



**Office of Mayor Ted Wheeler
City of Portland**

June 8, 2020

As Mayor and Commissioner of Finance & Administration, I request Council confirmation of the following appointment to the Prosper Portland Board:

<u>Re-Appointment</u>	<u>Current Term</u>	<u>New Term</u>
Francesca Gambetti	8/2/2017 to 8/1/2020	8/2/2023
Peter Platt	8/2/2017 to 8/1/2020	8/2/2023

<u>Appointment</u>	<u>Term</u>	<u>Replacing</u>
Serena Stoudamire Wesley	7/10/2019 to 7/9/2022	Alisha Moreland-Capuia

Francesca Gambetti Bio:

Francesca Gambetti is a Managing Partner for Shiels Oblatz Johnsen, Inc. Since joining SOJ in 1998, Francesca has been involved in a variety of nonprofit, public and private projects including civic facilities, housing, school, transportation, and mixed-use development, with a focus on getting projects from concept through construction. She is adept at conducting feasibility analyses, engaging community outreach, facilitating real estate transactions, structuring and obtaining financing, obtaining public approvals, and managing all aspects of the design and construction process. Francesca has served on an array of local boards and is currently a volunteer at her children's schools and the co-founder of Scrubby Notebooks. She holds a Masters of City Planning from U.C. Berkeley, 1998 and a B.A. from Yale University, 1994.

Francesca Gambetti Statement of Interest:

"As a partner and project manager at Shiels Oblatz Johnsen, I've been involved for over 20 years with a variety of nonprofit, public and private projects through Portland including civic facilities, housing, school, transportation, and mixed-use developments. We strategically engage in projects that will have a lasting positive impact on the communities they serve.

I've also committed considerable time and expertise to the community as a volunteer, working with organizations that run the gamut from Bridger School and Habitat for Humanity to the Portland Design Commission and the Portland Institute for Contemporary Art.

As a planner, I have a deep understanding of what it takes to get a project from concept to completion; but I consider it equally important to focus on the human side of projects. I am deeply committed to Portland and in particular to helping our young people succeed. I value the opportunity to serve on Prosper Portland's board and look forward to another term to continue helping to serve underrepresented populations and build an equitable economy that benefits all Portland residents."

Peter Platt Bio:

Peter Platt is the founder and co-owner of Andina Restaurant, an award-winning, fine-dining restaurant introducing Peruvian cuisine to the Northwest. Since opening its door in 2003, Andina has been consistently recognized as one of the busiest and best restaurants in Portland and the NW region, with a mission to serve as cultural bridge between Peru and Oregon. Andina sources key ingredients directly from organic cooperatives and partner farms in Peru and commits a portion of revenues to supporting international development work throughout the country. Before opening Andina, Peter worked on new project development in Peru for Mercy Corps. Platt is the current Board Chair for Hacienda CDC, Oregon's largest Latino-centered housing provider. He holds an MBA from Yale School of Management, with a focus on social entrepreneurship, and a bachelor's degree in anthropology from Harvard University. He currently serves as the President of La Costa Verde, LLC - the holding company for Andina.

Peter Platt Statement of Interest:

"As the son of a Peruvian mother and Oregonian father, I grew up in a bi-cultural (Anglo/Latino) household and learned to be a good translator of languages and cultures. From my mother's immigrant roots and experience, I understand intimately both the drive to achieve and the need to belong. This understanding informs my commitment to listen deeply for the under-represented voices and perspectives that can best inform Prosper Portland's equity driven work, both now and in our increasingly uncertain future.

My professional story encompasses the creativity, drive and stubborn persistence to start and grow a successful family business over the past 17 years. As a business owner, I bring an operational perspective to the Prosper Portland board and a first-hand knowledge of the challenges facing small businesses – restaurants in particular – as we struggle to adapt and survive in a rapidly changing world.

I understand the vital importance of mentorship, sound management, customer acquisition skills and access to capital, particularly working capital. Now more so than ever, identifying both opportunities and the means to help provide what's missing are essential functions of Prosper Portland and its partner organizations helping to bridge the gap.

As a long-time restaurateur, I've been afforded a platform to engage with the larger food industry throughout the state and region. What I've discovered is that when we talk about "food", what we're really talking about is community. Food is a powerful symbol for the essential attributes of life that bind us to each other and to our homes. It symbolizes nature; connection back to our rural heritage; a trusting bond with the food producers and vendors that work hard to put food on our tables; the cultural traditions of our families; the true value of labor; and ultimately our sense of place in this ecosystem that we call home. I bring that mindset to my community work, including Prosper Portland's recent efforts to initiate and guide a BIPOC-led economic development strategy for our food economy that wholeheartedly embraces equity as its founding principle. I'm eager and honored to continue shaping that work and the agency's direction as a multi-cultural, anti-racist organization."

Serena Stoudamire Wesley Bio:

Serena Stoudamire Wesley is an Oregon Native with a passion for her community, public relations, and community engagement. Her current position is Youth Development Director, with the Oregon Department of Education. Serena's reputation precedes her in the sense that she is passionate and motivated about her work in equity and the community.

Serena has over 20 years of extensive experience building, managing, and sustaining programs. She has leadership expertise and is a proven change agent in and around the Portland/Salem metro areas. She has a knack for objectively determining resources, procuring and allocating said resources, as well as successfully implementing changes for measurable (and successful) outcomes. She has mastered program sustainability and has a proven track record in nonprofit leadership, community relations and government.

Previously, Serena held the position of Policy Director for Diversity, Equity and Inclusion in the offices of Oregon's current Governor Kate Brown. She held a similar policy directing position at the Chief Education Office (formerly Oregon Education Investment Board). Prior to her state service, Serena's experience consisted of being an Early Learning Project Manager for the HUB project with Multnomah County. Prior to that she served as Director of Community and Family Programs for Self Enhancement Inc. and also Community Relations Officer for Legacy Emanuel Hospital in Portland. Serena's legacy of experience also involves volunteer appointments. She is currently on the Board of Trustees at Warner Pacific University. A former member of the Portland Children's Levy Allocation Committee, and previously represented the Chief Education Office on the Education Northwest Board of Directors and Executive Committee for the Oregon Leadership Network (OLN). Serena holds a BS in Healthcare Administration from Concordia University and currently pursuing her MBA.

Serena Stoudamire Wesley Statement of Interest:

"As a native of Portland Oregon and having raised a family here, I have lived through the changes that have directly and indirectly impacted my family and community

through the years, which accounts for my interest in being a part of Prosper Portland's Board.

I am very passionate and motivated about this place I call home and want to contribute to the revitalization and transformation of Portland. I feel that I could lend a different perspective that brings forth my lived experience to the Prosper Portland Board.

"Economic growth without investment in human development is unsustainable – and unethical"

-Amartya Sen

Your mission of economic and social equity along with creating jobs and closing the gaps of disparity continues to align with my interest in ensuring that all members of our community have equal access to the opportunities that will come with our city's continued development and growth.

Thank you for this opportunity to share with you my interest in becoming a member of Prosper Portland's Board."

Respectfully submitted,

Ted Wheeler
Mayor

496
 Agenda No.
REPORT
 Title

Appoint Serena Stoudamire Wesley and reappoint Francesca Gambetti and Peter Platt to the Prosper Portland Board (Report)

<p style="text-align: center;">INTRODUCED BY Commissioner/Auditor: Mayor Ted Wheeler</p>	CLERK USE: DATE FILED <u>6/16/20</u>
<p style="text-align: center;">COMMISSIONER APPROVAL</p>	<div style="text-align: center;"> <p>Mary Hull Caballero Auditor of the City of Portland</p> </div> <div style="text-align: center; margin-top: 20px;"> <p>Digitally signed by Karla Moore-Love Date: 2020.06.16 16:10:12 -07'00'</p> <p>By: <u>Karla Moore-Love</u> Deputy</p> </div> <p style="margin-top: 20px;">ACTION TAKEN:</p> <p style="text-align: center; font-size: 1.2em;">June 24, 2020 Confirmed</p>
Mayor—Finance & Administration - Wheeler	
Position 1/Utilities - Fritz	
Position 2/Works - Vacant	
Position 3/Affairs - Hardesty	
Position 4/Safety - Eudaly	
<p style="text-align: center;">BUREAU APPROVAL</p>	
Bureau: Prosper Portland Bureau Head:	
Prepared by: Justin Douglas Date Prepared: 6/5/20	
Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
City Auditor Office Approval: required for Code Ordinances	
City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter	
Council Meeting Date 6/24/20	

AGENDA
TIME CERTAIN <input checked="" type="checkbox"/> Start time: <u>9:35am</u> Total amount of time needed: <u>15</u> (for presentation, testimony and discussion)
CONSENT <input type="checkbox"/>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	✓	
2. Vacant		
3. Hardesty		
4. Eudaly	✓	
Wheeler	✓	