



PORTLAND PARKS & RECREATIONSM

Healthy Parks, Healthy Portland

Contract with Division Midway Alliance for Culturally Responsive Outreach Services for Mill Park

July 14, 2021

Maija Spencer, PP&R Community Engagement Coordinator





Division Midway Alliance

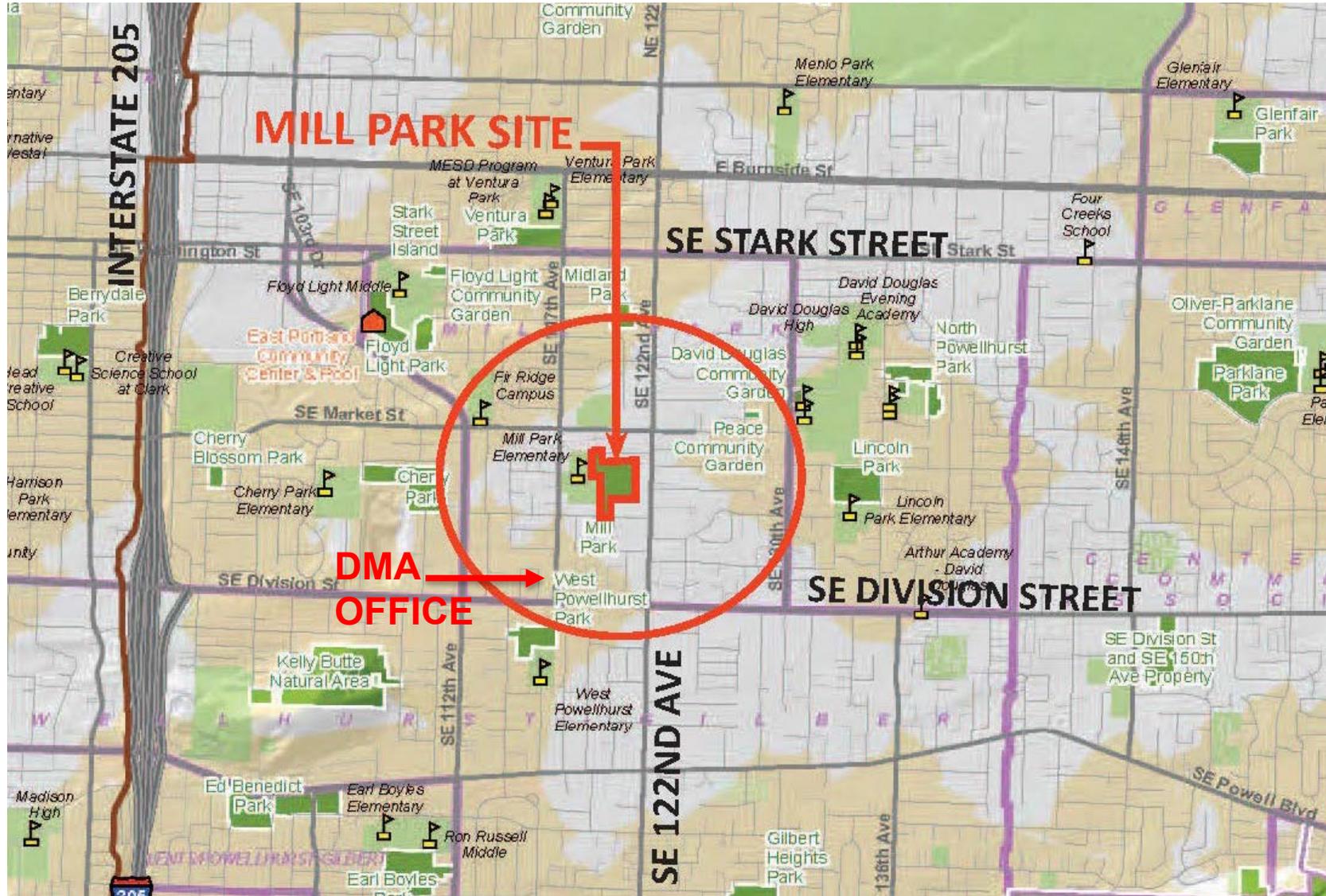
- Place-based nonprofit with focus on creating social resiliency and economic prosperity for the community surrounding Division Street from SE 117th – SE 148th Avenues
- One of Prosper Portland's Neighborhood Prosperity Initiatives (NPIs)
- Provides culturally specific outreach and translation services
- Programs include small business support, Census 2020 outreach, and the annual Festival of Nations event



Performers at DMA's Festival of Nations



Mill Park Project: Location Map





Mill Park Community Engagement Plan

Summer 2021 – Winter 2021/22

- Five Project Advisory Committee meetings
- Three community gathering events
- Outreach in:
 1. Arabic
 2. Bhutanese/Nepali
 3. Burmese
 4. English
 5. Somali
 6. Spanish
 7. Vietnamese

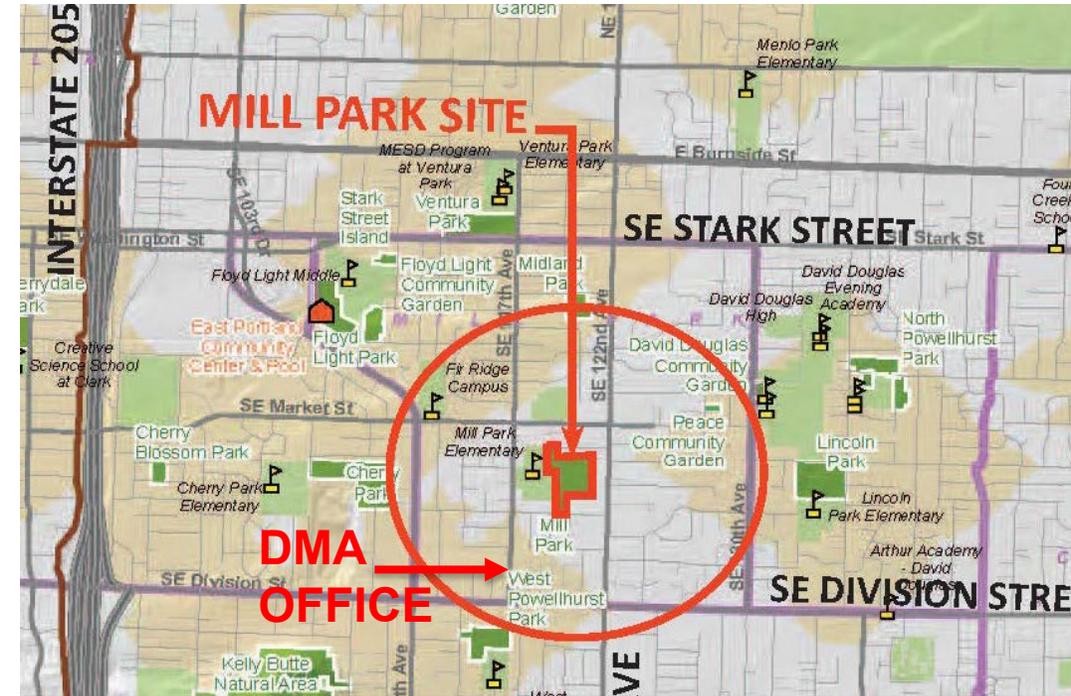


**Mill and Midland Parks Combined Master Plan 2017:
Mill Park Site Plan**



Contracting with Division Midway Alliance

- DMA is the ideal organization to perform this outreach
- As a nonprofit, DMA is not qualified to register as State of Oregon COBID-certified (DMWESB)





Authorize contract with the Division Midway Alliance for culturally responsive community outreach and translation services for the Mill Park Design Project, for a total not-to-exceed amount of \$35,000.00.





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Thank you!

Questions?

