

M E T R O P O L I T A N A R T S C O M M I S S I O N
PUBLIC ART POLICY

BUREAU OF ENVIRONMENTAL SERVICES & BUREAU OF WATER
 WORKS

The intent of this Policy is to identify appropriate Bureau of Environmental Services (BES) and Bureau of Water Works (BWW) participation in Portland's Public Art Program within the restrictions of the Code, State law and other legal commitments of the City.

Metropolitan Arts Commission Public Art Ordinance History:

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|------|--|
| 1980 | Multnomah County passed 1% for art ordinance. |
| 1980 | City of Portland passed 1% for art ordinance. |
| 1985 | County added .33% for administration, maintenance and public education. |
| 1989 | City added .33% for above and expanded scope to include Parks improvements without buildings and some Transportation and PDC projects. |
| 1990 | County expanded scope to include purchase price of existing buildings, EXPO Center, additional parks funds. |

Portland has long recognized that public art is a way to collaboratively create community identity and to heighten public awareness of vital issues. Public artists contribute to high quality design and to a stimulating aesthetic environment for the general public and city employees. Public art has become an accepted and even expected element of public projects, locally and nationally. In 1989, The City Council directed the Metropolitan Arts Commission "to work with representatives of the Bureaus of Water and Environmental Services to develop a procedure through which (they) might become involved and participate in the 1.33% for Public Art Program."

In the case of both BES and BWW expenditures for public art can help promote Bureau objectives, as well as further public policy and quality of life. Accordingly, several categories of capital project expenditures have been identified for which the dedication of a portion of capital costs for public art can be seen to promote BES and BWW objectives. BES has voluntarily already undertaken several such public art projects.

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 Member of the National
 Assembly of Local Arts Agencies

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 Commissioner Mike Lindberg

County Liaison
 County Executive Beverly Stein

PUBLIC ART OPPORTUNITIES:

35241

Category #1: Public/Working environment

Statement: Public art can establish a stimulating environment where the general public interacts with city personnel and can contribute to a humane working environment for employees, a BES and BWW objective.

Application: When new facilities are built or existing ones remodeled, in which there is a substantial workforce and especially ones visited by the general public, 1.33% of construction costs will be set aside for public art.

Category #2: Community Acceptance of Environmental Public Works

Statement: Incorporation of art and design elements in public works projects can contribute to their acceptance by the communities in which they are sited. Achieving community acceptance for important BES and BWW public works is an objective of both bureaus.

Application: Public art funds should be set aside to enhance, in creative and interesting ways, large, highly visible works which might otherwise be considered undesirable by the neighboring communities. In the case of new structures, or major renovations, artists may serve as members of the design team, thereby affecting the structures, materials and sites in creative and stimulating ways, without adding substantially to the project costs.

Category # 3: Environmental messages and System Identity

Statement: Public art and design can contribute to effective communication of important environmental messages concerning sewer and water services and quality. Increased public environmental awareness of services are objectives of both bureaus.

Application: Public art funds could be dedicated for artist designed system elements, informational exhibits or tours, artworks of limited duration, or other opportunities for communicating environmental messages and system identity. These elements could also be the result of artists participating on project design teams.

Category # 4: Historical and Educational information

Statement: Public art can contribute to effective communication of historical and educational information, a goal of both BES and BWW.

Application: Artists might create informational and/or historic displays in a variety of media, including historic artifacts, which could be mounted at public sites and/or loaned to various educational and other institutions.

INELIGIBLE PROJECTS:

BWW and BES capital projects which are not deemed appropriate for public art participation include works which are not staffed, are not visible to their surrounding communities, or have no utility in common with the public.

ADMINISTRATIVE ISSUES;Public art amounts to be allocated

Category #1: The amount identified for public art will be the full amount allocated by other City agencies for Percent for Art projects under Section 5.74.010 of the City code (1.33%).

Categories #2-4: In some cases projects in these categories may require more than 1.33% of the project costs and in others less than 1.33%. In cases where artists are hired to participate on the project design team, fees and expenses for design and/or artwork will be negotiated. BES and BWW Administrators, together with the MAC Public Art Program Director, will estimate the amount necessary for designated projects during preparation of the annual budget, as well as at such times as unexpected opportunities arise.

MAC administrative costs

The MAC will be reimbursed for the administration of BWW and BES public art projects defined as eligible by this policy.

In category #1 projects .33% of project costs is allocated for MAC administration, maintenance and public education. In categories #2-4, MAC administrative fees will be negotiated at the time public art allocation amounts are identified. In all cases, MAC's administrative responsibilities will be clearly articulated at the start of the project.

Accounting

Adequate financial records will be kept so that the application of all BES and BWW funds towards BES and BWW objectives can be documented. BES and BWW will enter into a contract for services with MAC for public art program management, as described in this policy.

Selection of Art

In accordance with MAC public art program guidelines, a BES and BWW representative will be appointed by the bureau Administrator (or designee) to serve on a selection committee, which shall be responsible for the selection of artists and artwork for a given project. MAC's Public Art Advisory Committee shall have final approval of all selection committee recommendations.

January 10, 1994

APPENDIX

Examples of potential public art projects for BES and BWW are as follows:

Category #1 : Public working environment

Example: In 1991, 1.33% of construction costs (\$30,000) for the Columbia Wastewater Treatment Plant's administration building addition was allocated for public art. An artist created a ceramic wall metaphorically depicting the water cleansing process.

Currently, 1.33% of the future BES Water Pollution Control Lab's construction costs (\$94,430) has been allocated for public art. A percent for art committee has selected an artist who began collaborating immediately with the project's design team and soon will identify a site(s) where he will create a public artwork.

Category #2 : Community acceptance of environmental public works

Example: Design fees and expenses (\$20,000) were allocated to two artists for the Columbia Treatment Plant Headworks Project design team and administrative fees (\$5,000) paid to the Metropolitan Arts Commission. The artists are working collaboratively with engineers, architects, landscape architects, and plant employees to affect in creative ways elements of the building and surrounding site. MAC administered the artist selection process and has acted as liaison between the artists and the project.

Category #3 : Environmental messages and system identity

Example: Sites are being considered for an on-going program of artworks of limited duration which would specifically be commissioned to communicate environmental messages and heighten public awareness. These projects would be of modest cost and last for varying lengths of time, but, in general, not more than one year. Artists' involvement could be especially effective where interpretive and educational components are planned for BES and BWW projects, such as at the Water Pollution Control Lab, the Columbia Treatment Plant, and CSO identification sites.

RESOLUTION No. 35241

Adopt the Public Art Policy, (Exhibit A) for the Bureau of Environmental Services & Bureau of Water Works. (Resolution)

- WHEREAS, the City of Portland and Multnomah County have established the Metropolitan Arts Commission to create programs to promote the development of public art and to encourage public awareness of and interest in public art, and
- WHEREAS, the City of Portland and Multnomah County have dedicated percentages of capital improvement project funds to public art since 1980, and
- WHEREAS, these public art programs have brought national recognition to the City and County, and
- WHEREAS, public art contributes to the quality of life, instills concern for beauty and good design in the public and private sectors by setting high aesthetic standards, reflects and communicates the history, diversity, and values of the community, involves citizens and artists by inviting them to participate in important decisions about the design of their environment, contributes to stimulating and humane working environments, and educates young people about their community's public art legacy, vital community issues, and freedom of expression, and
- WHEREAS, City services and the purposes of bureaus can be communicated effectively and creatively to many audiences through public art, and
- WHEREAS, public art projects have effectively been integrated into public works projects in other communities nationwide, and
- WHEREAS, the Bureau of Environmental Services and the Bureau of Water Works have already recognized the value of public art and undertaken public art projects, prior to the development of a policy for these bureaus, and
- WHEREAS, in 1989 the City Council directed the Metropolitan Arts Commission "to work with representatives of the Bureaus of Water and Environmental Services to develop a procedure through which they might become involved and participate in the 1.33% for Public Art Program".

NOW, THEREFORE, BE IT RESOLVED that the Council of the City of Portland, Oregon, adopts the attached Public Art Policy for the Bureau of Environmental Services and the Bureau of Water Works; and

NOW, THEREFORE, BE IT FURTHER RESOLVED that the Council urges these bureaus, together with the Metropolitan Arts Commission, to find innovative and exciting ways to implement this policy.

Passed by the Council, **JAN 26 1994**
Commissioner Mike Lindberg
Peggy Kendellen
January 11, 1994

BARBARA CLARK
Auditor of the City of Portland
By *Britta Olson*
Deputy

RESOLUTION NO. 35241

Title

Adopt the Public Art Policy (Exhibit A) for the Bureau of Environmental Services and Bureau of Water Works (Resolution)

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|---|--|
| <p>INTRODUCED BY Commissioner Mike Lindberg</p> | <p>DATE FILED: JAN 13 1994</p> |
| <p>NOTED BY COMMISSIONER</p> | <p>Barbara Clark Auditor of the City of Portland</p> |
| <p>Affairs</p> | <p>By: <u>Cay Kershner</u> Deputy</p> |
| <p>Finance and Administration</p> | <p>For Meeting of: _____</p> |
| <p>Safety</p> | <p>ACTION TAKEN:</p> |
| <p>Utilities <i>MDL</i> <i>(SA)</i></p> | <p>JAN 19 1994 CONTINUED TO JAN 26 1994 9:30 A.M.</p> |
| <p>Works</p> | |
| <p>BUREAU APPROVAL</p> | |
| <p>Bureau: Metropolitan Arts Commission</p> | |
| <p>Prepared by Date Peggy Kendellen 1/11/94</p> | |
| <p>Budget Impact Review: ___ Completed <input checked="" type="checkbox"/> Not Required</p> | |
| <p>Bureau Head: Bill Bulick <i>Bill Bulick</i></p> | |

| AGENDA | | FOUR-FIFTHS AGENDA | COMMISSIONERS VOTED AS FOLLOWS: | | |
|-----------------|-----------|--------------------|---------------------------------|------|--|
| | | | YEAS | NAYS | |
| Consent | Regular ✓ | Blumenauer | ✓ | | |
| NOTED BY | | Hales | ✓ | | |
| City Attorney | | Kafoury | ✓ | | |
| City Auditor | | Lindberg | ✓ | | |
| City Engineer | | Katz | — | | |