



Portland Housing Bureau

Preference Policy Rental Housing Update

Presented by:

Dyvisha Gordon, Housing Program Coordinator

N/NE Preference Policy Rental Housing

Existing Projects

Sponsor	Rental Project	# PP units	Total # units
PCRI	Beatrice Morrow	59	80
PCRI	King Parks	49	70
CCC	Charlotte B. Rutherford	51	51
IHI	Magnolia II	47	50
REACH CDC	Renaissance Commons	169	189
BRIDGE	Songbird	20	61

N/NE Preference Policy Rental Housing

Upcoming Rental Housing Opportunities

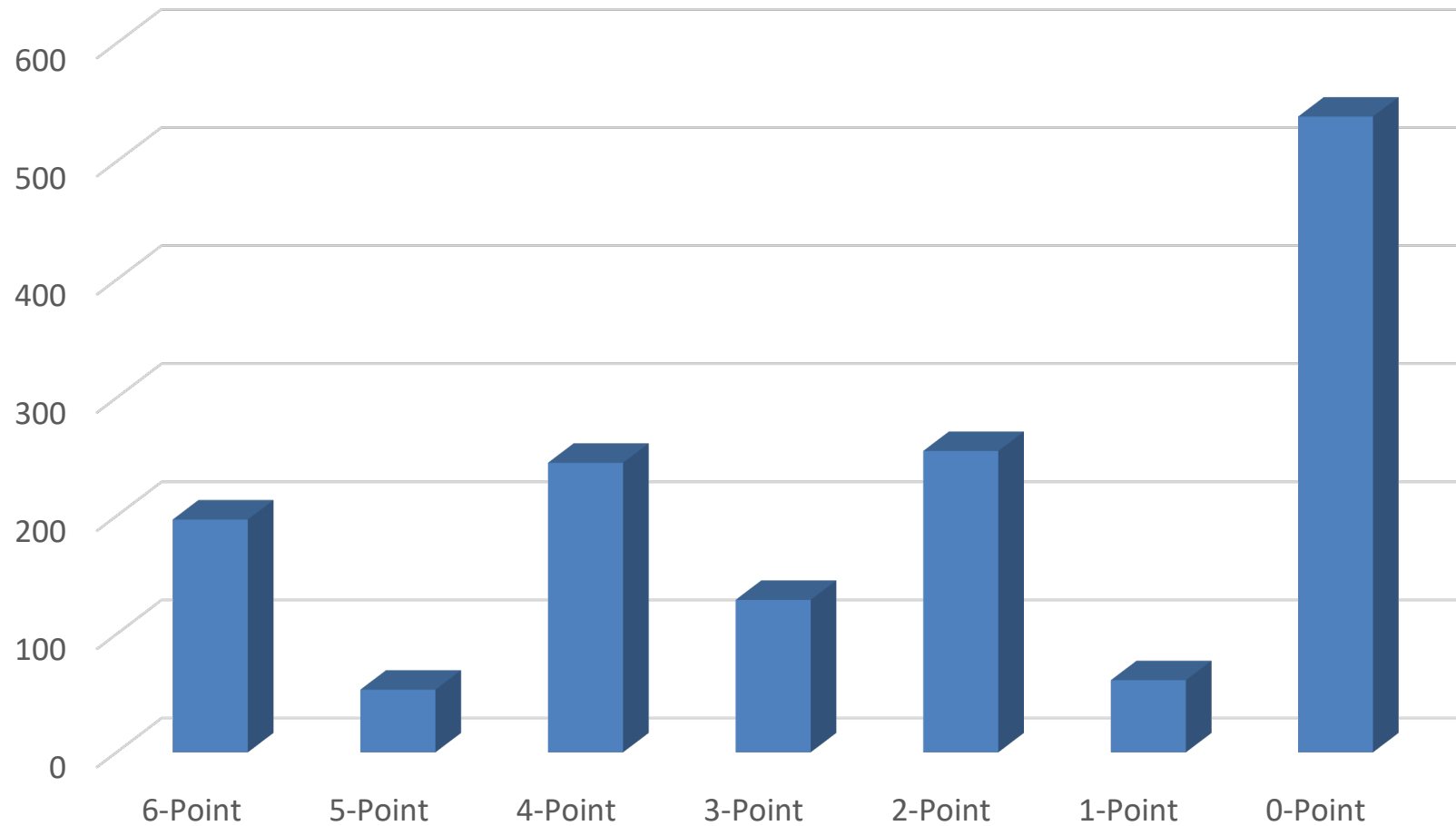
Project Sponsor	Rental Project	PP Units	Total Units
SEI/CDP	5020	63	63
AVT / Edlen & Co.	Albina One	75	94
PCRI/2 nd Story	Alcena	56	75

N/NE Preference Policy Waitlist Applications

- Total number of applications submitted: **1478**
 - **6-Point Cohort Applications: 197**
 - **5-Point Cohort Applications: 53**
 - **4-Point Cohort Applications: 245**
 - **3-Point Cohort Applications: 129**
 - **2-Point Cohort Applications: 255**
 - **1-Point Cohort Applications: 61**
 - **0-Point Cohort Applications: 538**

N/NE Preference Policy Waitlist Applications

By Point Cohort



Community Engagement

Current Community Engagement Activities:

Quarterly Community Information Sessions

- Previous Session: January 21st from 1-2pm
- Upcoming Sessions: April 21st at 6-8pm & April 22nd at 1-2pm
- Monthly Meetings with Community Partners
- Ad-hoc trainings provided to Community Partners

Community Engagement

Current Community Engagement Activities:

Quarterly Community Information Sessions

- Previous Session: January 21st from 1-2pm
- Upcoming Sessions: April 21st at 6-8pm & April 22nd at 1-2pm
- Monthly Meetings with Community Partners and ad-hoc trainings provided to Community Partners
- Internal Communications: To increase responsiveness from applicants, we are contacting applicants 3-, 6-, and 9-months after app submissions.

Community Engagement

Upcoming Marketing and Advertising Activities

- Printed Advertisements
- Radio Advertisements
- Electronic Communications
- PHB Website, email marketing, social media posts
- Transit Advertisements

Questions?