



# Regional Arts & Culture Council



## Advancing Arts & Culture

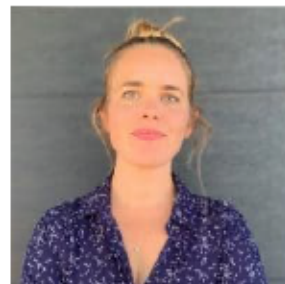
Report to the City of Portland | Fiscal Year 2022

*Vanport the Musical*, World Stage Theater





**Bobby Mercier, Carved cedar of headman to mark a chief's longhouse.** *Location: Portland Building*



# WELCOME!

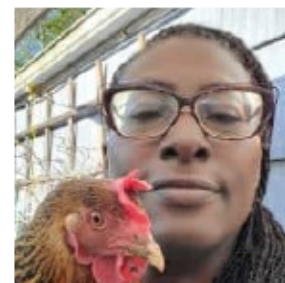
**Elizabeth Stock**

RACC Board Chair



**Della Rae  
& Carol Tatch**  
Co-Executive Directors

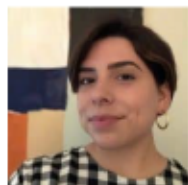
Chief of Internal Operations



Chief of External Operations



# Meet the Team



**Andrea Blanco**  
Communications and Advocacy Design Specialist



**Kristin Calhoun**  
Director of Public Art



**Ingrid Carlson**  
Grants Officer



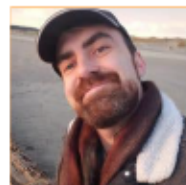
**Helen Daltoso**  
Director of Grants



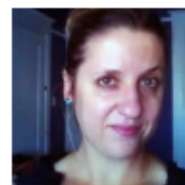
**Danielle Davis**  
Public Art Collections Registrar



**Chanda Evans**  
Arts Education Program Manager



**Joshua Kamp**  
Hiring Coordinator



**Shahira Kamal**  
Accounting Assistant



**Cindy Knapp**  
Chief Financial Officer



**Keith Lachowicz**  
Public Art Collections Manager



**Jennifer Matsumura**  
A/R-Revenue Specialist



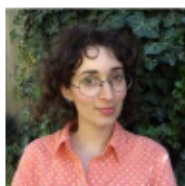
**Salvador Mayoral IV**  
Public Art Project Manager



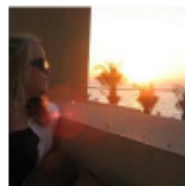
**Mario Mesquita**  
Manager of Advocacy & Engagement



**Della Rae**  
Co-Executive Director Chief of Internal Operations



**Morgan Ritter**  
Public Art Exhibitions & Collections Specialist



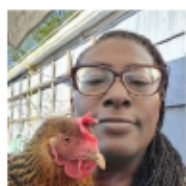
**Sophie May**  
Public Art Project Manager



**Dan Yadinak**  
IT Manager



**Mack McFarland**  
Public Art Project Manager



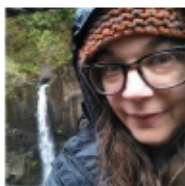
**Carol Tatch**  
Co-Executive Director Chief of External Operations



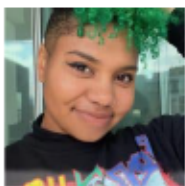
**Ivan Salcido**  
Public Art Installation and Conservation Technician



**Katy Roberts**  
Development Associate



**Jeseca Dawson**  
AP & Payroll Specialist



**Meech Boayeke**  
Social Media Content Specialist



**Paisley Lee**  
Executive Assistant

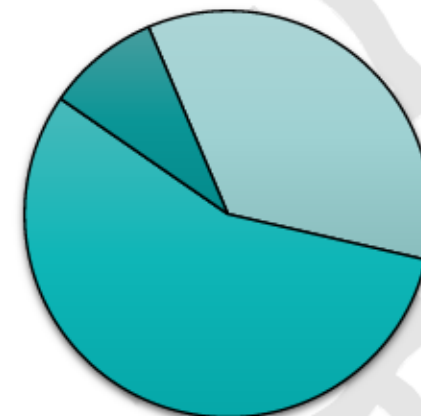


**Phil Barber**  
Philanthropic Engagement Specialist

■ 35 % Self-identify as Asian, Black, Latinx, Multiracial, Native American, or Pacific Islander

■ 56% White, Caucasian, or European Decent

■ 9% Declined to answer





# Meet the Board



**Dwight Adkins**



**Debby Garmen**  
Treasurer



**Chloe Elliott**



**Nancy Helmsworth**



**Octaviano Merecias-Cuevas**



**Kathleen Holt**



**Leesha Posey**



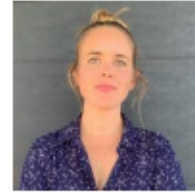
**Eduardo Puelma**



**Thomas Lauderdale**



**Renee Rank**



**Elizabeth Stock**  
Interim Chair

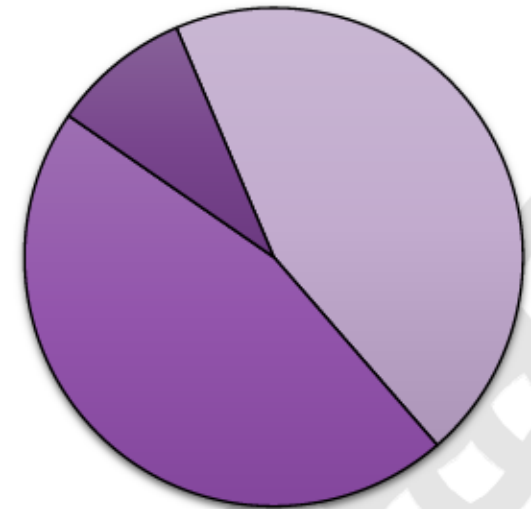


**Matt Watson**  
Secretary

■ 45% Self-identify as Asian, Black, Latinx, Multiracial, Native American, or Pacific Islander

■ 46% White, Caucasian, or European Decent

■ 9% Declined to answer





# Our Mission

To enrich our communities through arts and culture.

# Our Vision

A thriving region, powered by creativity, with arts and culture in every neighborhood.

# Our Community

We support and create spaces and opportunities for engagement and advocacy for artists, creatives, and arts-serving organizations.



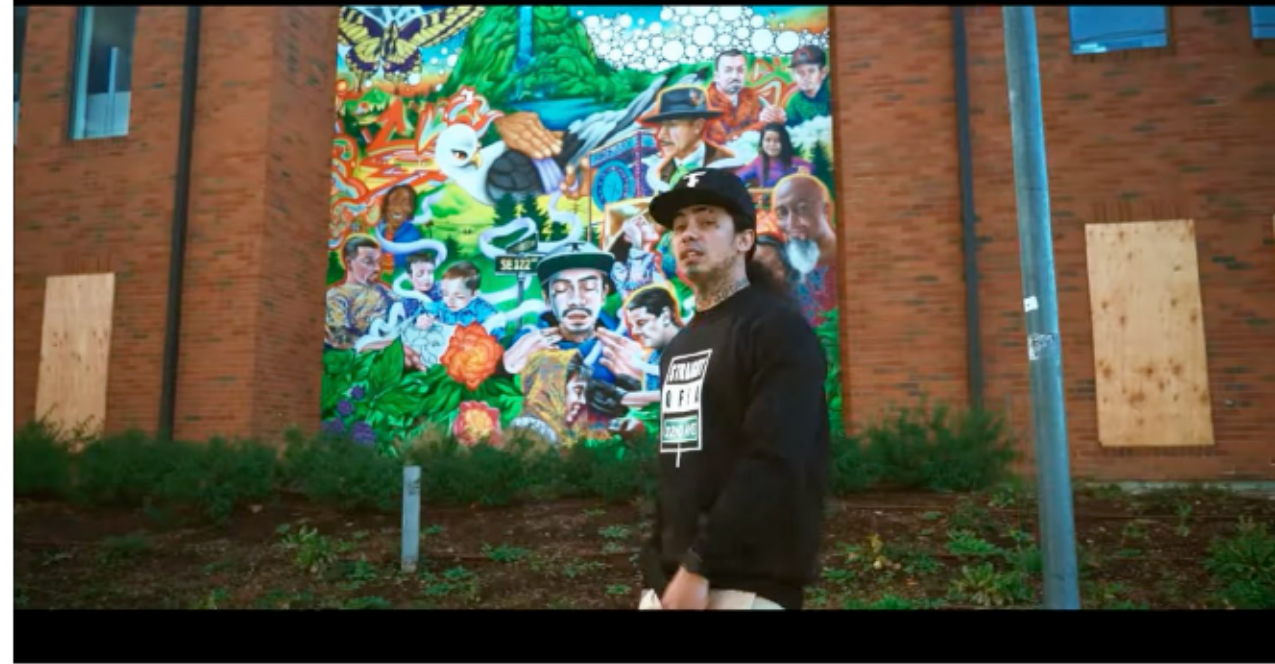
*Emi Hensley, "Love Song to the City" Latex on concrete  
Location: 824 SE Martin Luther King Jr. Blvd*

# Guest Speaker



**Talilo Marfil**  
Hip Hop Artist  
*Grant Recipient*

**Talilo Music**  
<https://www.talilomusic.com/>





# Guest Speaker

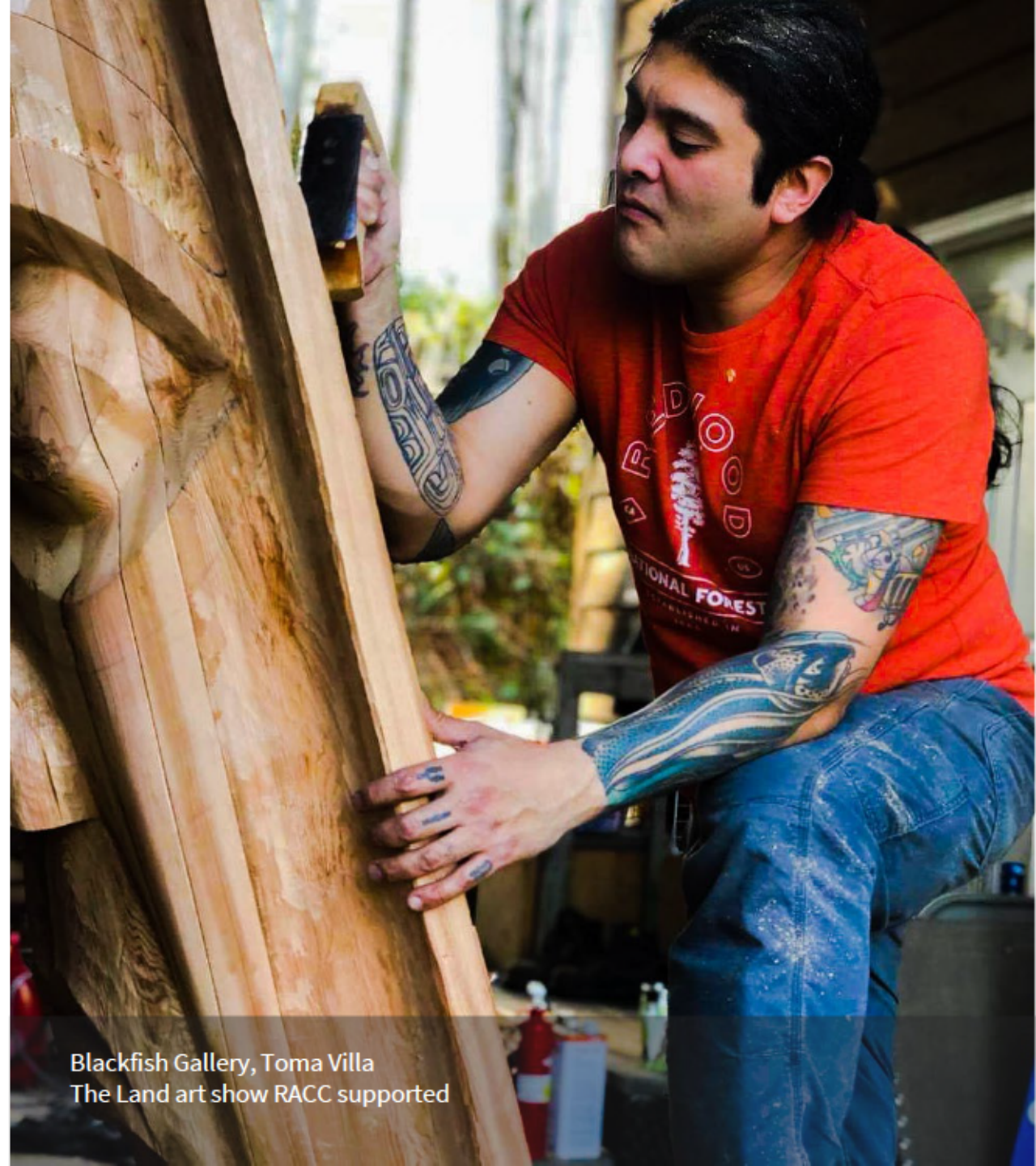


**Merridawn Duckler**

Artist

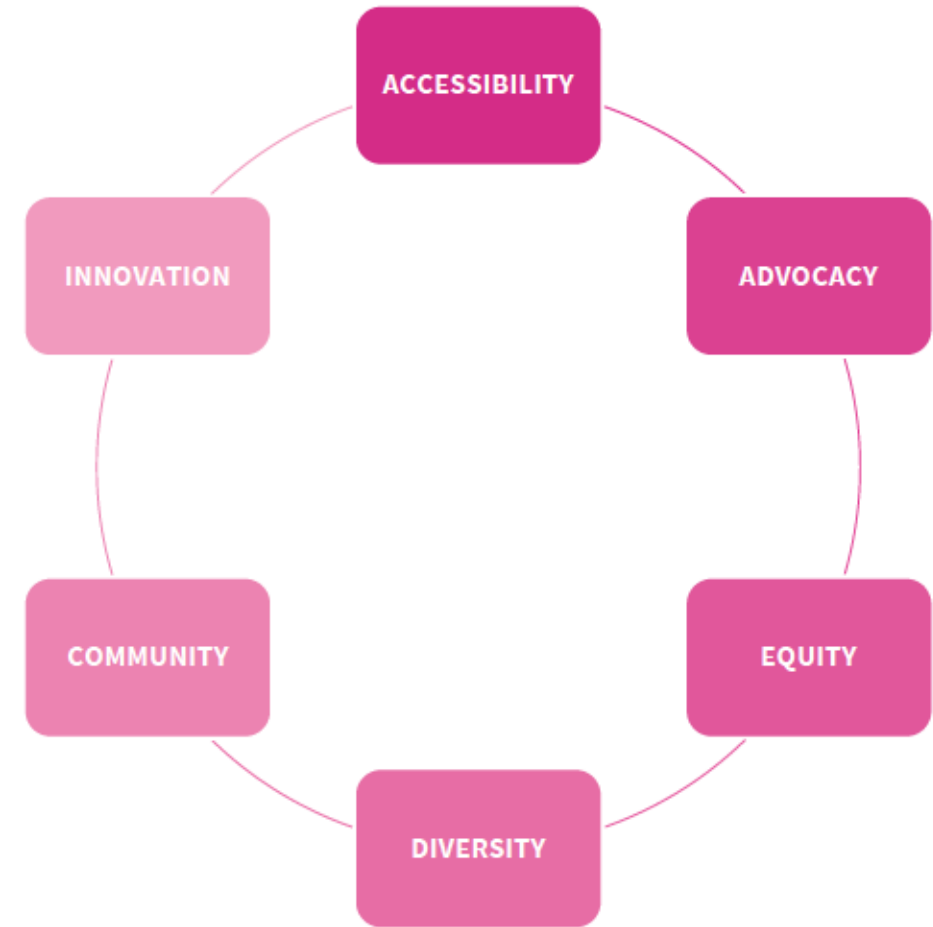
*Grant Recipient*

Zoom



Blackfish Gallery, Toma Villa  
The Land art show RACC supported

# Strategic Framework & Core Values





# Build an equitable, innovative, and sustainable organization.



~Anonymous Survey Respondent

## Objectives

- CREATE - Create and support a positive organizational culture centered on equity
- BUILD - Invest in infrastructure to better support people, program delivery, and reporting
- GROW - Provide opportunities for staff, volunteers, and board members to learn, grow, and lead.

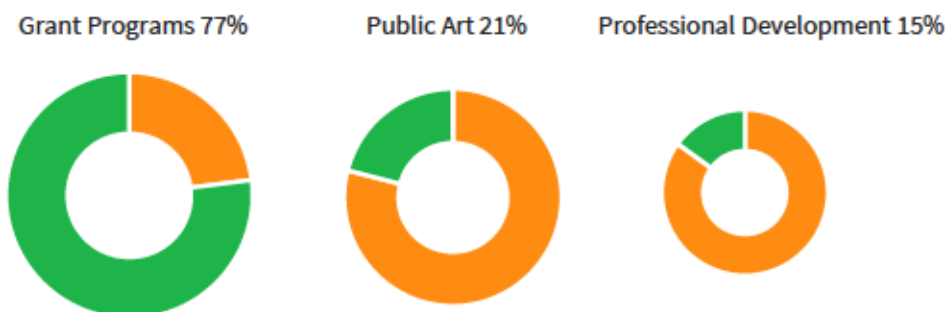
## Strategic Framework Goal 1

# Increase Access

Increased Applicants of Core Grant Programming	
FY18-19 - Project and Professional Development Grants	590 applicants
FY19-20 - Project and Professional Development Grants	772 applicants
FY20-21 Make Learn Build Grants	803 applicants
FY21-22 Make Learn Build Grants	861 applicants

*Served individual artists, organizations, arts businesses, and arts programming.*

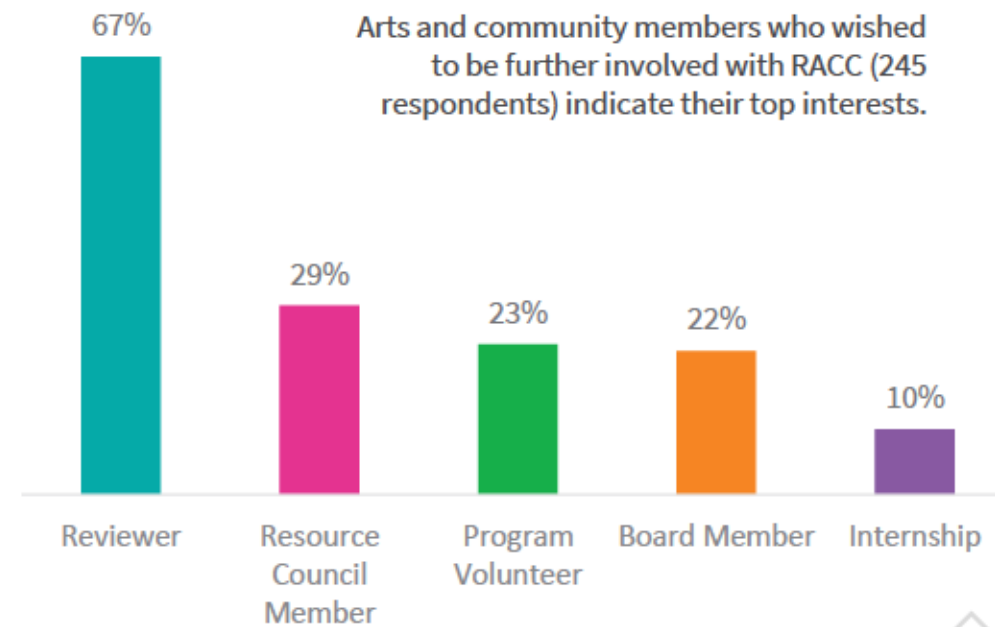
How survey respondents engaged with RACC in the last two years.



## Strategic Framework Goal 2

### Objectives

- **INCREASE** - Increase access to resources and investments in artists, students, businesses, communities and individuals marginalized by conventional support systems
- **REACH** - Increase community access to arts, culture, and creative programming
- **ENGAGE** - Engage with underrepresented\* communities, continue to identify and reduce barriers to resources and services.





# Advocate for Arts & Culture




Congresswoman Suzanne Bonamici with NEA Chair Maria Rosario Jackson Ph.D. at a recent art leaders convening in October 2022 at Portland Center Stage.

## Objectives

- **DEVELOP** - Dedicate staff and resources to frame issues, and develop champions for the creative, design, and arts communities
- **ADVOCATE** - Identify key policy topics, such as equitable access, affordability, and arts education, to positively impact our communities
- **UPLIFT** - Raise awareness and visibility for all creatives with an intentional focus on underrepresented arts, culture and creative communities.

## Strategic Framework Goal 3

# Diversify & Increase Resources



"RACC is one of the very few arts and cultural organizations in this region that is poised to help create a much stronger cultural experience in this region. I hope it can rise to the occasion by engaging and creating more opportunities."

~Anonymous Survey Respondent

## Objectives

- IDENTIFY - Identify and secure new, sustainable, sources of funding
- INVEST - Increase overall annual investment in the region's arts, culture, and creative sector
- PARTNER - Build innovative partnerships with individuals, businesses, foundations, and others to generate new revenue and non-monetary resources.

## Strategic Framework Goal 4



# Drive Innovation & Partnerships

*“The last two years I have had to work harder than ever to remain nimble in the face of the pandemic and it has caused immense burnout, fatigue, and resentment towards leadership for not seeming to value the emotional toll of the pandemic and the stress of trying to keep our organization open.”*

~Anonymous Survey Respondent

**Other top challenges cited by survey respondents were:**

- Increasing violence and homelessness
- Mental health
- Rising cost of living
- Shifts in political climate

**RACC can offer support and resources to reduce the impact of these challenges.**

*“Continue offering grants for individual artists that support multiple types of projects/needs. (RACC has always been great at this!)”*

*Objectives*

- **SUPPORT** - Support underrepresented arts organizations in the way they believe will be most impactful for them
- **EQUITY** - Make intentional investments, over time, in people and projects that have been marginalized by institutional racism and/or conventional support systems
- **CREATE** - Create and provide resources, training, and tools that enable creatives to make a living wage and grow wealth from their art, creative, or cultural practice

## Strategic Framework Goal 5

# City of Portland

## FY22 Highlights



Composer in Residence, Jasmine Barnes, All Classical Portland's Recording Inclusivity Initiative, MLB grant recipient

245 Community Instructional Professional Development Touch Points

NEA *Our Town* Midway-Division Corridor Project Initiated

RACC Culturally Responsive Murals Intensive Program Launch

Regional & National Professional Engagements

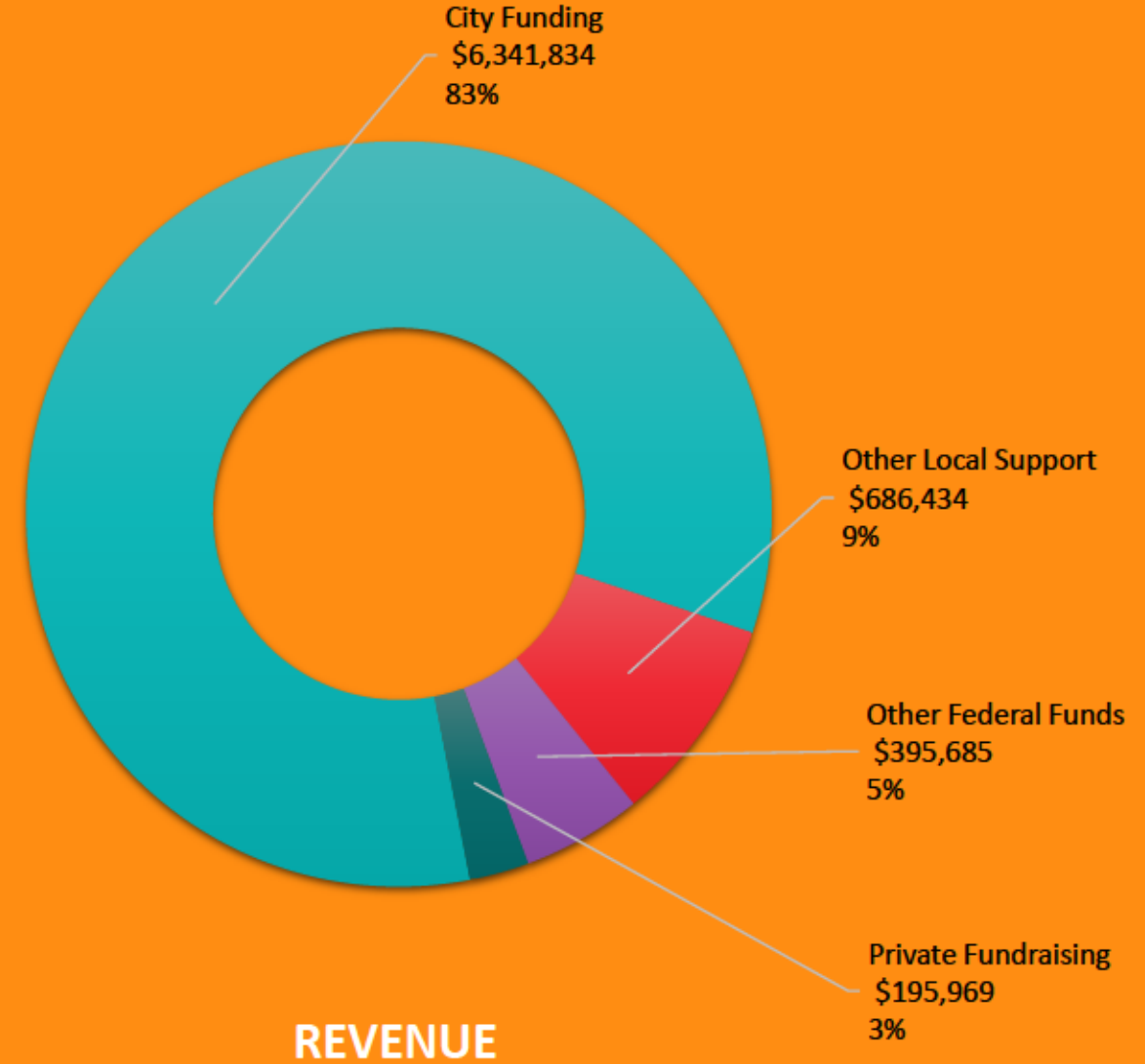
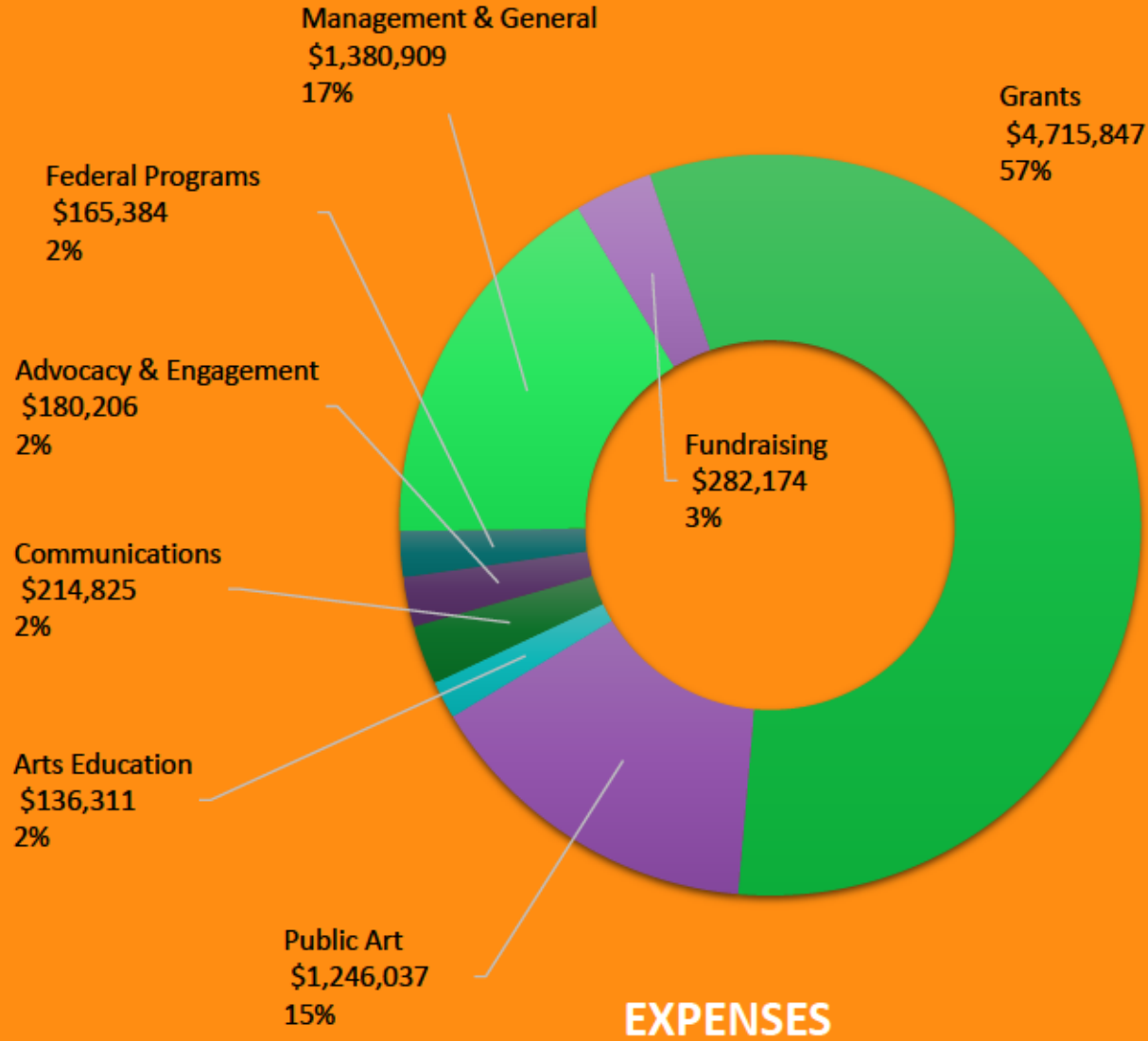


# Program Finances

## FY22 Audited Financial Statement

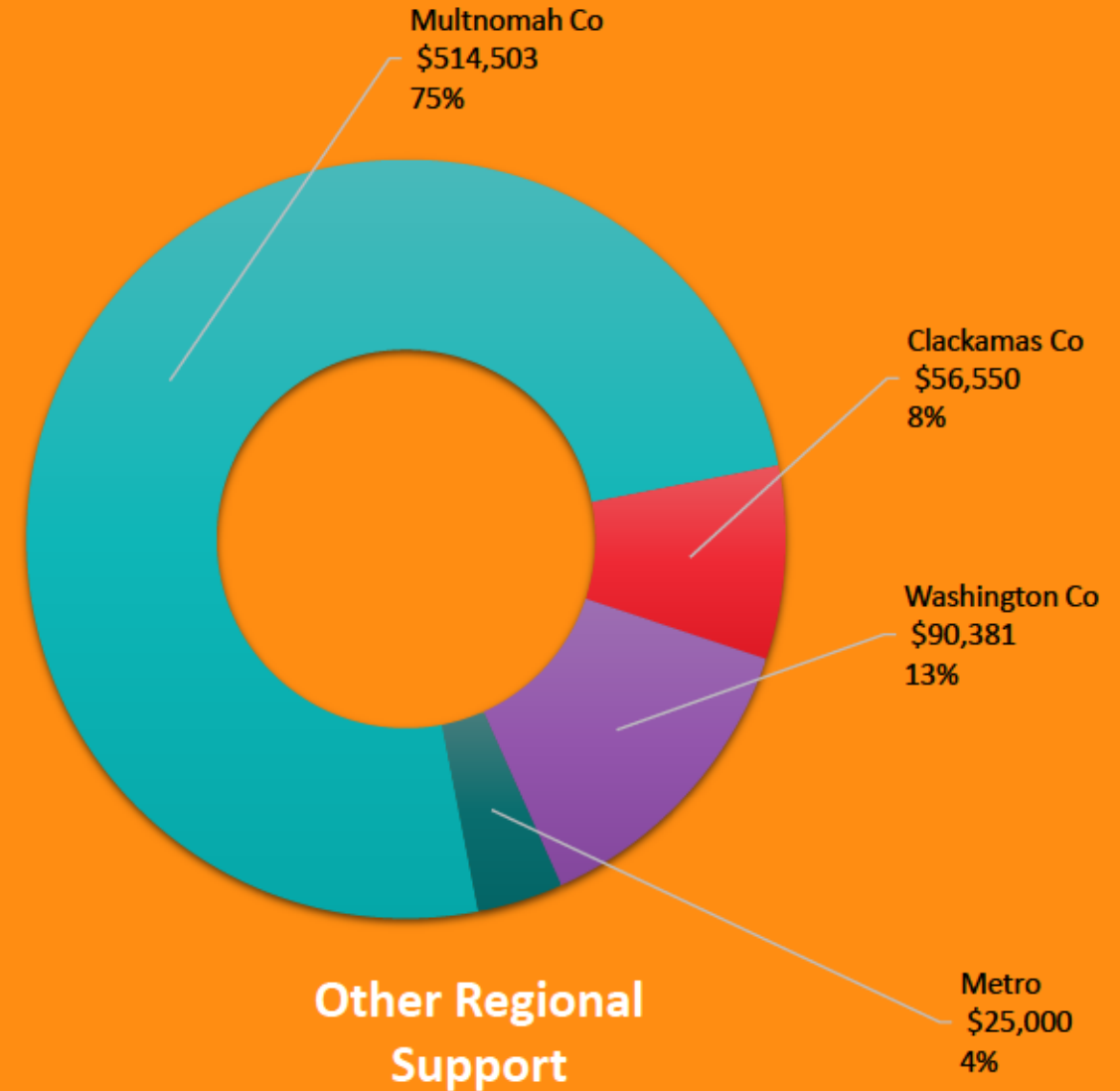
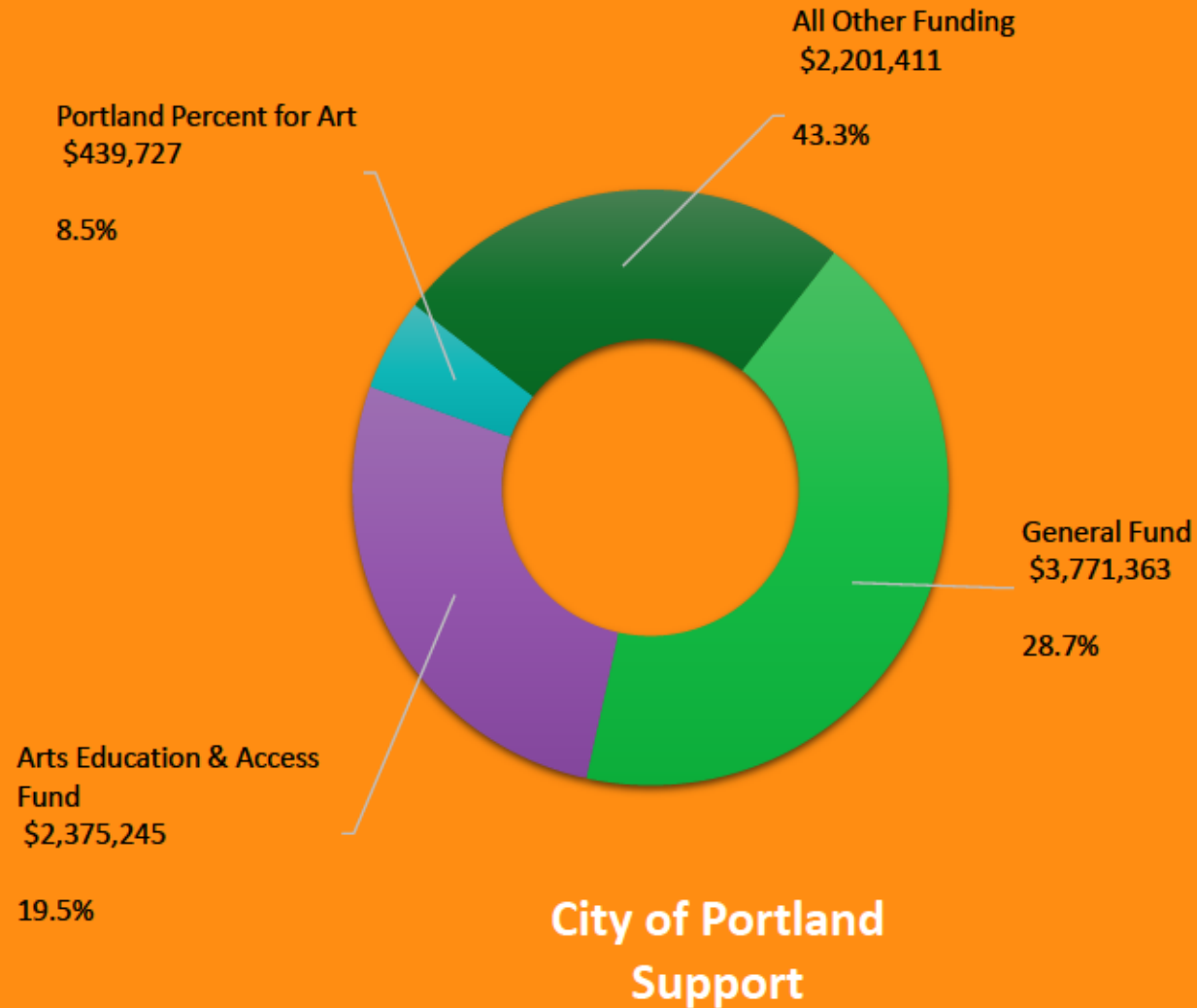
### Breakdown of City Funding:

City General Funds	\$	3,880,997
Arts Education and Access Fund	\$	2,103,525
Percent for Art	\$	<u>357,312</u>
		6,341,834



# Program Finances

## FY22 Total Budget Revenue



# Guest Speaker



**Laura Moulton**

Founder: Street Books  
*Grant Recipient*

Pre-Recorded



*Streetbooks, Laura with loaners  
and 10<sup>th</sup> Anniversary on steps*



# Programs



Grant Making/  
Community  
Reinvestment



Public Art



Arts  
Education



Advocacy

# Guest Speaker

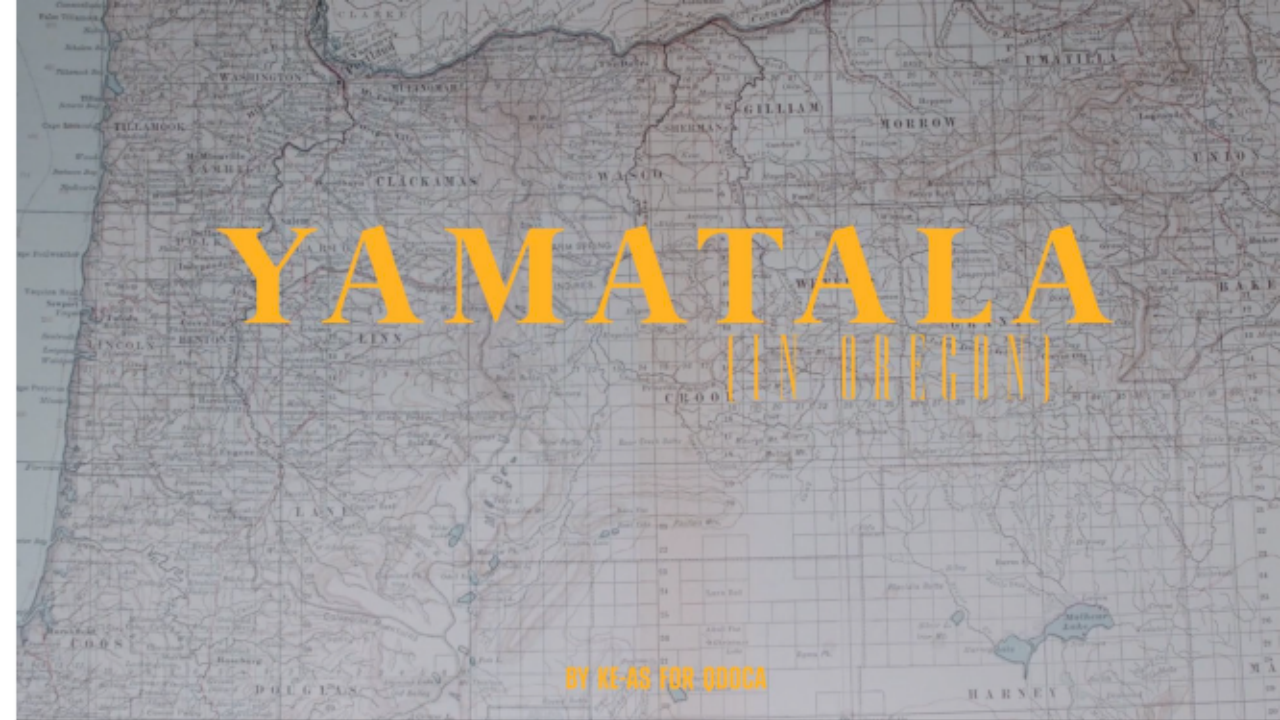


**Tallon Jackson**

Artist

*Grant Recipient*

Pre-Recorded



*Yamatala (In Oregon), Ke-As  
fFor Qdoca, video capture*



# Grants

## Service to our Community

City of Portland Representation in All Grants-based programs

**General Operating Support - CITPG and AEAF: \$2,784,540**

64 Non-profit Arts organizations

**Capacity Building - \$175,000**

7 Non-profit arts organizations serving underrepresented populations and whose leadership is majority underrepresented individuals

**Make|Learn|Build - \$721,727 of CITPG and AEAF awarded to 243 grantees**

This includes artists, creatives, organizations, and businesses for making work, gaining skills, or building up a business

**Cultural Leadership Program**

31 Non-profit Arts organizations and Arts-based businesses

**DIY Accounting**

12 Arts organizations and Arts-based businesses



Steps for youth, Family event, MLB recipient



# Guest Speaker

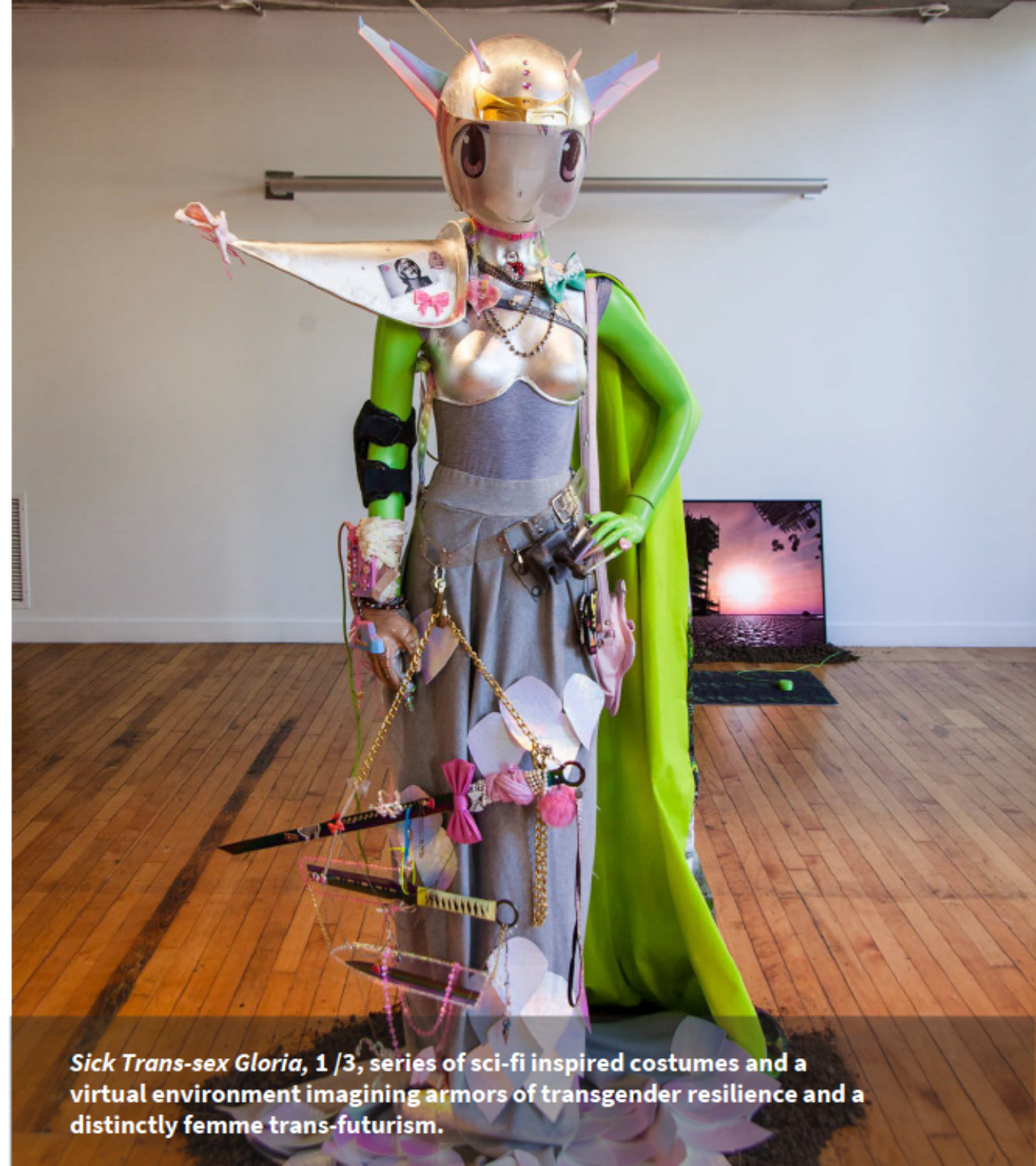


**Tabitha Nikolai**

Artist

*Public Art*

Pre-Recorded



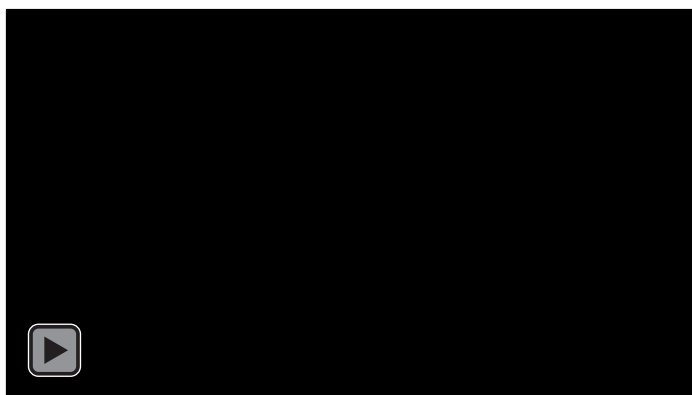
*Sick Trans-sex Gloria, 1 /3, series of sci-fi inspired costumes and a virtual environment imagining armors of transgender resilience and a distinctly femme trans-futurism.*



# Public Art

An investment in Community

Portland's 2% for Art prioritizes working with artists historically underrepresented identities and placing art within underserved neighborhoods.



*Portland Building Install*, funded and crated FY21-22, installed FY23



Hampton Rodriguez, *Diversity on the Waterfront*, detail 2021,  
Collage



Jeremy Okai Davis, *Sepia (Yonetta McGee)*, 2021,  
Acrylic on canvas



*Indigenous Feminism*, 2020, aluminum photograph, M Martinez





Stephanie Villatose, *Corazón en Havana*, 2022,  
Acrylic on panel

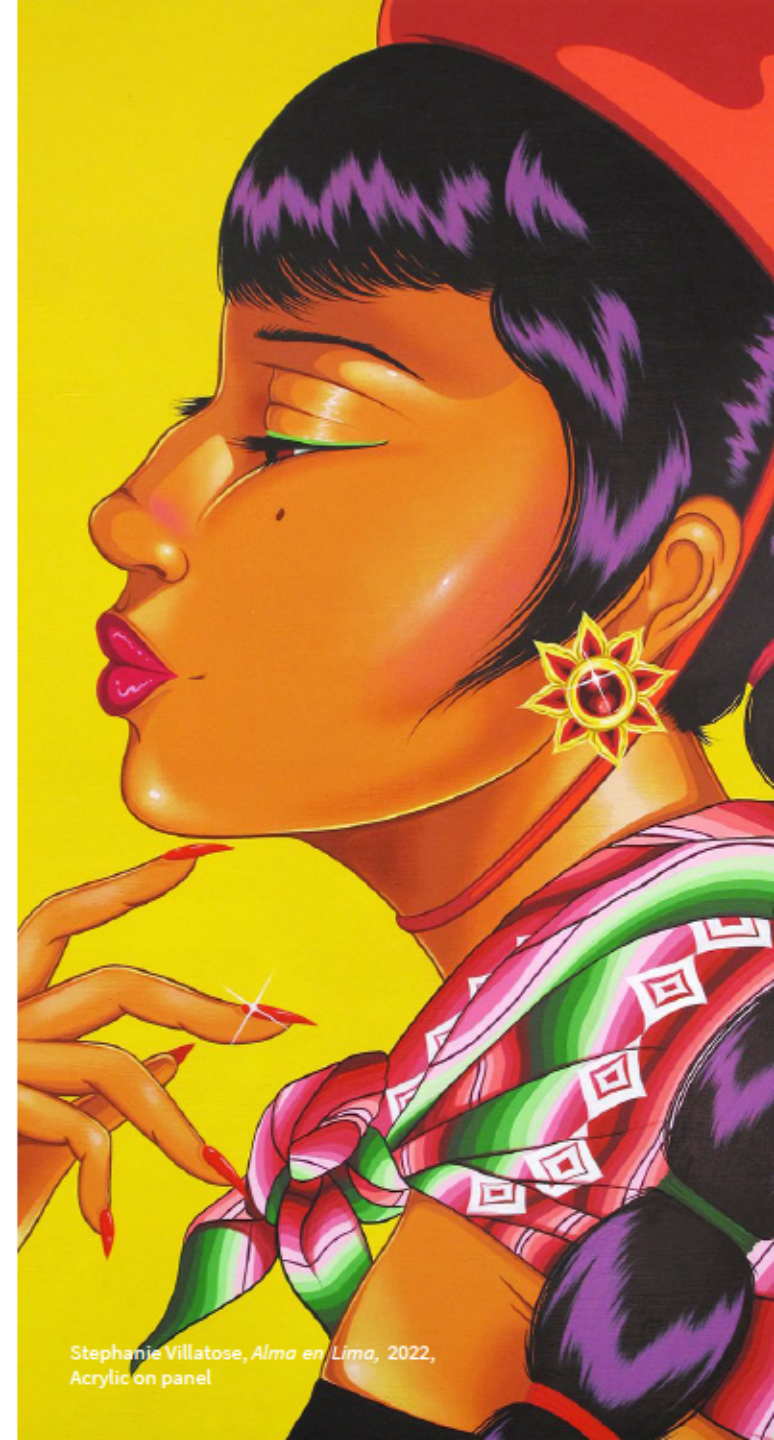
## Public Works in Progress

- Errol Heights (SE 45th and Harold) – Artists Teresa White & Mike Suri
- Mill Park (SE 117 & Mill Court) – Artist Alex Chiu,
- South Tabor Access Trail (SE 62nd & Division) – Artist Adam Kuby
- Black Portland Matters Art & Placemaking Initiative
  - Multiple locations & artists
- National Endowment for the Arts Our Town Grant
  - Working with APANO, Division Midway Alliance, Slavic Family Center NW

43 Portable Works purchased for the rotating collection

62% artists added to the City's collection are new to the collection

68% of the artists identify as BIPOC



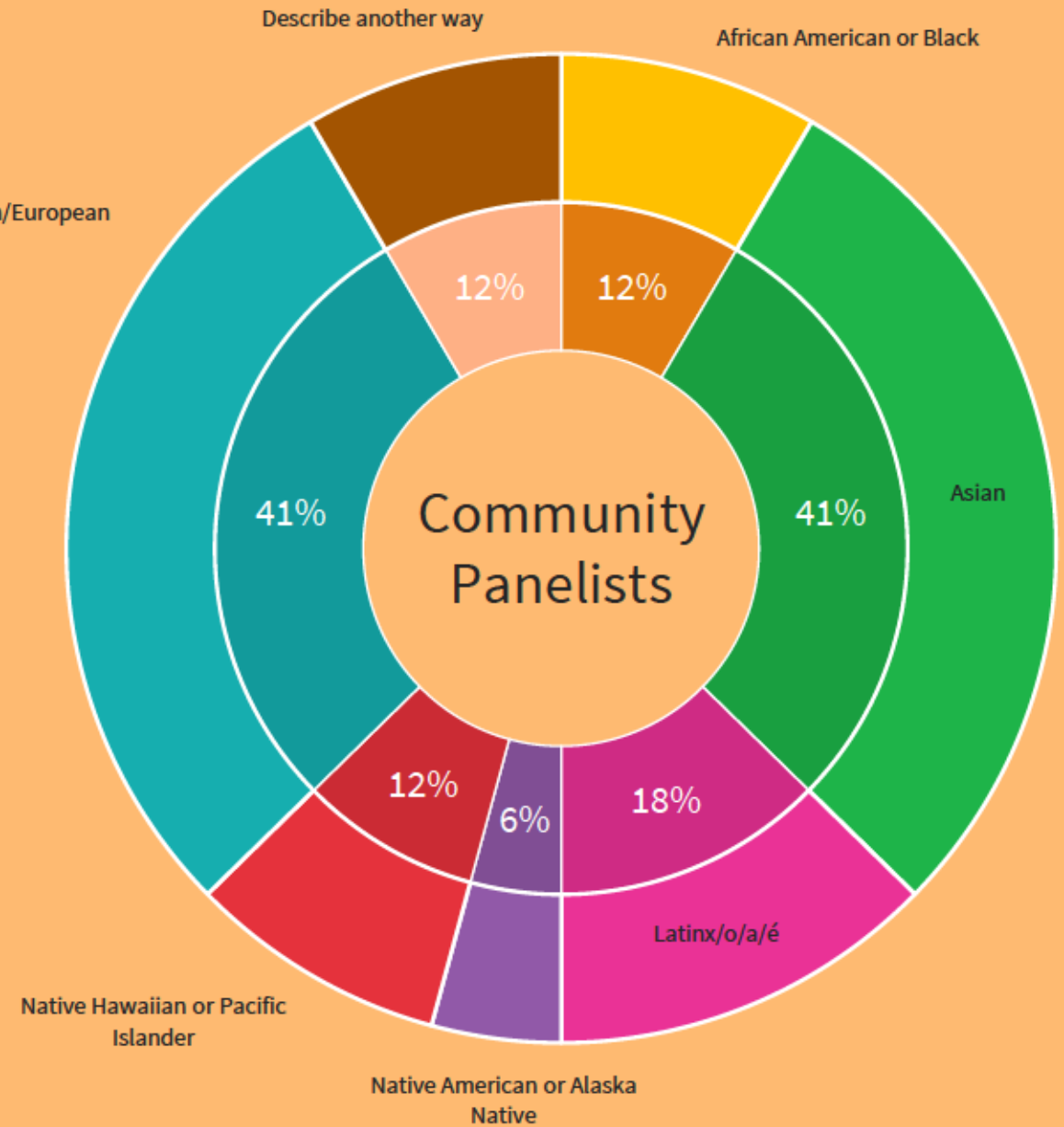
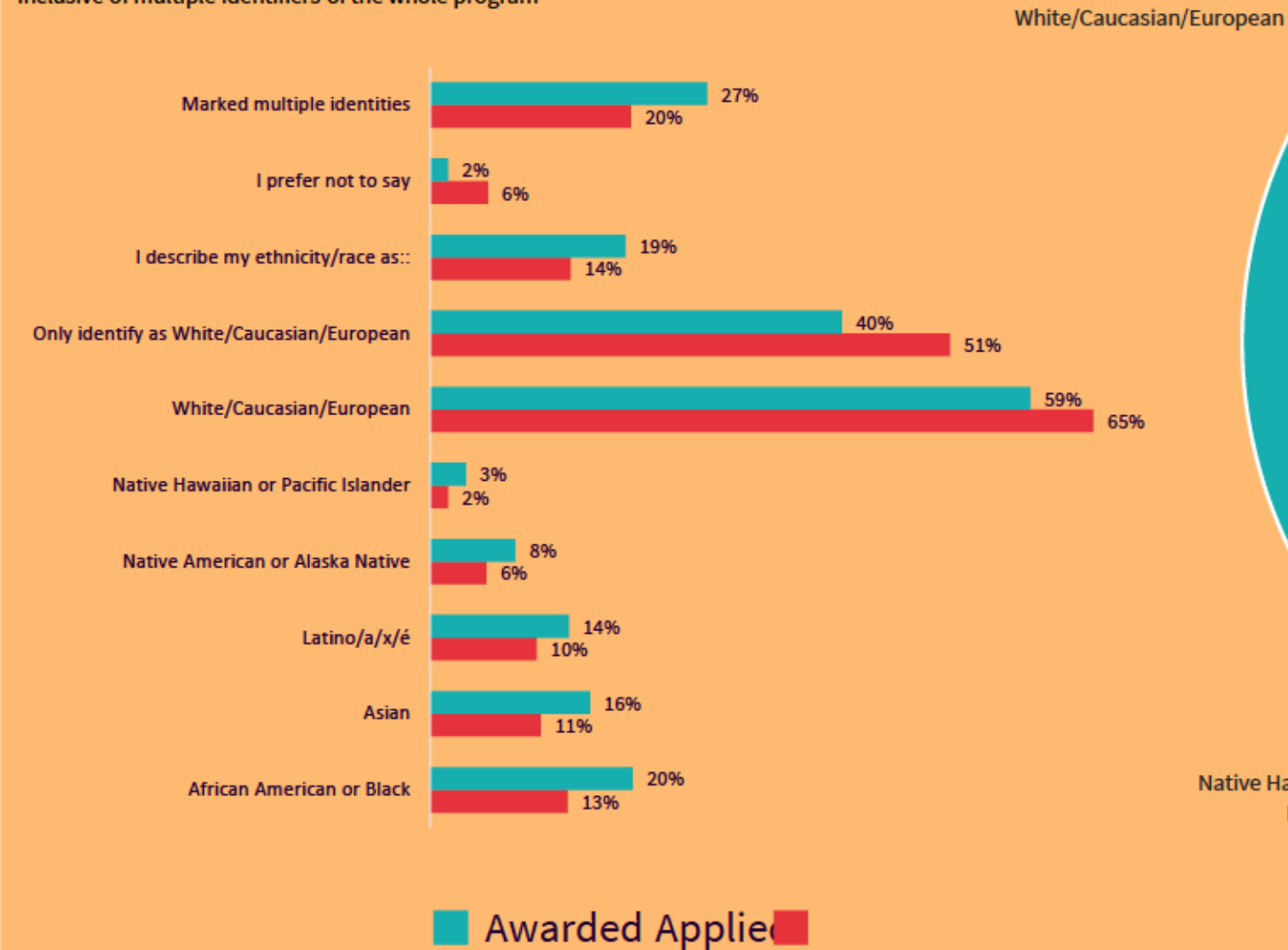
Stephanie Villatose, *Alma en Lima*, 2022,  
Acrylic on panel



# Ethnic/Racial Demographic Data

## Make|Learn|Build Grant Round 3 & 4

Inclusive of multiple identifiers of the whole program

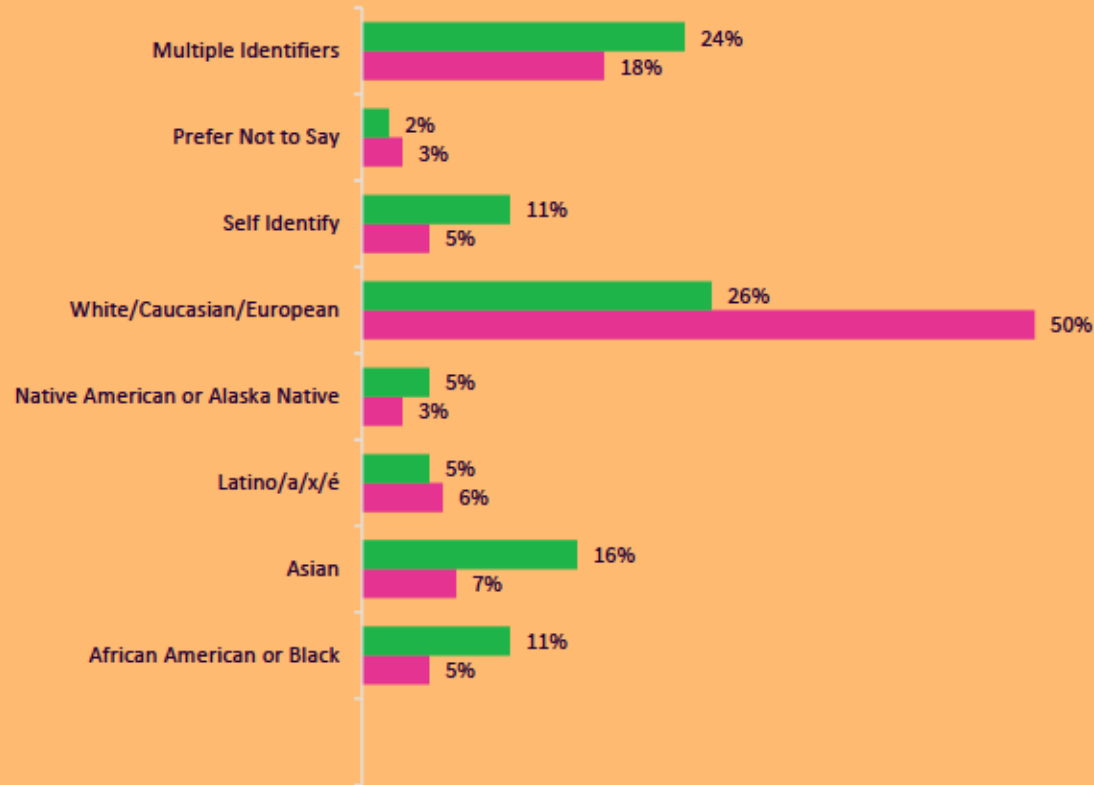


# Ethnic/Racial Demographic Data

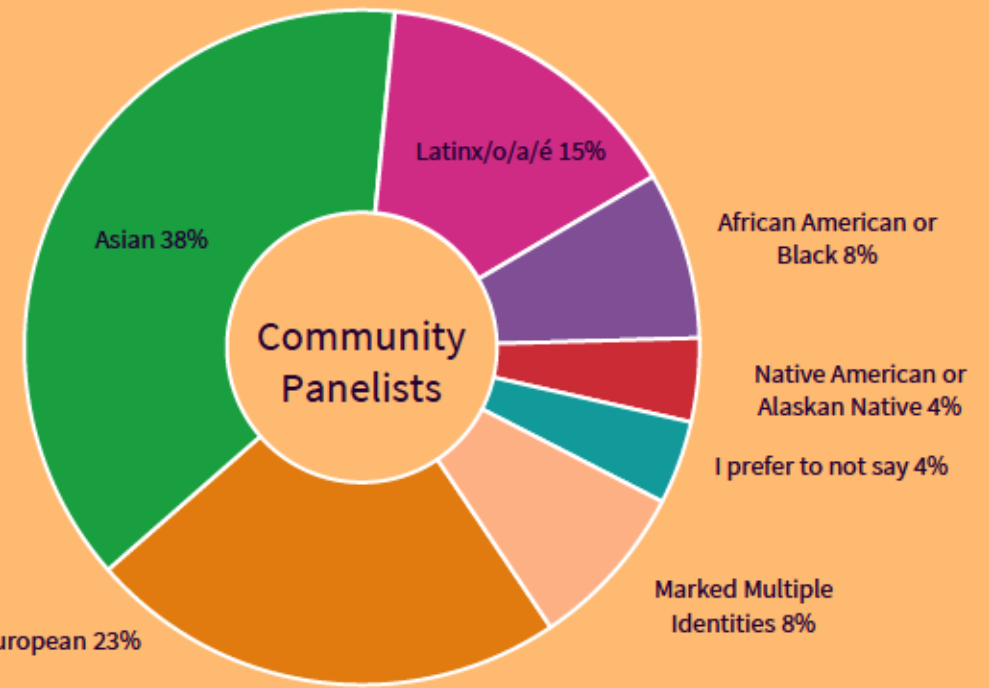
## Public Art Opportunities

Data is inclusive of multiple identifiers.

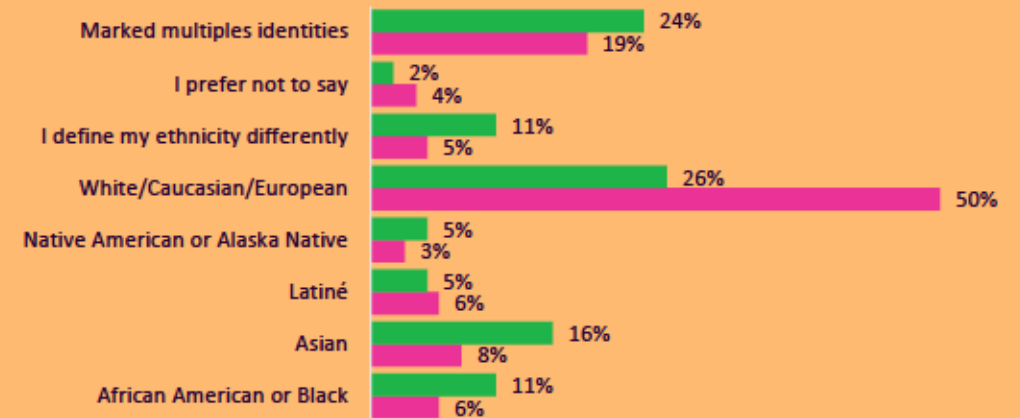
### Only City of Portland Public Art Opportunities



■ Awarded Applicant ■



### All Public Art Opportunities



■ Awarded Applicant ■

# Guest Speaker

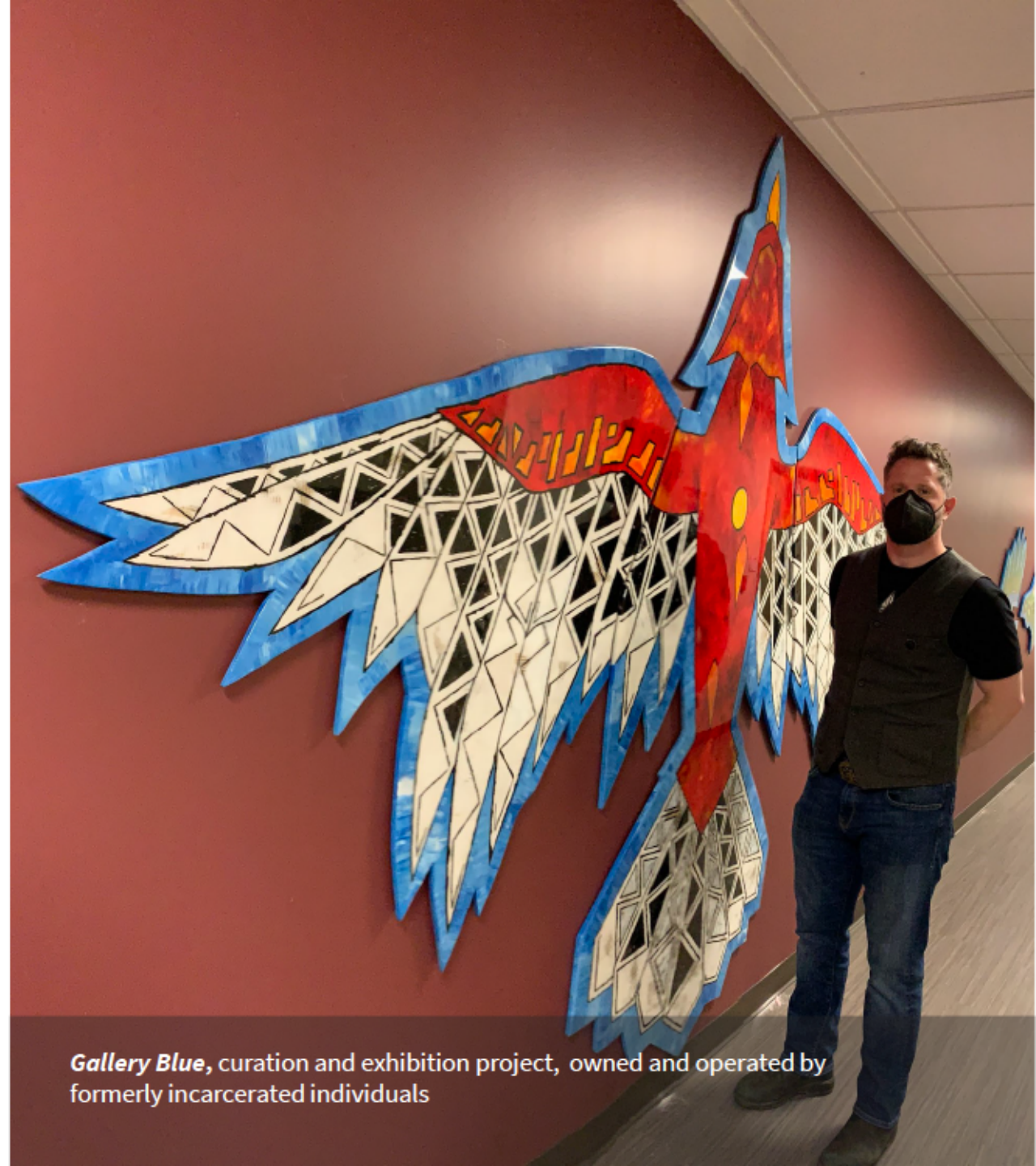


**Michael Stevenson**

Artist

*Public Art*

In-Person



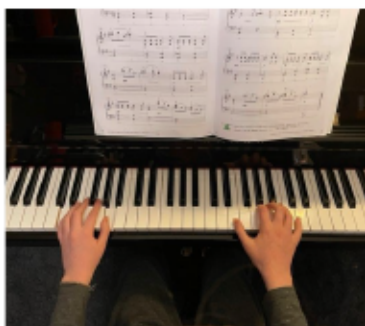
*Gallery Blue*, curation and exhibition project, owned and operated by formerly incarcerated individuals



# Arts Education

## FY22 Highlights

*"Having a full time art teacher (as a part of a full selection of specials) at a school reshapes the culture of a learning community, students have a dedicated time and space for creative and emotional outlets that can be detached or integrated into their learning, creating a diverse experience and helping students foster a flexible growth mindset they can carry with them for the rest of their schooling." ~K-12 arts educator from the RACC 2022 Spring Survey*

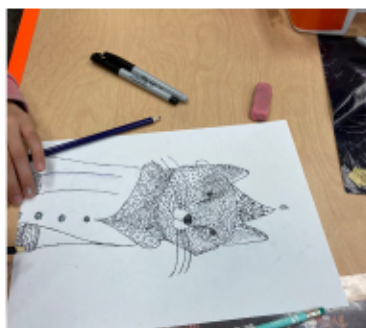


Trauma Informed  
Care



Promotion &  
Support

artlook® oregon



AEAF



# Advocacy & Engagement



**Legislation**



**National Endowment for the Arts (NEA)**



**Connecting with Community**

# Advocacy & Engagement

## FY22 Outreach Opportunities



Filming of *Undercard*, Anchitta Noowong, MLB grant recipient

E-Newsletters

artlook<sup>®</sup>oregon

Legislation & Endorsement

Regional Cultural Plan



# Communications

## Connecting with Community



regionalarts

regionalarts Meet a...  
why she enjoys art. #

The Arts Education and...  
passed by Portlanders in...  
education in our schools and...  
community through grants to artists and arts organizations  
administered by RACC. Your \$35 goes a long way as we work  
towards equitable arts education for all and a just...  
#CreativeEconomy. Please support art... schools  
and share your arts education stor...  
#PDXaesf!

#WhereArtThouPDX #ArtCreate

36w

silverthecreative ❤️❤️  
36w Reply

[View insights](#)



363 views

MARCH 17

😊 Add a comment...



# TWITTER



# INSTAGRAM



# FACEBOOK

# Arts & Economic Prosperity 6 study



Washington

Multnomah

Clackamas

## AEP5



The arts industry generated \$687 million of economic activity



Supported 22,299 full time jobs and generated \$53 million in revenue to local and state governments.

## NOW UNDERWAY

**Arts & Economic Prosperity 6 (AEP6) is well underway locally and nationally.**

This is the sixth national economic impact study of America's nonprofit arts and cultural industry. It documents the economic contributions of the arts across diverse communities and regions throughout the country.





Regional Arts &  
Culture Council



Multnomah County



Washington County

# Thank You

**Working together for Change!**

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Thank you for your investment in the creation of a dynamic  
Portland community, powered by creativity.

We are honored to be collaborative partners with you in  
service to community, artists, creatives, and arts-adjacent  
organizations throughout the region.

411 NW Park, Suite 101, Portland, OR 97209  
503.823.5111 | [www.racc.org](http://www.racc.org)



City of  
Portland



Clackamas County



Metro