

PCEF Heat Response Program, Equipment Purchasing Partner Ordinance

December 1, 2021

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PCEF grant programs overview

Special Heat Response Program RFPs

Deadlines: EPP role: Oct 27, 2021 CDP role: Nov 30, 2021

Program to purchase, distribute and install ~15,000 portable heat pump/ cooling units in community

PCEF Request for Proposals #2

Deadline: Nov 30, 2021

\$60 million is available for projects that both address climate change and advance racial and social justice.

PCEF Mini Grants

Next Deadline: January 1, 2022

A quarterly grant opportunity offering up to \$5,000 per org. for activities that align with PCEF goals.



Heat Response Program EPP ordinance and goals

Ordinance: Authorize the Bureau of Planning and Sustainability Director to Execute the PCEF Heat Response, Equipment Purchasing Partner Grant, for a Total Allocation Not to Exceed \$11,495,820, from the Portland Clean Energy Community Benefits Fund

Goals:

- 1. Reduce heat related risk to vulnerable populations by distributing and installing portable heat pump/cooling units in households, prioritizing those with seniors among PCEF priority populations (BIPOC and low-income people).
- 2. Use PCEF Guiding Principles in design and deployment.
- 3. Begin distribution in May/June 2022 with implementation taking place over a period of up to 5 years to distribute up to 15,000 portable heat pump/cooling units.
- 4. Promote energy efficient installation and use, as well as connection to programs that lower energy bills.
- 5. Provide support that maintains product life, efficient operation, and usability.







Summary of roles in Heat Response Program

Equipment Purchasing Partner (1)

- Identify product specifications and features to meet program goals
- Coordinate contracts with manufacturers for purchasing/ logistics
- Coordinate data and tracking of units
- Contract with and reimburse CDPs for installation
- Develop maintenance, warranty, and equipment replacement procedures with partners

Today's Ordinance

Community Distribution Partners (15-30)

- Coordinate with EPP for number and type of units required
- Take delivery / pick up units
- Drop off and install cooling units at people's homes/ apts
- Provide information about efficient use, install additional weatherization where available
- Verify and collect basic info about who received units

Future Ordinance



Important dates and process: Equipment purchasing partner RFP

RFP released	October 13, 2021
Applications due	October 27, 2021, 11:59 p.m.
Final review panel meeting	November 8, 2021
PCEF Committee decision on EPP selection	November 10, 2021
City Council decision on EPP ordinance	December 1, 2021
Anticipated equipment procurement	December 2021 – January 2022
Anticipated initial equipment distribution	April/May 2022



Overview of proposal, approach, staff and budget

Diversifying Energy approach to EPP role - Highlights

- Key logistics, procurement, warehousing and database roles with three partner organizations.
- 8 staff members constituting 5.2 FTE total
- Procurement and logistics approach with purchases from a few manufacturers using expertise and vendor relationships.
- Warehouse in North Portland for equipment pickup or drop-off to CDPs.
- Recipient, CDP management and inventory tracking using Salesforce platform.
- All 3 Diversifying Energy staff are BIPOC.
- 57% of subcontracted funds to COBID-certified firms.
 - \$4,495,820 cost total over 5-years for EPP role, based on management of 20 CDPs.
 - \$7,000,000 allocated to equipment purchases.
 - \$11,495,820 not-to-exceed budget for EPP.

PCEF

Ordinance and future PCEF Council actions

Ordinance:

Authorize the Bureau of Planning and Sustainability Director to Execute the PCEF Heat Response, Equipment Purchasing Partner Grant, for a Total Allocation Not to Exceed \$11,495,820, from the Portland Clean Energy Community Benefits Fund

Future PCEF-related Council action:

- January 2021: Ordinance to approve PCEF Community Distribution Partners funding recommendation, for implementation of delivery and installation of portable heat pump cooling units.
- April 2021: Ordinance to approve PCEF RFP #2 (~\$60 million of grant awards)





CLEAN ENERGY COMMUNITY BENEFITS FUND



A program by City of Portland, Bureau of Planning and Sustainability VISIT portland.gov/bps/cleanenergy

Guiding Principles

Focused on climate action with multiple benefits.

Justice Driven

Advance systems change that addresses historic and current discrimination. Center all disadvantaged and marginalized groups – particularly Black and Indigenous people Invest in people, livelihoods, places, and processes that build climate resilience and community wealth, foster healthy communities, and support regenerative systems. Avoid and mitigate displacement, especially resulting from gentrification pressures.

Community-powered

Trust community knowledge, experience, innovation, and leadership. Honor and build on existing work and partnerships, while supporting capacity building for emerging community groups and diverse coalitions. Engage with and invest in community-driven approaches that foster community power to create meaningful change.

Accountable

Implement transparent funding, oversight, and engagement processes that promote continuous learning, programmatic checks and balances, and improvement. Demonstrate achievement of equitable social, economic, and environmental benefit. Remain accountable to target beneficiaries, grantees, and all Portlanders.

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