

COMMUNITY IS KEY



# PCEF Heat Response Program, Equipment Purchasing Partner Ordinance

December 1, 2021

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# PCEF grant programs overview

## Special Heat Response Program RFPs

### Deadlines:

EPP role: Oct 27, 2021

CDP role: Nov 30, 2021

Program to purchase, distribute and install ~15,000 portable heat pump/ cooling units in community

## PCEF Request for Proposals #2

Deadline: Nov 30, 2021

\$60 million is available for projects that both address climate change and advance racial and social justice.

## PCEF Mini Grants

Next Deadline:  
January 1, 2022

A quarterly grant opportunity offering up to \$5,000 per org. for activities that align with PCEF goals.

# Heat Response Program EPP ordinance and goals

**Ordinance:** Authorize the Bureau of Planning and Sustainability Director to Execute the PCEF Heat Response, Equipment Purchasing Partner Grant, for a Total Allocation Not to Exceed \$11,495,820, from the Portland Clean Energy Community Benefits Fund

## Goals:

1. Reduce heat related risk to vulnerable populations by distributing and installing portable heat pump/cooling units in households, prioritizing those with seniors among PCEF priority populations (BIPOC and low-income people).
2. Use PCEF Guiding Principles in design and deployment.
3. Begin distribution in May/June 2022 with implementation taking place over a period of up to 5 years to distribute up to 15,000 portable heat pump/cooling units.
4. Promote energy efficient installation and use, as well as connection to programs that lower energy bills.
5. Provide support that maintains product life, efficient operation, and usability.



# Summary of roles in Heat Response Program

## Equipment Purchasing Partner (1)

- Identify product specifications and features to meet program goals
- Coordinate contracts with manufacturers for purchasing/ logistics
- Coordinate data and tracking of units
- Contract with and reimburse CDPs for installation
- Develop maintenance, warranty, and equipment replacement procedures with partners

**Today's Ordinance**

## Community Distribution Partners (15-30)

- Coordinate with EPP for number and type of units required
- Take delivery / pick up units
- Drop off and install cooling units at people's homes/ apts
- Provide information about efficient use, install additional weatherization where available
- Verify and collect basic info about who received units

**Future Ordinance**

# **Important dates and process:** **Equipment purchasing partner RFP**

<b>RFP released</b>	October 13, 2021
<b>Applications due</b>	October 27, 2021, 11:59 p.m.
<b>Final review panel meeting</b>	November 8, 2021
<b>PCEF Committee decision on EPP selection</b>	November 10, 2021
<b>City Council decision on EPP ordinance</b>	December 1, 2021
<b>Anticipated equipment procurement</b>	December 2021 – January 2022
<b>Anticipated initial equipment distribution</b>	April/May 2022

# Overview of proposal, approach, staff and budget

## Diversifying Energy approach to EPP role - Highlights

- Key logistics, procurement, warehousing and database roles with three partner organizations.
- 8 staff members constituting 5.2 FTE total
- Procurement and logistics approach with purchases from a few manufacturers using expertise and vendor relationships.
- Warehouse in North Portland for equipment pickup or drop-off to CDPs.
- Recipient, CDP management and inventory tracking using Salesforce platform.
- All 3 Diversifying Energy staff are BIPOC.
- 57% of subcontracted funds to COBID-certified firms.
  - \$4,495,820 cost total over 5-years for EPP role, based on management of 20 CDPs.
  - \$7,000,000 allocated to equipment purchases.
  - \$11,495,820 not-to-exceed budget for EPP.

# Ordinance and future PCEF Council actions

## Ordinance:

Authorize the Bureau of Planning and Sustainability Director to Execute the PCEF Heat Response, Equipment Purchasing Partner Grant, for a Total Allocation Not to Exceed \$11,495,820, from the Portland Clean Energy Community Benefits Fund

## Future PCEF-related Council action:

- January 2021: Ordinance to approve PCEF Community Distribution Partners funding recommendation, for implementation of delivery and installation of portable heat pump cooling units.
- April 2021: Ordinance to approve PCEF RFP #2 (~\$60 million of grant awards)

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# Guiding Principles

