

Housing Bond Updates

March 11, 2021

N/NE Housing Strategy Oversight Committee

Portland's Housing Bond

GOAL: 1,300 TOTAL UNITS

EXCEEDED: 1,490 UNITS



GOAL: 600 UNITS AT 30% AMI

EXCEEDED: 628 UNITS



GOAL: 300 UNITS OF PSH

EXCEEDED: 313 UNITS



GOAL: 650 FAMILY-SIZE UNITS

EXCEEDED: 691 UNITS





Bond Projects Dashboard Report



THE ELLINGTON Acquisition

Units: 263

Target Populations: Families, including households experiencing homelessness.



3000 SE POWELL New Construction

Units: 206

Target Populations: Intergenerational families; households experiencing homelessness; communities of color.



EAST BURNSIDE APTS
New Construction

Units: 51

Target Populations: Formerly homeless families with children.



CATHEDRAL VILLAGE
New Construction

Units: 110

Target Populations: Families, including refugee and immigrant communities: households experiencing homelessness.



THE SUSAN EMMONS New Construction

Units: 144

Target Populations: Seniors; veterans; communities of color; individuals with disabilities.



THE JOYCE Rehab

Units: 66

Target Populations: Chronically homeless adults; communities of color.



THE WESTWIND New Construction

Units: 100

Target Populations: Chronically homeless adults, communities of color.



ANNA MANN HOUSE
New Construction/Partial Rehab

Units: 128

Target Populations: Families, including refugee and immigrant communities; households experiencing homelessness.



HAYU TILIXAM New Construction

Units: 50

Target Populations: Families; communities of color; households experiencing homelessness.



LAS ADELITAS

New Construction

Units: 141

Target Populations: Families, including refugee and immigrant communities; households experiencing homelessness.



CRESCENT COURT
New Construction

Units: 138

Target Populations: Families, including refugees and immigrants; communities of



STARK ST FAMILY HOUSING New Construction

Units: 93

Target Populations: Families; communities of color.



Metro Regional Housing Bond

Regionwide Overview

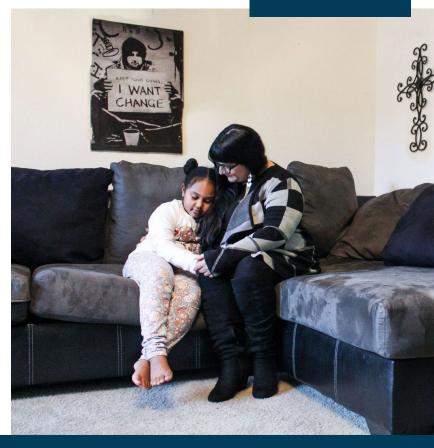
\$652.8 million:

 in Washington, Multnomah and Clackamas counties

3,900 affordable homes:

- 1,600 deeply affordable at 30% Area Median Income (AMI)
- Half of all units to be family-sized
- No more than 10% affordable at 61% to 80% AMI



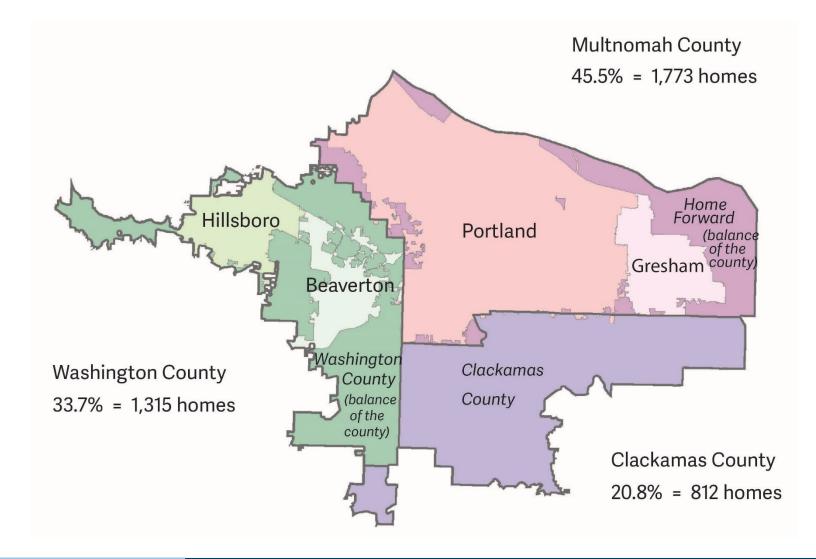


Metro Regional Priority Communities

- Communities of Color
- Families with children and multiple generations
- People living with disabilities
- Seniors
- Veterans
- Households experiencing homelessness and/or imminent displacement



Implementation Partners





Metro Regional Bond Goals

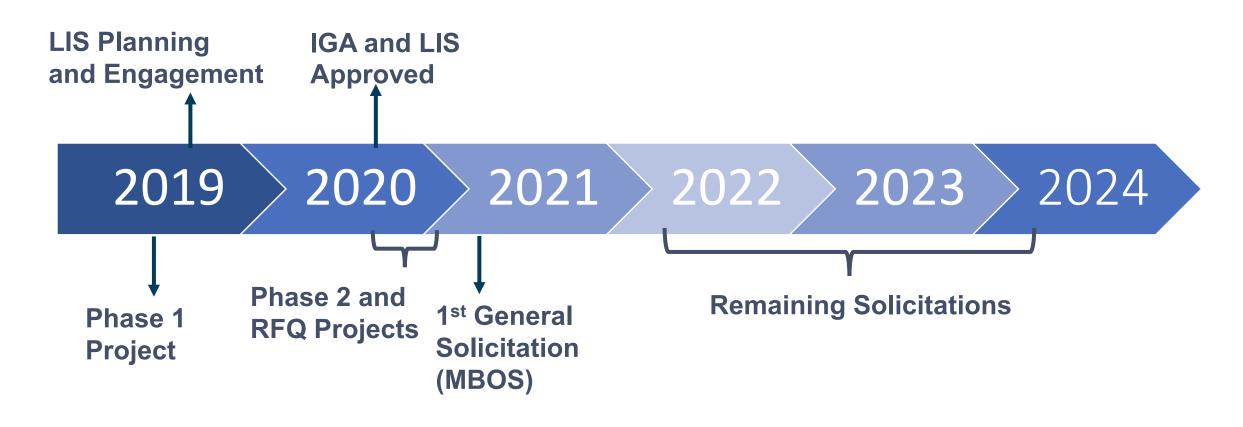
City of Portland Production Targets

\$211 million to create 1,475 affordable homes:

- 605 units deeply affordable at 30% AMI
- 737 family-sized units (2-bedroom and larger)
- 300 Supportive Housing units

Implementation Timeline

Portland Local Implementation Strategy



Implementation to Date

2019
Phase I Project
\$22.9MM

2020 Phase II Projects \$10.8MM 2021 RFQ Projects \$16.9MM

Total Funds, Portland

\$211 million

Total Funds Committed

\$50.6 million

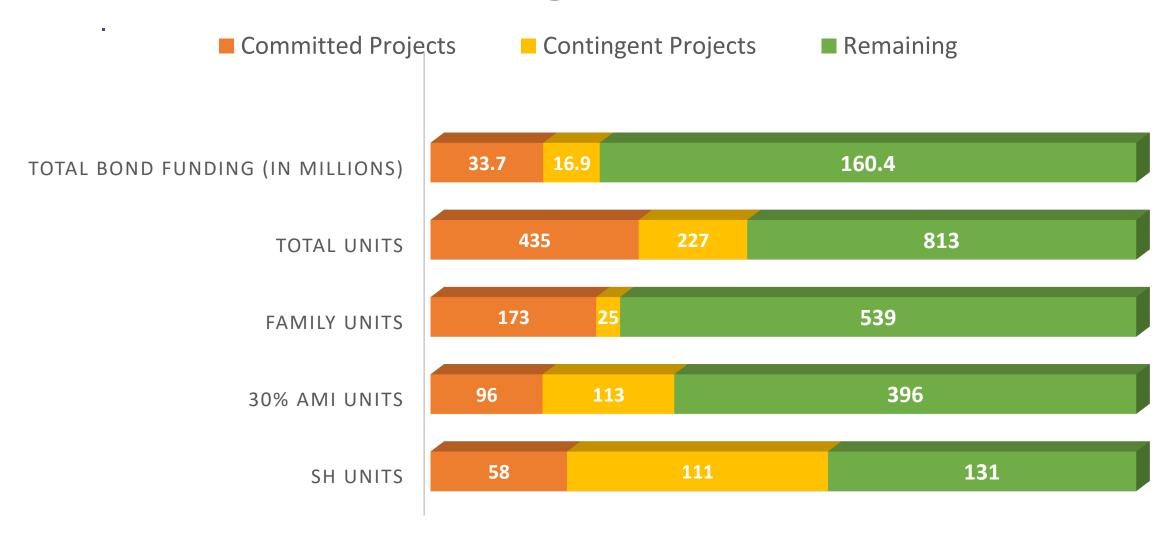
Remaining Funds

\$160.4 million

% Remaining

76%

Portland's Progress Toward Goals





Metro Bond Opportunity Solicitation (M-BOS)

PHB's Solicitation Process

- ✓ Advance Racial Equity: Metro's Established Priority Populations
- ✓ Create Goals: # of units, unit mixes, PSH, affordability
- ✓ PHB Controlled Sites: Determine which properties to release
- ✓ Set Subsidy Requirements: For new construction and rehab
- Braid Resources: Align with other funding partners
- Set Subsidy Requirements: For new construction and rehab
- Release Solicitation: Apply criteria, review committees, Commissioner makes awards
- First Ones In: Projects can take 1-2 years to secure rest of financing

Programmatic Requirements

- All units regulated at 60% AMI or below
- Maximum subsidy/unit
- Minimum total units at 30% AMI
- Program Delivery fee
- Services aligned with population
- Racial equity strategies

Advancement of Racial Equity

Strategies that demonstrate improved access and outcomes through programs and policies

- Outreach and marketing to priority populations
- Low barrier tenant screening criteria, appeals and lease up policies
- Provision of culturally responsive and specific services

Racial Equity Strategies, cont.

- Project team includes culturally-specific organizations or evidence of partnerships in place
- Projects with proximity to culturally-supportive and specific services and resources
- Track record on DMWESB-SDV contracting utilization and Workforce Training and Hiring Program

Supportive Housing Services (SHS) Measure Alignment with Metro Housing Bond Projects

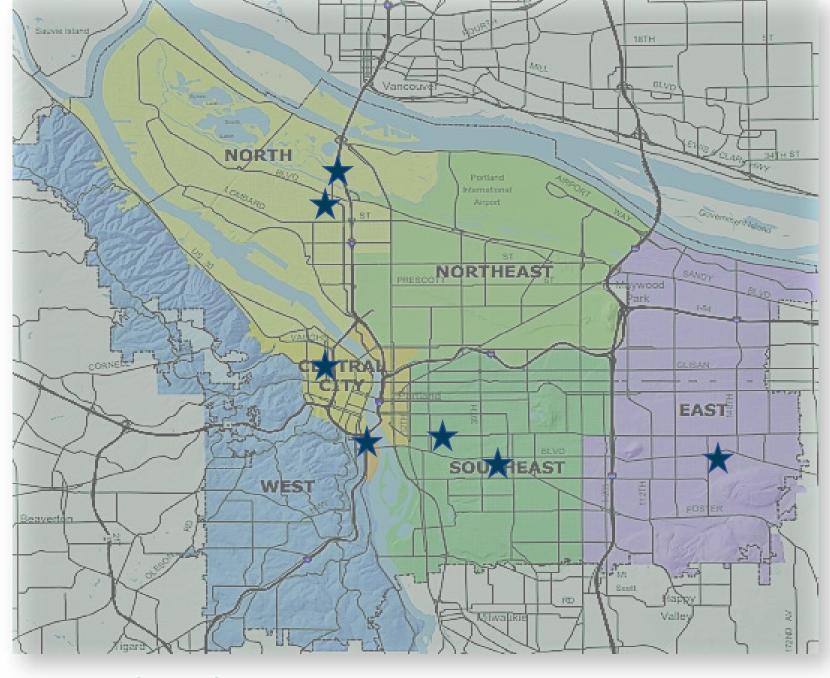
- SHS Measure funds are focused on reducing chronic and shortterm homelessness and racial disparities.
- Multnomah County is estimated to receive \$52 million in the first year and approximately \$100 million a year once fully implemented.
- The Joint Office of Homeless Services (JOHS) will administer funds.
- PHB will continue coordination with JOHS and Metro to align SHS funding to Supportive Housing units produced with Metro Housing Bond funds.

Location Preferences

Bond Investments
Equitably Distributed
throughout Portland



= Current MetroProjects

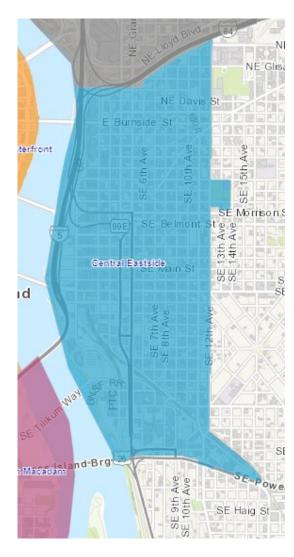


2021 MBOS Proposed Investments

PHB Subsidy = \$80M

\$75M in Metro Bond

+ \$5.5M Central Eastside TIF



525-575 Total Units

5-8 total projects

PSH Units = 100+

2021 MBOS Proposed Projects

Proposed Sites to be Released

Sponsor-Controlled Projects:

5020 N.
Interstate
(City Owned)

432 NE
74th Ave
(Metro
Owned)

64 units

125-150 units

Approx. 300 - 400 Units

- Family Sized Units
- 30% AMI Units
- PSH Units

Proposed Subsidy Limit By Type of Project

New Construction

• \$143,000 per unit

Acquisition/Rehabilitation

• \$110,000 per unit

Homeownership

Same as above

Methodology

- 1. Financial model entire Bond portfolio
- 2. Current PHB project case studies
- 3. Ensures bond goals will be met

Key Next Steps in Developing MBOS

Braiding Resources: Aligning with other funding partners

- Rent Assistance/Vouchers
- PSH Service Funding

Determining Specific PSH Population

- Early Progress on PSH Goals
- Prioritizing Singles & Couples
- Service Need Priorities
- 2 to 3 Dedicated PSH Buildings of 40 + units each

Determine Minimum Bedrooms for Non-PSH

• <u>Likely to be 1.75 +</u>

M-BOS Schedule

| Outreach Activities | February - April |
|---|------------------|
| DMWESB Meet and Greet | April 7, 3-5pm |
| MBOS Issued | April 26-May 7 |
| Proposal Due Date | 2 months later |
| Anticipated Dates for Evaluation Committee Reviews & Developer Panels | 2 months later |
| Anticipated Notice of Awards | Fall 2021 |

Outreach Activities

March 2nd – Portland Housing Advisory Commission

March 8th – East Portland Action Plan Housing Subcommittee

March 9th – Central Eastside Land Use Committee

March 10th - Housing Oregon Portland Metro Policy Council

March 11th – N/NE Housing Strategy Oversight Committee; A Home For

Everyone Housing Workgroup

March 16th – Overlook Neighborhood Association

April 7th – DMWESB-SDV Developer/Contractor Meet and Greet

Questions? and Suggestions for PHB

- 1. Where do you see the challenges in implementing this plan?
- 2. What are we missing in this plan?
- 3. What are you most excited about in this plan?

Submit additional questions and feedback to:

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