

Scroggin, Deborah

Subject: FW: Notification of Complaint (2020-16-KW)
Attachments: 2020.04.20.pdf; SWP Invoice Keith Wilson CNN Addl.pdf; Reworking Diesel Video

From: Jason Altamirano <jason@keithforportland.com>
Sent: Wednesday, May 27, 2020 12:03 PM
To: Scroggin, Deborah <Deborah.Scroggin@portlandoregon.gov>; City Elections <elections@portlandoregon.gov>
Cc: Sibley, Cody <Cody.Sibley@portlandoregon.gov>; Julie Lauka <julielauka@keithforportland.com>; campaign <campaign@keithforportland.com>; Keith Wilson <Keith@keithforportland.com>
Subject: RE: Notification of Complaint (2020-16-KW)

Hello Ms. Scroggin

I apologize for the delay but I wanted to make sure that we supplied you with the correct material that is required. Below are links to the two spots that aired on CNN. The files are each 56 mb and due to their size, we are unable to send the actual files by email. If the links are unsuitable, just let us know and we can mail a portable flash drive with the files on them to your office.

Keith Spot 1 was recorded on a campaign volunteer's iPhone and he edited the raw video with personal software on his personal computer. He received no payment or payment in kind. The volunteer's name is Sam Seawright. Keith Spot 2 was produced by Axel Kozber. The campaign was invoiced and paid \$870.95 for the video.

Keith Spot 1 without Captions - https://drive.google.com/file/d/1IJJZ8_520sKj-IRwP8PCMZQ0ZNRXdbKp/view?usp=sharing

Keith Spot 2 without Captions - https://drive.google.com/file/d/1zJZEuiGleOy5UZwlyJV8jY9sz2_RoOjv/view?usp=sharing

Both videos aired on CNN and the campaign was invoiced by Paige Richardson at Springwater Partners and paid a total of \$4000.00 to broadcast the videos.

Attached to this email are copies of the two invoices the campaign paid as well as an email that the campaign sent to Ms. Paige Richardson at Springwater Partners that included the top five dominant contributors, at the time, that was intended to be added to the videos before airing.

It appears that the proper disclosures may not have been added to the videos before airing. As soon as we were notified of the complaint and the possible violation we pulled the videos from being aired any further.

Again, we apologize for any possible violations of city codes. Please let us know if there is anything else we need to do to assist in your determination.

Thank you.



Jason Altamirano

Campaign IT Manager

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