

A Portland Streetcar, numbered 022, is shown crossing a cable-stayed bridge. The car is orange and green, with "PORTLAND STREETCAR" written on its side. The destination sign above the windshield reads "B LOOP Lloyd via OMSI". The bridge has white cables and a concrete railing. The background shows a clear blue sky and distant hills.

# Portland Streetcar: FTA COVID Safety grant acceptance *and* Portland Streetcar, Inc. (PSI) contract amendment

June 23, 2021 City Council meeting

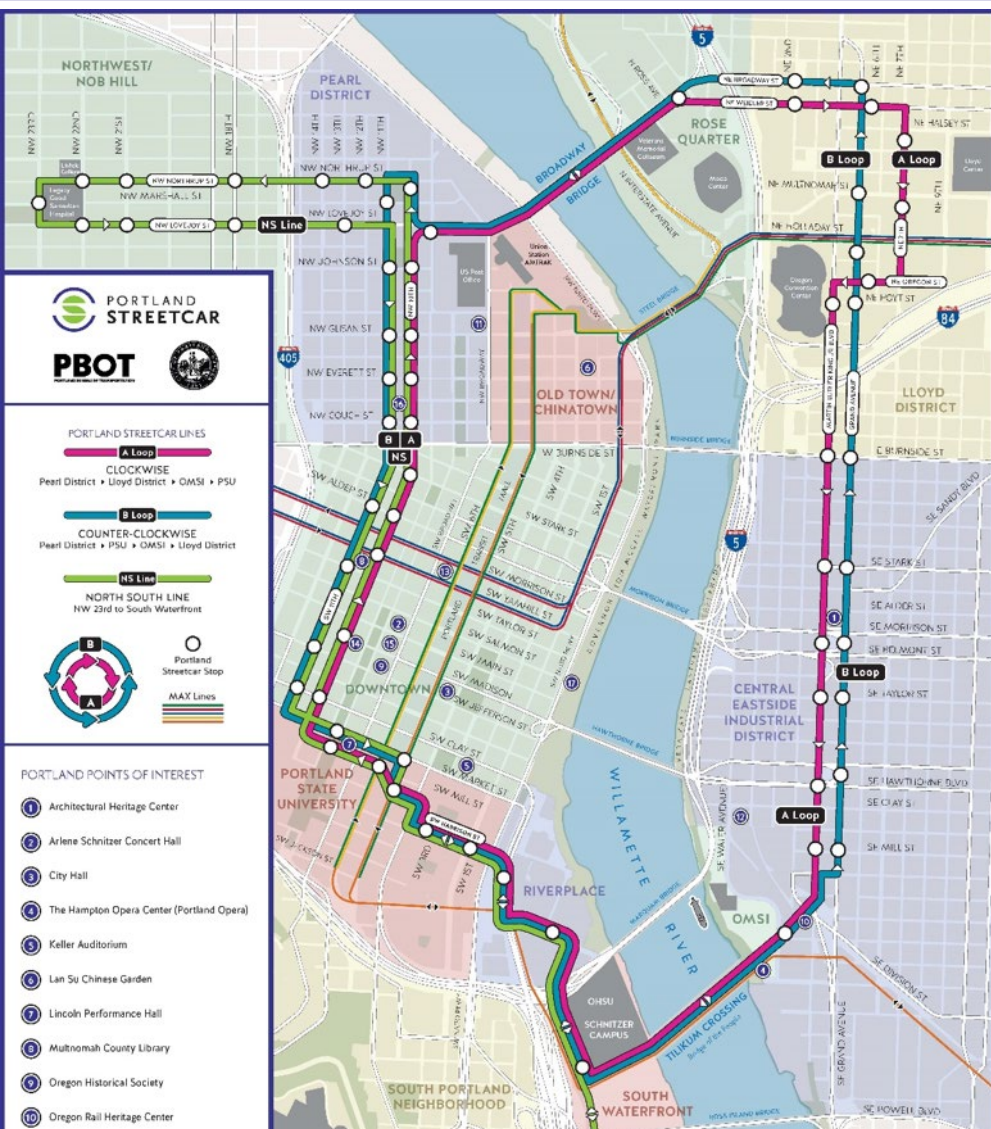


# Portland Streetcar governance structure

- The **City of Portland** owns and manages the Portland Streetcar system
- **TriMet** provides trained operators and mechanics as well as funding and train operators
- **Portland Streetcar Inc.** provides assistance in funding, community relations, and private/non-profit sector partnerships to support daily operations
- This structure is governed by the Streetcar **Master Agreement** adopted by City Council and the TriMet Board of Directors in 2013

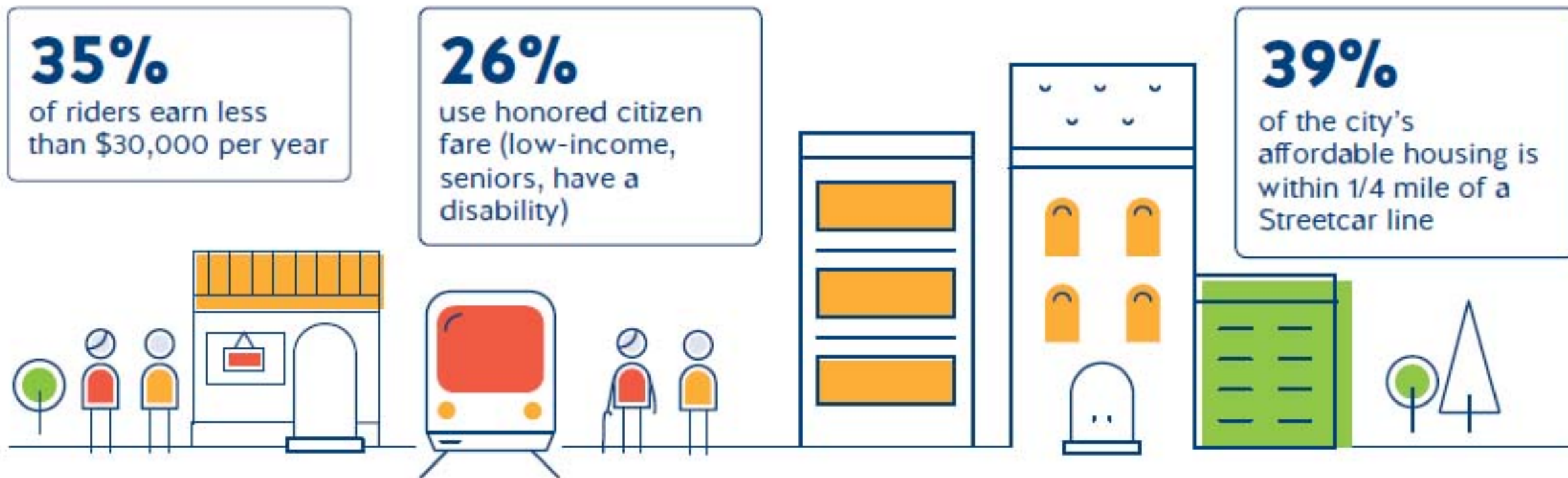


# Portland Streetcar system today

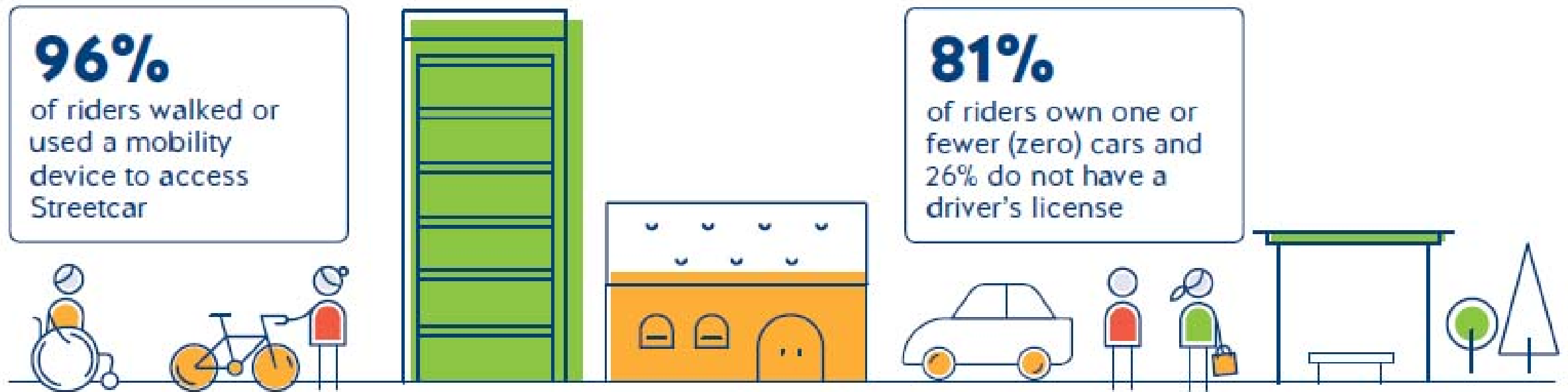


- 3<sup>rd</sup> largest transit system in the state
- Average weekday ridership
  - Pre-COVID = 15,200
  - April/May 2021 = ~5,500
- 17 streetcars and 70 stations
- 130 employees
  - TriMet, City, PSI
- 80% of all TriMet bus/Max routes connect within ½ mile of streetcar stops

# A system that serves everyone

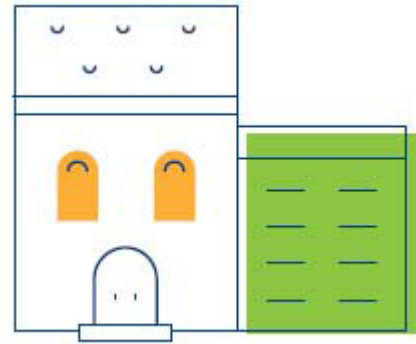
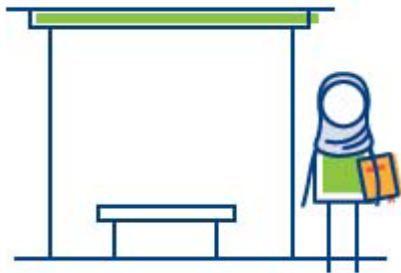


# Creating a walkable, accessible central city



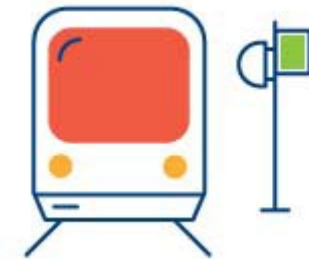
# Clean, lower-emission travel

Streetcar catalyzes walkable urban development that supports car-free living and more walking, biking and transit use



The transportation sector accounts for 40% of Oregon's GHG emissions. Compact, transit-oriented development can reduce vehicle trips by 30%.<sup>1</sup>

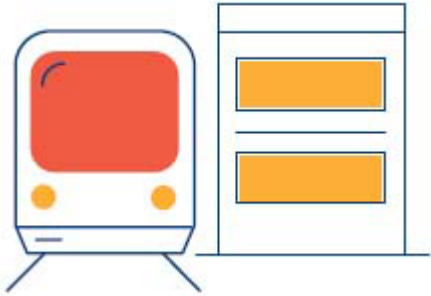
Runs on 100% emission-free renewable electric energy. A Toyota Prius emits 335x more carbon emissions per passenger mile.<sup>2</sup>



<sup>1</sup>Urban Land Institute/Smart Growth America. "Growing Cooler"

<sup>2</sup>Condon, Patrick M. "A Cost Comparison of Transportation Modes"

# Advancing Portland's equity goals



New position of Rider Ambassador in partnership with OPAL to decrease need for security presence on board.

32% of riders surveyed identify as non-white, compared with 23% of Portlanders. 11% of riders reported English is not their native language.



Serving new and future Development in Lower Albina and the Broadway Corridor, connecting the City's equitable development priorities.



## Edmund Holmes: “Black Shield: Love Over Hate Equality Collection”



## Maria Regine: “Better Together”



## Art on Board program

- PSI pays local artists of color to develop and install art on the streetcars
- Wraps are displayed for 3 months
- Working with community groups to identify artists and to raise awareness



# FTA COVID Response demonstration grant - \$549,950

## Eligible activities:

- Cleaning and disinfection
- Exposure mitigation measures;
- Innovative mobility (e.g. contactless payments)
- Measures that strengthen public confidence in transit services.

## Portland Streetcar award activities:

- Replace cloth seats with easy to clean vinyl
- Upgrade signage at 25-30 platforms with LED screens and back-end software provided by NextBus to better communicate with customers
- New PSI position for Rider Ambassador in partnership with OPAL
- Research and publication of findings
- Matching funds provided by PSI

*\$65M in applications from across the country; \$15M in awards including Portland Streetcar*

# PSI contract extension - background

- Contract awarded through competitive bid process in October 2015
- Five-year contract with option to renew for up to five additional years
  - Amendment 1 (2017) changed the scope of work and technical language
  - Amendment 2 (2020) extended contract for one year for City/TriMet to clarify roles
    - *Report on Streetcar structure and roles published in January 2021*
    - *Identified the need for ongoing participation from PSI, clarity of roles for City and TriMet*
  - Amendment 3 (2021) Extends PSI's contract to June 30, 2023
    - ***Goal: uninterrupted strong performance during COVID response, staff transitions and Central City recovery***
- Expect competitive RFP in 2023

# PSI contract extension - roles

## Portland Streetcar, Inc. primary roles:

- Lead on funding strategy
  - Operations funding and Master Agreement implementation with TriMet
  - Capital replacement/asset management with PBOT Finance
  - Capital improvement strategy and funding
- Customer and public relations
  - Social media, brand management
  - Streetcar-specific media relations
  - Constituent response, community relations
- Support for inter-agency relationships and community partnerships
- Private sector engagement and support



# PSI contract extension - budget

- Original contract began 10/1/15 and expired 10/1/20
  - Allows for extensions up to an additional five years, to be taken individually or in multiple years
  - 5 years; NTE was \$3,290,908
- Amendment 2 extended term to June 30, 2021
  - Increased NTE to \$4,361,208
- Amendment 3 would extend the term to June 30, 2023.
  - New NTE is \$6,343.341

# Public/private partnership = agility and resilience

*Portland Streetcar Inc. has provided critical support through the COVID-19 pandemic*

- Identified/wrote/matched FTA COVID Response grant (\$549,950 includes \$110,000 match)
- Identified federal CARES act funds owed to the City by TriMet; negotiated agreement for over \$7M to support Streetcar operations
- Worked with TriMet to develop flexible schedules and workplans in response to COVID-19: shifting health guidance, ridership changes and staffing shortages
- Created new Rider Ambassador positions in partnership with OPAL to decrease need for security presence on streetcar and support our most vulnerable riders
- Providing cost-effective Project Management for critical projects:
  - Security camera installation
  - Vehicle Procurement
  - Asset Management

# PSI key projects for 2021 - 2023

- Lead development and implementation of strategy to identify new operations and capital funding additional funding
  - *Report on strategy to City Council in Q1 2022*
- Project Management for capital asset replacement strategy (replace aging vehicle fleet)
- Project Management for COVID grant (including Rider Ambassadors)
- Lead procurement of 3 new streetcars from Brookville (Q2 2022)
- Update 5-Year Strategic Plan, including funding/finance strategy



# Thank you!

