

COMMUNITY IS KEY



# PCEF Grant Committee Meeting

Nov. 11, 2020, 6-9 p.m.

PORTLAND  
CLEAN ENERGY  
COMMUNITY BENEFITS  
FUND



Bureau of Planning and Sustainability

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[portland.gov/bps/cleanenergy](https://portland.gov/bps/cleanenergy)

# Virtual Participation Check

## Guidelines for public participation

- Committee meetings open to the public
- Public invited to comment at around 6:10 p.m.
- Public asked to observe and listen
- Opportunities for public engagement in other forums

### ➔ Guidelines applied to virtual meeting:



**Chatbox:** open for introductions and public comment. All other times, host-only chats (PCEF Staff).



**Raise Hand:** used by Committee only.



**Video:** on for Committee only.



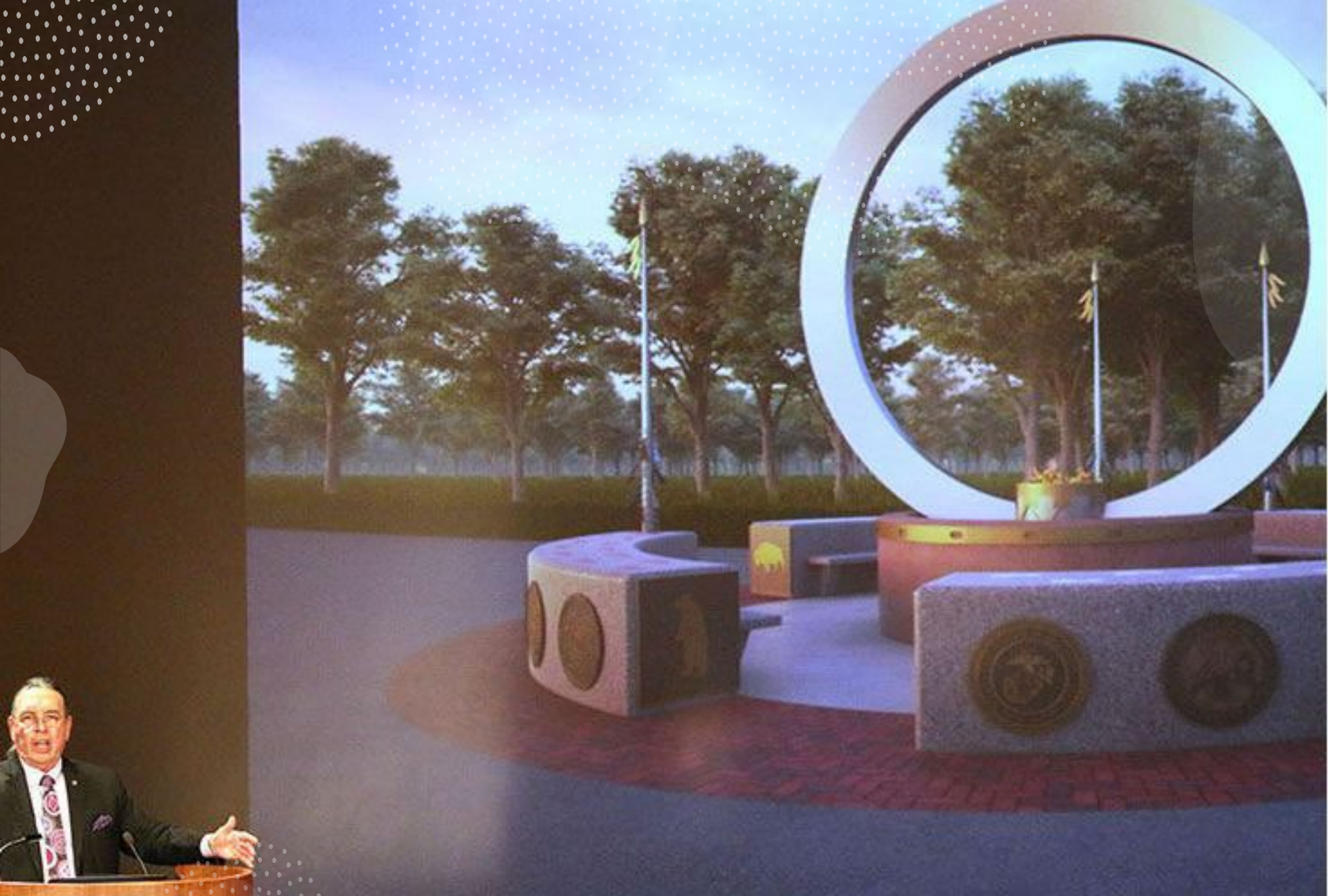
**Microphone:** public members muted unless giving public comment or for introductions.



**Recording:** this meeting is being recorded.



**Captioning:** this meeting is being captioned; settings > show subtitles.



# Introductions

# Public comment

# Agenda

6:00 Open

6:05 Public comment

6:20 Program updates

6:30 Committee reporting on program performance to  
City Council

7:10 Break

7:15 Engaging public in our meetings

7:50 Committee member comments

8:00 Meeting adjourned

# Program updates

# RFP outreach



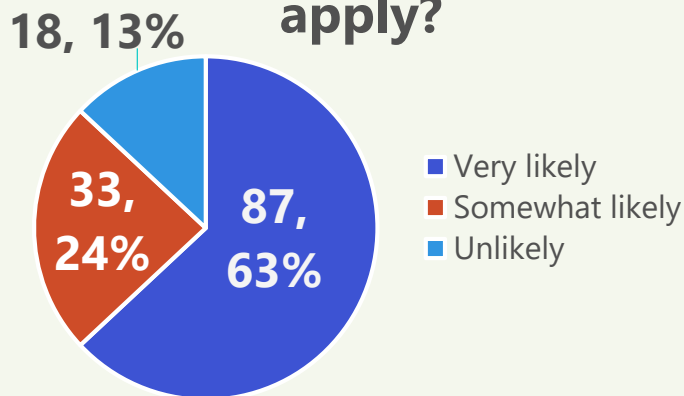
## Language Downloads

- Spanish – 6
- Chuukese, Vietnamese, Somali, Thai – 2
- Russian, Nepali, Lao – 1

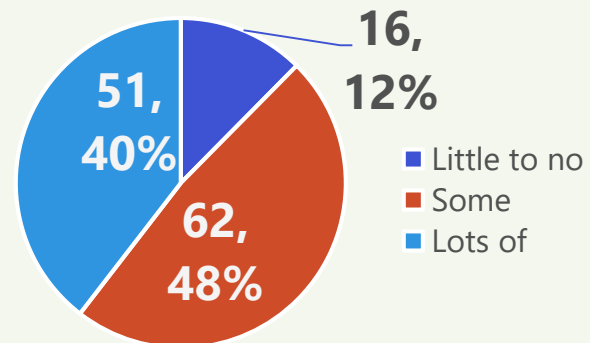


# Webinar and training feedback

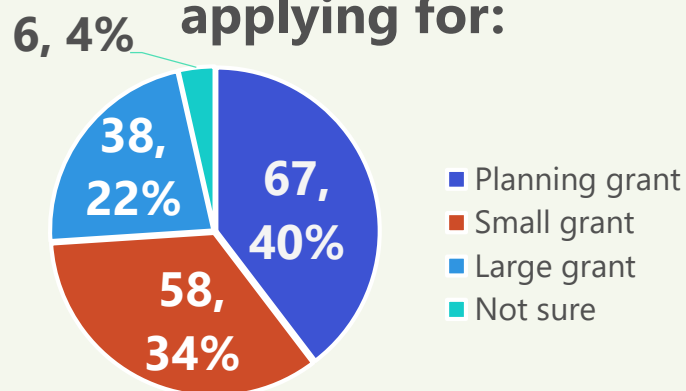
How likely are you to apply?



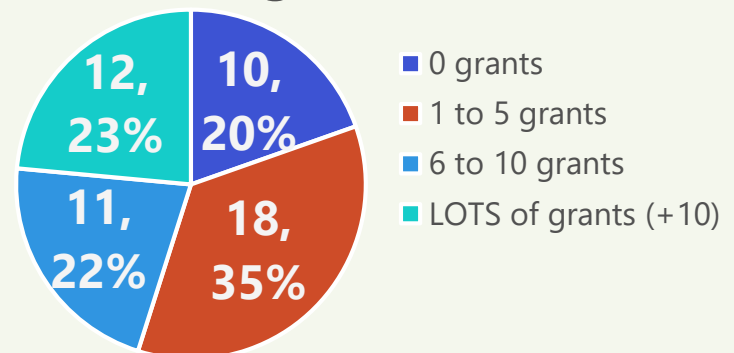
I have \_\_\_ experience applying for grants



I am interested in applying for:

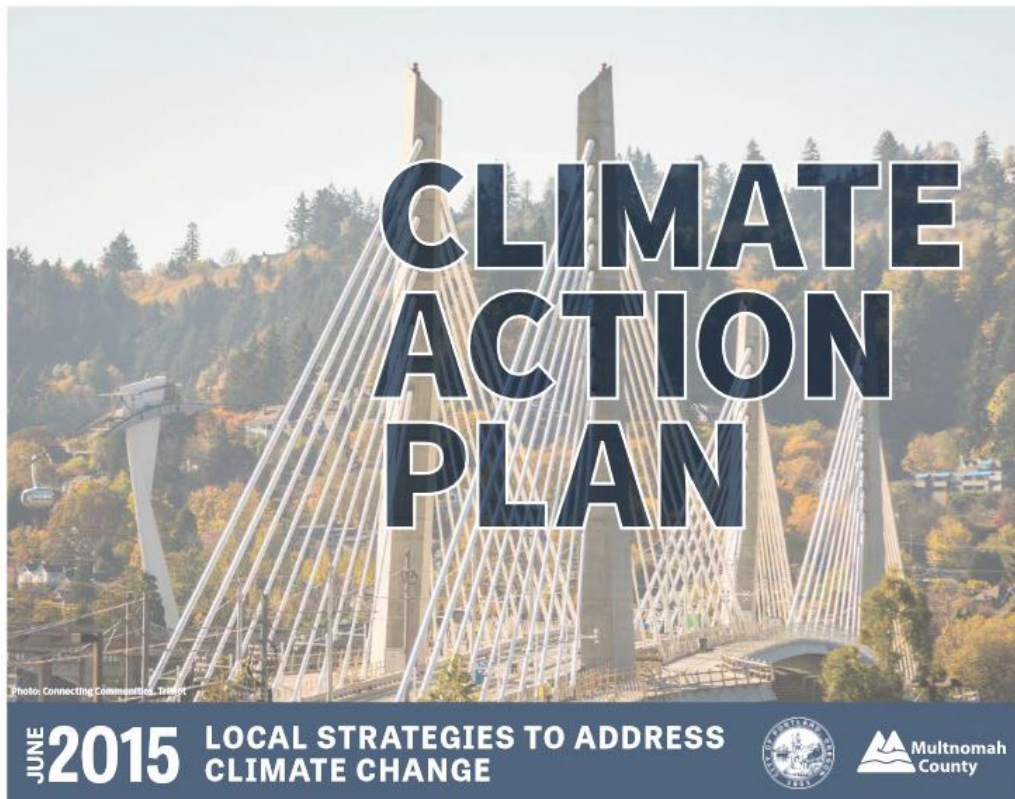


I have applied for \_\_\_ grants.



# Reporting program performance

# Committee responsibility



*Adopt a methodology to measure, track and report to the public, the Mayor, and the City Council the effectiveness of the programs in implementing the City's Climate Action Plan in a manner that supports social, economic and environmental justice, including developing a diverse and well-trained workforce and contractor pool in the field of energy efficiency, renewables, green energy initiatives generally.*

# Committee responsibility



*Ensure that we are implementing the program in a way that is:*

- 1. Focused on climate action*
- 2. Justice driven*
- 3. Community powered*
- 4. Accountable*

# Reminder of staff recommended metrics from April before we take another look

1. PCEF grant funds invested and number of grants
2. GHG emissions reduced
3. % funds invested in communities of color
  - Project dollars invested into projects where majority of dollars are serving communities of color, either through grants or contracts
4. % of funds invested in East Portland
5. # of low-income households served
6. Trees planted or maintained
7. Avg \$ reduction in household utility bills of residential households served
8. # of workers trained (broken out into %POC, %women, and down the road #'s placed into employment)
9. \$ contracted with private sector businesses
  - % contracted with businesses owned by POC, women and/or people with disabilities

# How do we measure effectiveness

- Align with purpose and goals in ballot measure
- Align with guiding principles
- Metrics are meaningful and measurable

## Areas of program performance

### Program administration

- Priority population participation
- Applicant experience
- Grantee experience
- Capacity building
- Community engagement

### Grant project/program performance

- Mitigating climate change
- Adapting to climate impacts
- Advancing racial equity
- Advancing social equity
- Implementation workforce goals

# Telling PCEF's story

- Use qualitative and quantitative information – data and stories
- Portland Children's Levy example – data dashboard followed by grantee stories
- PCEF's distinct funding areas could each have own data dashboard
- Program administration dashboard

**JANUS YOUTH PROGRAMS**

**KRISTIN**

**CHILD ABUSE PREVENTION AND INTERVENTION**

Empowering the development of strong families. Children thrive when parents gain parenting skills and are supported in their role of parent.

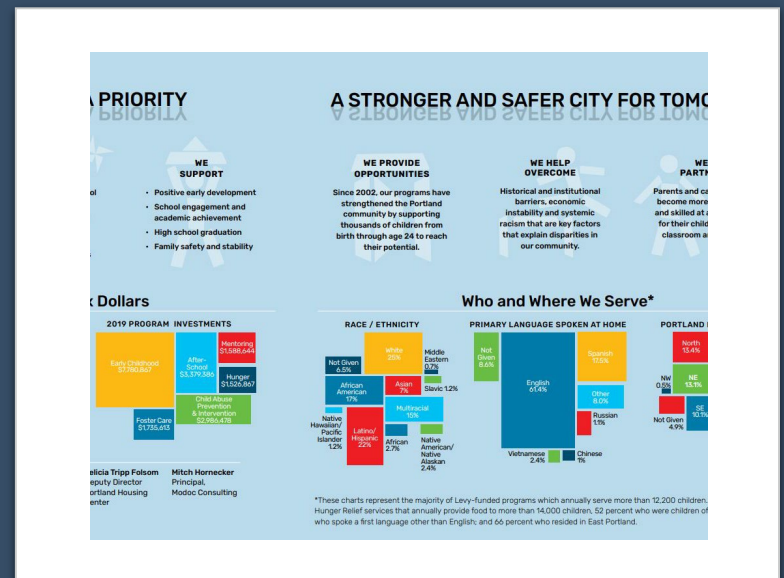
**KRISTIN WANTS TO BE THE HELPED ADVOCATE FOR HER CHILD**

Now 26, and the mother to two boys, Kristin enjoys the non-profit setting. She was there for her, providing her with education and support.

When her first child was 2 her abusive relationship. When the strength to leave her abuser. Determined to get her son back program for parents whose of additional programs to prove parent for her 2-year-old and "I am going to do whatever it for my child... I am motivate women"

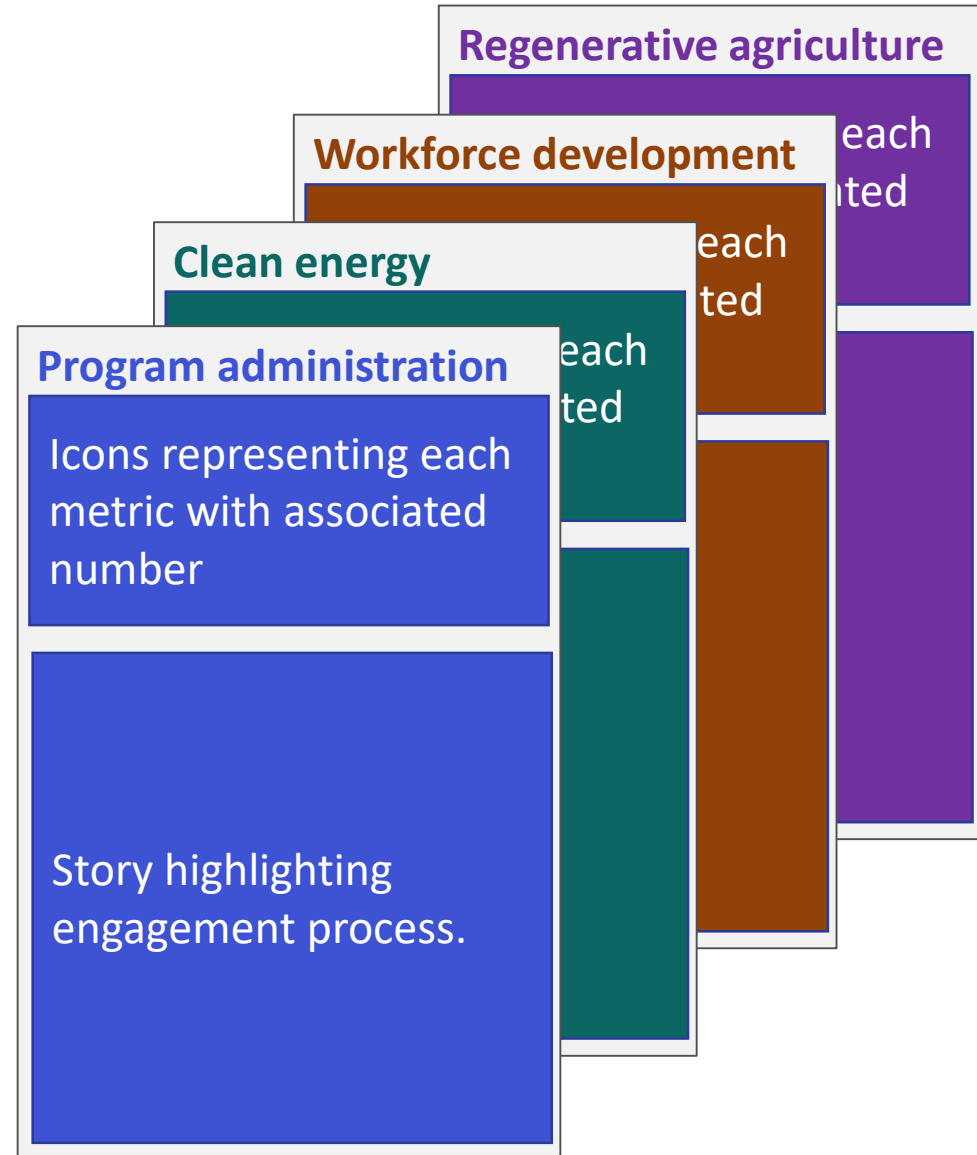
She was reunited with her old brother was born, and has sir degree in general studies and at Portland State University. Kristin is proud of herself for to reclaim the life she wanted "I don't think I would have uni and what my work in this wor

Kristin's sons are happy and thriving

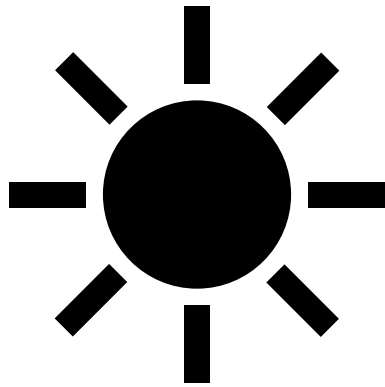


# Program administration data and stories

- Metrics specific to program administration
  - Number of grants
  - Number of applicants
  - Dollars awarded
  - Applicant experience
  - Grantee experience
  - Non-profit capacity building
  - Community engagement
- Stories that reflect work on program administration







# Funding area data & stories

## Metrics specific to each funding area

- **Clean energy**

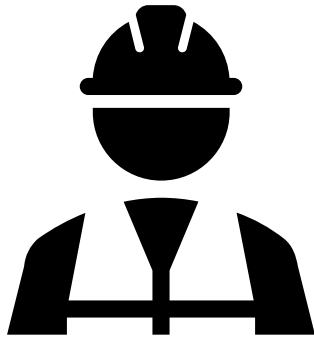
- GHG reduced
- kWh saved/generated
- Therms saved (by fuel type displaced)
- Dollars saved
- Improved comfort and safety
- Households served

- **Green infrastructure/regenerative agriculture**

- GHG reduced
- Trees/shrubs planted
- Area converted
- Lbs food produced
- Dollars saved
- Households served

- **Workforce development & contractor support**

- Number of workers trained
- Hours worked
- Wages earned
- Dollars contracted



## Stories that reflect work in each funding area

# Reporting on program start-up

When does it happen and what should be included?



**COMMITTEE  
FORMATION**



**RFP RELEASE**



**COMMUNITY  
ENGAGEMENT**



**APPLICATIONS  
RECEIVED**



**RECOMMENDATIONS  
FOR FUNDING MADE**



**GUIDING PRINCIPLES**



**APPLICANT  
EXPERIENCE**



# Ways to get from here to there

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- Timing considerations
  - Report on program administration including program development when grant recommendations are made – January 2021
  - Reporting on grant program/project performance should be well defined before next RFP - ~ Summer 2021
- Form a subcommittee to define and manage reporting that comes from the Committee
- Have staff draft material for full Committee deliberation
- Other ideas?

# Engaging public in our meetings

# What does it look like when community leads PCEF?



# Engaging the public in our meetings

What we're hearing



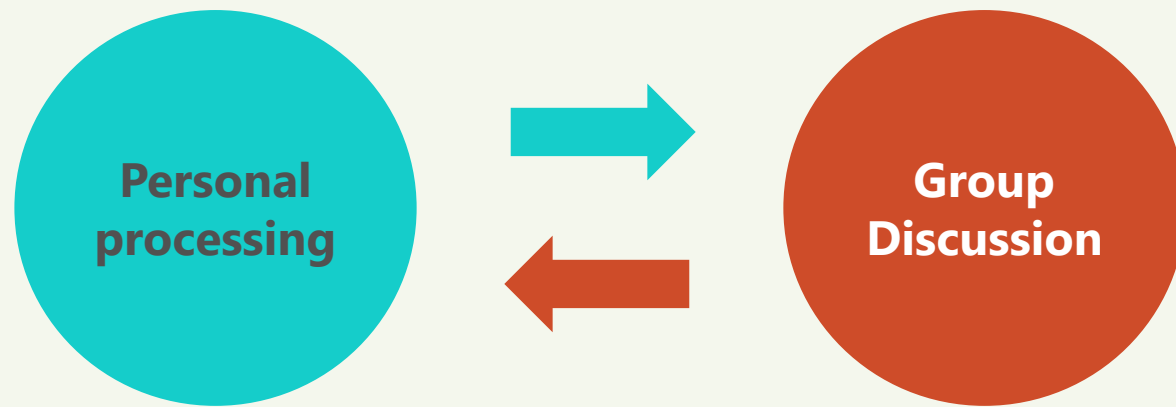
**Why do you come to PCEF meetings?**

**Is it easy to engage with the Committee?  
How would you like to engage?**

**What is your ideal relationship  
with the Committee?**

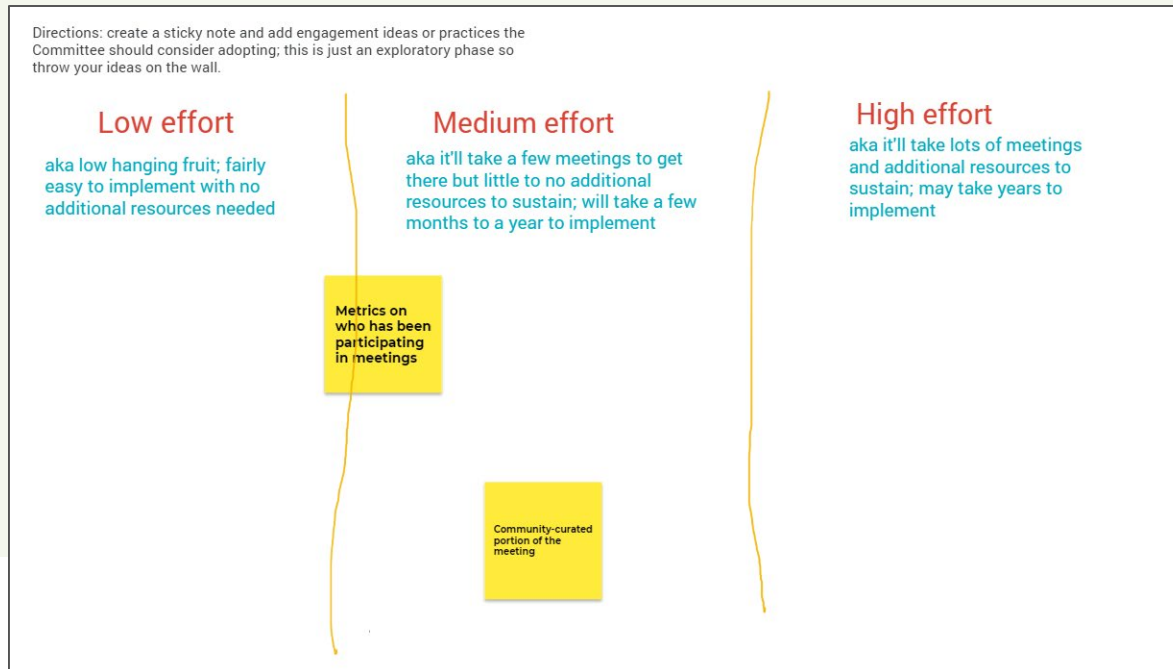
- 
- A yellow rectangular sticky note with a red pushpin at the top center. The note is tilted slightly to the right and contains a bulleted list of three items.
- Guidance for engaging
  - Learning spaces opened up to community members
  - Connecting with grantees

# What does it look like when community leads PCEF?



- Challenge yourself to think about the possibility we are already creating, what is possible now, *and* in the future.
- What space do we need to nurture to hear community and invite expression of a wide range of beliefs?
- What do our meetings look like if our virtual space is a metaphor for our community?

# What can we create together that would make a difference?



- What practices would bring us closer to a vision for a community-led PCEF program in the short-, medium-, and long-term?
- What practices do we need to invite or let go of?



# Committee member comments

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# THANK YOU!

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