

## IMPACT STATEMENT

**Legislation title:** \*Accept and appropriate a grant in the amount of \$20,000 from AARP for the 2021 Community Challenge Grant and authorize the Director of the Bureau of Planning and Sustainability to execute an agreement for amount not to exceed \$5,000 with a local artist to create a mural (Ordinance)

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**Presenter name:** Alan DeLaTorre

### **Purpose of proposed legislation and background information:**

This ordinance is being proposed to accept a grant to advance the Age-friendly City program within the Bureau of Planning and Sustainability to:

- Engage community members to develop a framework for an Age-Friendly Civilian Corps (“AFCC”).
- Select and train neighborhood “business ambassadors” to help reactivate neighborhood business districts and main streets.
- Hire an artist to create a mural through an agreement with the Bureau of Planning and Sustainability.
- These actions support the following Community Involvement Goals from the 2035 Comprehensive Plan: partnerships and coordination, community capacity building, agency capacity building, representation, and early involvement.

### **Financial and budgetary impacts:**

Accepting the 2021 AARP Community Challenge Grant has the following financial and budgetary impacts:

- This legislation will not create new City staff position.
- There is no match requirement, but BPS is proposed to provide match of \$1,000 for mural project from the Bureau of Planning and Sustainability Comprehensive & Strategic Planning Program General Fund.
- The total grant budget is \$20,000, which will be incorporated into the BPS FY2021-22 budget under grant number PN000100. The grant budget includes \$6,500 in personnel costs for the age-friendly program manager and \$13,500 for other expenses.

### **Community impacts and community involvement:**

- This grant proposal was developed in coordination with the Age-friendly Portland and Multnomah County Executive Committee, the Age-Friendly Employment and Economic Development Committee, and through engagement with local community members.
- As part of the project Black, Indigenous and people from communities of color will be recruited to be a part of each aspect of the project in the following ways:
  - Develop a framework for an Age-Friendly Civilian Corps with age-, race, and ability-diverse Portlanders to better understand the barriers and opportunities related to community engagement.

- Business Ambassador project: Age- and race-diverse community members will be recruited to support local business districts and main streets by serving as “greeters”, in collaboration with AARP Oregon, Venture Portland, and local business associations.
- Age-friendly mural: A Black/Latinx woman will lead the mural project, including co-creating the mural with an age-, race-, and ability-diverse group of community members.
- The project will focus geographically in neighborhoods on Portland's eastside with intentional outreach to the historic Albina community and other racially-diverse areas of the city.
- Local businesses districts and main streets on the eastside will be the focus on the business ambassador program, with a specific focus on multicultural businesses.
- Livability will be addressed as a part of the project by focusing on post-pandemic economic recovery for multicultural business; also, livability will be enhanced by creating visual art (a mural) and co-creating a framework for future civic engagement.
- There are no significant objections to this project; AARP Oregon and the Age-Friendly Portland and Multnomah County Executive Committee have supported the development of the proposal and its elements.

### 100% Renewable Goal:

This project does not contribute to, or detract from, the City's goal of meeting 100 percent of community-wide energy needs with renewable energy by 2050.

## Budgetary Impact Worksheet

### Does this action change appropriations?

- ☒ **YES:** Please complete the information below.
- ☐ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount
217007	PNCP000001	441100	CDCPCM00000000GC	NON-PROGRAM	PN000100	PN01000001	\$20,000
217007	PNCP000001	511200	CDCPCM00000000GC	NON-PROGRAM	PN000100	PN01000001	\$4,333
217007	PNCP000001	514100	CDCPCM00000000GC	NON-PROGRAM	PN000100	PN01000001	\$2,167
217007	PNCP000001	529000	CDCPCM00000000GC	NON-PROGRAM	PN000100	PN01000001	\$13,500