

IMPACT STATEMENT

Legislation title: *Authorize application to Oregon Department of Transportation for a grant in the amount of \$32,250 to develop and implement transportation safety programs, education, and encouragement to improve transportation safety knowledge, awareness and experience of people walking, biking, and driving in Portland (Ordinance)

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Presenter name: Sharon White

Purpose of proposed legislation and background information:

- The purpose of this legislation is to establish City Council support and authorization to submit a grant application to Oregon Department of Transportation Safety grant program.

Financial and budgetary impacts:

- A 20% required match is required. The match of \$7,998.95 will be provided by budgeted staff in the FY 2020-21 and FY 2021-22 budgets of Portland Bureau of Transportation.
- If/when the grant is awarded, the additional budget appropriation will be included with the next available budget update period.
- No work outside the scope of this agreement is anticipated for this project.

Community impacts and community involvement:

- Funding to implement pedestrian/bike/driver safety programs, outreach and education efforts in Portland and East Multnomah County will have a positive educational impact on community members and a positive financial impact on a limited number of non-profit organizations, a limited number of design and video production businesses, and a summer intern.
- Funding will be used to pay non-profit organizations serving community members that are lower income, community members of color, immigrant and refugee community members, and community members with limited English language skills primarily in East Portland and East Multnomah County to collaborate and coordinate with Portland Bureau of Transportation on pedestrian/driver safety outreach and education events and trainings. Funding will also be used to translate materials, add close caption text to educational videos, provide in-person and/or virtual interpretation services, purchase social media ads, and support a summer intern to assist with transportation safety education and outreach.
- Portland Bureau of Transportation staff and summer intern will educate community members in English and other languages about BIKESHARE, Sunday Parkways events, optional modes of transportation, Oregon traffic laws, Portland

infrastructure, and transportation safety behaviors. These efforts are designed to increase pedestrian, bike, and driver safety on Portland streets leading to a reduction of fatal and serious crashes.

Budgetary Impact Worksheet

Does this action change appropriations?

☐ **YES:** Please complete the information below.

☒ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

mjc 1-29-2021