

**EXHIBIT B –
CULTURE AND LIVABILITY SERVICE AREA
Additional Information Regarding 90-Day Action Plan**

INTRODUCTION

Effective in January 2023, Mayor Ted Wheeler assigned Commissioner Dan Ryan oversight of the Culture & Livability Service Area. Bureaus in this service area include the Office of Community & Civic Life, the Office of Equity and Human Rights, and Portland Parks & Recreation. Within this Service Area, Commissioner Ryan is also leading on two critical citywide programs—the City Arts Program and the Safe Rest Villages Program.

With those assignments, came direction to continue and lift key policy efforts and immediate opportunities to improve service delivery. Below are those policy efforts. These are in addition to other priority projects that are ongoing. In response to the directive, this exhibit includes additional information on the 90-day action plan for each of Commissioner Ryan’s bureaus and programs, as listed in the Resolution.

1. Safe Rest Villages

Background

- The City of Portland faces a houselessness crisis that in many ways is worse than anything we have previously experienced.
- Addressing houselessness is a declared priority of the current Governor of Oregon, of the Multnomah County Board, and Portland City Council.
- Historically, the Council has declared a housing emergency through Ordinances 187371, 187973, 188627, 189387, 190342 and most recently in March 2022 through Ordinance 190756 which further extended the housing emergency declaration through March 2025.
- The City of Portland recognizes that experiencing houselessness causes tremendous human suffering.
- The City Council has identified and funded the Safe Rest Village program as one of a spectrum of programs that address immediate human suffering and provide services and onramps to services that can address that suffering.
- Analysis of data provides for better management decisions and sharing data reflects one of the City’s core values of transparency.

Related Items In 90-Day Action Plan

- a. In partnership with the Mayor’s office, the Safe Rest Villages program will work with the American Rescue Plan Act (ARPA) Data and Equity Strategies Team to create a Safe Rest Village-specific dashboard to share progress and outcomes, and over time refine what data is shared and how it is shared.

- b. The Safe Rest Villages program will work to open the Sunderland RV Safe Park, to provide services for those experiencing houselessness while living in RVs, in partnership with Multnomah County’s Joint Office of Houseless Services (JOHS), which has responsibility for contracting shelter operators.
- c. The Safe Rest Villages program will begin construction of Peninsula Crossing Safe Rest Village and Reedway Safe Rest Village, and work in partnership with the Joint Office of Homeless Services (JOHS), which has responsibility for selecting shelter operators, or select shelter operators on its own from a list being generated by the Temporary Alternative Shelters Operators RFP, to hasten the opening of these additional sites.

2. Office of Community & Civic Life

Background:

- The Office of Community & Civic Life connects Portlanders with city government to build inclusive, safe, and livable communities.
- The Office of Equity and Human Rights provides education and technical support to City staff and elected officials, leading to recognition and removal of systemic barriers to fair and just distribution of resources, access, and opportunity, starting with issues of race and disability.
- The City of Portland comprises 94 vibrant neighborhoods that are individual and unique.
- The Neighborhood Program invests in neighborhood associations, community organizations and business districts to help build inclusive and livable neighborhoods for all Portlanders.
- Portland neighborhoods serve as micro economies of the City, fostering entrepreneurship, community building, and civic engagement.
- The Neighborhood District Offices collaborate with community to strengthen neighborhood advocacy and activities.
- The City of Portland seeks to drive economic and cultural growth and combat systemic inequities by producing healthy, safe and inclusive neighborhoods.
- The City believes that neighborhoods help build and expand capacity in the community.
- In 2015, the City of Portland adopted citywide racial equity goals and a vision.
- The Office of Civic Life is committed to and supports the City’s racial equity goals and the aspiration that race will have no detrimental effect on people of color, refugee, or immigrant communities in accessing neighborhoods or community resources, or from the benefit of City services.
- The relationship with the Neighborhood Associations needs a positive reset with the city as they are an important part of the fabric of our city, sit at the center of community safety, economic recovery, and civic engagement, and need to be invested in.
- As we rebuild the city’s relationship with the Neighborhood Associations, we need to do so with an equitable lens.

Related Items In 90-Day Action Plan

- a. In partnership with Commissioner Rubio, Commissioner Ryan will work with the Office of Community & Civic Life on a plan to transfer to BDS the following three programs by July 1, 2023 (Additional info can be found in Exhibit A):
 - i. The Noise Program
 - ii. The Liquor License Program
 - iii. The regulatory and enforcement portion of the Cannabis Program
- b. In partnership with Commissioner Rubio, Commissioner Ryan will work with the Office of Community & Civic Life to transfer the Recreational Cannabis Fund and its administration to Prosper Portland by July 1, 2023, where the funds shall be used to support the activities outlined in Section 6.07.145 of the City Code, particularly those related to supporting neighborhood small businesses and providing economic opportunities and education for communities disproportionately impacted by cannabis prohibition. (Additional info can be found in Exhibit A).
- c. The Office of Community & Civic Life and the Office of Equity and Human Rights will evaluate the City's neighborhood associations through an equitable lens, with metrics, and produce a report identifying high-impact and strategic opportunities for collaboration between Bureaus, the City, and Portland neighborhoods.

3. City Arts Program

Background:

- The City of Portland's City Arts program supports an inclusive Arts & Culture ecosystem and expands opportunities for Portlanders to participate in creative experiences.
- The City of Portland acknowledges and values the Arts as integral to its community and a core part of Portland's identity.
- The City of Portland recognizes the Arts – including film, music, and events – are economic drivers that generate tourism and have a vital role to play in revitalizing Portland neighborhoods and helping the City recover from the economic toll of the COVID-19 pandemic.
- The City acknowledges artists and arts organizations were disproportionately impacted by the COVID-19 pandemic, and a sense of urgency exists to evaluate and/or strengthen existing arts-related services and ensure both internal programs and contracted services are serving intended audiences and delivering expected outcomes.
- The City is unwavering in its belief and support of Arts & Culture, and is committed to investing in the future of arts education, and ensuring arts access for all Portlanders.
- The City recognizes artists, art organizations/institutions, and creative communities lack equitable access to resources and funding.
- The City acknowledges the need for a more streamlined and strategic approach to Arts & Culture and has launched a cultural planning process to assess the state of arts and culture in the region and develop a new vision.

Related Items In 90-Day Action Plan

- a. The Arts Liaison, in partnership with the Mayor’s office, the Office of Management and Finance, and the Chief Administrative Officer, will work with the City Arts Program to evaluate the City’s current model of contracted Arts-related services for impact, performance, and opportunities for improvement and prepare a preliminary report on the City’s cultural planning findings and a timeline for implementation.
- b. The City will launch an internal cross-bureau Arts table led by the City Arts Program, in partnership with the Arts Liaison, to convene the Office of Equity and Human Rights, Procurement, Portland Parks & Recreation, Prosper Portland’s Office of Film & Events, the Office of Community & Civic Life, and other Bureaus to partner with and advise on City Arts service delivery conversations as part of the City’s transition and reorganization efforts.
- c. The City Arts Program will recruit and initiate the process to hire an Arts Education Coordinator to support arts education in public schools and will work with the Arts Education and Access Fund Oversight Committee to formalize its structure, clarify operational processes, and submit a formal report to the City Council detailing the impact of the Arts Education and Access Fund since voter adoption of the Portland Arts Education and Income Tax in 2012.

4. Portland Parks & Recreation

Background:

- Natural resources are critical to providing numerous ecosystem and public services—including water quality protection, watershed and stormwater management, mitigation of urban heat islands and impacts from climate change, enhancement of urban livability, equitable access to nature, restoration of fish and wildlife habitat, and air quality improvement.
- City bureaus, including Bureau of Environmental Services (BES), and Portland Parks and Recreation (PP&R), Portland Water Bureau (PWB), and Portland Bureau of Transportation (PBOT), are responsible for providing integrated public services to the community, including protection and management of natural resources, building green infrastructure, expanding urban tree canopy, and urban watershed protection.
- These bureaus share a range of responsibilities related to the acquisition, protection, enhancement, restoration, and management of natural areas, watersheds, and the urban forest in the City of Portland and each Bureau has areas of shared interest and distinct responsibilities in their approach to natural resource protections, urban watershed management, urban forest management, and climate resiliency. It is of the utmost importance to deliver these services in an efficient, coordinated, and visionary manner.

- These bureaus strive to use public resources in the most efficient and effective ways possible to improve livability and make system improvements that Portlanders see and feel—while building public trust and funding support.
- In July of 2019 former BES and PP&R Commissioner Nick Fish directed the Bureaus to cooperatively develop recommendations to improve natural resource delivery and clarify roles and responsibilities, and the two bureaus have made significant progress.
- Since 2019 BES and PP&R teams have collaborated with each other and community stakeholders to develop more effective natural resource and urban forest management in Portland.

Related Items In 90-Day Action Plan

- a. In partnership with Commissioner Mapps, the Bureau of Environmental Services, Portland Parks & Recreation, Portland Water Bureau, and the Portland Bureau of Transportation will initiate a process and develop a work plan to be delivered to the City’s Chief Administrative Officer by Fall 2023. The work plan should include details and timelines for the integration of services related to nature, green infrastructure, watershed management, natural areas, urban tree canopy, and other areas of alignment, including a new organizational and reporting structure that reforms and enhances central service delivery, meets regulatory and financial requirements and best practices, and includes community engagement and consideration—in order to directly support the City of Portland’s commitments to addressing homelessness, community safety, economic recovery, and livability.

5. Office of Equity and Human Rights

Background:

- The Office of Equity and Human Rights provides education and technical support to City staff and elected officials, leading to recognition and removal of systemic barriers to fair and just distribution of resources, access, and opportunity, starting with issues of race and disability.
- The Office of Equity and Human Rights was born out of a vision from community and leaders in Portland that the City government have an office where there was an intentional effort to advance equity in all City services and supports.
- In 2015, the City of Portland adopted citywide racial equity goals and a vision.
- The Office has committed to embed and align citywide policies, procedures, and practices to ensure collective implementation and understanding of equity work in the City is institutionalized, dismantling systemic oppression in City policy and practice.
- The Office is committed to establish an anti-racist, intersectional foundation within the City of Portland, and change internal policy, practice, and procedure to eliminate institutional and structural racism.

Related Items In 90-Day Action Plan

- a. Conduct an organizational assessment to assess the impact of their 2021/24 strategic plan and provide guidance for future recommendations which will include a proposal for broader equity scope across the City's multiple bureaus.

Note: While this exhibit provides additional background and details, the provisions of the Resolution control.