

**CHAPTER 6.05 - TOURISM IMPROVEMENT
DISTRICT**

(Chapter added by Ordinance No. 185443, effective
July 20, 2012.)

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6.05.010 Portland Tourism Improvement District. [No change.]

6.05.020 Definitions.

Subsections A through O [No Change]

P. “Tourism and Hospitality Recovery Surcharge” means the one percent surcharge rate established to further enhance the promotion of overnight tourism and improve the hospitality business environment during the economic recovery period following the COVID-19 global pandemic.

6.05.030 License Registration Required. [No change.]

6.05.040 License Transfer. [No change.]

6.05.050 License Term. [No change.]

6.05.060 Portland Tourism Improvement District License Rate.

(Amended by Ordinance No. 189028, effective August 1, 2018.) The license assessment established by this Chapter for Hotel or Short-Term Rental management activities in the Portland Tourism Improvement District shall be calculated as follows:

Subsections A through D [No Change]

E. Multiplied by .02 (two percent) for stays occurring before July 1, 2021, which is the base rate, and by .03 (three percent) for stays occurring after June 30, 2021,

which includes the two percent base rate and the one percent Tourism and Hospitality Recovery Surcharge rate.

- 6.05.070 Due Date; Returns and Payments.** [No change.]
- 6.05.080 Disposition of License Fees.** [No change.]
- 6.05.090 Authority of Director to Adopt Rules, Procedures, and Forms.** [No change.]
- 6.05.100 Penalties and Interest.** [No change.]
- 6.05.105 Business License Appeals Board; Hearings Officer; Appeal; Rules.** [No change.]
- 6.05.110 Civil Penalties.** [No change.]

6.05.120 Revenues and Programs.

(Amended by Ordinance Nos. 187828 and 189028, effective August 1, 2018.)

- A.** Revenues shall be used only for programs which promote overnight tourism and improve the lodging and hospitality business environment. Programs shall be designed to benefit both Hotels and Short-Term Rental Hosts who use Booking Agents to advertise or accept reservations paying the assessment. Programs may include:
1. Internet, radio, television, and print advertising;
 2. Branding efforts;
 3. Sales promotions;
 4. Sponsorship of special events which attract out-of-town visitors; and
 5. Other programs designed to increase overnight stays at Hotels or Short-Term Rentals.

Subsections B and C [No Change]

6.05.130 Portland Tourism Improvement District Periodic Sunset Review.

(Amended by Ordinance No. 187828, effective July 15, 2016.) During ~~2021~~ 2026 and each ~~10th~~ 5th year thereafter, the City Council shall conduct a public hearing or hearings to determine whether the Tourism and Hospitality Recovery Surcharge ~~Portland Tourism Improvement District~~ assessment should be terminated. Prior to ~~the first~~ each such hearing ~~in 2021 and each 10th year thereafter~~, the Division shall mail notice of the hearing, consistent with Subsection 6.05.090 B.1. to the then current Portland Tourism Improvement District hotels under this Chapter.

6.05.140 Severability. [No Change]