

## IMPACT STATEMENT

**Legislation title:** Prohibit the use of Face Recognition Technologies by private entities in places of public accommodation in the City (Ordinance; add Code Title 34)  
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### **Purpose of proposed legislation and background information:**

This Ordinance adds a new chapter to City code that prohibits the use of Face Recognition Technologies by Private Entities in places of Public Accommodation under the jurisdiction of the City of Portland.

The City of Portland recognizes that Face Recognition Technologies are based on the collection of sensitive information from people and biases against Black people, women, and older people in these technologies have been demonstrated.

Without clear processes available to cities to assess, evaluate and determine trust in technological solutions using face recognition, there is a risk of discrimination and harm, because Face Recognition Technologies collect sensitive personal information and may lead to different decisions about access for those people for which these technologies are biased against.

As a precautionary action to avoid harm, the City of Portland, in partnership with our communities, has developed this ordinance to ban the private use of Face Recognition Technologies in places where the City has jurisdiction and are of common use for all Portlanders.

### **Financial and budgetary impacts:**

There is no immediate financial or budget impact that would result from adopting this ordinance.

### **Community impacts and community involvement:**

Face Recognition Technologies are not widely used in places of public accommodation in Portland. However, some local businesses may be impacted by the ban.

This ban exempts uses of Face Recognition Technologies by all Private Entities to comply with any local, state, or federal regulation.

This ordinance included public involvement at different stages of its development, from initial feedback, providing direct feedback to City Council in the form of a work session, and an open workshop for crafting language included in the final document.

By adopting this Ordinance, City Council directs staff at the Bureau of Planning and Sustainability and Office of Equity and Human Rights to make recommendations to assure community involvement in future surveillance and privacy policies.

**100% Renewable Goal:**

This resolution does not increase or decrease the City's energy or renewable energy use.

**Budgetary Impact Worksheet**

**Does this action change appropriations?**

- YES: Please complete the information below.
- NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount