



# Surveillance Technologies binding resolution

City Council Public hearing  
February 1st, 2023

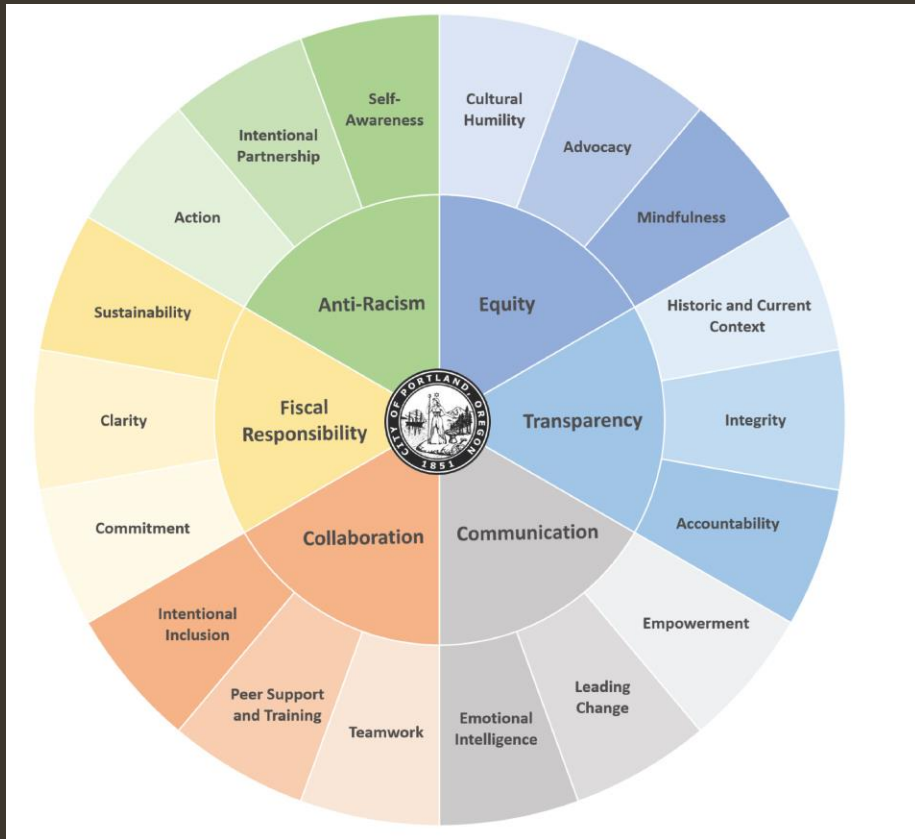
# What is this policy about?

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This policy recognizes that technology can bring benefits and create harms. It directs the Smart City PDX program and the Office of Equity and Human Rights to implement baseline infrastructure for responsible use of surveillance technologies.



# Privacy principles (2019) and Portland values



**Transparency and accountability**



**Equitable data management**



**Full lifecycle stewardship**



**Ethical and non-discriminatory use of data**



**Data openness**



**Automated decision systems**



**Data utility**

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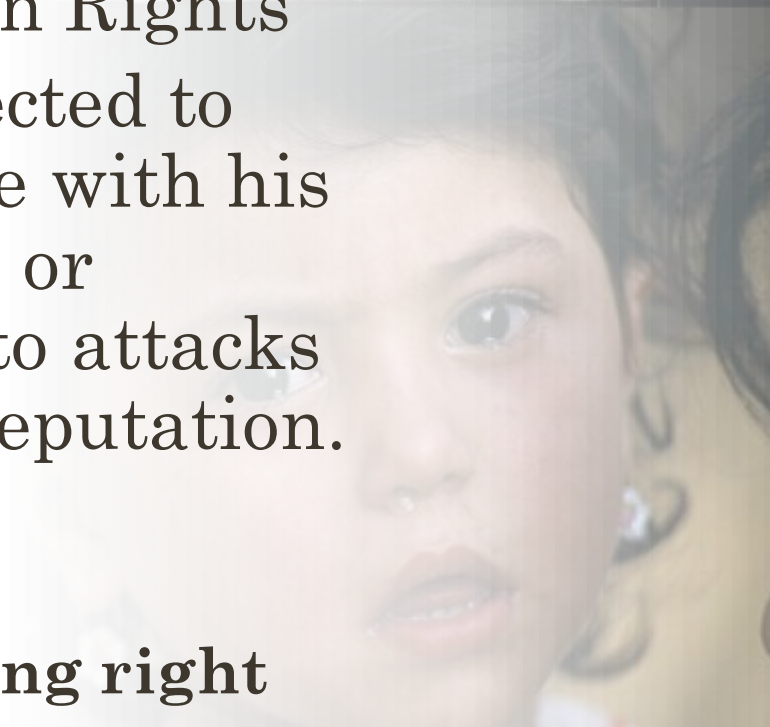
# Privacy is a Human Right

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Article 12. UN The Universal Declaration of Human Rights

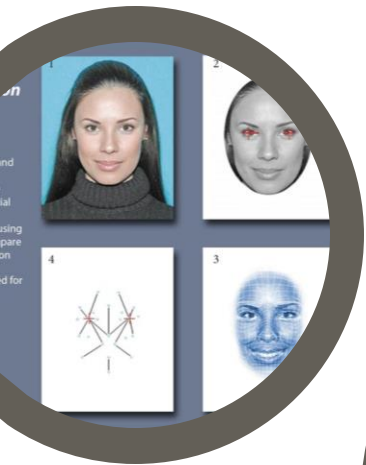
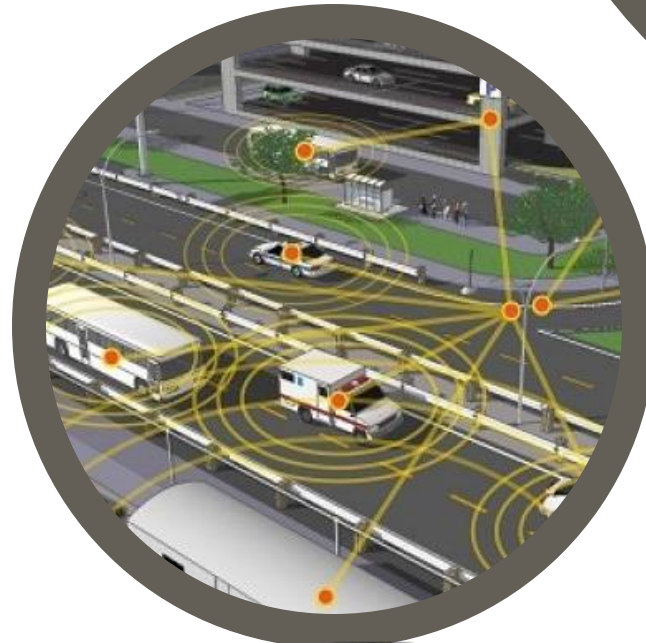
No one shall be subjected to arbitrary interference with his privacy, family, home or correspondence, nor to attacks upon his honor and reputation.

**Privacy is an evolving right**



# Smart or Surveillance City?

Surveillance technologies monitor and track behavior, activities, or information from a **specific** individual or group for the purpose of gathering information, influencing, managing or providing direction.



# What are the problems we are trying to solve?

Better use of data and technology is necessary to address City and community priorities.

Technological solutions evolve quickly, and we need proactive processes to evaluate them.

Surveillance technologies can create significant harm if not used responsibly.

Black, Indigenous, and People of Color are more negatively impacted by surveillance technologies.

Limited public trust in how the City uses technology, which constrains positive impacts.



# How we got here

- Two City Council work sessions in 2022.
- More than a year of public engagement and internal bureau outreach, 17 different public events, more than 400 Portlanders participating, direct community work.  
**Comments compiled in Exhibit A.**
- Support from a Citywide privacy workgroup since 2019

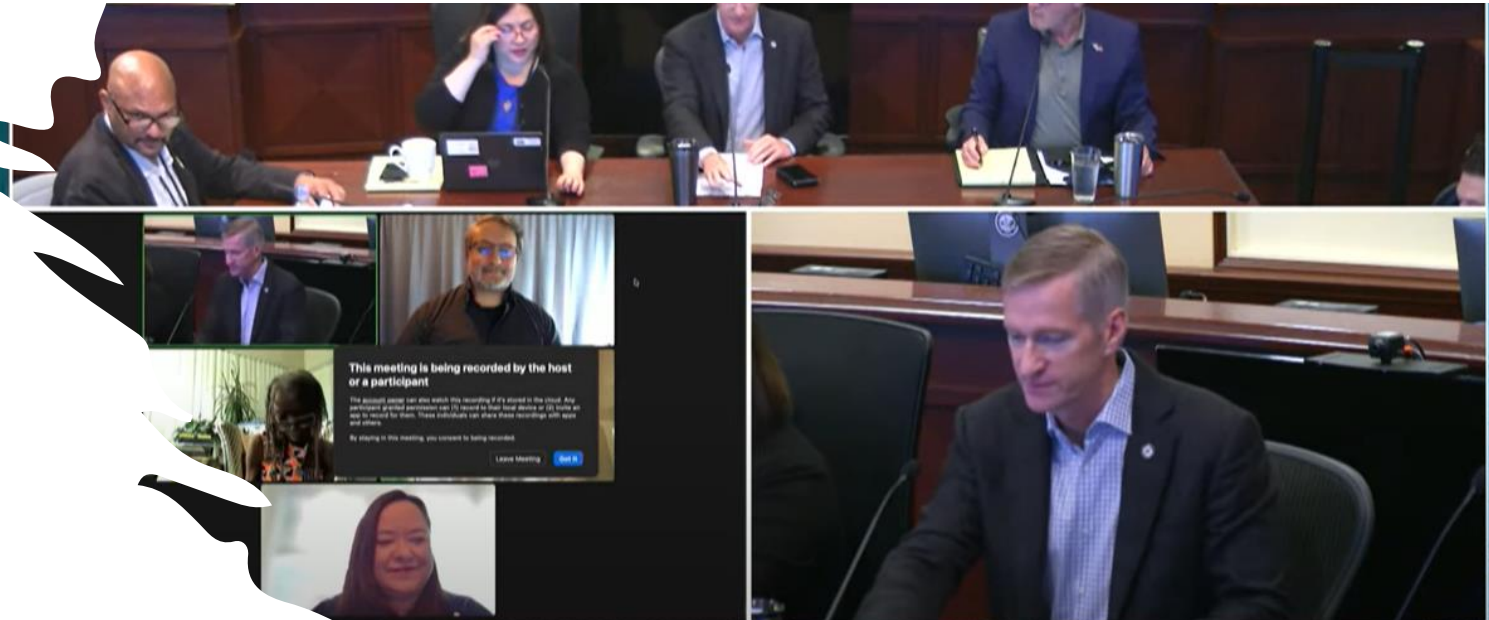


## PORTLAND CITY COUNCIL

Work Session

January 11, 2022

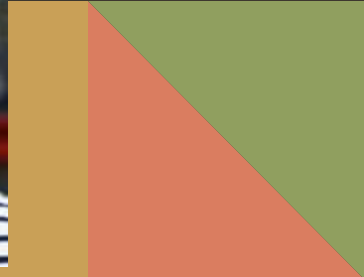
Bureau of Planning & Sustainability  
&  
Smart City PDX



# Participatory policymaking



Community  
leads





# Open and accessible public-engagement process



### Surveillance Technologies Policy 101

#### Topic 1: Defining Surveillance Technologies

Existing Portland policies define surveillance technologies as any software, electronic device, system, or similar used, designed, or primarily intended to collect, retain, analyze, process, or share information specifically associated with, or capable of identifying, an individual or group.

What resonates most with this definition, and why?

Technologies are... ...that are used to... ...identify, track, or... ...analyze information... ...about individuals or... ...groups.	Like this, and very... ...because it is... ...clear and... ...concise.	Public, clear... ...and... ...easy to understand... ...and... ...useful.	...that... ...are... ...used to... ...identify, track, or... ...analyze information... ...about individuals or... ...groups.	...that... ...are... ...used to... ...identify, track, or... ...analyze information... ...about individuals or... ...groups.	...that... ...are... ...used to... ...identify, track, or... ...analyze information... ...about individuals or... ...groups.	...that... ...are... ...used to... ...identify, track, or... ...analyze information... ...about individuals or... ...groups.	...that... ...are... ...used to... ...identify, track, or... ...analyze information... ...about individuals or... ...groups.
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What clarity is missing from this example?

So comprehensive... ...that it is... ...misleading or... ...vague.	...seems so... ...comprehensive... ...that it leaves... ...no room for... ...clarification.	...obscures... ...some of the... ...technology... ...within it, too... ...vague.	...breaking down... ...the list, what... ...devices are... ...we talking... ...about? what... ...parts of our... ...person are we... ...trying to protect?	...Behavioral... ...information... ...tracking is... ...missing and... ...that is a... ...concern, impacts... ...on human... ...behavior and... ...data collection... ...around behaviors.	...Other definitions... ...made at the... ...federal level... ...and state... ...legislation to... ...cover some... ...of that in... ...less words.	...that... ...are... ...used to... ...identify, track, or... ...analyze information... ...about individuals or... ...groups.
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### City of Portland Policy Discussion

#### Surveillance Technologies Policy Development

May 10, 2022

#### Community Events Feedback Summary

The City of Portland is hosting a series of public discussions and policy workshops to inform key policy areas for a citywide ordinance on the use of surveillance technologies in Portland. This report summarizes the feedback heard from community members as of May 10, 2022 on issues like transparency, accountability, governance, and community involvement.

[Visit the project website](#)





What are the main directives of this policy?

The creation of a citywide inventory of surveillance technologies by March 2024

Implementation of impact and risks assessments for surveillance technologies



## This policy:

- Applies to all City bureaus
- Builds capacity and infrastructure for better use of data and technology
- It drives public technology on transparency and public trust
- Builds on existing resources, capacity, and previous policies

## It does not:

- Ban any specific technology
- Impact bureau budgets

## Working towards solid infrastructure

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This policy also directs the design of a new privacy program to explore more **effective** and meaningful ways of **technology oversight and public involvement.**



# Building Portland's Digital City

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This policy directs work on assessing **automated decision systems** like artificial intelligence and other algorithms.



# THANK YOU!

To all the Portland community  
and individuals who joined our  
public events



THE BUREAU OF  
**PLANNING &  
SUSTAINABILITY**



OFFICE of EQUITY  
and HUMAN RIGHTS  
CITY OF PORTLAND

Contact:  
Hector Dominguez  
hector.dominguez@portlandoregon.gov  
Open data and privacy coordinator  
Smart City PDX Program -  
<https://www.smartcitypdx.com/>  
City of Portland

