

COMMUNITY IS KEY



PCEF Grant Committee Meeting

June 16, 2021, 6:00 – 8:30 p.m.

— PORTLAND
**CLEAN ENERGY
COMMUNITY BENEFITS
FUND** —



Bureau of Planning and Sustainability

VISIT US ONLINE
portland.gov/bps/cleanenergy

Virtual Participation Check

Guidelines for public participation

- Committee meetings open to the public
- Public invited to comment at around 6:05 p.m.
- Public invited to participate in conversation during break at 7:00 p.m. Must join via Zoom to participate.
- Opportunities for public engagement in other forums/meetings

➔ Guidelines applied to virtual meeting:



Chatbox: open for introductions and public comment. All other times, host-only chats (PCEF Staff).



Raise Hand: used by Committee only.



Video: on for Committee only.



Microphone: public members muted unless giving public comment or for introductions.



Recording: this meeting is being recorded.



Captioning: this meeting is being captioned; settings > show subtitles.

Introductions & opening

Agenda

- 6:00 Open
- 6:05 Public comment
- 6:10 Anti-displacement & community stability
- 6:55 Break
- 7:00 Open Committee and community conversation breakouts
- 7:15 Threshold review
- 7:50 Audit response
- 8:20 Committee member comments
- 8:30 Meeting close

Public comment



GREEN INVESTMENTS & DISPLACEMENT RISKS

PCEF Community Grants Committee

Kathryn Hartinger
City Planner

Andrea Pastor
Senior Economic Planner



THE BUREAU OF
**PLANNING &
SUSTAINABILITY**

Overview

- Current Policy Framework & Analysis Tools
- Research on Green Investments Impacts
- Social Diversity Investment Metric
- Discussion

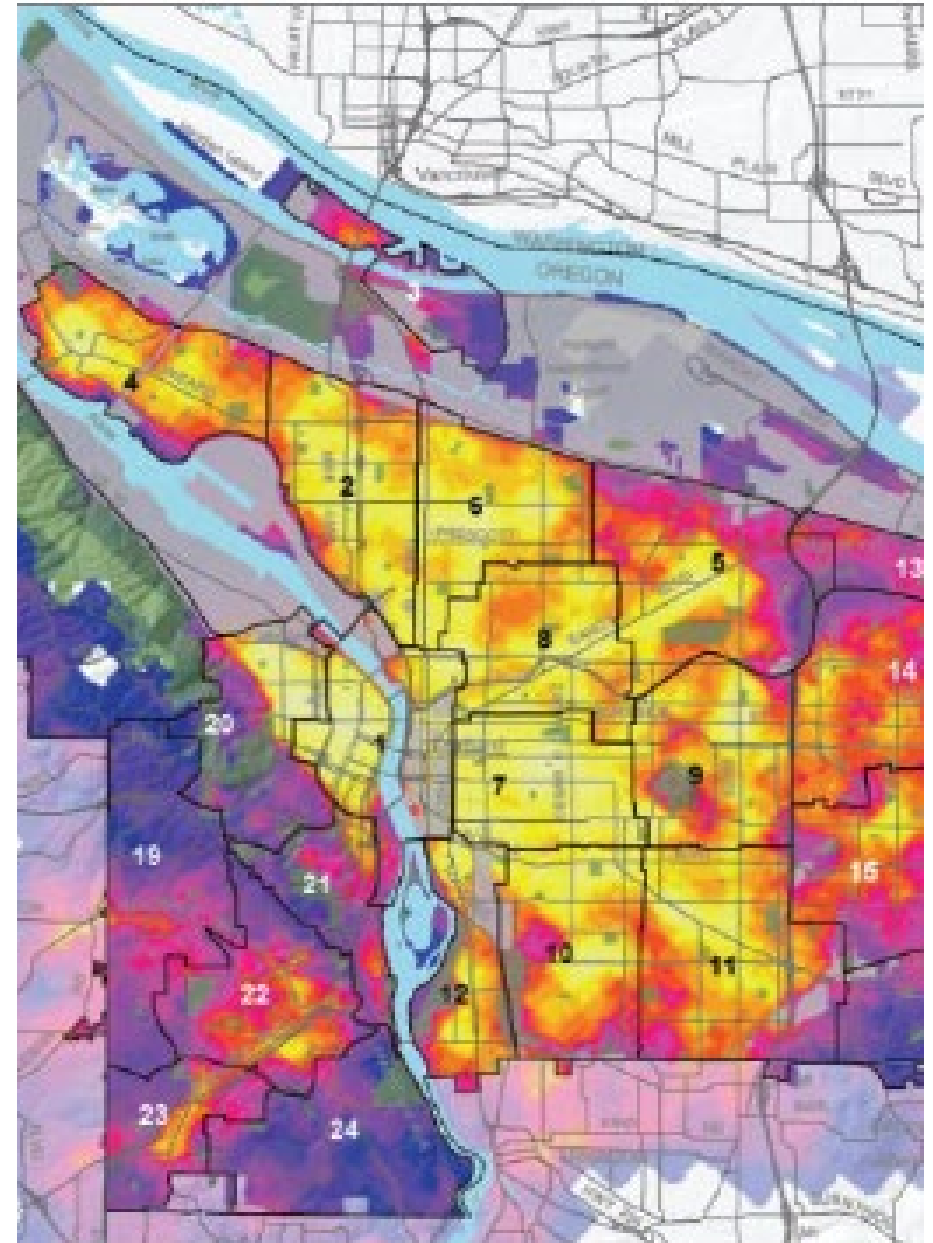
Policy Framework

- Community empowerment
- Economic opportunity
- Affordable housing and tenant protections
- Environmental justice
- Leverage private investment for public benefit
- Analyze impact, advance equity, mitigate harm



Analysis

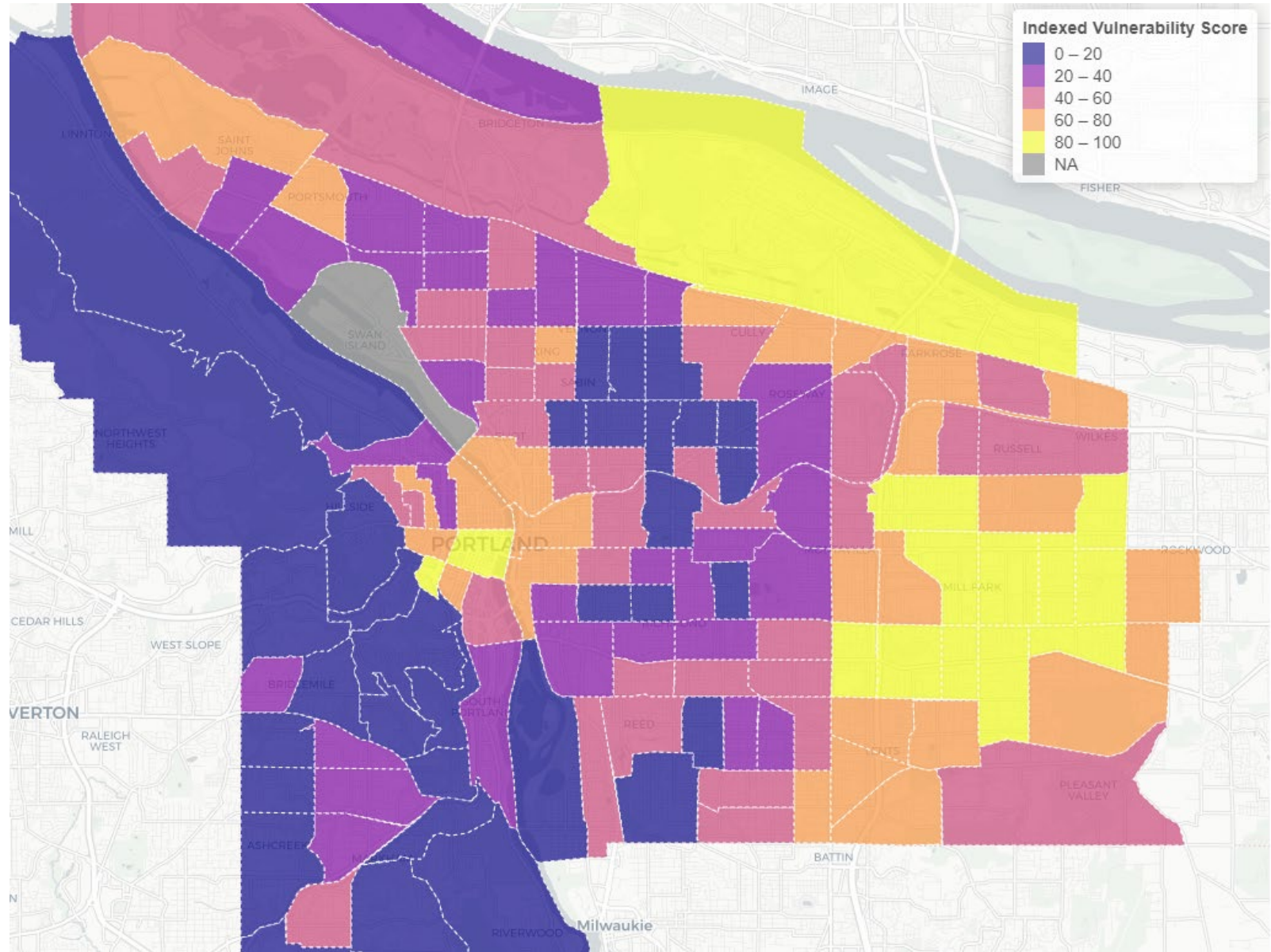
- Equity Analysis Tools
- Opportunity & Risk Mapping
- Equitable Investment Matrix



Vulnerability Index

Current factors

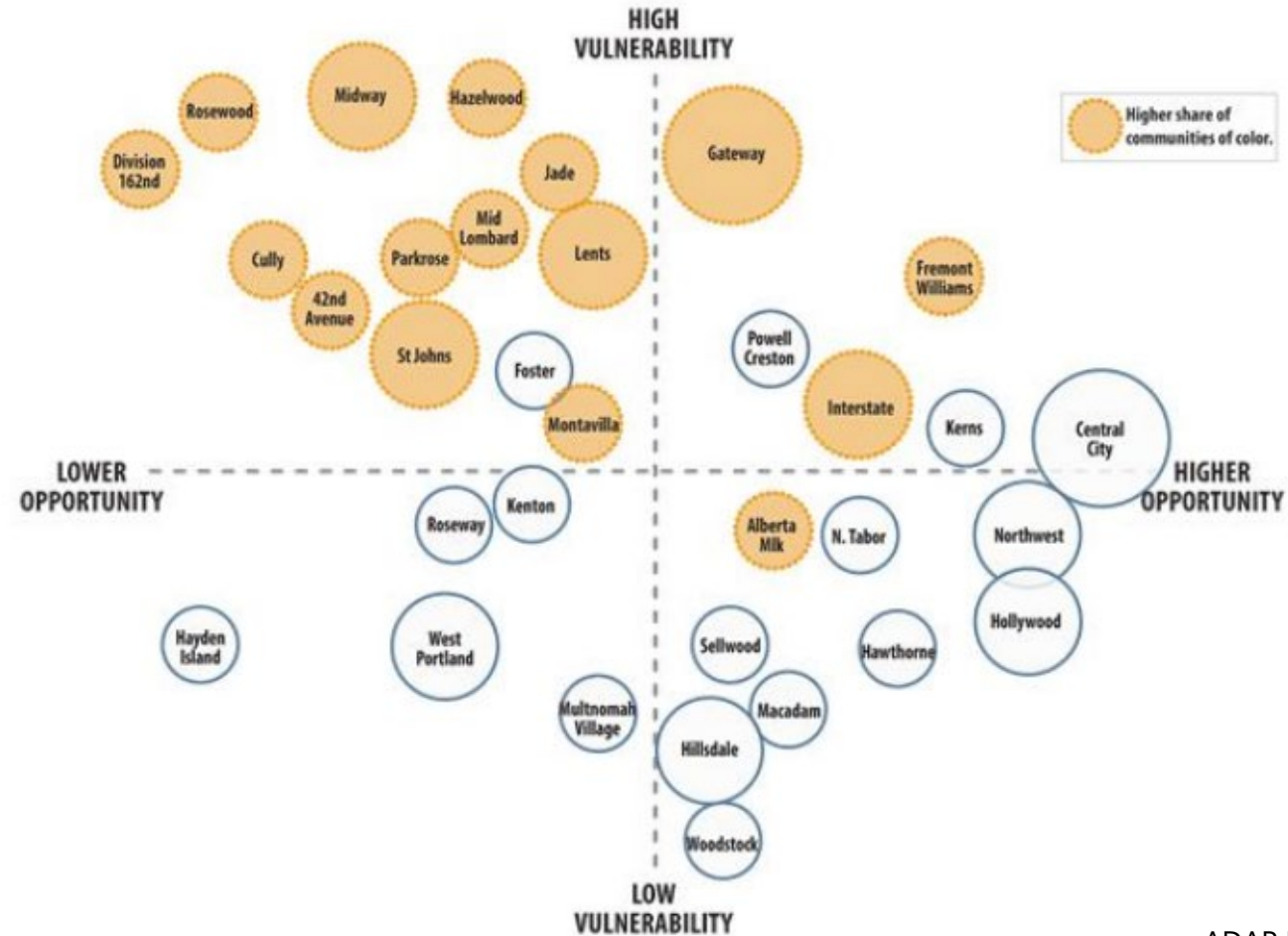
- People of Color
- Renters
- Income
- Educational Attainment



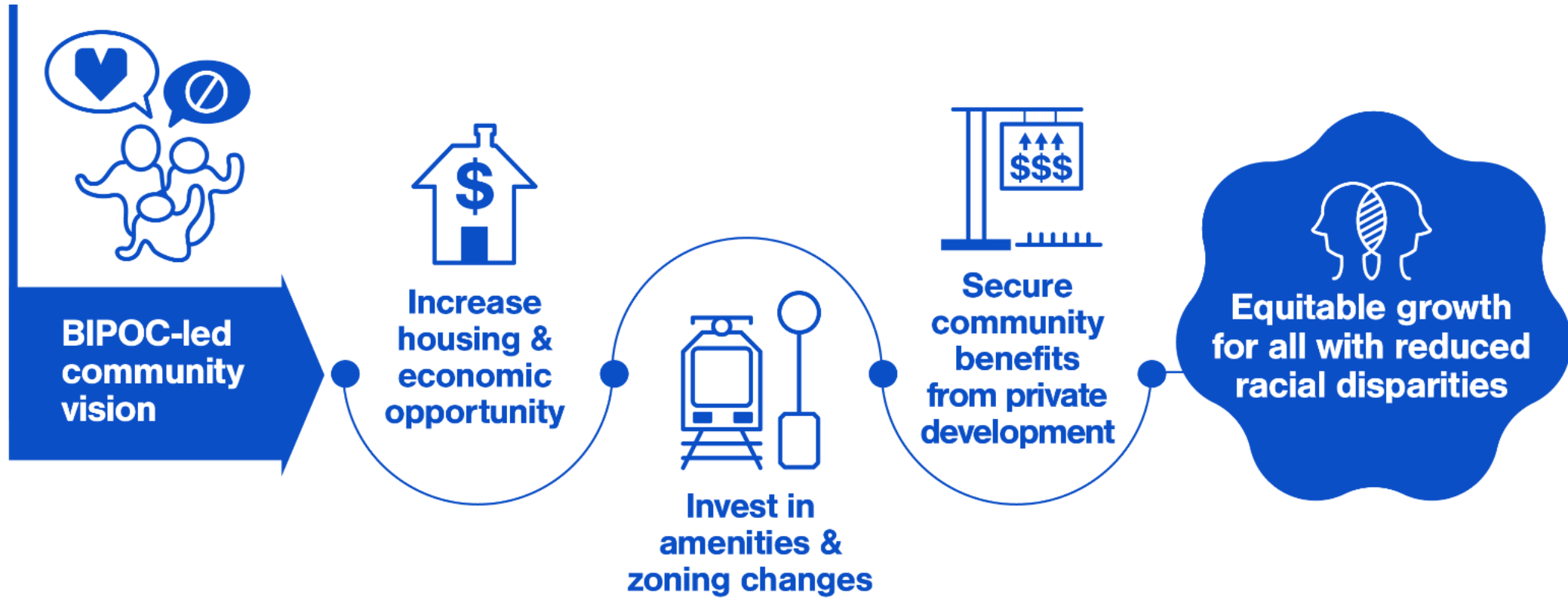
Equitable Investment Matrix

Opportunity and Vulnerability scoring of Centers

Size of bubble corresponds to relative population of each Center



A New Approach for Equitable Outcomes





Research on Green Investment Displacement Impacts



Research on Green Gentrification

- Connection between social vulnerability and green gentrification
- Designing climate actions for all
- Community gardens and green gentrification

| GREEN INVESTMENT | LITERATURE REVIEW OF RESEARCH | CITY SYSTEMS THEORY | BOND/BRIDGE THEORY | CITY SYSTEMS+ BOND/BRIDGE THEORY |
|---|-------------------------------|------------------------------|--------------------|----------------------------------|
| ICONIC PARK/WATERFRONT VIEWS | High | High | High | High |
| GREENWAY PARKS W/ACTIVE TRANSPORTATION | High | Medium | High | Medium-High |
| NEIGHBORHOOD OR COMMUNITY GARDEN | Medium | Low/High | Medium | Medium |
| OPEN SPACE WITHIN ½ MILE OF HOME | Low-Medium | Low | Low/Medium | Low-Medium |
| GREEN INFRASTRUCTURE (GREEN ROOFS, BIOSWALES) | Low-Medium | Medium | Low | Low-Medium |
| NEW STREET TREES | Low-Medium | Low/Medium (long time frame) | Low | Low-Medium |





Social Diversity Investments Metric



SDIM- Theoretical Assumptions

1. Bond/Bridge Theory

Every neighborhood has functions, features, and places that either bond them together (builds resiliency) or bridges them to others (introduces change and growth).



2. City Systems Theory

Every public investment is either remedial (builds resiliency) or transformational (introduces change and growth).



Social Diversity Investments Metric

- **PRIORITIZE**

Low Impact investments that improve safety, advance equity, and increase access to local resources of health, wealth, and education.

- **INTENTIONAL AND SLOW**

Medium Impact investments that have same qualities of Low Impact but also includes features that introduce change and growth.

- **DELAY UNTIL STABILIZED**

High Impact investments that introduce rapid change and growth for city-wide purposes.

WHAT IS A COMPLETE NEIGHBORHOOD?

The term “complete neighborhood” refers to a neighborhood where one has convenient access to the goods and services needed in daily life. This includes of housing options, grocery stores and other commercial services, quality public schools, public open spaces and recreational facilities, affordable active transportation and civic amenities. An important element of a complete neighborhood is that it is walkable and bikeable human scale, and meets the needs of people of all ages and



Social Diversity Investments-PBOT

| Number on scale | Project Type | Project Description |
|---------------------|-----------------------------------|--|
| 1 (Low Impact) | Remedial Bonding | Projects intended to improve or maintain existing (remedial) neighborhood networks (bonding). |
| 2 (Low/Med Impact) | Remedial Bonding/Bridging | Projects intended to improve or maintain existing (remedial) neighborhood networks (bonding) that also increase access to a larger city network (bridging). |
| 3 (Med Impact) | Remedial Bridging | Projects intended to improve or maintain existing (remedial) city-wide networks (bridging). |
| 4 (Med Impact) | Transformational Bonding | Projects intended to create new or different (transformational) neighborhood networks (bonding). |
| 5 (Med/High Impact) | Transformational Bonding/Bridging | Projects intended to create new or different (transformational) neighborhood networks (bonding) that also increase access to a larger city network (bridging). |
| 6 (High Impact) | Transformational Bridging | Projects intended to create new or different (transformational) city-wide networks (bridging). |



Key Questions to Consider

- Does this investment create new infrastructure or resources, or significantly change the current use of existing infrastructure or resources?
- Will this investment be primarily used or directly benefit a small group of people within a neighborhood or small geography?
- Does this investment attract broad consumer/user attention, connect to a city-wide or regional system or serve a distinctly unique function or feature?
- Do you anticipate that people will want to travel from different parts of the city to access this specific investment if they don't already live nearby?
- Does this investment also address a local equity issue or create resources of individual health, wealth or education?

Break (20 minutes)

Members of the public joining via Zoom can participate in conversation with Committee members and each other in breakout rooms.

Threshold review

Threshold review/process considerations

Committee member and community participation on each scoring panel is a significantly limiting factor which creates the need for a threshold review to reduce the number of applications sent to scoring panels.

Example path – Committee and community cohort scores applications on the margin.

- Purpose: Involve Committee and community cohort members in the process closer to decision.
- Step 1: Staff does initial scoring and ranking within funding areas of all applications.
- Step 2: Dependent on number of applications received and amount of funding requested: If more than 90 applications are received that exceed minimum score to proceed, scoring panels will review applications that are on the margin.
- Step 3: Six scoring panels comprised of one Committee member, one community cohort member and one staff member score the 90 applications that are on the margin.
- Step 4: Final scores are used to develop portfolio for Committee recommendations.

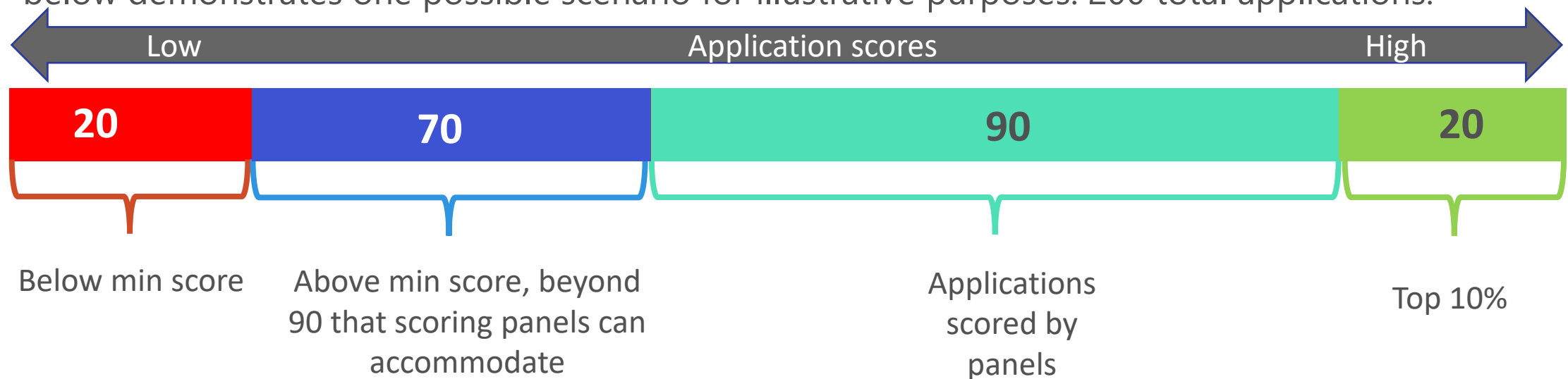
Scoring audit subcommittee

Purpose – to ensure PCEF is implemented in a way that aligns with guiding principles and achieves program goals.

Subcommittee functions in service of this purpose would be split into two:

1. Reviewing 6 applications that did not meet minimum score requirements
2. Review 6 applications that exceeded min score but were not scored by full panel
3. Review 3 applications that score in the top scored projects that are not scored by full panel

It is hard to say how many applications will come in and at what funding request level. The chart below demonstrates one possible scenario for illustrative purposes: 200 total applications.



Questions for the Committee

- Do all Committee members want to commit to serve on a scoring panel?
- What concerns do you have about not seeing all applications go to scoring panels?
- Are there ways to mitigate these concerns?
- How do you feel about the example where the committee and community cohort scores applications on the margin?
- What is the most important thing(s) the audit subcommittee should be watching for?

Audit response

Audit response options

Path 1: City staff and PCEF co-chairs (and up to two other Committee members) co-draft a response together that is included as part of the publicly released audit.

Path 2: City staff draft a response that is included as part of the publicly released audit. Once the audit (including City staff response) is publicly released, then the Committee reviews the audit and drafts a separate Committee response.

Path 3: Move forward with Path 1, while still drafting an additional response after the audit is released.

Workforce – introducing the conversation

Code language:

This category is intended to support non-profit programs that directly facilitate and promote job training, pre-apprenticeship programs, apprenticeship programs and contractor training and support that are primarily aimed at supporting economically disadvantaged and traditionally underrepresented workers in the skilled workforce (including people of color, women, persons with disabilities and chronically un-employed).

There are three broad categories of project type within the workforce development and contractor support funding area:

1. workforce training programs for direct job placement
2. contractor support for businesses
3. exposure, education, leadership development, camps

Issue: #3 above is an area where we anticipate seeing a lot of applications. There is interest and value in funding these types of programs but concern it could overwhelm this funding bucket. We are seeking feedback to clarify Committee priorities and values around this funding area so that we can develop the RFP in alignment with them.

COMMUNITY IS KEY



— PORTLAND —
**CLEAN ENERGY
COMMUNITY BENEFITS
FUND** —



Bureau of Planning and Sustainability

A program by City of Portland,
Bureau of Planning and Sustainability
VISIT portland.gov/bps/cleanenergy

Guiding Principles



Modified consensus decision making process

- **Proposal** – put forth for consideration by Committee member
- **Temperature check** – each Committee member indicates how comfortable they are with making an affirmative decision
- **Discussion** – additional discussion if needed
- **Amendments** – Committee members can offer amendments to the original proposal
- **Decision** – each Committee member can 1) affirm the proposal, 2) stand aside, or 3) indicate that “no” they do not support the proposal. Note that standing aside is counted as a decision to affirm for the purposes of approving a proposal.

The following minimum number of affirmative decisions is required for a decision to represent the position of the PCEF Committee.

- When 6 or 7 Committee members are present : 5 Affirmative decisions
- When 8 or 9 Committee members are present : 6 Affirmative decisions