

From: [Stephanie Frederick](#)
To: [Council Clerk – Testimony](#)
Subject: PCEF needs to remake itself
Date: Sunday, March 27, 2022 9:51:24 AM

Good morning, Mayor and Commissioners

A resident of SE Portland, I fully support the recommendations made by the editors of the Oregonian in this article:

"City should pause plans to issue \$100 million in new clean energy grants"

<https://www.oregonlive.com/opinion/2022/03/editorial-city-should-pause-plans-to-issue-100-million-in-new-clean-energy-grants.html>

That the PCEF grant-making committee has failed in so many ways is appalling but not surprising, given (as the Oregonian editors point out) that city staff have limited oversight and that grant-makers are all volunteers (most likely dealing with intense outside pressure to distribute funds immediately and indiscriminately).

However, I still find it appalling that at least the first six months of the PCEF program, when it truly was a start-up, were not spent on creating a program that specified thorough vetting of grant applicants, and strict accountability for both the committee and the grantees.

It could have been done so easily. The committee could have researched municipal grant-giving programs that have endured for years without scandal. Thousands of grant-making nonprofits exist; the committee could have researched the entities' guidelines governing their grant-making and adopted guidelines of those given the highest ratings by Charity Navigator.

Of course we should be open to a program that helps those least responsible for the climate catastrophe weather the catastrophe's effects. But as Carl Sagan remarked, "It pays to keep an open mind, but not so open your brains fall out."

Thank goodness for superb local reporting by Shane Dixon Kavanaugh. Thank goodness for the city's auditor. Their brains haven't fallen out.

With deep frustration and disappointment,
Stephanie Frederick

5618 SE Malden Street
Portland, OR 97206
(626) 399-57699

From: [David Raycroft](#)
To: [Council Clerk – Testimony](#)
Cc: [Wheeler, Mayor](#); [Commissioner Hardesty](#); [Commissioner Rubio](#); [Commissioner Mapps](#); [Commissioner Ryan Office](#); [Susan Bladholm](#)
Subject: Testimony in support of Frog Ferry
Date: Monday, April 11, 2022 6:50:58 PM

To Portland City Council,

I am writing in support of Frog Ferry and the value of bringing a ferry service to the Portland Metropolitan area.

As a transplant from the San Francisco Bay Area I can speak first hand to the effectiveness and quality of life water bound transport brings to a community.

The ferry was a cost effective, eco friendly and downright delightful way to commute. Not only did it reduce congestion on the highways, it provided access to underserved communities that were not easily accessible from other mass transit.

A ferry in Portland would provide those same benefits as well as introduce more people to the wonderful river resources.

Sincerely,

--

David Raycroft
draycroft@gmail.com
SW Portland

From: dalena@dalenabradley.com
To: [Wheeler, Mayor](#); [Commissioner Hardesty](#); [Commissioner Rubio](#); [Commissioner Mapps](#); [Commissioner Ryan Office](#)
Cc: [Council Clerk – Testimony](#); susan@frogferry.com
Subject: In Strong Support of the Frog Ferry
Date: Monday, April 11, 2022 10:17:29 PM

Dear Mayor Wheeler and Portland City Commissioners—

My family has lived in Southeast Portland for 26 years and we have experienced the dramatic increase in traffic congestion in the Portland Metro area. We are also worried about our worsening air quality in our beautiful city.

We strongly urge you to support the Frog Ferry as a new, clean, and strategic mode of transportation. While we know you have many requests to consider and that you have a focus on roadway projects for repair and upgrades and to enhance safety, we must move forward with transformative projects like these that will motivate people to get out of their cars.

Knowing the environmentally conscious and progressive mindset of my fellow Portland Metro citizens, people will be eager to get on board and be a part of this when Frog Ferry can start operations in 2023.

As you know, ferries reduce greenhouse gas emissions, build resiliency for emergency response, enhance community livability, reduce congestion, provide jobs, and connect workers to workplaces. We want to join the many other river cities across the nation and world and connect our communities through a ferry operation.

Thank you for your serious and careful consideration of the Frog Ferry.

Sincerely,

Dalena and Jason Bradley
dalena@dalenabradley.com
503.319.7337

From: [MARTIN STOLL](#)
To: [Wheeler, Mayor](#); [Commissioner Hardesty](#); [Commissioner Rubio](#); [Commissioner Mapps](#); [Commissioner Ryan Office](#)
Cc: [Council Clerk – Testimony](#); [<susan@frogferry.com>](mailto:susan@frogferry.com)
Subject: Frog Ferry
Date: Tuesday, April 12, 2022 10:30:27 AM

Dear Portland City Council,

I am the CEO and owner of a rapidly growing advertising agency with a staff of 50, an office in downtown Portland and employees who live in the Portland area (mostly NE) well as in Vancouver / Camas.

As we work through figuring out the return to working from our office many of our staff are hesitant to coming back to downtown because of the idea of sitting in traffic, the stress that causes and the impact on the environment. We might have forgotten over the pandemic but let's be honest - this city is lacking progressive and future-focused public transit solutions.

Which was why - as a resident and business owner - I was excited when I first heard about Frog Ferry.

Not only can this concept be a first step to a better and more sustainable public transit system, it would also be a project that could lead the revitalization of downtown, bring in more visitors and demonstrate forward momentum after years of negative news or Portland.

I have lived in and visited many, many cities around the world that have ferry systems and I have seen the positive impact they have on the local communities.

That we are not doing more with the natural assets we have right in front of us and that we are not making our rivers a bigger part of infrastructure planning is incomprehensible and shortsighted.

I want to ask you to support the funding for the pilot project for Frog Ferry so Portland can develop a smarter transit system that is focused on the future.

Sincerely,

Martin Stoll

[Martin Stoll](#)

CEO

Sparkloft Media

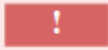
Sparkloftmedia.com

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From: [Zolan, Ness](#)
To: [Council Clerk – Testimony](#)
Subject: FW: support letter included for spring BMP for events/Waterfront Blues Festival
Date: Tuesday, April 12, 2022 12:02:19 PM
Attachments: [image001.png](#)
[2022-04-11 Spring Budget Monitoring - funds for community events.pdf](#)

From: Billie Moser <billie@travelportland.com>
Sent: Monday, April 11, 2022 4:51 PM
To: Zolan, Ness <Ness.Zolan@portlandoregon.gov>
Subject: support letter included for spring BMP for events/Waterfront Blues Festival



The City's email systems have identified this email as potentially suspicious. Please click responsibly and be cautious if asked to provide sensitive information.

Hello Ness,

Thank you for allowing Travel Portland to submit a letter of support for live events, including the Waterfront Blues Festival, this summer for the Wednesday Council meeting.

Very best and please do not hesitate to let me know if there are any questions,
Billie

BILLIE MOSER (she/her)
VP INTERNATIONAL AFFAIRS & COMMUNITY ENGAGEMENT
D: 503-275-9778 | C: 541-554-0790
billie@travelportland.com
[Travel Portland](#)
[Facebook](#) | [Twitter](#) | [Instagram](#)

Travel Portland office hours are Monday-Friday from 8:30 a.m.-5 p.m. Our Visitor Center is currently closed but you can always find our latest updates at travelportland.com and on [Facebook](#) and [Instagram](#).

**I'm
here
for
Portland.**

Now is the time to be here for Portland. #HereForPortland
Find out how at HereforPortland.com

TRAVEL PORTLAND

100 S.W. MAIN ST., STE. 1100 | PORTLAND, OR 97204 | 503-275-9750 | TRAVELPORTLAND.COM

April 11, 2022

Dear Mayor Wheeler and City Commissioners,

Travel Portland is happy to hear that the Spring Budget Monitoring Process includes funds for community events, which all residents and visitors alike have mostly missed over the last two years. Travel Portland wants to offer our support for allocating these funds to some of our city's most beloved and important cultural events held on our waterfront and in our central city, including the Waterfront Blues Festival.

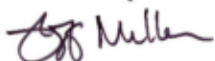
The importance of live events for our community cannot be overstated. Not only are they integral to the cultural fabric of the city, events held on the waterfront create immense vitality in our downtown and in the core of our central city. This is much needed. Events create significant economic impact and will play an important role in the revitalization of downtown Portland. Travel Portland knows that the large events on our waterfront fill hotel rooms, create business for our restaurants and food carts and retailers see the influx of out-of-town shoppers in their stores; these events offer a huge and necessary boost to downtown businesses. Moreover, the PR efforts and stories being told around these events will help tell the story of Portland's recovery and bolster the city's reputation as a thriving cultural destination for music, food and the arts.

Community events also offer the opportunity for Portlanders to gather again and reason to celebrate and reconnect with their city. Reputation recovery will only happen when people come back downtown for events and shared experiences.

Many DEI efforts are underway to spotlight BIPOC artists and share the cultural history of many of our city's underrepresented communities.

For all of these reasons, Travel Portland wholeheartedly supports the Mayor's proposed Spring BMP to support live events in Portland this summer.

Thank you,



Jeff Miller
President & CEO

From: [Bee Feules](#)
To: [Council Clerk – Testimony](#); [Wheeler, Mayor](#); [Commissioner Hardesty](#); [Commissioner Rubio](#); [Commissioner Mapps](#); [Commissioner Ryan Office](#)
Cc: [Susan](#)
Subject: Testimony for Council Meeting, April 13, docket item 283, Frog Ferry
Date: Tuesday, April 12, 2022 1:38:23 PM

I write you today in support of the proposed funding for continuation of the Frog Ferry project and its pilot, item 283, sponsored by councilman Mapps. When I first heard of this project a few years ago, I was quite skeptical. I rode the bus every day. My wife drove our highways to work and all seemed well with our world. So, who really needed a ferry? In the years since, I have not only come to understand Frog Ferry's strong economic and transportation value propositions, but its importance and even urgency to our city and its people in the times we find ourselves living today.

As far as value is concerned, I have learned that not only would Frog Ferry provide a MORE cost-effective solution for North/South individual travel than any existing public transportation option, but I have also watched our transportation landscape evolve in ways that make this value increasingly vital, especially from the perspectives of equity and carbon footprint.

Today, we face a future in which I-5 and I-205 will be

tolled by ODOT by 2024/25. Seen through a lens of equity, these changes stand to reduce access and convenience for those working in lower-paying sectors who use these corridors for work and life daily, and, as always, these impacts will hit hardest in our most marginalized communities. Frog Ferry would add a new option in travel that is efficient, low-cost, safe, and perhaps most importantly... enjoyable and restorative to our travel landscape. Where public transportation options today all place users in "cattle car" indoor seating which can play into an unrelentingly gray, bleak, and gritty daily gauntlet, Frog Ferry presents an opportunity instead to offer our people an appealing option that enhances their day, rather than something evoking more a sense of dread. As a transgender woman, I can certainly testify that most of us most certainly look at the use of our busses and especially the trains as at best a necessary evil at best. And yet, public transit is becoming more and more necessity as the costs of infrastructure (and gaps in budgets for their expansion and maintenance) inevitably grow, and as we seek a more and more carbon-neutral footprint. So, as we solve these problems, we must not rely on old solutions that depress or harm those forced to use

them, but shift our thinking toward new and bold solutions that instead uplift and heal, that add joy to the day, making life for those of us at the margins more livable and equal. I ask you to imagine traveling on a ferry along the Willamette, the sun (or clouds ;)) visible above, and to now take a deep breath as you imagine the fresh breeze filling your lungs, the sights and sounds of life along the river. Now think about how a bus or train ride makes you feel. I hope this helps you "get it." So, let's briefly talk about carbon a bit.

Simply put, any new public transit solution that increases ridership, the more riders it supports and the more it is utilized, takes more people out of individual transportation and into a fixed emissions solution that gets only better and better in its contribution to city-wide carbon efficiency. That's just the simple math, the economies of scale of it, but, especially for a grass roots project like this one, we also get the opportunity through community engagement and up-front solutioning to go even further and with greater ease. Solutions like Frog Ferry, that have a high rider to vehicle ratio, allow us to implement new technology either straight-off or as upgrades, with lower cost to a

smaller number of vehicles vs. the fleets of vehicles we maintain today. But now, let's talk about my own area of focus relating to Frog Ferry, one that at least I feel is critically important to our city and its people.

Since COVID-19, I have spent a lot of time working with the Friends of Frog Ferry regarding public health. Susan and her team have been remarkably open and inviting toward my helping with this and the solutions we have developed would make Frog Ferry, by far, the safest and most healthful alternative for North/South public transit. The most important consideration, one that makes Frog Ferry a far more safe environment for public transit than existing alternatives is... simple air circulation. CDC has documented that transmission of COVID and other viruses is 18.9 times less in the outdoors vs. enclosed spaces and Frog Ferry would provide fresh outdoor air for all in abundance! We have discussed not only the use of fresh air circulation (vs. the recirculation used in busses and trains, which INCREASES viral spread), but the use of "UV (Ultraviolet) Filtration," a simple form of air handling proven for more than a decade to destroy SARS COV-1 and now COV-2 (COVID). These improvements demonstrate the

immense public health potential of a ground-up project like Frog Ferry that is developed with direct community engagement and innovation. This is crucial to our future, as we can be sure of two things..., whether we are "done" with COVID and its seemingly endless parade of variants by the time Frog Ferry launches or not, that the next pandemic lurks right around the next corner..., and then also that COVID has already changed the mindset of at least two generations of travelers toward health safety, just as Polio did for my parent's generation and my own. These changes and our unique solutions position Frog Ferry the EXACT right solution at the right time for Portland.

I ask you to vote "Yes" for funding this project. Frog Ferry can be part of a brighter future for Portland, one that is innovative, effective, and creative, but also more fair and fun! Frog Ferry will help restore Portland's "vibe" as a modern and free-thinking city of creatives, helping us restore and continue our legacy as a vibrant and wonderful place to not only live, but to visit. I ask you for a moment to imagine the next iteration of Travel Oregon's animated "Only Slightly Exaggerated..." series of promotional videos..., one that includes happy

people riding Frog Ferry to work and play, enjoying fresh air, great views and the simple and calming beauty of river travel. And then, I ask you to raise your hand and vote "Aye" for Frog Ferry!

Thank you, Bee Feules 97215

From: [Mary Wasson](#)
To: [Wheeler, Mayor](#); [Commissioner Hardesty](#); [Commissioner Rubio](#); [Commissioner Mapps](#); [Commissioner Ryan Office](#); [Clerk General](#)
Cc: susan@frogferry.com
Subject: Testimony for Frog Ferry
Date: Tuesday, April 12, 2022 3:41:03 PM

Hello,

As someone who grew up in Portland and enjoyed the many modes of public transportation the city has to offer, I believe that the Frog Ferry passenger initiative would allow the community to be even more connected. The Willamette River is such an integral part of Portland. Extending transportation here would be an exciting way to experience the river we all know and love. It also allows more citizens to enjoy and utilize the river in a new way.

Thank you for your time,
Mary

From: [Zack Carver-Gustin](#)
To: [Clerk General](#)
Cc: susan@frogferry.com
Subject: FROG FERRY: Support & Excitement
Date: Tuesday, April 12, 2022 3:55:09 PM

To Whom It May Concern:

As a resident of the St. Johns neighborhood in Portland, Oregon, I am writing in fervent support of the Frog Ferry initiative. This organization's mission to bring a ferry service to the Portland metro area has my complete backing.

A result of this project coming to fruition would mean: job creation, reduction of carbon emissions/greenhouse gases, improved transportation for regular commuters while also revitalizing downtown and neighborhood infrastructure.

What a complete no-brainer this is! Our beautiful city needs an efficient and unique form of transportation ASAP.

Sincerely,

Zack Carver-Gustin

From: [Ashley Boucher](#)
To: [Clerk General](#)
Cc: [Susan](#)
Subject: Writing in support of frog ferry
Date: Tuesday, April 12, 2022 4:06:03 PM

Hello, I'm expressing my support of the Frog Ferry project. A ferry would be instrumental to reducing portlands overall emissions and would be a vital additional mode of transportation for the people in the St John's area. We need frog ferry!

Ashley Boucher

From: [Samantha Fleming-Sheffels](#)
To: [Clerk General](#)
Cc: susan@frogferry.com
Subject: Letter of Support-Frog Ferry
Date: Tuesday, April 12, 2022 4:23:46 PM

Dear City Council,

The need for a large public transportation service for the St. Johns/North Portland community can not be overstated. I am a first year OHSU M.D. student who lives near Cathedral Park and my commute impacts my education and finances tremendously. While it is less than 8 miles from my home to both the OHSU Hospital and the South Waterfront Campus, my commute time is about 35-45 minutes on average. There is considerable traffic at most times I need to be traveling to classes and back home and the parking options are severely limited at both OHSU and the South Waterfront Campus. Last week I wanted to reduce my commute so I decided to pay for parking during my required clinical shift at the OHSU Center for Health and Healing. This cost \$20 to park my car for 4 hours and the parking spot being there to begin with is not even guaranteed and parking passes with a student discount are not available.

Here is an example of a daily commute for me. Last Friday I had an exam at 4:00 pm on the South Waterfront followed by a meeting at the hospital. I had to travel during peak traffic times (this is not mentioning the very drawn out closure of the St. John's Bridge on ramp that has increased my commute time and traffic even further) and drive for 40 minutes. Since parking is so costly I have to park in free (2 hour only) street parking that is a 10 minute walk from my building. Then following my exam I walk 1/2 mile to the aerial tram (an example of an amazing public transport service that we desperately need more of in PDX). The tram takes about 10 minutes and then I have another 10 minute walk (through the hospital and then up hill) to get to my meeting. After the meeting I take the tram again and walk the mile back to my car. I have to walk under a sketchy underpass that often has trash, needles, broken glass, and unhoused people camping to get to my parking area and I fear that something will happen to me at night on this walk. Then I drove home, still in high traffic times. I wanted to highlight how much physical ability this takes (if I were not young, active, and able bodied this would not be possible) and time this takes. Also it is sometimes makes me look less professional since I have to walk so much, resulting in wrinkled clothes, damp hair, sweating, hair messed up by wind etc. My classmates have a 10-15 minutes commute and seem to be able to hop on the Max or bus anywhere.

My classmates can take the bus or the Max to the hill, or ride their bikes. Since highway 30 does not have a continuous shoulder and has so many semi trucks, it is not a feasible bike route. To take the bus to OHSU I have to take two separate busses and it takes about 45 minutes-1 1/2 hours. When I have taken the bus it has been extremely unpredictable with busses often being canceled at the last minute, leaving me late for my class which is unacceptable. The Max is great, but it does not run out to St. Johns, as it stops in N. Portland.

To take the Max to OHSU South Waterfront campus it would still take me 40 minutes, and that is before I drive 12 minutes and find somewhere to park my car.

The Frog Ferry would greatly improve my quality of life and ability to utilize the resources on OHSU Campus such as the Food Resource center, student health center, student functions, study groups, attending classes, attending meetings, and clinical activities. The ability to take a Ferry would allow me to do other things such as study, work on assignments, eat, or just take a break and enjoy our beautiful city while getting some fresh air. I can't tell you how much better my life would be if this were made true. It would reduce my commute time and allow me to do something more productive. It would also be more cost effective as I wouldn't have to pay for gas, parking, and a bus pass. I have wanted to utilize public transportation to save money, save on parking, reduce miles on my car, and be more environmentally friendly and the Frog Ferry seems like the perfect solution for this.

I know many friends and family members who think the ferry would be a great tourist attraction and help bring people out to St. Johns who might be otherwise deterred by traffic and commute times.

The Frog Ferry would be an incredible step forward for Portland and the environment and would greatly improve the lives of many North Portlanders. I hope you continue this project and give it the funding it needs.

Thank you,

Samantha Sheffels

she/her

M.D. Candidate | Class of 2025

Oregon Health & Science University

fleminsa@ohsu.edu | 509-389-4255

From: [Morgan Dewey](#)
To: [Council Clerk – Testimony](#)
Cc: susan@frogferry.com
Subject: Support for Frog Ferry!
Date: Tuesday, April 12, 2022 4:46:37 PM

Greetings!

I hope you are doing well. As a Cathedral Park resident and homeowner, I'm writing to share my support for the Frog Ferry. There are countless ways that support through funding and resources for the Frog Ferry would support our community and our city. Supporting the Frog Ferry would:

- Reduce greenhouse gases and advance the city's commitment to sustainability through various environmental benefits
- Improve transportation and accessibility downtown and from North Portland
- Promote tourism and revitalize downtown
- Support emergency preparedness planning
- Provide jobs for residents
- ... And much more!

I hope that you will also support this incredible project! It's inspiring to see the community come together to actualize such an innovative and exciting project.

Thank you for your time.

Morgan D. Dewey
pronouns: she/her ([what's this?](#))
c: 801.712.7969 | e: morgan.d.dewey@gmail.com
To schedule a meeting, please [click here](#).

Sent from the traditional territory of the Cowlitz & Clackamas peoples.

From: [Allison Tivnon](#)
To: [Council Clerk – Testimony](#)
Subject: Written testimony: Please allocate funding for the Frog Ferry
Date: Tuesday, April 12, 2022 8:37:11 PM
Attachments: [Written testimony Support the Froa Ferry Tivnon.pdf](#)

Attached is a letter of support for funding for the Friends of Frog Ferry.
Sincerely, Allison Tivnon
FFF board member and Beaverton City Councilor



902 SW Shaker Place
Portland, Oregon 97225

April 12, 2022

Dear Mayor Wheeler and City Council Members,

As a founding board member of Frog Ferry and a City Councilor in Beaverton I've had the benefit of seeing the Frog Ferry effort unfold from both a grassroots effort and as an exercise in groundbreaking policy making. It has been a true privilege to be part of this once-in-a-generation project to resurrect a mode of transportation that has been missing from our community for over 100 years. We knew going into this that it would be anything but easy and I've been astonished at every turn by both the public support for this project, as well as the unwavering commitment of our many supporters, volunteers, and national experts who have given so generously of their time. I can say with absolute certainty that we would not have come this far without the dedication, tenacity, and enthusiasm of Susan Bladholm and the paid staff and contractors who have gone above and beyond to keep this moving forward in the face of a pandemic and some truly head-scratching politics.

I know that you are gearing up to dive into an intensive round of budget conversations. And I know that this is but one of a vast number of items that will come before you for consideration. I also know that you have been made aware of the complexities and turmoil that resulted from Trimet's handling of the STIF grant funding that was awarded to Frog Ferry. This is an unfortunate situation that threatens to unravel years of work. **This would be a true loss for our community.**

Our region needs a win we can all celebrate. Installing a passenger ferry service may seem simple in concept, but what it symbolizes goes much, much further than simply moving people from point A to point B. Case in point, the federal Infrastructure Bill has put a focus on active transportation, EV charging, increased safety, modernization, climate, equity, and pilot projects and an extra \$100M has been allocated this year for passenger ferry programs. **Activating our river brings**

[Type here]

in much-needed federal dollars that can help us address all of these major societal needs, plus *much* more (not least of which is supporting our recovering tourism sector).

Frog Ferry is a transformative project that will connect neighborhoods, connect employees to places of work, people to nature, and people to people. With the partnership of the City of Portland, Frog Ferry can begin operations in late 2023.

I have full confidence in Susan Bladholm's leadership as well as the ethical and financially responsible manner in which she has directed this work. My fellow board members and I urge you to allocate funding for our short-term staff needs as we endeavor to put one vessel on the Willamette River from the Cathedral Park dock to the RiverPlace dock in downtown Portland for the pilot project. *We are so close to achieving full proof of concept.* To stop now means stopping entirely and it will likely mean another generation's worth of time passing before it is picked up again.

As you dive into the hard work of setting budget priorities for the coming fiscal year, please find a way to weave this in.

Thank you for your time and most sincerely,



Allison Tivnon,

Beaverton City Councilor and board member of the Friends of Frog Ferry

From: [Jose Alamilla - SJNA](#)
To: [Council Clerk – Testimony](#); [Wheeler, Mayor](#); [Commissioner Hardesty](#); [Commissioner Rubio](#); [Commissioner Mapps](#); [Commissioner Ryan Office](#); Sen.LewFrederick@oregonlegislature.gov; Sen.ElizabethSteinerHayward@oregonlegislature.gov; Rep.TravisNelson@oregonlegislature.gov
Cc: [Schrock, Doretta](#); [Kelley, Mary](#); [CPNA Chair](#); mike.lambert@upnapdx.org; [Susan](#); [Amy Snyder](#)
Subject: St Johns Neighborhood Association - Frog Ferry Testimony
Date: Tuesday, April 12, 2022 8:52:09 PM
Attachments: [St.Johns Frog Ferry Testimony April 26 2021.docx](#)

Dear Transportation Leaders,

Below you will see my letter to the City Council on April 26, 2021, on behalf of the St Johns Neighborhood Association. We are soon approaching one year from when the St. Johns Neighborhood Association, which encompasses about 15,000 people, voted in favor of the Frog Ferry pilot program to launch in May 2022 (along with Cathedral Park Neighborhood Association and University Park Neighborhood Association). This pilot program was a beacon of hope for alternative means of transportation for our North Portland Community. It gave us hope that we would be less reliant on the St Johns Bridge, Columbia Drive, Willamette Drive, and continuous-and-upcoming closure of the I-5 bridge. Also, this would provide a way for the 500 OHSU residents in St Johns to commute to their work. We recently learned that the City Council did not push for any funding besides "fortifying the docks," according to Commissioner Hardesty.

Moreover, we learned that Tri-Met denied the committed funding to Frog Ferry due to bureaucratic anomalies towards their reimbursement filing that negates them from continuing with their excellent work. As City and State Representatives, we hope that you can support our efforts in diversifying our means of transportation, allow for federal ferry funding to come to Oregon, and promote the benefits of utilizing our outdoors for a better life for today and tomorrow. I will not be able to attend your meeting due to a schedule conflict, but I would like for you all to once again hear our community's thoughts from last year that are still relevant today.

April 26, 2021

Our St. Johns Neighborhood Association wants to see visionary and alternative modes of transit to improve our collective quality of life and economy. We need to approach our transportation issues with systemic improvements that better connect communities to communities and challenge the status quo of road expansions. The rapid population growth our region is experiencing calls for courageous and innovative ways to move people and free up our highways for better freight mobility. Our residents in St. Johns often sit in dense traffic during commuter hours, on roadways that hug the Willamette River, which provides the capacity for passenger ferry transit.

River cities worldwide have found that ferries are fast, reliable, and a relaxing commuting option. The river provides an uncongested transit corridor where people can move at a reasonable speed and safely get to work or home while enjoying Wi-Fi and a good cup of coffee. We need to connect districts and neighborhoods that are constrained by overwhelmed travel corridors such as I-5 and the St. Johns Bridge. Currently, 85% of our residents commute to work in single-occupancy vehicles.

Our community strongly supports the goals of equity, diversity-and-inclusion, and we have many low, and medium-income housing, a strong senior community, and 47 percent of our population identifies as non-white.

A passenger ferry stop at the Cathedral Park dock will improve our St. John's Neighborhood residents' quality of life and provide a new transit mode to get commuters out of their cars and onto a refreshingly clean, green, safe, reliable, and relaxing mode of public transit.

We endorse pursuing the concept of initiating a pilot project proof of concept from the Cathedral Park dock to OHSU and ask that you keep us apprised of your progress.

Thank you for your consideration,

Jose Alamilla

--

- Jose Alamilla

Chair SJNA



April 26, 2021

Dear Transportation Leaders,

Our St. Johns Neighborhood Association wants to see visionary and alternative modes of transit to improve our collective quality of life and economy. We need to approach our transportation issues with systemic improvements that better connect communities to communities and challenge the status quo of road expansions. The rapid population growth our region is experiencing calls for courageous and innovative ways to move people and free up our highways for better freight mobility. Our residents in St. Johns often sit in dense traffic during commuter hours, on roadways that hug the Willamette River, which provides the capacity for passenger ferry transit.

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Our community strongly supports the goals of equity, diversity-and-inclusion, and we have many low, and medium-income housing, a strong senior community, and 47 percent of our population identifies as non-white.

A passenger ferry stop at the Cathedral Park dock will improve our St. John's Neighborhood residents' quality of life and provide a new transit mode to get commuters out of their cars and onto a refreshingly clean, green, safe, reliable, and relaxing mode of public transit.

We endorse pursuing the concept of initiating a pilot project proof of concept from the Cathedral Park dock to OHSU and ask that you keep us apprised of your progress.

Thank you for your consideration,

Jose Alamilla

Chair

St. Johns Neighborhood Association

From: [Mario Mesquita](#)
To: [Council Clerk – Testimony](#)
Subject: Testimony Submission for item 283 on Behalf of the Regional Arts & Culture Council
Date: Wednesday, April 13, 2022 10:19:15 AM
Attachments: [Testimony PDX City Council item 283-041322.pdf](#)

Good Morning,

I am Mario Mesquita, Manager of Advocacy & Engagement at the Regional Arts & Culture Council.

On behalf of the RACC, I submit this testimony in support of item #283 (to adopt the FY 2021-22 Spring Supplemental Budget and make other budget-related changes) on the Spring BMP, which includes focused funding towards summertime 'signature' events. Funding for the arts and culture remains an important catalyst for our thriving creative landscape, community health, and economic recovery.

Thank you for your support.

Best,

Mario Mesquita

-



Mario Mesquita

Manager of Advocacy and Engagement

My gender pronouns are: he/him/his ([what's this?](#))

Regional Arts & Culture Council

411 NW Park, Suite 101, Portland, OR 97209

Mobile: (971) 313-8792

[racc.org](#) | [Facebook](#) | [Instagram](#)

"The best art is political and you ought to be able to make it unquestionably political and irrevocably beautiful at the same time."

-Tony Morrison



411 NW Park Avenue, Suite 101
Portland, OR 97209
503.823.5111
www.racc.org

4/13/2022

From: Mario Mesquita, Manager of Advocacy & Engagement
Regional Arts & Culture Council (RACC)
Re: 283 (Spring BMP) *Adopt the FY 2021-22 Spring Supplemental Budget and make other budget-related changes (Emergency Ordinance)

Greetings and hello from the Regional Arts & Culture Council. I'm Mario Mesquita, Manager of Advocacy & Engagement and a Portland resident.

On behalf of the RACC, I submit this testimony in support of item #283 (to adopt the FY 2021-22 Spring Supplemental Budget and make other budget-related changes) on the Spring BMP, which includes focused funding towards summertime 'signature' events. Funding for the arts and culture remains an important catalyst for our thriving creative landscape, community health, and economic recovery.

Over the past 2 years, RACC has been able to pivot to fund multiple micro-Emergency Grants of \$500 per individual; over \$200,000 in total including grants to over 300 individuals residing in the City of Portland. Over a third of those supported self-identify as Asian, Black, Latinx, Multiracial, Native American, and/or Pacific Islander. Through our other granting programs, artists and creatives continue to thrive and enhance the City and region; the number of artworks housed in the Portland Building continues to grow, as RACC has commissioned ten Indigenous artists to create artworks for the building; six Black led community-based organizations created murals using pooled Percent for Art funds for the Black Portland Matters Art & Placemaking Initiative; 15 artists were added to our Support Beam project, creating 20 artworks for the Portable Works collection; 37 new works were brought in for the Visual Chronicle of Portland, through our Capturing the Moment collection. Let's keep this creativity pool viable as we continue to adjust to the effects of the ongoing pandemic, environmental crises, and social issues.

As Portland's arts administrator and in our services as a regional arts and culture organization, we know supporting artists, creatives, and arts and culture platforms are vital to the health of our community. We strive to enrich our communities by empowering them with access to learning through professional development, resource sharing, and job and project opportunities which come from funding and support.

The arts provide a space for healing and reflection. In our current climate we have been subjected to isolation, economic uncertainty, mental and health-related concerns, fear of the



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unknown, and a worldwide crisis. The arts can enable us to bear witness and provide comfort, healing, and growth. In truth, we need to lean into the arts and the culture in our community in such a way that not only brings us together as a community but enables us to thrive and support one another as we continue to move through—hearing narratives and supporting opportunities for joy and healing.

Thank you City Council Members: Commissioner Hardesty, Commissioner Ryan, Commission Mapps, Commissioner Rubio, and Mayor Wheeler for reading our testimony. We are looking for your consideration and an approval vote of Item #283 (Spring BMP) to adopt the FY 2021-22 Spring Supplemental Budget and make other budget-related changes. The resulting support of arts and culture over the summer will be appreciated by the community and be a testament to Portland's thriving spirit.

Thank you,
Mario Mesquita (he/him/el)
Manager of Advocacy & Engagement

From: [Cathy Tuttle](#)
To: [Clerk General](#)
Cc: susan@frogferry.com
Subject: Letter in support of Frog Ferry
Date: Wednesday, April 13, 2022 1:54:18 PM
Attachments: [Holladay River Map.pdf](#)

Thank you for asking for comment on bringing a passenger ferry back to Portland. Getting around the city by water is a smart investment in our future. The Frog Ferry will be attractive to tourists, a critical piece of infrastructure if bridges are damaged in a seismic or other crisis, it meets and exceeds our commitment to carbon neutral travel, and river travel opens more possibilities of accessing Portland by water, as it has been since people came to this land.

The river was the way the first people to settle these lands traveled. The Willamette continued as a thriving transportation corridor for decades after the first peoples were displaced. Going by river made sense then, and makes sense now in our low carbon future. Please help to assist and fund this well-planned future ferry system.

Sincerely,

Cathy Tuttle

Here is an inspiring depiction of Portland's working waterfront in 1890. It's time to revisit the river!



PRESENTED BY THE

OREGON REAL ESTATE COMPANY
OWNERS OF
HOLLADAY'S ADDITION PROPERTY

OFFICE NO. 3 MORRISON ST.

PORTLAND, OREGON.

PORTLAND, OREGON.

LOOKING WEST, SHOWING HOLLADAY'S ADDITION IN THE FOREGROUND,
EAST PORTLAND TO THE SOUTH — ALBINA TO THE NORTH.

1890.

From: [Christina Fuller](#)
To: [Zolan, Ness](#)
Cc: [Emily Crowley](#); [Tyler Fuller](#); [Herrera, Stephan](#); [Mike Lindberg](#); [Council Clerk – Testimony](#)
Subject: Written Testimonies supporting Waterfront Blues Fest & Community Events in Spring BMP
Date: Wednesday, April 13, 2022 3:59:42 PM
Attachments: [image002.png](#)
[IRC- Support Statement for Community Events – Spring BMP.pdf](#)
[Support Letter - Hotel Vance-compressed.pdf](#)

Hi Ness,

Good afternoon! Thank you again for all of your efforts to include Community Events, including the Waterfront Blues Festival, in the Spring Budget Monitoring Process. We wanted to pass along to you and your colleagues two letters of support, one from Jacob Wright, General Manager of Hotel Vance, and another from Josh Johnston, Co-Owner of Independent Restaurant Concept (which owns 8 local restaurants in the inner PDX core). Additionally, it sounds like Billie Moser/Jeff Miller of Travel Portland sent one to you directly.

What is good for community events is also good for tourism, restaurants and hospitality, and the *entire* city, so we wanted to share with you these letters of support!

Thanks again!

Christina Fuller

Fuller Events | www.fullerevents.com

Waterfront Blues Festival | July 1-4, 2022 | www.waterfrontbluesfest.com

christina@fullerevents.com

425.231.4111

On Mon, Apr 11, 2022 at 12:16 PM Mike Lindberg <lindbergmc@comcast.net> wrote:

Dear Ness, thank you so much for getting back to us ! And thank you for your support .
Mike

Sent from my iPhone

On Apr 11, 2022, at 11:58 AM, Zolan, Ness

<Ness.Zolan@portlandoregon.gov> wrote:

Hi Emily and Mike,

I hope you're staying warm today! I think we're in good shape for the Spring BMP events funding across Council offices, so there isn't a pressing need to testify at this point. Please feel free to send in written testimony at your convenience.

With gratitude,

Ness

From: Emily Crowley <emily@emilycrowleyconsulting.com>
Sent: Friday, April 8, 2022 1:13 PM
To: Mike Lindberg <lindbergmc@comcast.net>
Cc: Zolan, Ness <Ness.Zolan@portlandoregon.gov>; Christina Fuller <christina@fullerevents.com>; Tyler Fuller <tyler@fullerevents.com>; Herrera, Stephan <Stephan.Herrera@portlandoregon.gov>
Subject: Re: Waterfront Blues Festival - Revised Request for Support!

Hi Ness,

THANK YOU again for sharing all of this info with us (we're excited!).

With regards to the City Council vote on Wednesday, we can absolutely gather some testimony(s). Would you be so kind as to let us know if that testimony would be best as a letter or "in person" via zoom during the meeting? Would you also be able to shed some light as to whom the testimony(s) would be best coming from?

Just want to make sure we put our best foot forward on behalf of the Blues Fest AND the live events community.

Many, many thanks!
Emily

On Thu, Apr 7, 2022 at 5:54 PM Mike Lindberg <lindbergmc@comcast.net> wrote:

Dear Ness , you mention sending in testimony ; should we have someone show up to testify at the hearings where public testimony is part of the

process ? Mike Lindberg

Sent from my iPhone

On Apr 7, 2022, at 4:50 PM, Zolan, Ness
<Ness.Zolan@portlandoregon.gov> wrote:

Thanks for the note, Mike. I don't think making Council rounds is needed at this time, but I would encourage sending in testimony about the need for summer events sponsorships to revitalize the city.

With gratitude,

Ness

From: Mike Lindberg <lindbergmc@comcast.net>
Sent: Thursday, April 7, 2022 11:23 AM
To: Zolan, Ness <Ness.Zolan@portlandoregon.gov>
Cc: Christina Fuller <christina@fullerevents.com>; Tyler Fuller <tyler@fullerevents.com>; Emily Crowley <emily@emilycrowleyconsulting.com>; Herrera, Stephan <Stephan.Herrera@portlandoregon.gov>
Subject: Re: Waterfront Blues Festival - Revised Request for Support!

Dear Ness, thank you for your leadership and please pass on to Mayor Wheeler our gratitude . And Stephan, thank you for your support and please pass on to Commissioner Rubio our deep appreciation for recognizing the importance of the special events in bringing Portland back . I will send handwritten notes to those two elected officials to convey our feelings ! Do you want us to work with other elected officials on the City Council to assure that full support is there ? Mike Lindberg

Sent from my iPhone

On Apr 7, 2022, at 11:11 AM, Zolan, Ness
<Ness.Zolan@portlandoregon.gov> wrote:

Hi Waterfront Blues Fest team,

I want to share this press release on the Mayor's proposed Spring BMP package that is up for vote at Council next Wednesday. The festival is currently up for a \$100K sponsorship.

<https://www.portland.gov/wheeler/news/2022/4/7/mayor-wheeler-proposes-spring-bmp-package-key-investments-prioritizing>

With gratitude,

Ness

Ness Zolan (he/him/his)

Director of Legislation & Creative Economy
Advisor

Office of Mayor Ted Wheeler

(503) 865-6780

From: Herrera, Stephan
<Stephan.Herrera@portlandoregon.gov>
Sent: Monday, April 4, 2022 11:36 AM
To: Christina Fuller <christina@fullerevents.com>
Cc: MikeLindberg <lindbergmc@comcast.net>; Tyler Fuller <tyler@fullerevents.com>; Emily Crowley <emily@emilycrowleyconsulting.com>
Subject: RE: Waterfront Blues Festival - Revised Request for Support!

Thanks for your email, Christina.

I am working with the Mayor's office to determine how the city can be of best support.

I'll be touch with more information as I have it.

Many thanks,



**OFFICE OF
COMMISSIONER
CARMEN RUBIO**

Stephan Herrera

Senior Policy Advisor

(he/him/his)

1221 SW Fourth Ave, Suite 220

Portland, OR 97204

503-865-6672 (m)

stephan.herrera@portlandoregon.gov

Visit Comm. Rubio's website in:

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iyo Fasiraad

Письмовий і усний переклад | Traducere și interpretariat |
Chiaku me Awewen Kapas

Translation and Interpretation: 503-823-4000

From: Pierce, Meeseon Kwon
<Meeseon.C.Kwon@portlandoregon.gov>
Sent: Monday, April 4, 2022 11:17 AM
To: Christina Fuller <christina@fullerevents.com>
Cc: MikeLindberg <lindbergmc@comcast.net>;
Tyler Fuller <tyler@fullerevents.com>; Emily
Crowley <emily@emilycrowleyconsulting.com>;
Herrera, Stephan
<Stephan.Herrera@portlandoregon.gov>
Subject: RE: Waterfront Blues Festival - Revised
Request for Support!

Good morning, Christina,

We're ensuring Commissioner Rubio is aware of
your revised request. Stephan, copied, will follow
up with you.

With thanks,



Meeseon Kwon
Policy Advisor, Office Manager &
Executive Assistant to Commissioner

**OFFICE OF
COMMISSIONER**

CARMEN RUBIO

(she/her/hers)

1221 SW Fourth Ave, Suite 220

Portland, OR 97204

503-823-4124

Meeseon.C.Kwon@portlandoregon.gov

www.portland.gov/rubio

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Chiaku me Awewen Kapas

Translation and Interpretation: 503-823-4000

From: Christina Fuller

[<christina@fullerevents.com>](mailto:christina@fullerevents.com)

Sent: Monday, April 4, 2022 7:14 AM

To: Herrera, Stephan

[<Stephan.Herrera@portlandoregon.gov>](mailto:Stephan.Herrera@portlandoregon.gov); Pierce,

Meeseon Kwon

<Meeseon.C.Kwon@portlandoregon.gov>
Cc: MikeLindberg <lindbergmc@comcast.net>;
Tyler Fuller <tyler@fullerevents.com>; Emily
Crowley <emily@emilycrowleyconsulting.com>
Subject: Waterfront Blues Festival - Revised
Request for Support!

Hi Stephan and Meeseon,

Good morning and happy Monday. I hope you both had a nice weekend. Thank you again for taking the time a few weeks back to chat about the Waterfront Blues Festival and the important and exciting work that the festival is doing. We were so grateful that Commissioner Rubio was able to join us on the call as well!

As we've had time to talk with the various council members, staff, advisors and action table chairs at the City, and as we've continued to evaluate the 2022 festival, we're excited to present a revised request for support. One that we feel is in line with the City's goals, initiatives and values and will help the festival provide an incredible platform for safely gathering together, reinvigorating downtown, celebrating our diverse music community, welcoming all music lovers and providing an opportunity for a dynamic group of organizations, businesses and artists to all come together for an important, impactful and spirit-lifting week of the blues.

In the attached revised support request for the Waterfront Blues Festival, please note a few specific call-outs:

- More information about the festival's community partnerships and efforts to support the BIPOC community
- A dedicated call-out on the need for a safe, public fireworks display now that all private fireworks have been banned in the City
- Adjusted dollar amounts

We're tremendously grateful for your time and attention, and look forward to hearing back. Let us know the best way to reconnect to chat next steps (Zoom, in person, etc).

Thanks again for all that you do, and we can't wait to see Tom McCall Waterfront Park come to life this July with the Waterfront Blues Festival!

Christina Fuller

Fuller Events | www.fullerevents.com

Waterfront Blues Festival | July 1-4, 2022 |
www.waterfrontbluesfest.com

christina@fullerevents.com

425.231.4111

—

Emily Crowley

503.313.2678

Tuesday, April 12th, 2022

Dear Mayor Wheeler and City Commissioners,

We at Independent restaurant Concepts were excited to hear that the Spring Budget Monitoring Process included funds for Community Events and we wanted to offer our support for allocating these funds to some of our city's most beloved (and important) cultural events including the Waterfront Blues Festival.

The importance of community events to our city cannot be overstated. Not only are they integral to the cultural fabric of the city, they are significant economic drivers for the city and will play a vital role in the revitalization of downtown Portland. From hotel room nights, to dinner reservations, to souvenir shopping; these events offer a huge (and necessary) boost to downtown businesses. Moreover the PR efforts and stories being told around these events help tell the story of Portland's recovery and bolster the city's reputation as a thriving cultural destination for music, food and the arts.

Community events also offer the opportunity for our community to safely gather again and provide all Portlanders with a reason to celebrate and reconnect with their city. Moreover, DEI efforts within the live events community help to spotlight BIPOC artists and share the cultural history of many of our city's underrepresented communities.

For all of these reasons, we wholeheartedly support the Mayor's proposed Spring BMP and hope to see these much needed funds to support live events in Portland this summer.

These events help support the livelihood of our 200 hourly employees, and their families, through jobs at the following establishments.

North 45 Pub
Paddy's Bar & Grill
Cadillac Café
Produce Row Café
The Independent Sports Bar & Grill
Satellite Tavern
Pacific Crust Pizza Company
Hawk Creek Café

Sincerely,

Josh Johnston
Co-Owner
Independent Restaurant Concepts

HOTEL VANCE

**1455 SW Broadway
Portland, Oregon 97201 USA
+1 503-334-2167**

Dear Mayor Wheeler and City Commissioners,

Hotel Vance could not be more excited to hear that the Spring Budget Monitoring Process included funds for Community Events. We want to extend our fullest support for allocating these funds to some of our city's most beloved, historical and crucial cultural events— including the Waterfront Blues Festival.

The importance of community events to our city cannot be overstated. Not only are they integral to the cultural fabric of the city, but they are also significant economic drivers for the city and will play a vital role in the revitalization of downtown Portland. The history of these events, has played a major part in the identity and fabric of Portland. Hotels, retail and restaurants immensely feel the impact these events provide and the boost to the businesses is widely felt. Moreover, the PR efforts and stories being told around these events help tell the story of Portland's recovery and bolster the city's reputation as a thriving cultural destination for music, food and the arts.

Community events also offer the opportunity for our community to safely gather again and provide all Portlanders with a reason to celebrate and reconnect with their city. Moreover, DEI efforts within the live events community help to spotlight BIPOC artists and share the cultural history of many of our city's underrepresented communities.

For all of these reasons, we wholeheartedly support the Mayor's proposed Spring BMP and hope to see these much needed funds to support live events in Portland this summer.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jacob Wright', with a stylized flourish extending to the right.

**Jacob Wright
General Manager**

City Council Meeting - Wednesday, April 13, 2022 2:00 p.m.

Agenda No.	First Name	Last Name
283.01	Alicia	Chapman
283.02	John	Sainsbury
283.03	Susan	Bladholm
283.04	Naureen	Khan
283.05	Capt. Peter	Wilcox
283.06	Laura	Feldman
283.07	Jennifer	Vitello
283.08	David	Barcos
283.09	Dan	Handelman
283.10	Willie	Levenson
283.11	Sarah	Taylor
283.12	Dave	Singh
283.13	Andy	Fraser
283.14	Andrea	Doles
283.15	Ashley	Henry
283.16	Bee	Feules
283.17	Mike	Elliott
283.18	Judy	Todd