**NNE Housing - Community Outreach & Engagement Strategy**

**Properties:** Strong, Kaiser and Carey Blvd Properties

**Estimated Timeline:** Mid-late September

**Budget:**

**Equity/Access:**

* Demographics
* Language Access: Interpretation/Translation
* Multiple sessions and locations

**Number of Sessions:**

* 3 in person (multiple breakouts for each property, facilitated)
* 1 hybrid (multiple breakouts, facilitated)

**Potential Portland Locations:**

* **Inner NE -** New Song, Matt Dishman, Tubman
* **North –** Charles Jordan Community Center
* **Outer NE** – Highland, Rockwood

**Potential Dates:**

* September 17th - Saturday
* September 29th - Thursday
* October 1st - Saturday
* October 6th - Thursday
* October 8th - Saturday

**Outreach**

* Flyer
* Social Media
* Email Blast
* Newsletter

**Facilitation/Agenda**

* Short program
* Housing Strategy
* Goals?
* Scope of Feedback (What are we solving for? Asking?)
* 3 breakouts (one for each property)
* Summary
* Wrap Up

**Implementation:**

* **Registration**
* **Feedback cards**
* **Visuals**
* **Raffle**
* **Food**
* **Childcare**
* **Resource Tables** (Preference Policy Applicants)
* Lead
* Home Repair
* Prosper Staff Grants (NE)
* AAAH Asset Preservation

**Fact Sheets & Renderings from Architect**

* **Kaiser Property -** 40 to 50 units– Rental
* **Strong Property -** 100 to 50 units – Combo?
* **Carey Blvd Property -** 30 units – Home Ownership
* **Priority – Family Sized (2 – 3 bedrooms)**
* **Preference Policy Required**
* **Proxemics (Stores, bus, parks)**
* **Amenities**
  + Garden
  + Play Area
  + W/D
  + Community Space
  + Storefront/small business
  + Bike Storage
  + Parking (be able to answer)