

# MM PEOPLE'S MARKET

## MARKET REPORT

City Council  
December 1, 2021

MPM is Founded by

TRAVEL  
PORTLAND



# MARKET REPORT

- Brief history of the market in pictures
- Meet the advisory board
- Mission
- Artist, Connections, and Community
- My People's Market 8





**LOOK BACK**

# LOOK BACK



# ADVISORY BOARD



**Ambar Solarte**  
Hacienda CDC/  
Portland Mercado



**Kamelah Adams**  
Mimi's Fresh Tees



**RaShaunda Brooks**  
YGB



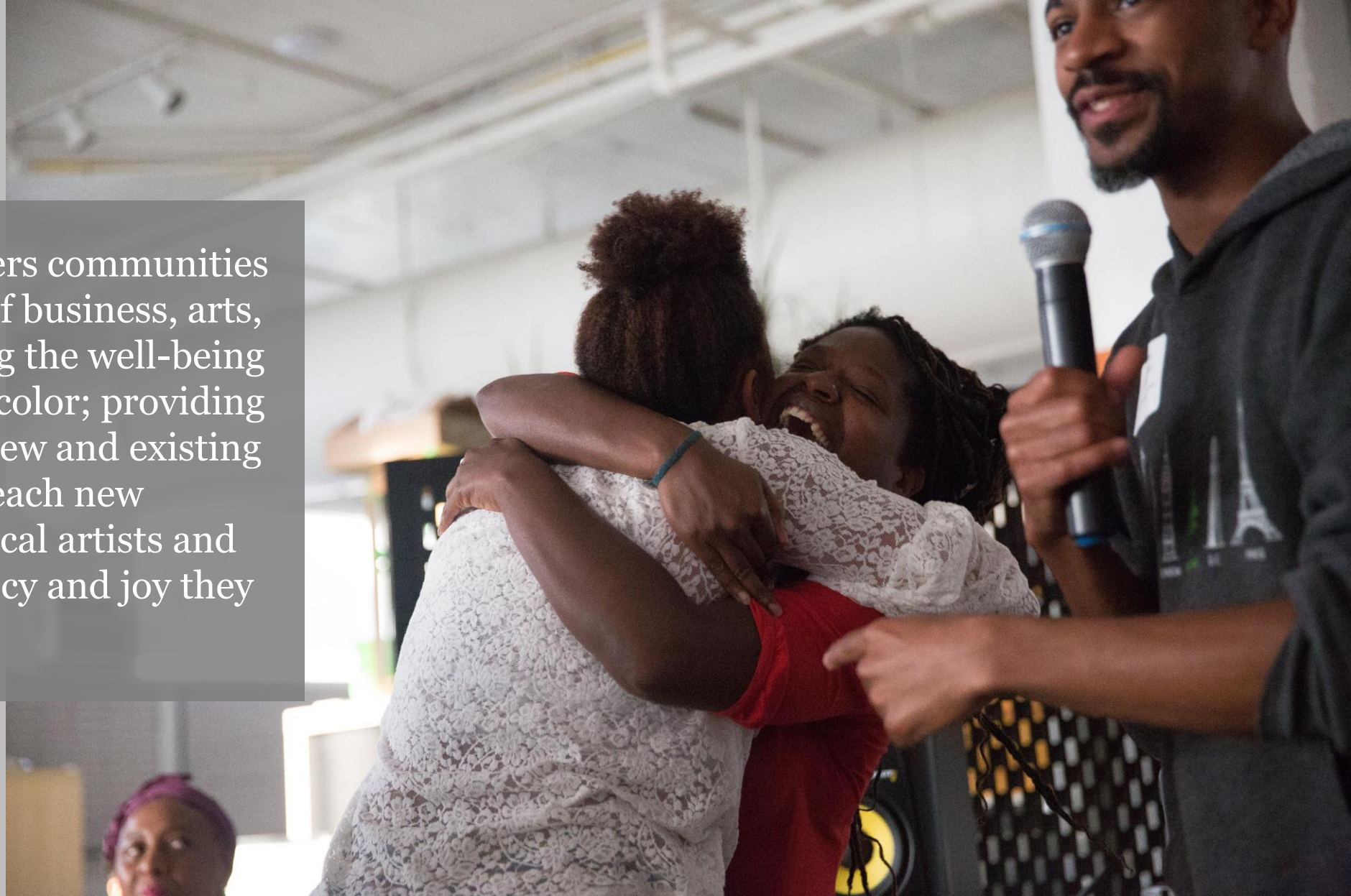
**Wainani Paikai**  
Kahoanoa Paikai,  
LLC



**Lisa Tran**  
Tân Tân Foods

# MISSION

My People's Market centers communities of color in a celebration of business, arts, and culture by prioritizing the well-being and comfort of people of color; providing space and resources for new and existing businesses to grow and reach new markets; and honoring local artists and performers for the vibrancy and joy they bring to space and place.





**A SPACE**



**FOR ARTISTS**





# BUILDING CONNECTIONS



# COMMUNITY



# THE VENDOR EXPERIENCE

All the opportunities for people of color! Music! Positive atmosphere!  
- RESISTA KAT

The support and camaraderie between vendors. The variety of attractions, and the respect for the Native communities.  
-HOT MAMA SALSA

Feeling at home around POC  
- HAIL SNAIL

Continuing to share our art and love of music with the community

How affordable and accessible participating was - not like other local markets with crazy booth rental prices"  
- HALO HALO

The feeling of being part of such an amazing community.  
- HIDDEN OPULENCE

...Diverse, eccentric, and dope vibe. The community building the future."  
- NEO

# COMMON THEMES

How did the market help your business?



Exposure



Networking



Connecting with customers



Finding community

# WINTER 2021



## My People's Market 8

Three Sundays | Dec. 5, 12, and 19 | 12p – 6p

### Window Shop

Shop. Scan. Buy.  
Corner of 9th and Yamhill

### Curbside Pickup

Shop online & pick up at the  
market



# QUESTIONS