and their leaders make critical decisions, work together more effectively, and make a positive difference in their communities. He worked with businesses large and small, nonprofit organizations, and public agencies including many Oregon cities and counties. He assisted multiple bureaus in the City of Portland, served as interim director of the Housing Bureau, and was a member of the 2006-07 charter commission that unsuccessfully recommended a change in the city’s form of government. He has been board chair of Friends of the Children, the Red Door Project, and the Steve Lowenstein Trust. The son of war refugees, Joe has lived in Portland all of his adult life. His own four children – and now two grandchildren – attended Portland Public Schools.

Government Transition Advisory Committee

Juliet Hyams

“I look forward to applying my enthusiasm for city management and community advocacy to our government transition. Portland has a golden opportunity to create a healthy, energized, accountable city government. It must attract and retain city staff who can advance Portland’s goals and thrive within our new system.”

As a former city manager, Juliet Hyams brings the voice of experience to the Government Transition Advisory Committee. She also has extensive knowledge of Portland’s neighborhood system, having served as President of the Northwest District Association and a board member of Neighbors west/Northwest coalition, representing seven northwest and four southwest Portland neighborhoods. Previous city appointments include to the Central City Urban Renewal Advisory and NW Parking Committees. Juliet has also engaged with Portland’s economic development efforts, through involvement with the 42nd Avenue Business Association and Our 42nd Avenue Neighborhood Prosperity Initiative. In the private sector, she has been a technical writer, marketer, grant writer, business owner and real estate investor in the Portland region. Juliet relishes the opportunity to help Portland through the sea change to its new charter. Her favorite part of city management were fostering teamwork with council and creative community outreach. She will advocate for applying change management principles to this historic culture shift in Portland’s governance. Juliet holds a BA in journalism from the University of Oregon, as well as an Executive Master of Public Administration from Portland State University.





Government Transition Advisory Committee

Zach Kearl

"I am excited for the opportunity to realize our collective vision of a city that serves and is represented by its diverse residents."

Zach (he/him) is a policy scientist with the Climate Impacts Group at the University of Washington, where he obtained an MPA at the Evans School of Public Policy & Governance. Prior to his current role, he served as a policy advisor for Mayor Wheeler in the City of Portland. Having worked on wicked problems from water management to homelessness to climate and health, he is an advocate for rethinking structures of governance to improve inter- and intra-governmental coordination. Although born and raised in San Antonio, Zach has proudly called Portland home for the last sixteen years. In his spare time, he enjoys cooking, supporting the Trail Blazers, and testing his trivia knowledge at local establishments in NE Portland.



Government Transition Advisory Committee

Destiny Magaña-Pablo

“I've seen that when diverse people show up to best serve their neighbors and families- we create better communities. I am excited to listen, learn, and collaboratively change Portland's democracy to create systems that are equitable, transparent, and accessible to Portlanders to be best engaged and represented.”

Destiny Magaña-Pablo brings an unwavering dedication to establishing equitable processes and systems change. Born in Portland, Destiny is the eldest daughter of immigrants and comes from a long line of strong women whose resilience motivates her work. She has extensive experience supporting students, families, and providers in the education systems, preschool, high school, and higher education. Destiny is the Bilingual Coordinated Enrollment Project Manager for the Early Learning Multnomah Preschool Promise program, and she previously served as a Telecounselor at Portland State University (PSU) and a College Advocate Mentor with Portland Public Schools. Destiny serves as a member of the Equity Action Team at the United Way of the Columbia-Willamette and a member of the Cultural Resource Centers Advisory Council at PSU. Destiny focuses on supporting and listening to people's experiences to identify barriers to accessing resources, services, and quality education. Destiny is majoring in Political Science with a minor in Criminology & Criminal Justice with a research focus on social movements at PSU. The passion in her work is to convene and gather input from diverse stakeholders to eliminate systemic barriers commonly experienced by our communities, Black, Indigenous, Latino, Asian, immigrant, refugee, LGTBQ, and all communities within Multnomah County.



Government Transition Advisory Committee

Elizabeth Mazzara

“I am getting involved in this committee to ensure all voices are represented at the table as we forge ahead with a new form of governance. I hope to bring a voice of experience, having worked in and with local government, and some perspective about what good government looks like in all corners of our city.”

Elizabeth has nearly 20 years of policy and political experience in Oregon, including her role as Chief of Staff to elected officials in both Multnomah and Washington counties. As Executive Director of Westside Economic Alliance, Elizabeth leads WEA in its strategic direction, membership, programming, and advocacy work. Additionally, she is founder and principle of Strategic Partnering Group - a public affairs consulting firm. She attended Washington State University for her graduate work, Oregon State University and Gonzaga University for her undergraduate degree, and has taught political science courses at both WSU and WSU Vancouver. In her spare time Elizabeth loves to travel with her amazing husband, she is passionate about cooking and gardening and spending time with their two very big dogs.



Government Transition Advisory Committee

Maabi Muñoz

“I want to serve on the committee to ensure that my community’s voices are heard and not overseen.”

Growing up in Portland, I developed a deep appreciation for the city’s diverse cultures and communities. As an Afro Latina with 23 years of experience in real estate and mortgage lending, I am dedicated to helping families achieve their homeownership dreams. I understand the importance of community and promoting homeownership among underserved communities. That’s why I serve as a realtor partner with the Portland Community Reinvestment Initiative and chairs the Realtor Advocacy Committee with the Portland Metropolitan Association of Realtors. Additionally, as President Elect of the NAREB-Oregon Realist Board, I am committed to democracy in housing. In working within the Portland Metro and Southwest Washington, I am dedicated to empowering families with the tools they need to achieve their real estate goals. I take pride in providing excellent service that meets my clients’ unique needs while upholding the highest ethical standards. Let me help you achieve your dreams of homeownership and create lasting memories in the process.



Government Transition Advisory Committee

Fred Neal

“I have strived for a consolidated City of Portland government for 30 years. I’m excited about finally helping make it a reality! My concern for Portland’s transition to centralized administration is that common purpose be found by all of the city’s agencies in efficient and effective delivery of services to Portland’s citizens and that is accomplished within the context of county, regional and state authorities and responsibilities.”

Fred Neal was raised in Ashland, Oregon, and has been a Portland resident since 1964. He attended Lewis and Clark Law School and was a member of the Bar from 1979 until 1993. He has held various government positions in Oregon, advising state and local appointed and elected officials in policy formulation and implementation. Neal served as an attorney for the Oregon legislature, Legal Counsel for the League of Oregon Cities, Intergovernmental Relations Officer for Multnomah County and retired in 2006 from as a manager in the Elections Division of the Oregon Secretary of State. As a life-long advocate for civil rights and civil liberties Neal formerly chaired the Right to Privacy PAC, was the national ACLU Board of Directors Affiliate Affirmative Action Officer for seven years and served on the Oregon ACLU board from 1987 to 2017. Neal serves on the board of the Oregon State Capitol Foundation and was its chair from 2015 to 2017. He is currently chair of the foundation’s History Committee. He has lived in the Piedmont neighborhood with his husband for 25 years.



Government Transition Advisory Committee

Terrence Paschal

“I want to serve on the Portland Government Transition Advisory Committee because I believe it's essential for diverse perspectives to be included in this historic moment for our city, and as a proud citizen of Portland, I feel it's my responsibility to help shape a brighter future for all Portlanders.”

Terrence Paschal is the Senior Director for Real Estate and Facilities at Standard Insurance Company, a leading provider of insurance and financial products and services. In this role, Terrence oversees the activities of the real estate and corporate facilities staff, managing capital improvement projects in line with strategic property plans and directing all facilities activities to optimize space utilization and standardization across corporate facilities in Portland and regional offices nationwide. Prior to joining The Standard in 2018, Terrence served as facilities manager at Biamp Systems and Intel Corporation, where he managed workspaces designed for manufacturing. He holds the Certified Facility Management Certification from the International Facility Management Association. Terrence is also an active member of the community, serving as board chair for Downtown Portland Clean & Safe, a board member of the Portland Business Alliance, The Oregon Business and Industry Transportation Committee, and Parkrose Middle School as a Track and Field Coach. He has previously served as a board member for Historic Parkrose NPI and volunteered as a coach at the YMCA of Columbia – Willamette.

Government Transition Advisory Committee

Amy Randel

"I'm passionate about demystifying the world of governance and empowering my community to keep leaders accountable and responsive to the needs of every person they serve."

Amy Randel is an experienced political and public affairs professional currently living in Portland, Oregon, with strong ties in the San Francisco bay area. Her diverse background includes work in local government, electoral politics, strategic communications and community organizing. Her political experience began as a Poli Sci student at Portland State University. During her time as a student, she cut her teeth as an aide in the Oregon State Senate and was involved in the 2011 redistricting process. This began her specific interest and expertise in governance mechanics, which she has continued to study and be interested in to this day. She went on to work formally in the political realm as a campaign staffer over five election cycles, where she gained an advanced understanding of public administration and governance, focusing on public policy at the city and county level. In these roles she gained experience that would be invaluable to the committee. After her campaign work, she went on to professionally administer a large community program that was a partnership of the City/County of San Francisco and their school district. In this role she worked on the government side and gained a granular knowledge of the mechanics of public real estate, jurisdiction and the lived role of government structures. She also served as a community leader in political organizations, most notably as the political director for the East Bay Young democrats, where she worked closely in a citizen advisory capacity with local leaders and elected officials. She has a passion for innovation and organizational building and community strategy. Currently Amy is the Manager of Communication and Education for Great Place To Work, the global authority on workplace culture. Amy holds a BA in Political Science from Portland State University and served as a JDC Fellow in Kiev, Ukraine. She is a voracious learner, history enthusiast and spends as much time as possible reading, tinkering and enjoying the outdoors- particularly trees.





Government Transition Advisory Committee

Juanita Santana

"I am excited for this historical opportunity to support and participate in redesigning City government through an inclusive process, creating an organizational infrastructure that meets the needs of Portland's citizens effectively and efficiently."

Ms. Santana retired as the Executive Director of the San Francisco State University (SFSU) Head Start and Early Head Start programs. Before that, Ms. Santana worked, for 14 years, as the Oregon Child Development Coalition's Executive Director. The program operates federally-funded Migrant and Seasonal Head Start; and, state-funded Head Start programs across Oregon. Ms. Santana was instrumental in introducing legislation adding language to the Head Start Act to include services to the children of seasonal farm workers. This change, approved by the U.S. Congress, allowed thousands of seasonal farmworker children to receive Head Start services while their parents work in agriculture. Ms. Santana received a Master's in Business Administration from the University of Northern Colorado. She is a National Head Start Fellow and a Head Start/Johnson & Johnson/Anderson Graduate School of Business UCLA Fellow. Ms. Santana is a current member of the Oregon State AARP Diversity Advisory Committee and a past member of the Oregon Retirement Savings Board.



Government Transition Advisory Committee

Amy Wood

“We’re at an important juncture in Portland’s history. I’m honored to be part of the team that will ensure a smooth and well-managed transition to Portland’s new form of government.”

Amy Wood has lived in Portland for more than three decades. She’s an experienced marketing strategist with a track record of building award-winning campaigns and driving industry growth. As Senior Vice President of Strategy for a food and agriculture firm, her work for large organizations and trade associations has given her deep experience in collaborating with diverse audiences and building consensus among stakeholders to reach common goals. She’s passionate about building civic participation and enriching communities. Amy serves on several boards in support of Pacific Northwest food and agriculture, including the Fresh Pear Commission and the Northwest Cider Association. In her spare time, she loves volunteering in her neighborhood and enjoying Portland’s vibrant food scene.



Alternate Member Nominees



Leah Benson

"This is a once-in-a-lifetime opportunity to create a government that is inclusive, accessible, and successful for all Portlanders. I'm excited to help ensure that a diverse range of voices is not only heard, but clearly headed in this transition process."



Jane DeMarco

"I am honored to help work toward this BIG change. Growth and comfort often don't coexist, but in building coalitions, promoting solutions and tapping into the synergy in people... amazing things happen!"



Jose Gamero Cassinelli

"Our citizens have decided it is time to change our City government. To ensure that this transition goes smoothly, I believe it is imperative that we have voices at the table that represent all Portlanders. I am excited to lend my voice, as well as help ensure we listen to those that are often not heard."



Terry Harris

"In a consequential election, the voters have spoken, approving huge changes to the Portland's form of government, to be implemented in a short period of time. It's incredibly important that we get this right, and I look forward to helping however I can."



Reserve Alternate Member Nominees



Brian Belica

"Solving the challenges our city faces today must be solved with action, leadership, and accountability. I'm excited to have the opportunity to influence a system that makes Portland a place where everyone can succeed and has the opportunity to excel!"



William Kinsey

"I would seek to: develop a healthful esprit de corps among Committee members; contribute to forming constructive advice to guide the transition; effectuate a governmental transition that Portland's many constituencies support and trust as fair and equitable."





Thank You

[Portland.gov/transition/advisory](https://portland.gov/transition/advisory)