

NW Parking SAC

Wednesday, September 21, 2016

4:00-5:15 p.m.

Friendly House

1737 NW 26th Ave.

Portland, OR 97210

Meeting Notes

Members in attendance

Elizabeth Aaby, Tavo Cruz, Thomas Ranieri, Phil Selinger (Substitute Chair), Don Singer, Mark Stromme, Ron Walters

Staff

Chris Armes, Scott Cohen, Sarah Goforth, Erika Nebel (Office of Commissioner Steve Novick), Lynda Viray

Public in attendance

Allan Classen, Megan Deisler, Jeanne Harrison, Michael Harrison, Miriam Hecht, David Lewis, Ted Timmons

Welcome & Public Comment

Phil called the meeting to order at 4:05 p.m. and invited public comment.

Public Comment:

Phil discussed how the committee is made up of 13 people and the City is recruiting for two open positions until the end of the month. Chris commented that the NW SAC applications are available at www.nwportlandparking.com. Miriam Hecht and David Lewis from Havurah Shalom (located on 825 NW 18th Ave) commented on how there is limited parking for congregation on Friday evenings and Saturday mornings. They have a great interest in shared parking. Chris explained Title 33 has been amended by City Council to allow for shared parking and this information is available on our website. The NW SAC also explained that Miriam and David could reach out to Rick Michaelson, NW SAC Chair if they had further questions. Legacy has submitted an application to the City and Megan Deisler from Legacy shared her contact information with the Havurah Shalom representatives.

Shared Parking Update:

Lynda discussed the application from Legacy Health. The Legacy application is requesting a permit to allow the existing 177 spaces in the parking structure located at 2222 NW Lovejoy St. be made available under this new program. The spaces will be available for daily, hourly, and monthly parking Monday through Thursday from 5:00 PM to 6:00 AM and Friday through Sunday from 5:00 PM (Friday) through 6:00 AM (Monday). Megan Deisler distributed a document regarding the shared parking and location information. She added that Legacy Health's website is updated with this information. Tom asked how best to promote shared parking. Don discussed the opportunity to have wayfinding signs available. Megan commented on how Legacy Health will be advertising in the NW Examiner and utilizing social

media. Jeanne commented on how BDS regulates signs in the right of way and permission of the adjacent owner for A-board signs is required. Phil commented on how this pilot could be a great shared parking example. Mark commented and requested clarification on monthly parking and hours. Megan explained it's an annual permit for \$60 to align with the city and the hours are not flexible due to worker's schedules. Megan will be providing info sheets to apartments near the shared parking location. Miriam requested a land use map of surface and structures and Chris will follow up. The NW SAC unanimously voted to approve Legacy's application. The NW SAC would like to discuss how best to promote shared parking at the next meeting and what resources would be available.

Status Report on Commissioner Novick's Ordinance:

Chris explained how Rick announced in our last meeting that Commissioner Novick has agreed to move forward with a pilot program to use the additional parking permit tools as recommended by the Centers and Corridors Committee. The main ideas are capping permits, limiting residential permits, pricing as a tool for the permit program and how to apply this in NW. At this time, we would look to make these tools available in NW before it is city-wide. Data collection will take place in October which will align with this effort. Ron requested clarification on the toolkit and Don added how this stemmed from the parking minimum. Phil asked who will be responsible for the recommendations and Chris clarified it will be from the NW SAC. Ron asked if the toolkit also includes shared parking and increasing parking supply to help reduce the pressure on on-street permits and Chris responded this is not included. Shared parking is now available and the tool kit focuses on on-street parking. Erika requested Centers and Corridors document be circulated to NW SAC and commented there are different levels of management tools. Mark commented on how a sub-committee/workshop meeting would be needed for this effort. Chris explained that Rick will guide the NW SAC moving forward through this pilot program development. Erika commented the goal is to have this ordinance (regarding using parking permit tools) come to City Council in November.

TDM Update:

Scott and Sarah provided a brief update on TDM program. They are developing new tools to get more participation from NW employers and residents. Sarah explained TDM efforts have included mailers, email communication, Slabtown Festival attendance, one on one meetings, and a recent Facebook advertisement. Their team will continue this multi-faceted approach in order to increase participation. Scott shared a heat map where members are located and they have reached goal of annual members at 2,600. Scott explained they will be reaching out to higher density residents next. Jeanne from NWDA discussed that they are working on priorities in the neighborhood and they would like to work with NW SAC to have consolidated list of ideas. The list will be finalized by the end of the year.

Mobile Pay Update/ Pay By Plate Pilot:

The Mobile Pay app will launch in January and start in NW. The Mobile Pay app requires a different type of enforcement and the integration is currently being worked on. This will then help move forward the Pay-By-Plate pilot which would not utilize paper. This Pay-By-Plate pilot would also start in an area in NW and requires inputting license plate.

New Business:

Lynda circulated the final NW data collection map and explained the data collection will take place in the four weeks of October.

Legacy Good Samaritan Medical Center

Paid Public Parking at Legacy Good Samaritan Medical Center

Legacy Good Samaritan (LGS) has been working with the City of Portland and the Northwest Parking Stakeholder Advisory Committee since 2013 to make the necessary amendments to City Code to allow commercial paid parking on its campus.

This memorandum details LGS's new Paid Short-Term Public Parking Program and the other ways the neighborhood may utilize LGS's parking resources.

Paid Short-Term Public Parking

As of Monday, October 3, 2016, LGS will begin offering paid short-term parking to the general public now that the Code has been successfully amended. Details of LGS's paid public parking program are as follows:

Location: Specifically marked spaces in Parking Structure 1 on NW 22nd and Kearney.



Hours: Paid parking will only be available *afterhours and on weekends* – Monday through Thursday between the hours of 5:30 p.m. and 6:00 a.m. and from 5:00 p.m. Friday through 6:00 a.m. Monday.

Rates: \$1.00 per hour with a \$5 evening and daily weekend maximum. Credit and debit cards will be the only form of payment accepted.

Enforcement: Those who pull tickets outside of hours of operation will be fined \$65.

Valet for local businesses

Businesses or institutions in Northwest Portland may utilize LGS's parking structures to offer valet parking to their customers or guests *afterhours and on weekends* (see specific hours above). Participating businesses will contract with a third party valet service and purchase a block of parking spaces that will be specifically assigned to their valet service. Applicants must purchase a minimum of 10 parking spaces at \$100 per space per month.

Shared Parking Program for local residents and employees

LGS will continue its Shared Parking Program, which offers annual parking permits to neighborhood residents and monthly parking permits to employees of local businesses.



Designated spaces within Parking Structure 1 (see map above) are available after hours and weekends for each respective group.

Long-term parking for residents and employees is available after hours and on weekends (see specific hours above).

For more information about public parking at LGS and/or to apply for the Shared Parking Program, please visit:
<http://www.legacyhealth.org/locations/hospitals/legacy-good-samaritan-medical-center/parking-at-good-sam/shared-parking.aspx>

<i>Questions?</i>

Please call LGS's parking administrator, SP+, at 503-260-0335.