

NOVEMBER 3 GENERAL ELECTION

Portland Parks & Recreation Operating Levy

Prioritizing Equity



Growing Parks



Our Workforce



Equity in Contracting



Culturally Responsive Programming

Last Fall, we discussed our future.



Scenario 1

Decline

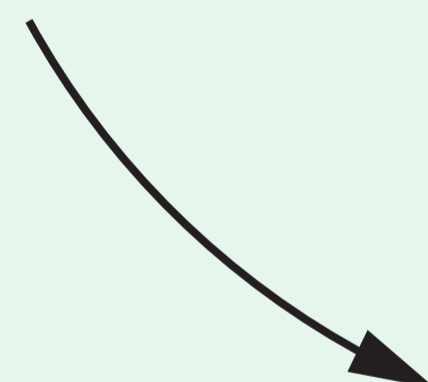


Not supported



Scenario 2

Maintain

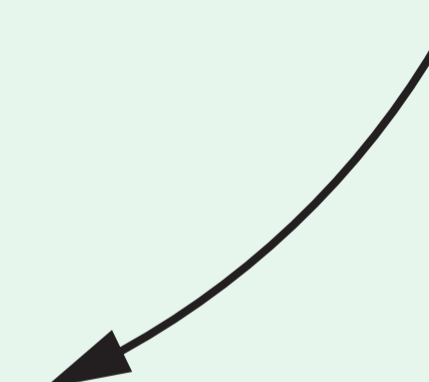


Supported for further exploration



Scenario 3

Fulfill

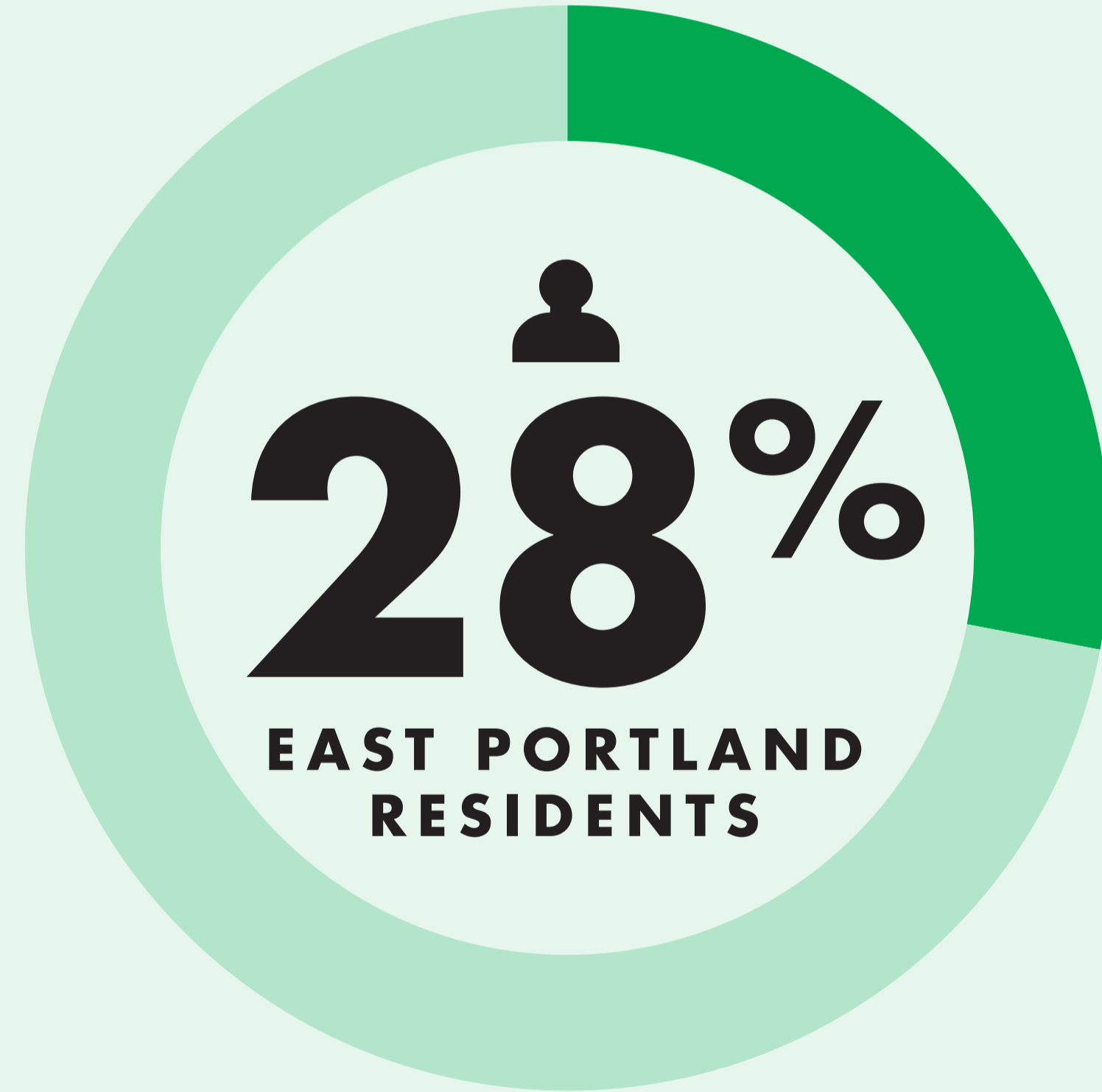
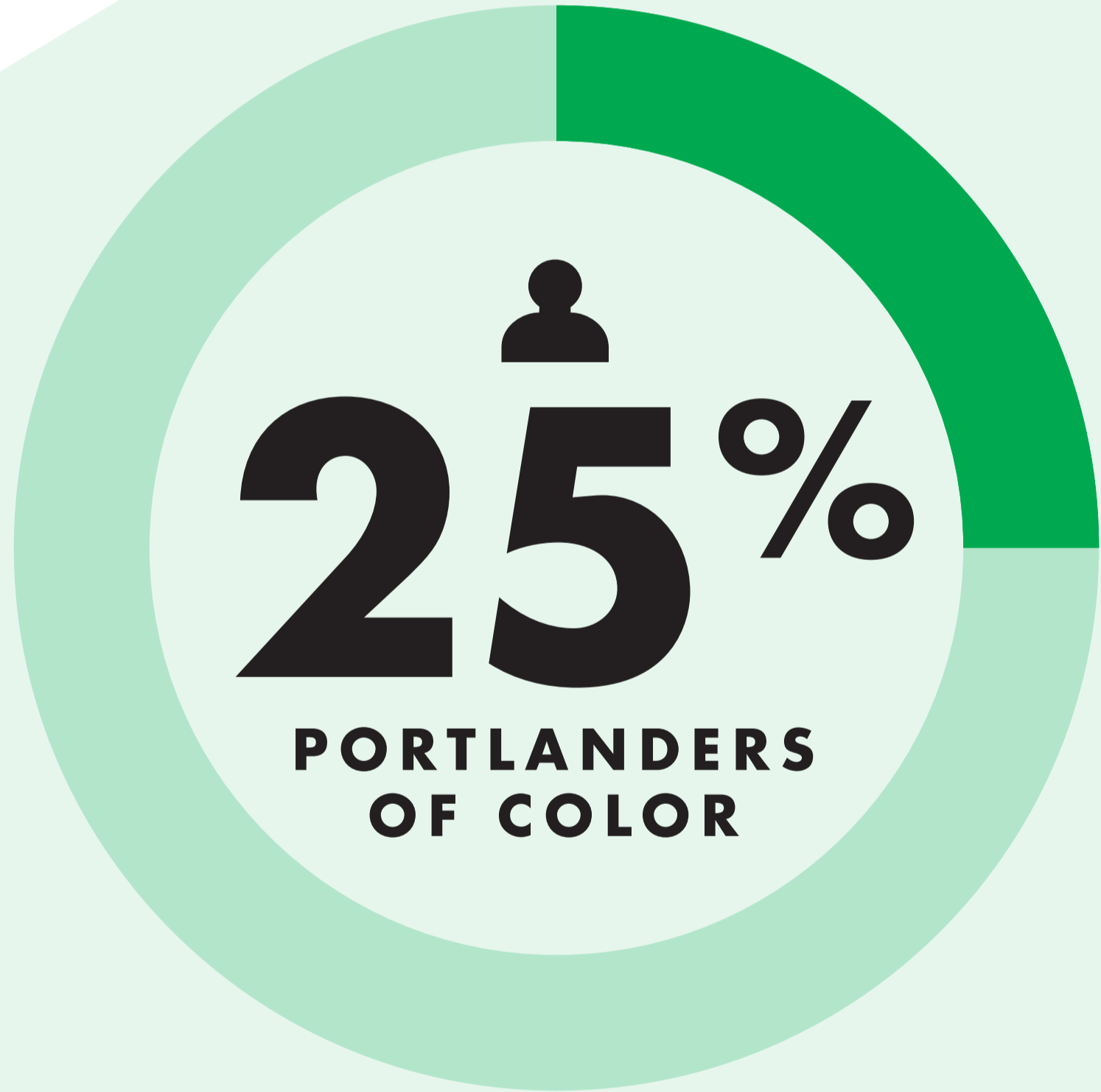


Supported for further exploration

Access to programs



WHAT WE HEARD:
Cost is a barrier.

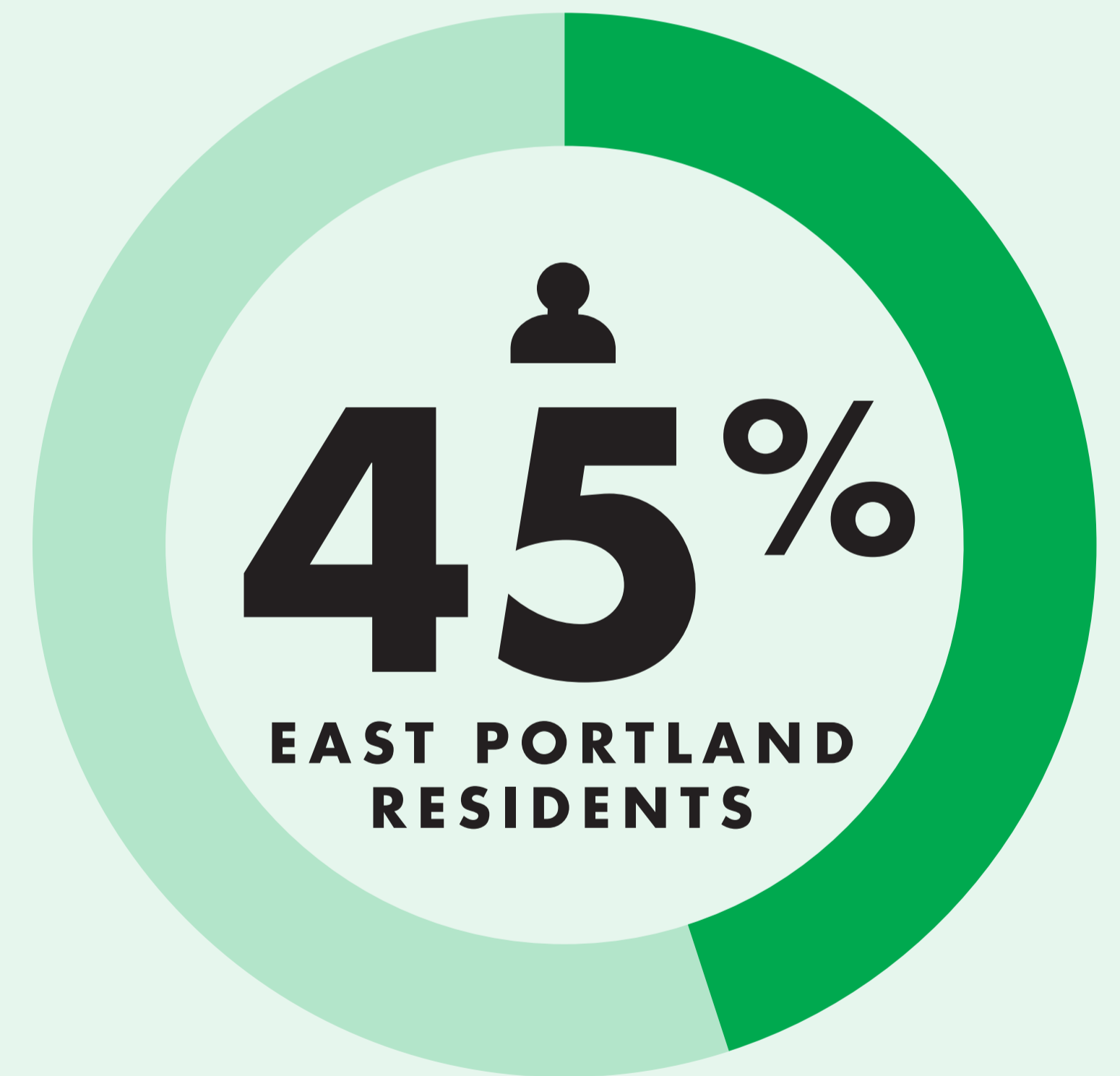
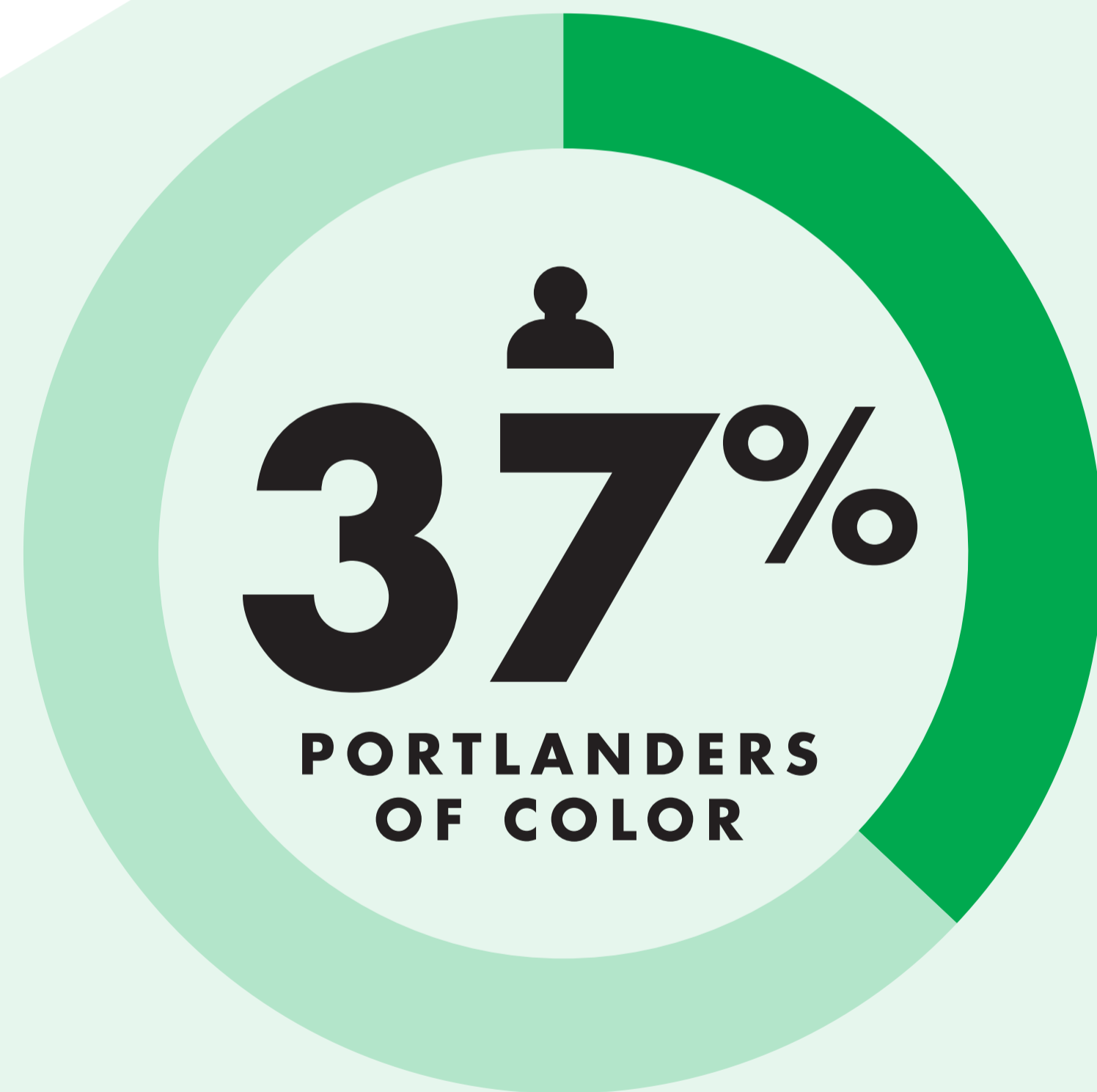
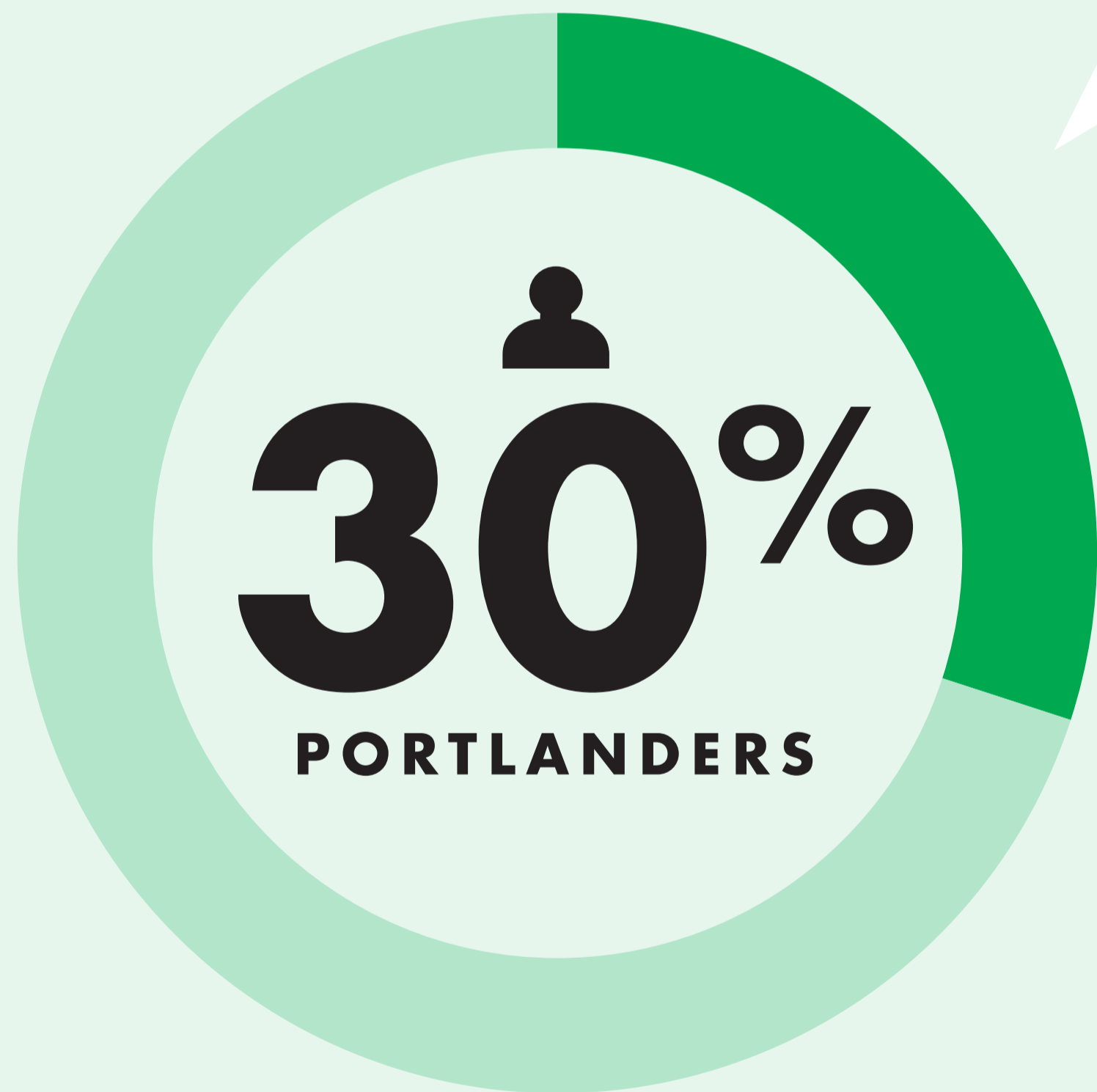


Safety



WHAT WE HEARD:

Safety is a barrier to visiting parks.



Since last Fall, we've been busy.

1

**Exploring
funding**



2

**Responding to
COVID-19**



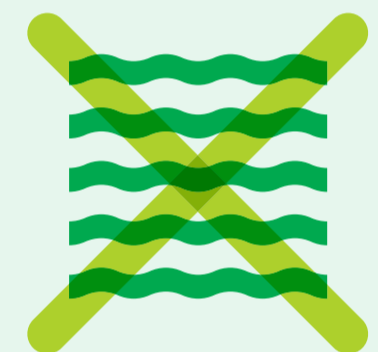
Community Impacts



14 closed
COMMUNITY CENTERS



850,000
MISSED VISITS
TO FACILITIES & PROGRAMS



12 closed
SWIMMING POOLS



140,000+
MISSED SWIM LESSONS



1,700 jobs
SEASONAL EMPLOYEES
LAID OFF OR NOT HIRED



19,000 kids
MISSED SUMMER CAMP



Outdoor Events
CANCELED

LEVY



**Recreation
for All**



**Protect and
Grow Nature**



**Community
Partnerships**

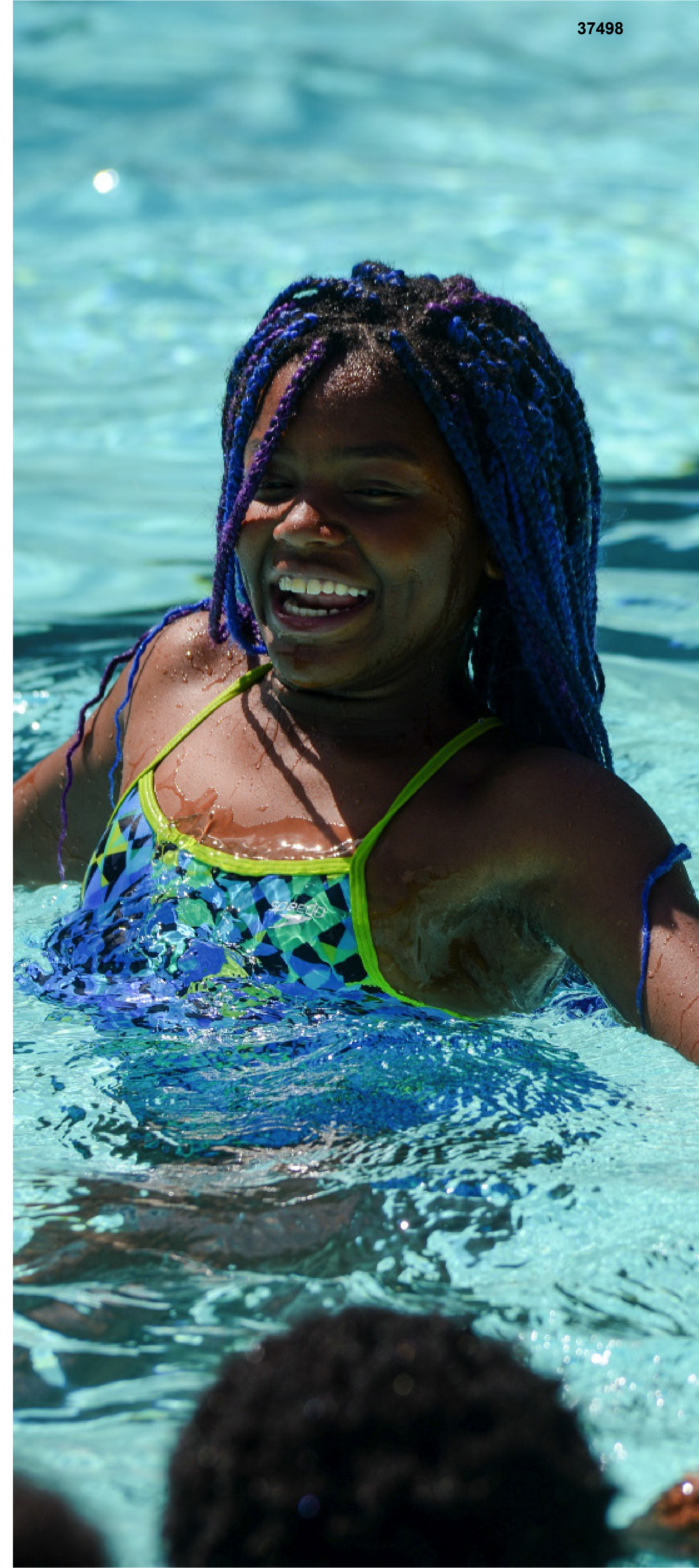


Recreation for All

**Cost is no longer a barrier
to access**

**Center equity-focused
programs**

**Safely re-open Community
Centers and pools;
resume programming for
summer 2021**



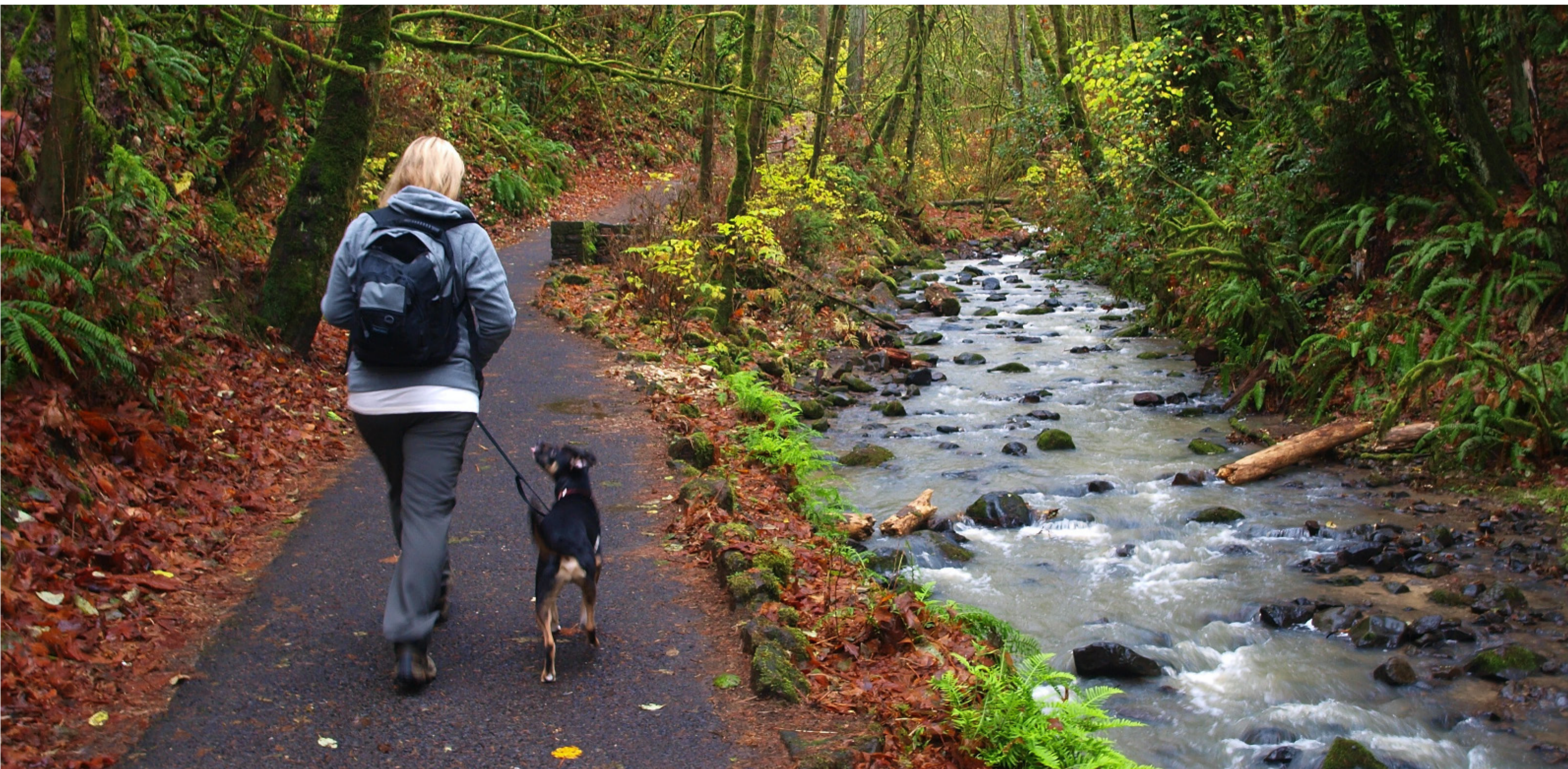


Protect and Grow Nature

**Keep parks cleaner, safer,
and more welcoming for all**

**Plant new trees and proactively
care for existing trees**

**Ensure clean water, protect
wildlife, and diminish impacts
of climate change**





Community Partnerships

Community input on use of levy funds

Community partner grants

Community oversight



portland.gov/parks/future



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