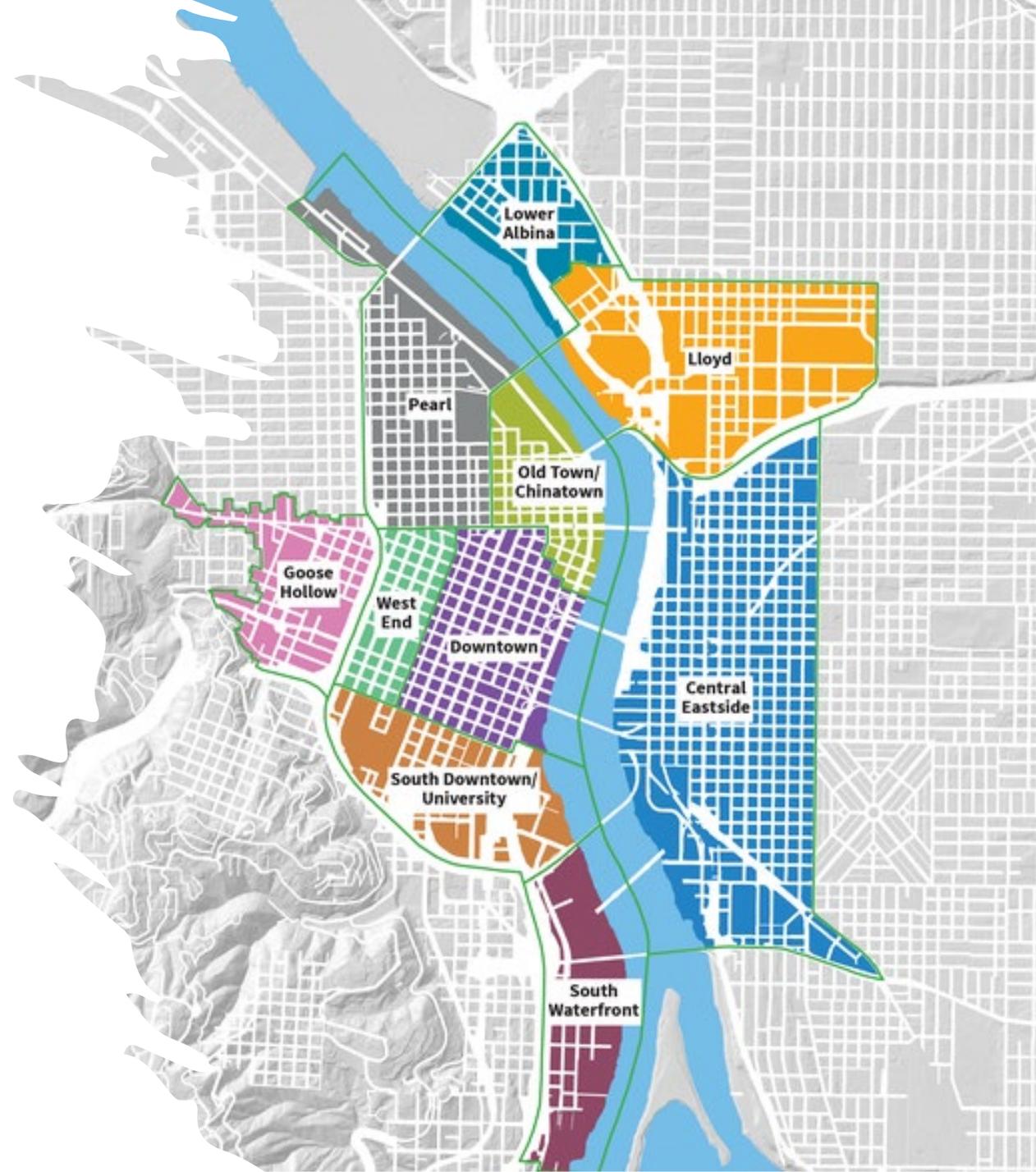
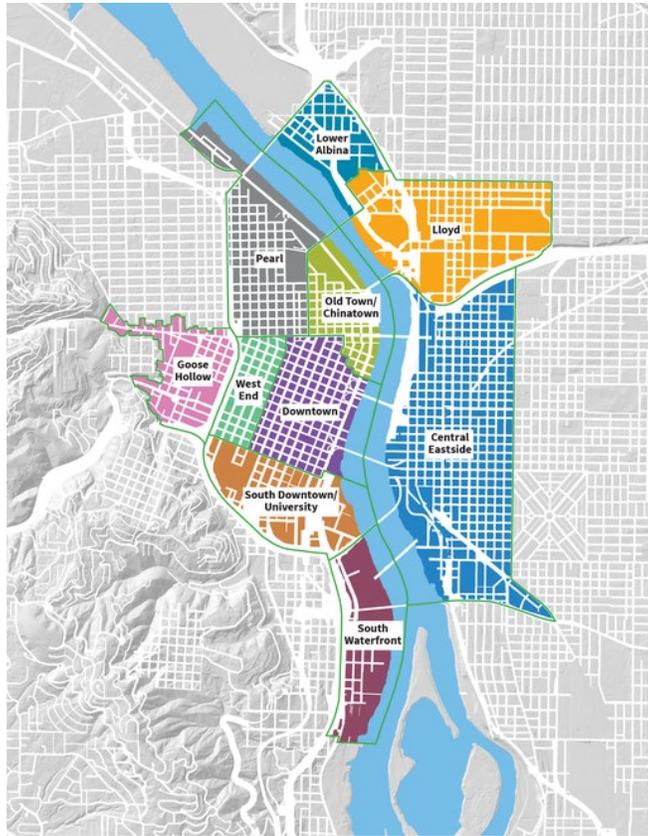


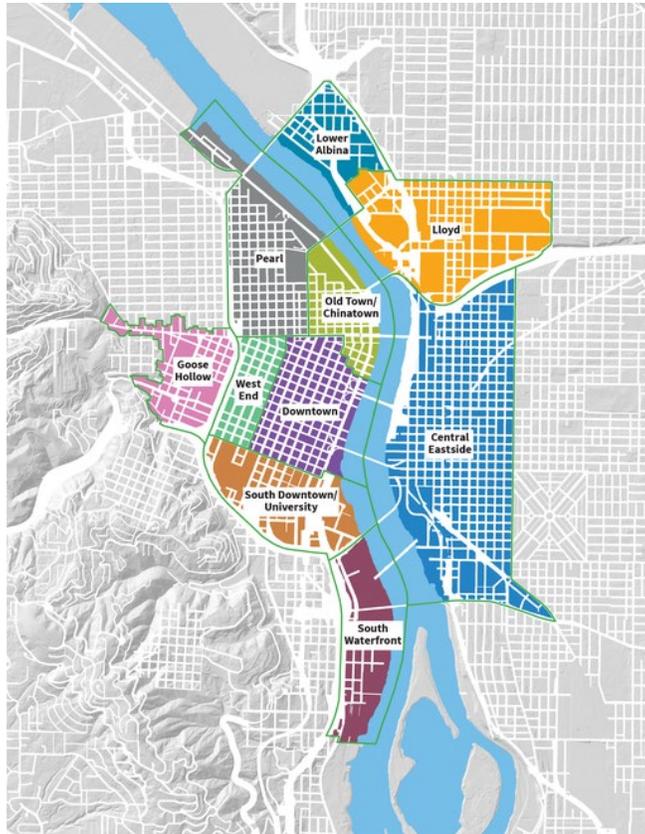
EXPEDITING GROUPS



EXPEDITING GROUPS



CENTRAL CITY EXPEDITING GROUP

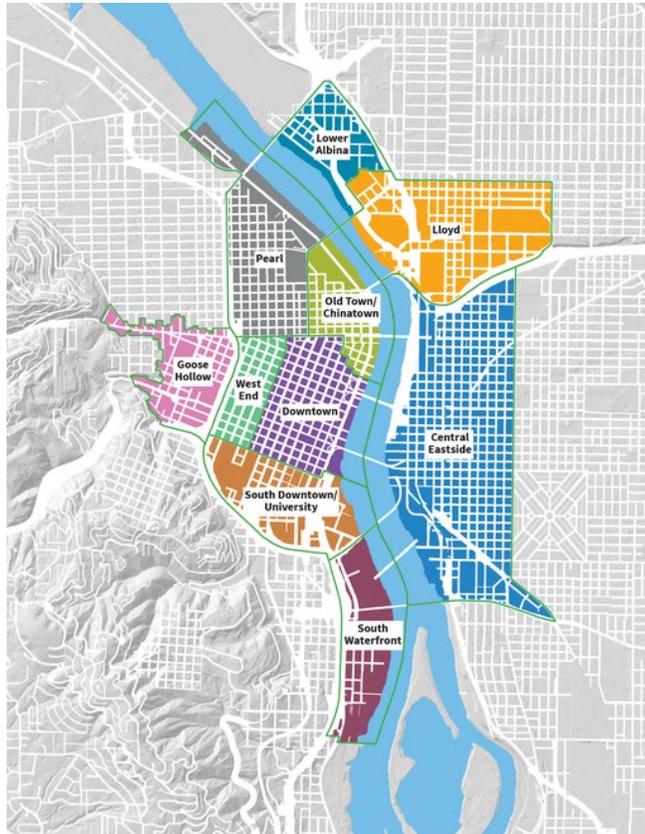


Difference in Districts

	Reinvest	Reinvigorate	Recognize
	Downtown, Oldtown/ Chinatown, Lloyd, Lower Albina	Central Eastside, West End, University District/South Downtown	Pearl District, South Waterfront, Goose Hollow
Number of Businesses	High loss	Loss	Stable, growth
Employment	High loss	Loss, stable	Stable, growth
Office Vacancy	High Increase	Increase	Increase
Employee Foot Traffic	High change	Medium Change	Low/medium change
Visitor Foot Traffic	High change	Medium/high change	Stable, increase

* ECONorthwest/Prosper Portland; Portland Post-Pandemic Performance and Economic Recovery

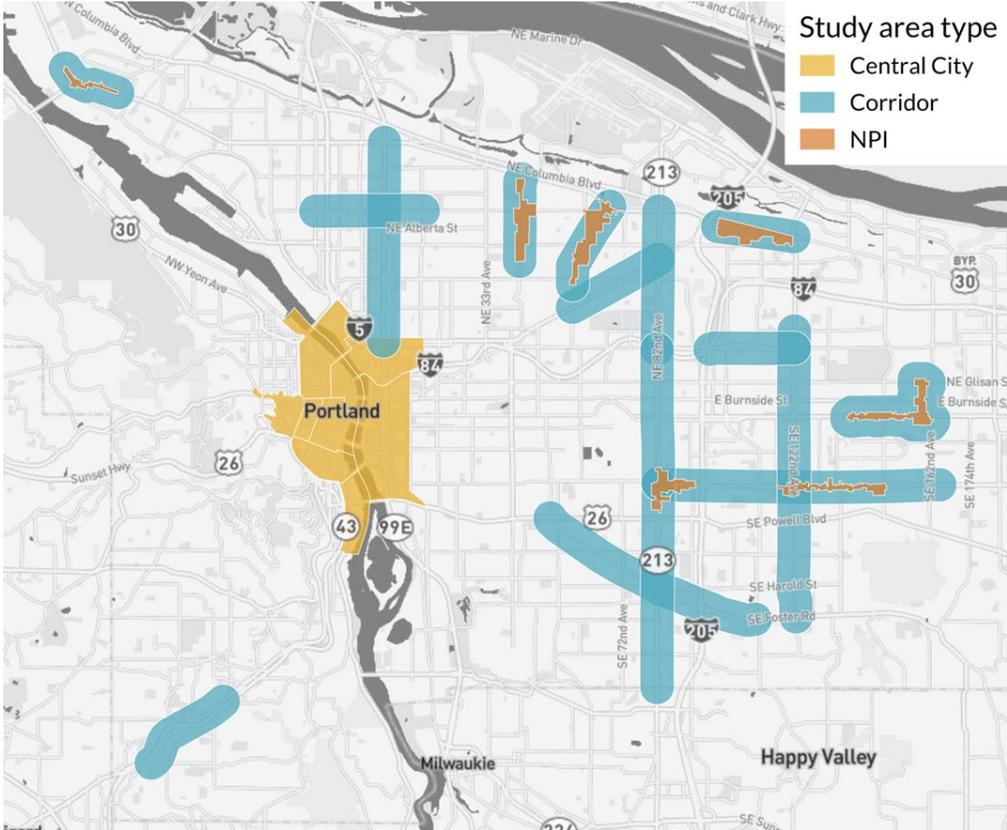
CENTRAL CITY EXPEDITING GROUP



	Reinvest	Reinvigorate	Recognize
	Downtown, Oldtown/ Chinatown, Lloyd, Lower Albina	Central Eastside, West End, University District/South Downtown	Pearl District, South Waterfront, Goose Hollow
Strategy	Prioritize near term investments to support business stabilization, commercial tenanting to incent increasing daytime population, and increasing the share of residential uses. Mitigate crisis through incentives and subsidy.	Support increased activation of districts through targeted support to retail tenants, public realm activation, increasing daytime activity	Require less near-term focus given market dynamics, institutional uses, and community destinations.
Condition	Not stabilizing, conditions continue to decline, needs intervention. Rethink the role of district function.	Beginning to stabilize, likely faster recovery,	Stable or growing conditions, have been seen growth during pandemic

* ECONorthwest/Prosper Portland; Portland Post-Pandemic Performance and Economic Recovery

BUSINESS DISTRICT EXPEDITING GROUP

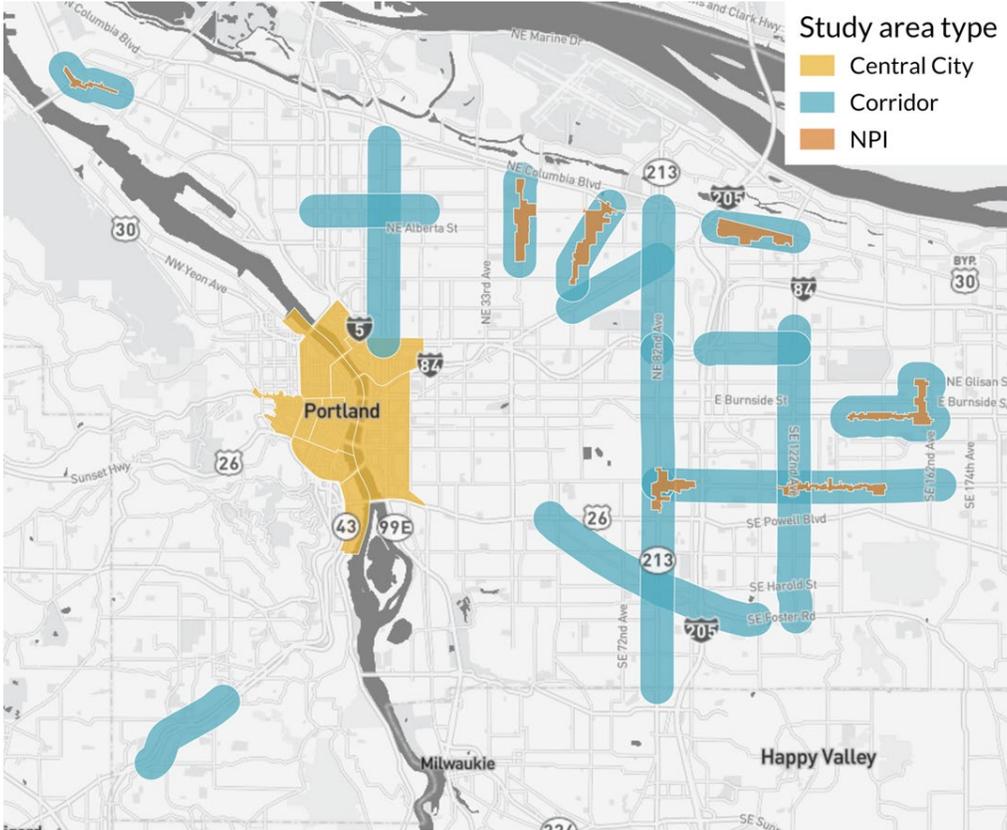


Difference in Districts

	Reinvest	Reinvigorate	Recognize
	Parkrose, 82 nd (Killingsworth-84), St. Johns, SW Barbur, 82 nd Ave (Division South)	NE Sandy, NE MLK, 82 nd (84-Division), Foster, 122 nd Ave, N/NE Killingsworth, SE Division	NE 42 nd , Halsey-Weidler, Cully, Rosewood
Number of Businesses	High loss	Loss	Stable, growth
Employment	High loss	Loss, stable	Stable, growth
Permit Valuation	Low Change	Stable, Increase	High Increase
Residential Sales Price	Low Change	Medium Change	High Change

* ECONorthwest/Prosper Portland; Portland Post-Pandemic Performance and Economic Recovery

BUSINESS DISTRICT EXPEDITING GROUP



	Reinvest	Reinvigorate	Recognize
	Parkrose, 82 nd (Killingsworth-84), St. Johns, SW Barbur, 82 nd Ave (Division South)	NE Sandy, NE MLK, 82 nd (84-Division), Foster, 122 nd Ave, N/NE Killingsworth, SE Division	NE 42 nd , Halsey-Weidler, Cully, Rosewood
Strategy	Prioritize near term investments to support business stabilization, commercial tenancing to incent increasing daytime population, and increasing market rate activity. Support increased neighborhood connectivity and infrastructure improvements.	Support increased activation of corridors through targeted support to retail tenants, public realm activation and infrastructure investment, increasing activity. Support targeted business assistance as changes occur and investments are made.	Districts have seen relatively fast increases in market strength. Focus on business stability, affordable commercial, and anti-displacement to support equitable outcomes given increasing market strength.
Condition	Not stabilizing, conditions continue to decline, needs intervention. Rethink the role of corridor function.	Beginning to stabilize, likely faster recovery,	Stable or growing conditions, have been seen growth during pandemic

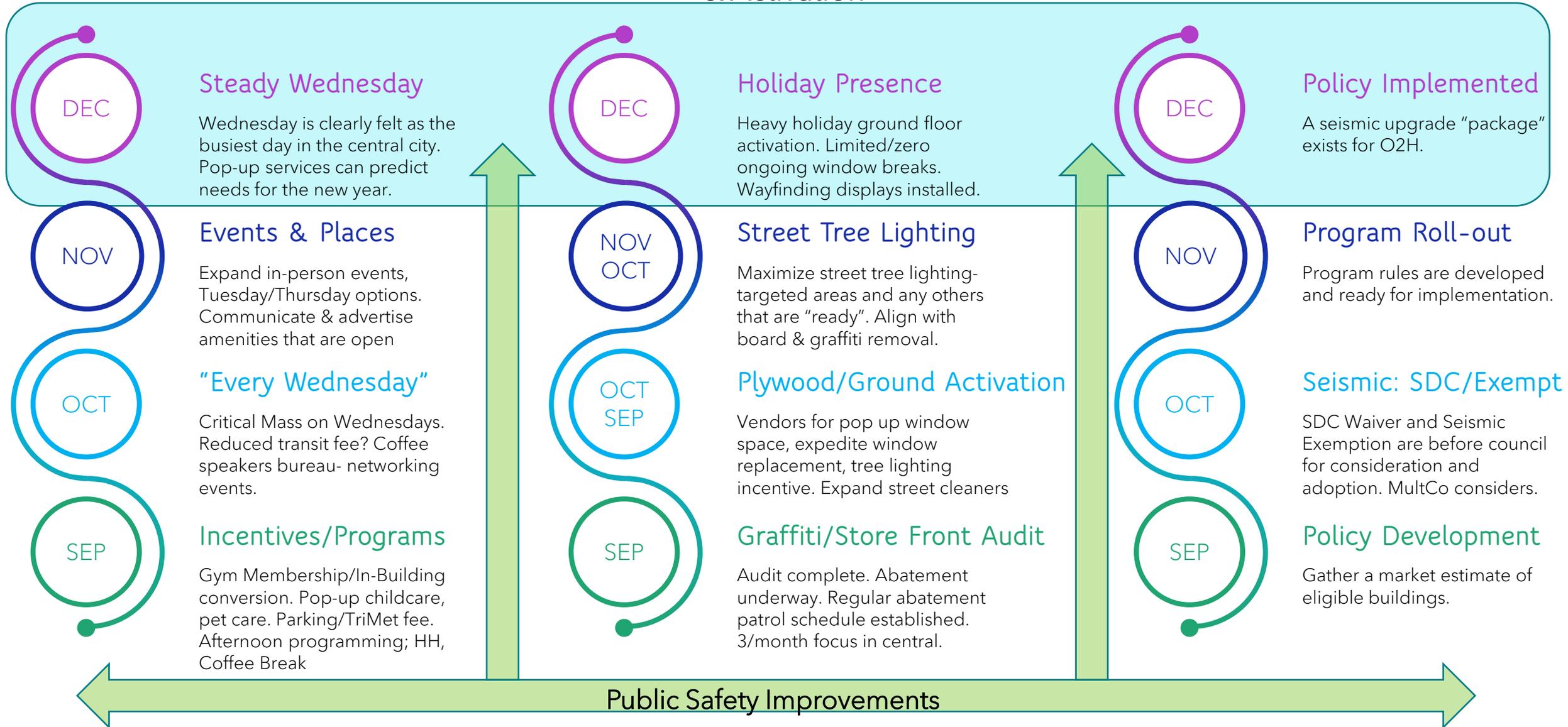
* ECONorthwest/Prosper Portland; Portland Post-Pandemic Performance and Economic Recovery

BREAKOUT GROUPS- BRAINSTORM

Returning Workers

Right-of-Way Improvements & Activation

Increased Housing



EXPEDITING GROUPS

Discussion

Eric Zimmerman

Eric.Zimmerman@portlandoregon.gov

503-823-8582 -city cell