



1067-2022

Report

Accept Regional Arts & Culture Council FY 2021-22 Annual Report

Placed on File

As part of its contract with the City of Portland, RACC presents an annual report to Portland City Council, describing how City funds were spent and identifying some of the challenges and opportunities facing the local arts community.

RACC will report outcomes for their FY21-22 contract with the City.

Documents and Exhibits

 [Regional Arts and Culture Council FY 2021-22 report to City Council](#) (22.65 Mb)

Impact Statement

Purpose of Proposed Legislation and Background Information

- As part of its contract with the City of Portland, RACC presents an annual report to Portland City Council, describing how City funds were spent and identifying some of the challenges and opportunities facing the local arts community.
- RACC will report outcomes for their FY21-22 contract with the City.

Financial and Budgetary Impacts

- There are no new financial or budgetary impacts in accepting RACC's report.
- The report includes an accounting of FY2021-22 city revenues and expenditures. RACC received \$3,880,997 in Special Appropriations, \$2,103,525 from the Arts Education & Access Fund, and \$357,312 from the Percent-for-Art ordinance in FY21-22.

Introduced by

[Mayor Ted Wheeler](#);
[Commissioner Carmen Rubio](#)

Bureau

[Management and Finance](#)

Contact

Jillian Schoene

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Jeff Hawthorne

City Arts Program Manager

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Ness Zolan

Director of Legislation &
Creative Economy Advisor

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☎ [503-865-6780](tel:503-865-6780)

Requested Agenda Type

Time Certain

Date and Time Information

Requested Council Date

December 15, 2022

Requested Start Time

2:30 pm

Time Requested

1 hour

Community Impacts and Community Involvement

- RACC's report discusses efforts to expand arts access for historically underserved communities, including residents of East Portland , communities of color and people with disabilities.

100% Renewable Goal

Not applicable.

Agenda Items

1067 Time Certain in December 14-15, 2022 Council Agenda

Placed on File

Motion to accept the report: Moved by Wheeler and seconded by Hardesty.
(Y-Rubio, Wheeler; N-Mapps, Hardesty; Ryan absent)

Council failed to accept the report.

Regional Arts & Culture Council (RACC)



Advancing Arts & Culture (AAC)

Report to the City of Portland | Fiscal Year 2022

Vanport the Musical, World Stage Theater

Meet the Team



Andrea Blanco
Communications and Advocacy Design Specialist



Kristin Calhoun
Director of Public Art



Ingrid Carlson
Grants Officer



Helen Daitoso
Director of Grants



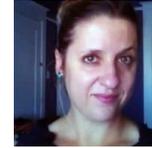
Danielle Davis
Public Art Collections Registrar



Chanda Evans
Arts Education Program Manager



Molly Gray
Grants Specialist



Shahira Kamal
Accounting Assistant



Cindy Knapp
Chief Financial Officer



Keith Lachowicz
Public Art Collections Manager



Jennifer Matsumura
A/R-Revenue Specialist



Salvador Mayoral IV
Public Art Project Manager



Mario Mesquita
Manager of Advocacy & Engagement



Della Rae
Co-Executive Director Chief of internal Operations



Morgan Ritter
Public Art Exhibitions & Collections Specialist



Sophie May
Public Art Project Manger



Dan Yadinak
IT Manager



Mack McFarland
Public Art Project Manger



Carol Tatch
Co-Executive Director Chief of External Operations



Ivan Salcido
Public Art Installation and Conservation Technician



Katy Roberts
Development Associate



Jeseca Dawson
AP & Payroll Specialist



Meech Boayake
Social Media Content Specialist

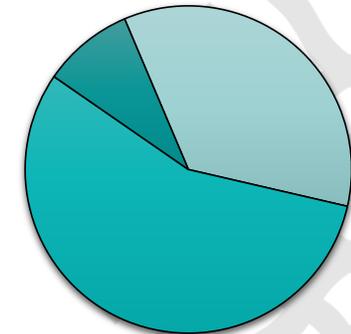


Paisley Lee
Executive Assistant



Phil Barber
Philanthropic Engagement Specialist

- Self-identify as Asian, Black, Latinx, Multiracial, Native American, or Pacific Islander
- White, Caucasian, or European Decent
- Declined



Meet the Board



Dwight Adkins



Debby Garmen
Treasurer



Chloe Elliott



Nancy Helmsworth



Octaviano Merencias-Cuevas



Kathleen Holt



Leesha Posey



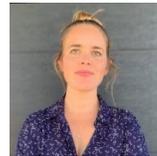
Eduardo Puelma



Thomas Lauderdale



Renee Rank



Elizabeth Stock
Interim Chair

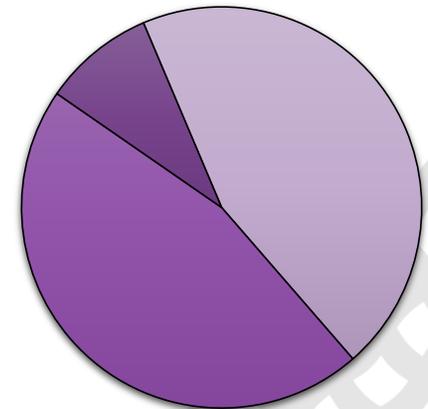


Matt Watson
Secretary

Self-identify as Asian, Black, Latinx, Multiracial, Native American, or Pacific Islander

White, Caucasian, or European Decent

Declined



Guest Speaker



Talilo Marfil
Hip Hop Artist
Grant Recipient

Talilo Music
<https://www.talilomusic.com/>



Guest Speaker



Merridawn Duckler
Artist
Grant Recipient

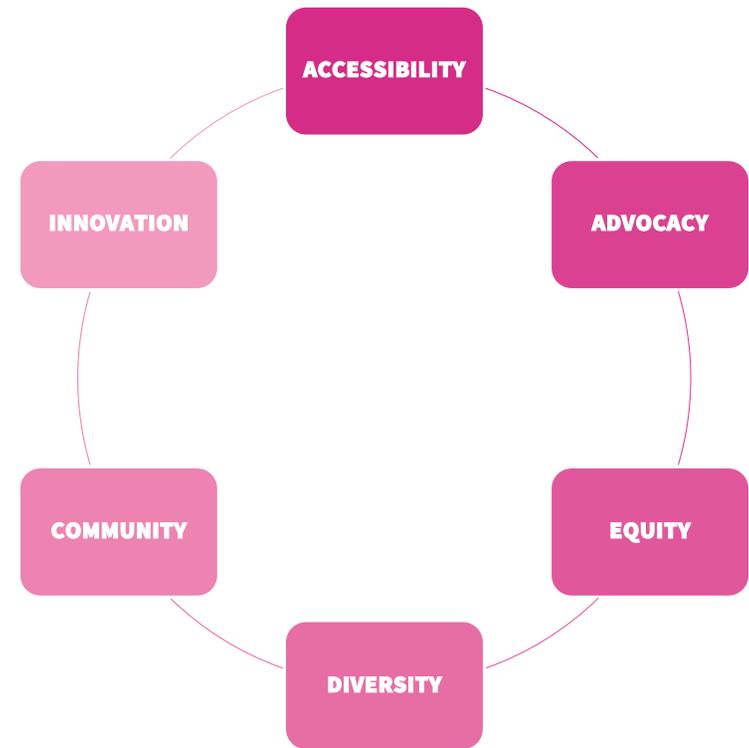
Zoom



Blackfish Gallery, Toma Villa
The Land art show RACC supported

Strategic Framework & Core Values

-  **Build an equitable, innovative, and sustainable organization.**
-  **Increase Access**
-  **Advocate for Arts & Culture**
-  **Diversify & Increase Resources**
-  **Drive Innovation & Partnerships**



Build an equitable, innovative, and sustainable organization.



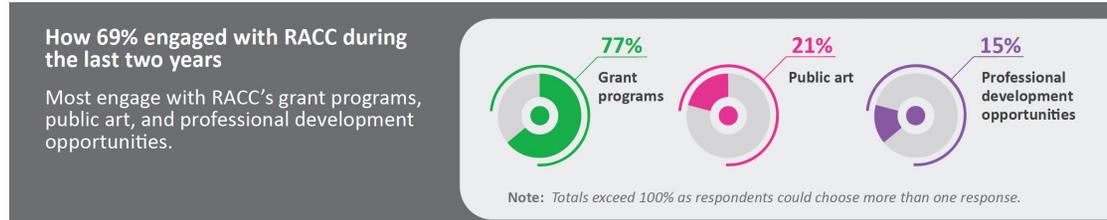
Objectives

- CREATE - Create and support a positive organizational culture centered on equity
- BUILD - Invest in infrastructure to better support people, program delivery, and reporting
- GROW - Provide opportunities for staff, volunteers, and board members to learn, grow, and lead.

Strategic Framework Goal 1



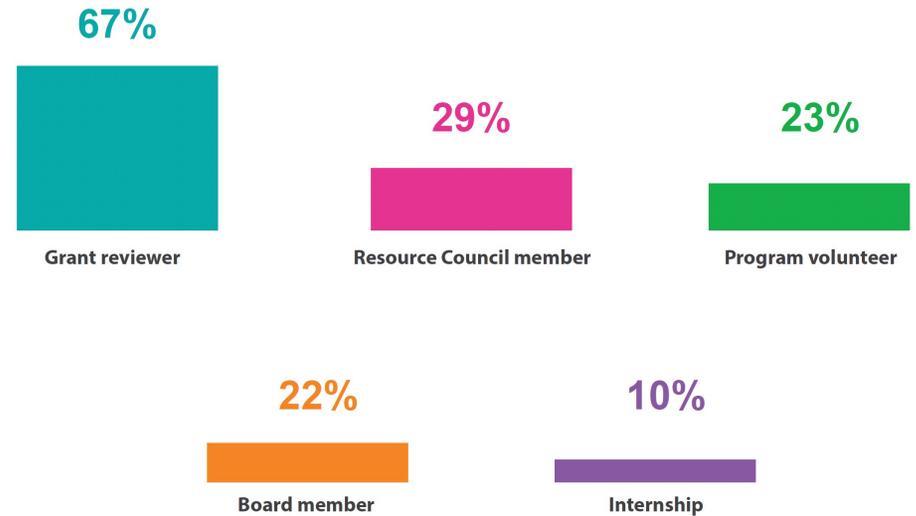
Increase Access



Objectives

- **INCREASE** - Increase access to resources and investments in artists, students, businesses, communities and individuals marginalized by conventional support systems
- **REACH** - Increase community access to arts, culture, and creative programming
- **ENGAGE** - Engage with underrepresented* communities, continue to identify and reduce barriers to resources and services.

Arts and community members who wished to be further involved with RACC (245 respondents) indicated their top interests as:



Note: Totals exceed 100% as respondents could choose more than one response.

Strategic Framework Goal 2



Advocate for Arts & Culture



Congresswoman Bonamici with NEA Chair Maria Rosario Jackson Ph.D. at a recent art leaders convening in October 2022.

Objectives

- DEVELOP - Dedicate staff and resources to frame issues, and develop champions for the creative, design, and arts communities
- ADVOCATE - Identify key policy topics, such as equitable access, affordability, and arts education, to positively impact our communities
- UPLIFT - Raise awareness and visibility for all creatives with an intentional focus on underrepresented arts, culture and creative communities.

Strategic Framework Goal 3

Diversify & Increase Resources

“RACC is one of the very few arts and cultural organizations in this region that is poised to help create a much stronger cultural experience in this region. I hope it can rise to the occasion by engaging and creating more opportunities.”

Objectives

- IDENTIFY - Identify and secure new, sustainable, sources of funding
- INVEST - Increase overall annual investment in the region’s arts, culture, and creative sector
- PARTNER - Build innovative partnerships with individuals, businesses, foundations, and others to generate new revenue and non-monetary resources.

Strategic Framework Goal 4



Drive Innovation & Partnerships

“The last two years I have had to work harder than ever to remain nimble in the face of the pandemic, and it has caused immense burnout, fatigue, and resentment towards leadership for not seeming to value the emotional toll of the pandemic and the stress of trying to keep our organization open.”

“Continue offering grants for individual artists that support multiple types of projects/needs. (RACC has always been great at this!)”

Other top challenges cited by survey respondents were:

- Increasing violence and homelessness
- Rising cost of living
- Mental health
- Shifts in political climate

Objectives

- SUPPORT - Support underrepresented arts organizations in the way they believe will be most impactful for them
- EQUITY - Make intentional investments, over time, in people and projects that have been marginalized by institutional racism and/or conventional support systems
- CREATE - Create and provide resources, training, and tools that enable creatives to make a living wage and grow wealth from their art, creative, or cultural practice

RACC can offer support and resources to reduce the impact of these challenges.

Strategic Framework Goal 5



City of Portland FY22 Highlights



Composer in Residence, Jasmine Barnes, All Classical Portland's Recording Inclusivity Initiative, MLB grant recipient

WWW.RACC.ORG

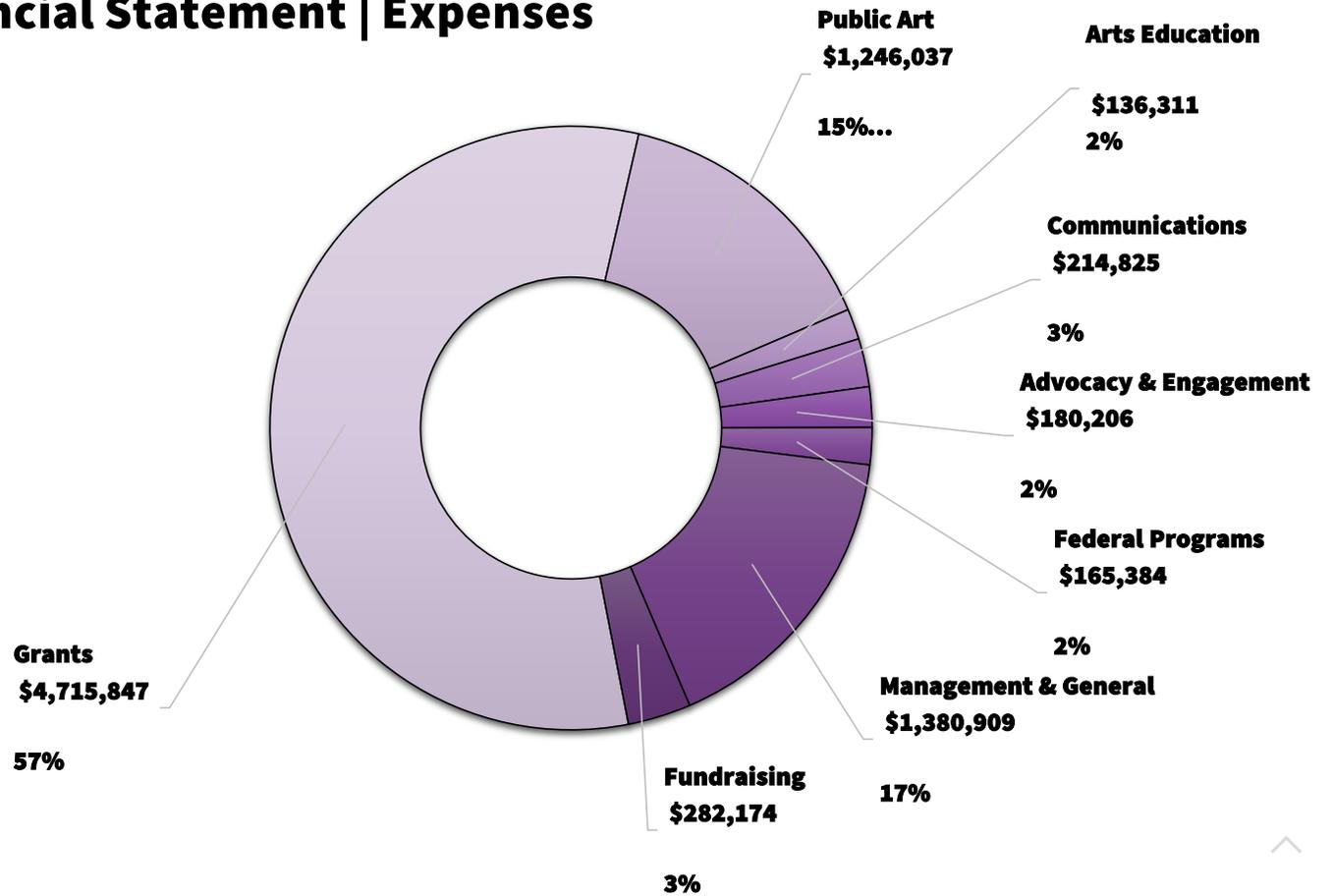


Program Expenses

FY22 Audited Financial Statement | Expenses

\$8,321,693

- Grants
- Public Art
- Arts Education
- Communications
- Advocacy & Engagement
- Federal Programs
- Management & General
- Fundraising



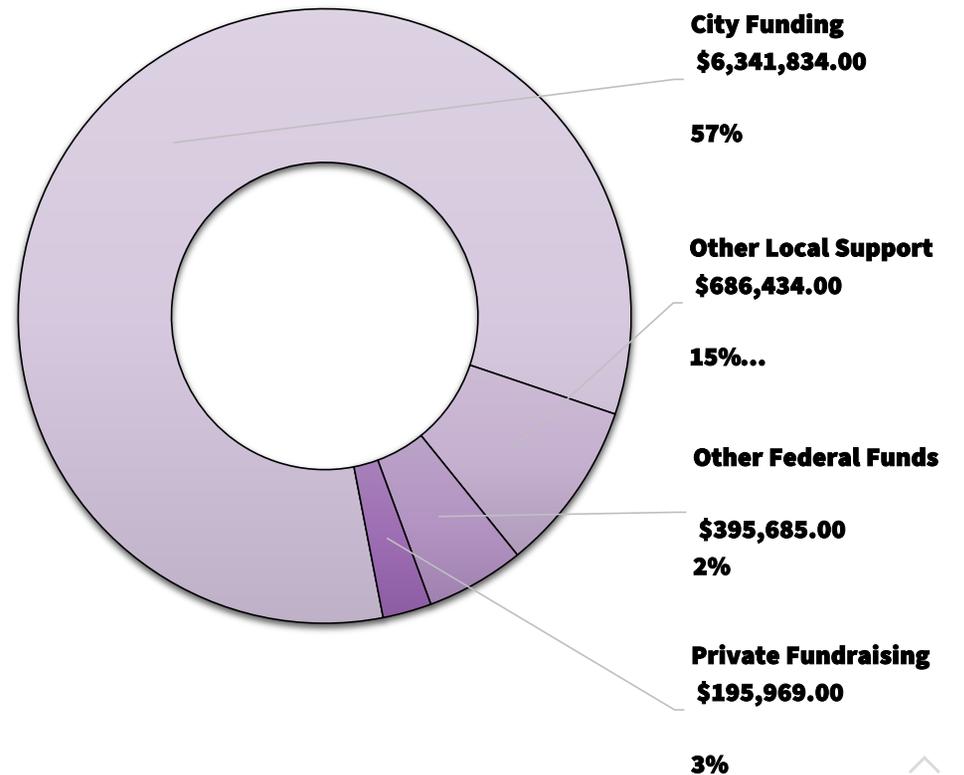
Program Funding Resources

FY22 Audited Financial Statement | Revenue

\$7,404,384

Breakdown of City Funding:	
City General Funds	\$ 3,880,997
Arts Education and Access Fund	\$ 2,103,525
Percent for Art	\$ 357,312
	6,341,834

Other Earned Revenue	
Contract Revenue	\$ 167,710
Earnings on Investment	(\$386,308)
Misc. Earned Revenue	\$3,060
	(\$215,538)



Funding

FY23 Total Budget from the City of Portland | Revenue

\$13,682,411

- General Fund
- Arts Education & Access Fund
- Portland Percent for Art
- All Other Funding

All Other Funding
\$5,928,086

43.3%

General Fund
\$3,922,218

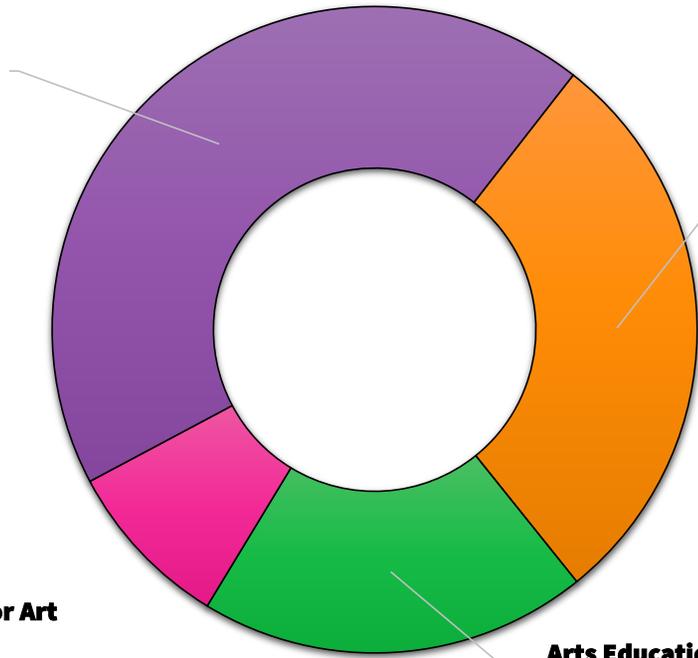
28.7%

Portland Percent for Art
\$1,168,345

8.5%

Arts Education & Access Fund
\$2,663,762

...



Guest Speaker



Laura Moulton
Founder: Street Books
Grant Recipient

Pre-Recorded



Streetbooks, Laura with loaners and 10th Anniversary on steps

Programs



Grant Making/
Community
Reinvestment



Public Art



Arts
Education



ADVOCACY

Grants

Service to our Community

City of Portland Representation in All Grants-based programs

General Operating Support - CITPG and AEF:
\$2,784,540.
64 Non-profit Arts organizations

Capacity Building - \$175,000
7 Non-profit arts organizations serving under-represented populations and whose leadership is majority underrepresented individuals.

Make|Learn|Build - \$721,727 of CITPG and AEF awarded to 243 grantees (this does not include City of Pdx recipients who have received Mult co or State \$.)
243 Artists, creatives, organizations, and businesses for making work, gaining skills, or building up a business

Cultural Leadership Program
31 Non-profit Arts organizations and Arts-based businesses

DIY Accounting
12 Arts organizations and Arts-based businesses

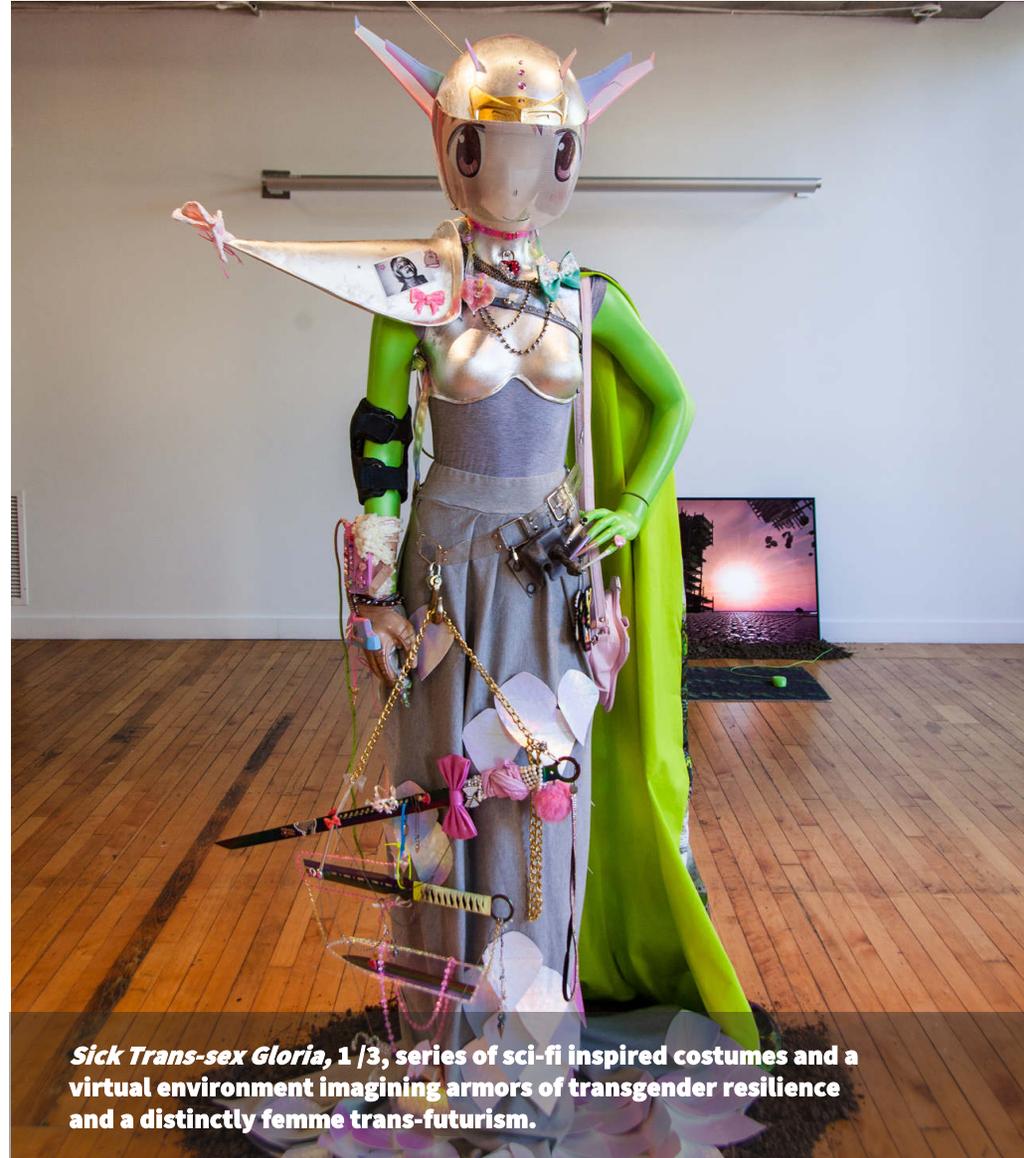


Guest Speaker



Tabitha Nikolai
Artist
Public Art

Pre-Recorded



Sick Trans-sex Gloria, 1 | 3, series of sci-fi inspired costumes and a virtual environment imagining armors of transgender resilience and a distinctly femme trans-futurism.

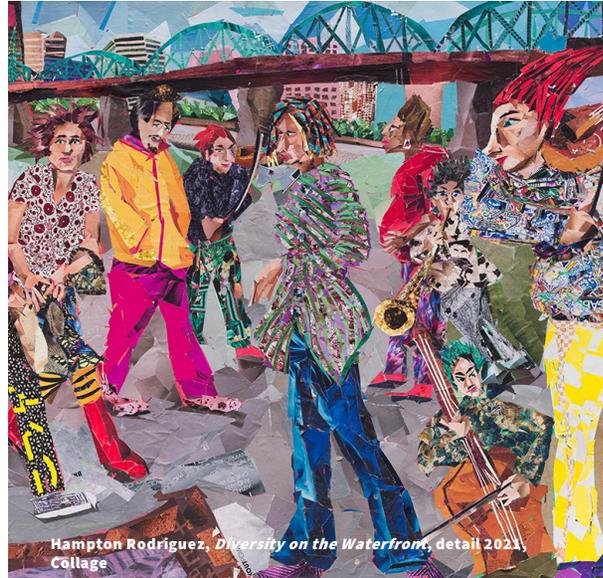
Public Art

An investment in Community

Portland's 2% for Art prioritizes working with artists historically underrepresented identities and placing art within underserved neighborhoods.



Portland Building Install, funded and crated FY21-22, installed FY23



Hampton Rodriguez, *Diversity on the Waterfront*, detail 2021, Collage



Jeremy Okai Davis, *Sepia (Vonetta McGee)*, 2021
Acrylic on canvas



Indigenous Feminism, 2020, aluminum photograph, M Martinez

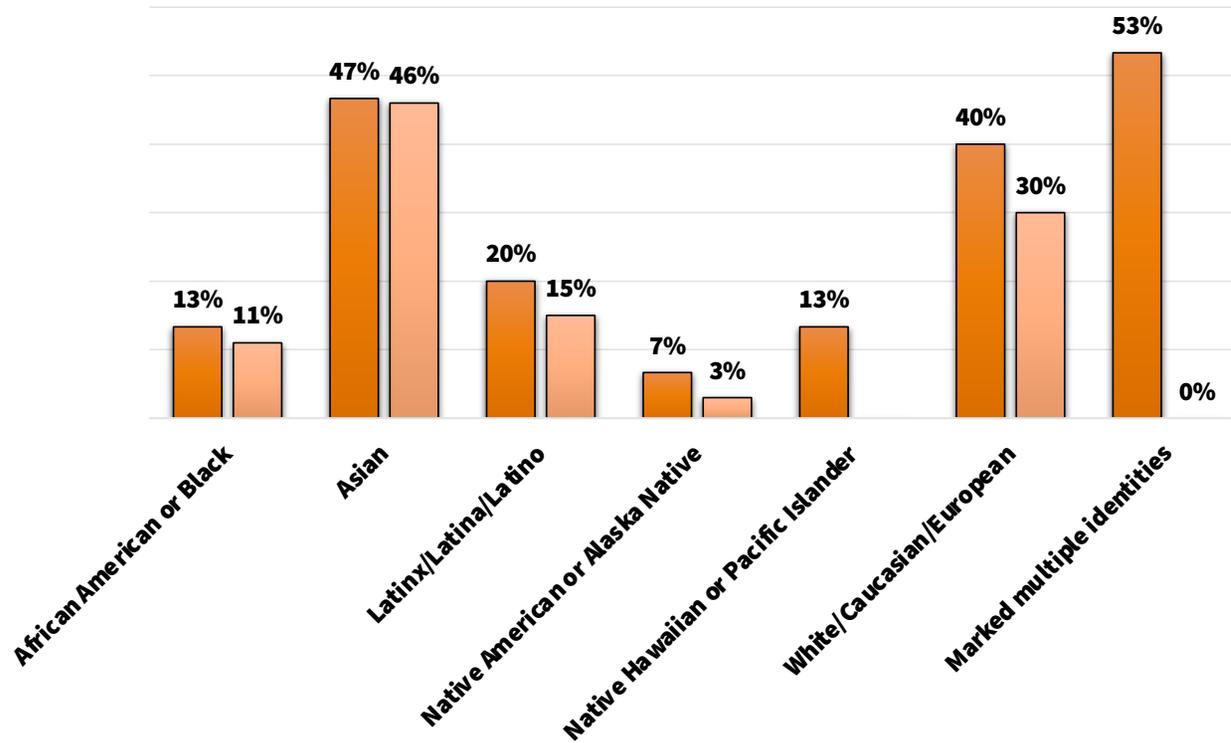
Demographic Data

Grant and Public Art Panelists

■ Grants

■ Public Art

* Applicants were given the option to choose multiple identities.



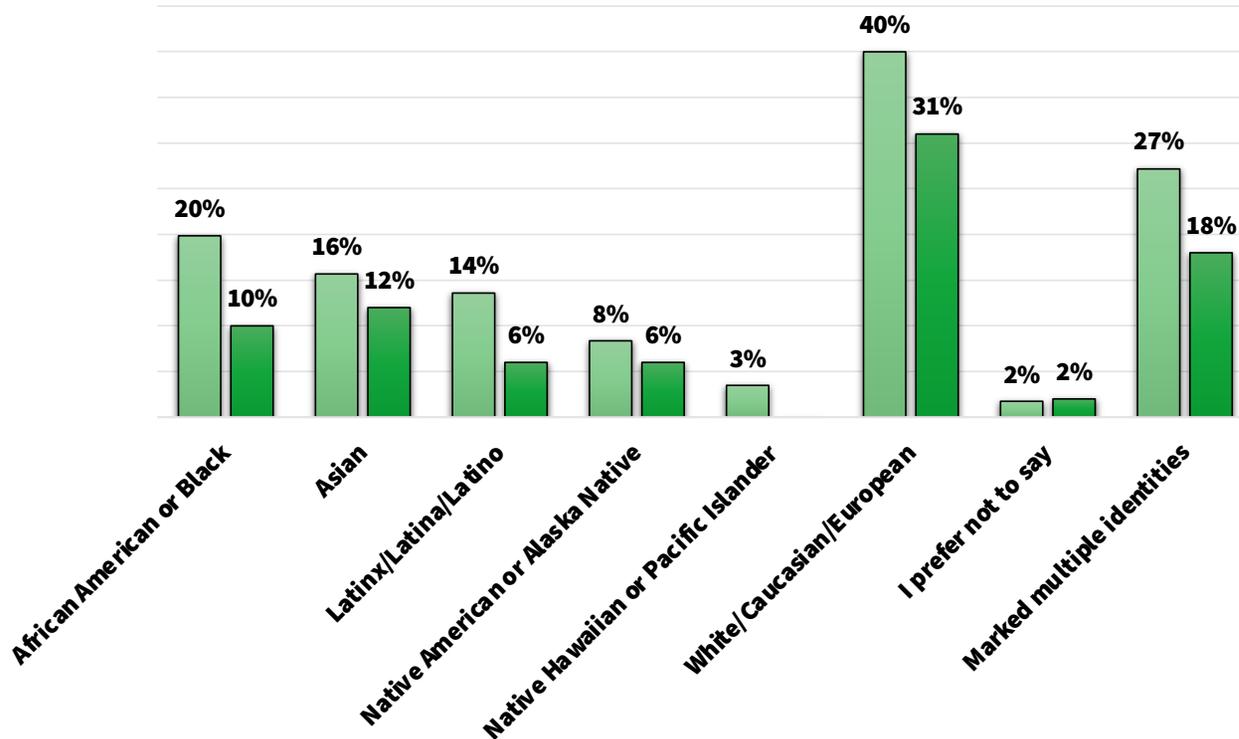
Demographic Data

Grant and Public Art Awarded Applicants

Grants

Public Art

* Applicants were given the option to choose multiple identities.



Public Works in Progress

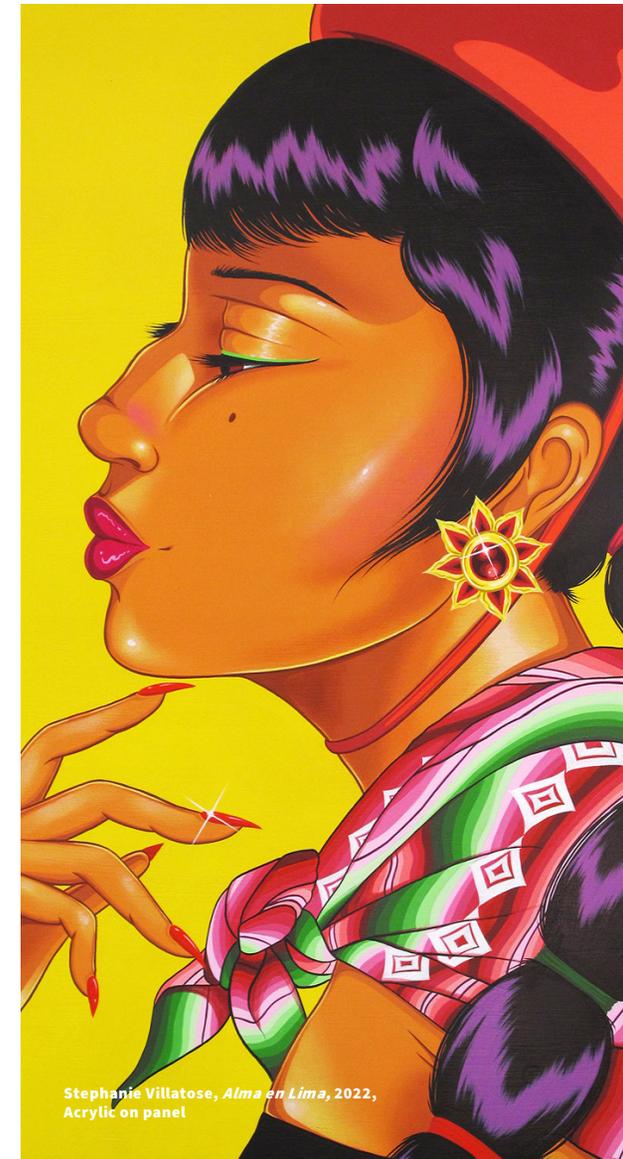
- Errol Heights (SE 45th and Harold) – Artists Teresa White & Mike Suri
- Mill Park (SE 117 & Mill Court) – Artist Alex Chiu,
- South Tabor Access Trail (SE 62nd & Division) – Artist Adam Kuby
- Black Portland Matters Art & Placemaking Initiative
 - Multiple locations & artists
- National Endowment for the Arts Our Town Grant
 - Working with APANO, Division Midway Alliance, Slavic Family Center NW

43 Portable Works purchased for the rotating collection

62% artists added to the City's collection are new to the collection

68% of the artists identify as BIPOC

Stephanie Villatose, *Corazón en Havana*, 2022,
Acrylic on panel



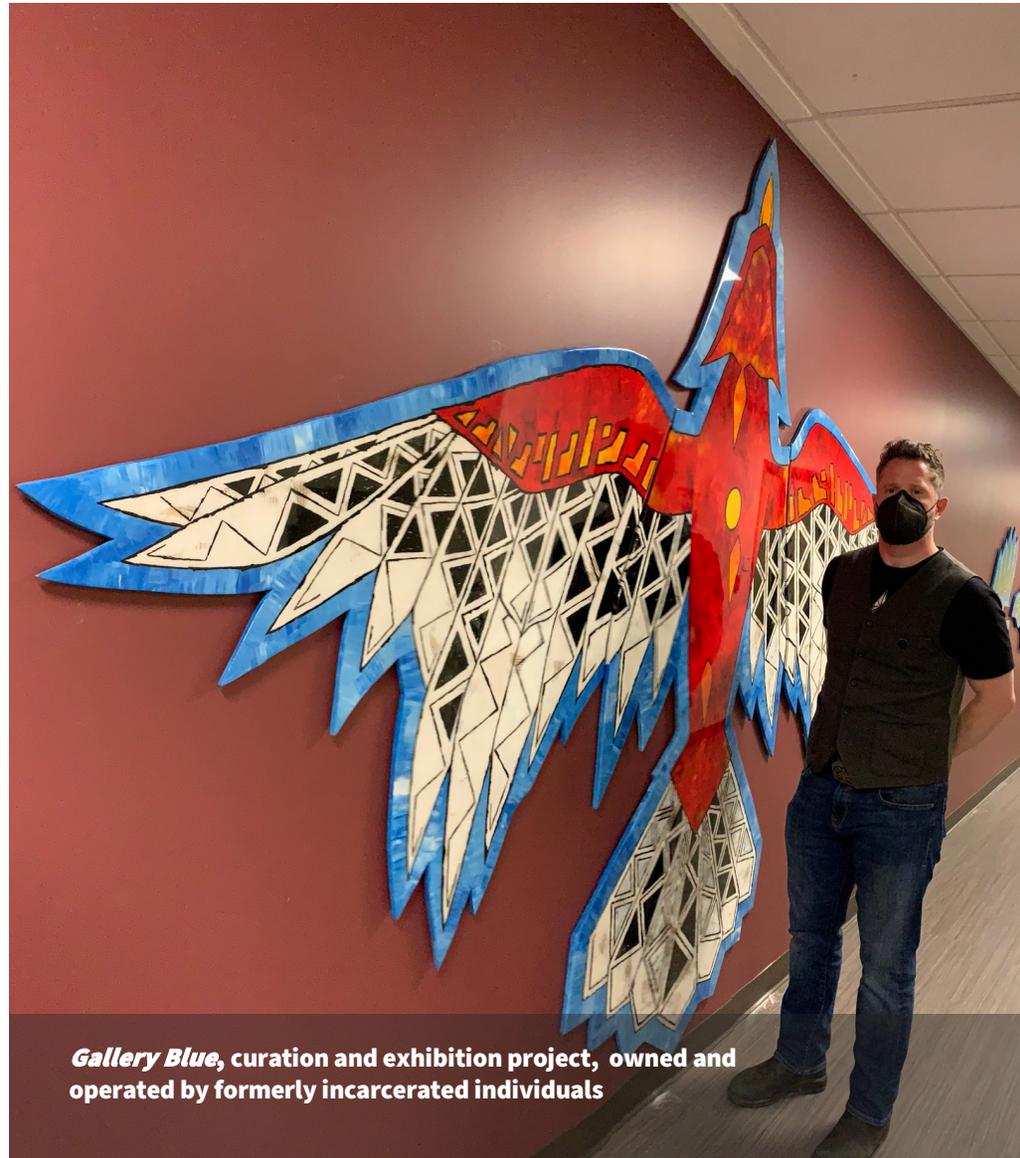
Stephanie Villatose, *Alma en Lima*, 2022,
Acrylic on panel

Guest Speaker



Michael Stevenson
Artist
Public Art

In-Person



Gallery Blue, curation and exhibition project, owned and operated by formerly incarcerated individuals

Arts Education FY22 Highlights

“Having a full time art teacher (as a part of a full selection of specials) at a school reshapes the culture of a learning community, students have a dedicated time and space for creative and emotional outlets that can be detached or integrated into their learning, creating a diverse experience and helping students foster a flexible growth mindset they can carry with them for the rest of their schooling.”~K-12 arts educator from the RACC 2022 Spring Survey

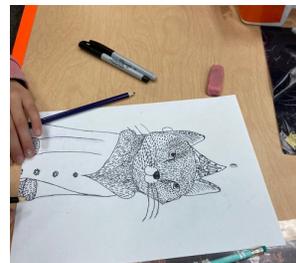


**Trauma
Informed Care**



**Promotion &
Support**

artlook® oregon



AEAF



Advocacy & Engagement



Legislation



Arts and Economic Prosperity survey 6 (AEP6)



National Endowment for the Arts (NEA)



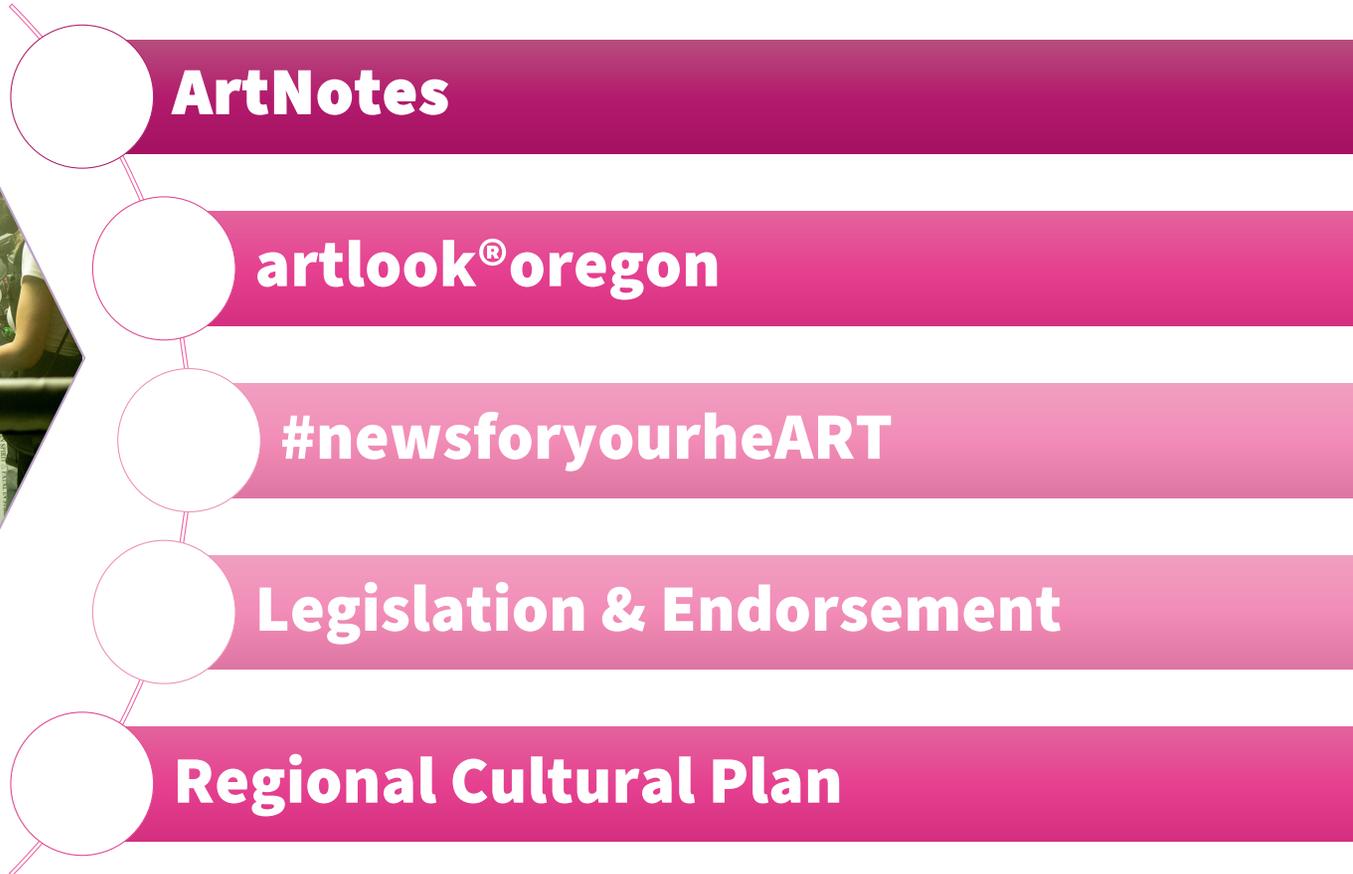
Connecting with Community

Advocacy & Engagement Outreach



Filming of *Undercard*, Anchitta Noowong, MLB grant recipient

WWW.RACC.ORG



Communications

Connecting with Community



regionalarts

regionalarts Meet a
why she enjoys art. #

The Arts Education and
passed by Portlanders in
education in our schools and
community through grants to artists and arts organizations
administered by RACC. Your \$35 goes a long way as we work
towards equitable arts education for all and a robust
#CreativeEconomy. Please support art
and share your arts education story
#PDxaeaf!

#WhereArtThouPDX #ArtCreate
36w

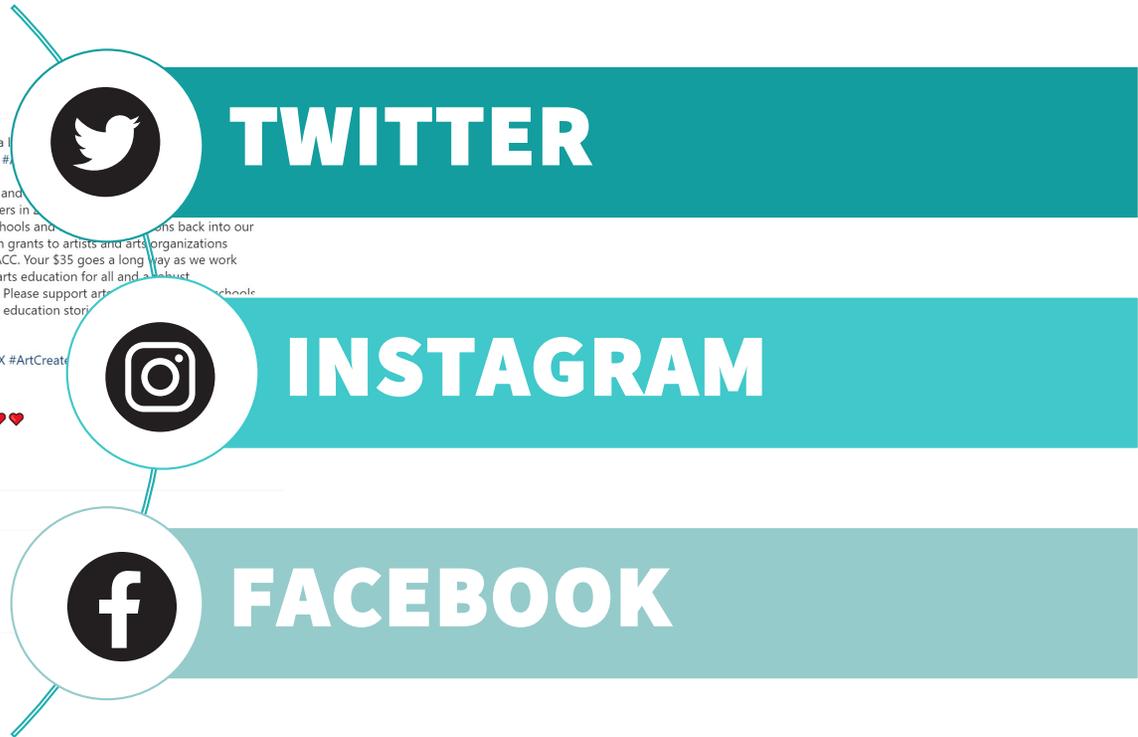
silverthecreative ❤️
36w Reply

View insights



363 views
MARCH 17

Add a comment...



Arts & Economic Prosperity study 6




ARTS &
ECONOMIC PROSPERITY 6

The arts grow tourism, generate government revenue, and create jobs.

CHANGE THE CONVERSATION.



NOW UNDERWAY

Arts & Economic Prosperity 6 (AEP6) is well underway locally and nationally.

This is the sixth national economic impact study of America's nonprofit arts and cultural industry. It documents the economic contributions of the arts across diverse communities and regions throughout the country.

AEP5



The arts industry generated \$687 million of economic activity



Supported 22,299 full time jobs and generated \$53 million in revenue to local and state governments.





**Regional Arts &
Culture Council**



Multnomah County



Washington County

Thank You

Working together for Change!

**Thank you for your investment in the creation of a
dynamic Portland community, powered by creativity.**

**We are honored to be collaborative partners with you in
service to community, artists, creatives, and arts-
adjacent organizations throughout the region.**



**City of
Portland**



Clackamas County



Metro



Regional Arts & Culture Council

RACC envisions a thriving region, powered by creativity, with arts and culture in every neighborhood.

All artwork found on RACC's website.

411 NW Park, Suite 101, Portland, OR 97209
503.823.5111 | www.racc.org

