

# PBOT

PORTLAND BUREAU OF TRANSPORTATION

1120 SW Fifth Ave., Suite 800 Portland, OR 97204 503-823-5185  
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Chloe Eudaly Commissioner Chris Warner Director

## NW Parking SAC Meeting

Wednesday July 17, 2019  
**5:00-6:30 p.m. \*\*\*Please note the new time\*\*\***  
1767 NW 26<sup>th</sup> Friendly House  
Portland, OR 97210

### Agenda

Task	SAC Action	Presenter	Time
Welcome	N/A	Rick Michaelson, chair	5:00 p.m.
Public Comment*	N/A	Rick Michaelson, chair	5:00 p.m.
NW in Motion update	Presentation	Zef Wagner, PBOT	5:05 p.m.
Timbers parking study boundaries and details	Discussion & vote	Owen Ronchelli, Rick Williams Consulting	5:15 p.m.
Business exceptions <ul style="list-style-type: none"><li>• Tillamook</li><li>• Swift</li><li>• Legacy Health</li><li>• Legacy Good Sam</li></ul>	Discussion & vote	Rick Michaelson, chair	5:40 p.m.
New bylaws	Discussion & <i>possible vote</i>	Kathryn Doherty-Chapman, PBOT & Rick Michaelson, chair	6:10 p.m.
<i>New business- If time</i>			6:25 p.m.
Adjourn	N/A		6:30 p.m.

\* A note to members of the public: Welcome and thank you for coming! The committee is happy to hear from you. For your convenience, public comment is at the top of the agenda. In an effort to keep the committee's work on schedule, the committee may ask for comments to be brief depending on how many people would like to speak. You may always provide the committee written comments as well, please email Kathryn to submit comments or questions- [Kathryn.doherty-chapman@portlandoregon.gov](mailto:Kathryn.doherty-chapman@portlandoregon.gov) For project updates and meeting announcements, feel free to provide your email address on the sign-in sheet.



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## 2019 Timbers match/non-match data collection proposal

The event parking shortens time restrictions at metered stalls between Burnside to Irving from NE 18<sup>th</sup> to Westover. The goal of this data collection effort will be to understand the impacts of weekday and weekend matches on-street parking. Non-match weekday and weekend parking will be measured to develop an 'apples to apples' comparison.

### Questions/Assumptions to consider

- 4 data collections each year:
  - 1 weekday match-- **Wednesday August 14<sup>th</sup> 8pm**
  - 1 weekday non-match-- **Thursday August 15<sup>th</sup> (or August 21<sup>st</sup>)**
  - 1 weekend match—**Saturday September 7<sup>th</sup> 7:30pm (or August 10<sup>th</sup> @ 8:00 PM)**
  - 1 weekend non-match – **Saturday September 14<sup>th</sup> (or August 24<sup>th</sup>)**
- Determine study area boundaries – will be the same for all 4 surveys (Year 1). Could elect to alter sampled areas in Year 2 and Year 3. (See attached map).
- Up to 2,800 stall sample size – recommend a combination of both restricted and non-restricted event parking zones
- 5 – 6 hour data collection window – 2 hours before event, 2 hours during event, and 1 hour after event (or some combination thereof)

### Intercept Surveys match/non-match days

The goal of the survey will be to understand who the users are, travel motivations and travel behavior patterns on match days and non-match days on weekdays and weekend. The survey locations will be consistent over the course of the four-survey days and will use similar methodology/questions used by DHM Research (December 2017). There are two new questions proposed, *they are italicized*.

### Questions/Assumptions to consider

- 4 intercept survey days each year:
  - 1 weekday match
  - 1 weekday non-match
  - 1 weekend match
  - 1 weekend non-match
- Intercept surveys will be administered within the determined (parking data collection) study area boundaries.
- Intercept surveys may not occur on the same day as the parking data collection (surveyor resource issue)
- 5 – 6 hour data collection window – 2 hours before event, 2 hours during event, and 1 hour after event (or some combination thereof)
- Completed survey goal: at least 100 per survey day
- Craft/refine intercept survey to identify:
  - *Different users accessing the area (new question)*
  - Origins and destinations
  - Travel modes
  - *Motivation for mode\* (new question)*



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**Intercept Survey Questions:**

1. First, in which part of Portland do you live?
2. Do you work in the outlined area of NW Portland? (Show map of NW Parking District)
3. How did you get to this area today? [PROBE AS NEEDED FOR PRIMARY MODE OF TRANSIT]
4. *What was your motivation for using that mode to get here today?*

[IF 'Drove alone,' 'Drove with others' OR 'Carshare']

- a. Did you park in the outlined area shown on the map?
- b. What kind of a parking spot did you park in today?
- c. How difficult was it to find parking in this area today?
- d. Today, were you able to find a parking spot...
  - i. Close to your destination?
- e. Without circling around the block?

**Ask All**

5. *What brings you to the neighborhood today? [Probe if needed for trip purpose, visiting friends or family, shopping, going out eat, attending a Timbers game, attending a religious service or event, professional appointment, etc.]*
6. The Portland Bureau of Transportation (PBOT) implemented new parking management in this area by installing meters and developing a permit system in 2016.
  - a. Is it easier, harder, or about as difficult to find parking now that these tools are in place?
7. Do you ever hesitate to visit this area because of parking?
8. Do you ever use a mode of transportation other than driving to visit this area because of parking?
9. Imagine there was a conveniently located parking garage in the commercial areas on and around NW 21st and 23rd Avenues. Parking in this garage would cost twice as much as metered street parking, but offer added security.
  - a. How likely is it that you would park in this parking garage?

**DEMOGRAPHICS**

10. Which of the following best describes your age group?

16-17
18-24
25-34
35-54
55-64
65 and older

11. How would you describe your gender? **[ALLOW MULTIPLE]**
12. How would you describe your racial or ethnic background? **[Allow Multiple]**
13. What category best describes your household's pre-tax annual income in 2018?

Less than \$24,999
\$25,000 to \$49,999
\$50,000 to \$74,999
\$75,000 to \$99,999
\$100,000 to \$149,999
\$150,000 to \$199,999
\$200,000 or more
I prefer not to respond

14. Would you like to be entered in a drawing to win one of five \$50 Visa cash cards?
15. **[IF YES TO Q18]** Please enter your contact information.

# City of Portland Timbers Data Collection Areas

- Area 1 - 'box'
- Sample Area 2
- Sample Area 3

0 100 Feet



**RICK WILLIAMS CONSULTING**  
Parking & Transportation

