

NW Parking SAC

Wednesday, August 17, 2016

4:00-5:30 p.m.

Friendly House

1737 NW 26th Ave.

Portland, OR 97210

Meeting Notes

Members in attendance

Karen Karlsson, Rick Michaelson (Chair), Tom Ranieri, and Phil Selinger

Staff

Chris Armes (PBOT), Steve Hoyt-McBeth (PBOT), Lynda Viray (PBOT)

Public in attendance

Allan Classen (NW Examiner), Jeanne Harrison, Ted Timmons

Welcome & Public Comment

Rick called the meeting to order at 4:05 p.m. and invited public comment.

Public Comment:

Jeanne Harrison from the NWDA Transportation Committee discussed three items. The first item was regarding funding for a traffic calming swale bus extension on NW Thurman and NW 23rd Place. PBOT staff specifically Sheila Parrott intended to start the project in September but it will begin in October due to a street closure. Jeanne passed the design around to the NW SAC and informed that the overall joint project is \$100K. The committee contributed \$2500 and also received money from PBOT's NW Transportation Funds. This project will remove two parking spaces. The second item was regarding NWDA Board approving a letter to be submitted to the City shortly. The letter is in reference to XPO's required TDM plan in place specifically the Conway master plan area and will be sent to PBOT, BDS, and XPO. Phil mentioned that clarity is still needed regarding a transportation requirement to create a TMA who would work on TDM. The third item is regarding the committee re-evaluating a list of projects and in their last meeting they discussed the next top 5 projects. Jeanne explained a priority project will be a request for an access and circulation plan similar to the Pearl District and the committee would like to work with the NW SAC on this.

TDM Update:

Steve Hoyt-McBeth provided an update and explained there has been interest with employers and staff will be moving forward on one on one follow ups. They did two mailers which went out to 1500 businesses and 45 businesses sent the mailer back. Steve also mentioned how they put an ad in the NW Examiner for residents per Phil's suggestion and will continue to place the ad. The first response was underwhelming as the survey link was broken. Steve explained how the first priority is talking to employees, building relationships, and establishing engagement before programs discussion. He passed

Biketown information and discount information around to the NW SAC. Chris and Lynda informed the SAC regarding the responses to date of the Zone M Area Parking Permit voluntary surveys specifically how there have been 74 businesses and 257 residents who returned the survey. Karen and Rick commented that they would like to make this survey mandatory next time.

Biketown Update:

Steve Hoyt-McBeth provided an update and explained the ridership numbers are good as Biketown has been in 4 weeks of operations. In general, there are 2200 annual members, the single ticket rides are the number one seller, and day passes are doing well too. They are looking to utilizing single ticket rides as a TDM tool. He provided data on 100 stations and the most popular NW stations are Kearney & NW 23rd, NW 19th & Johnson, NW 20th & Burnside, and Thurman & NW 24th. Tom had a question regarding tourist statistics and Steve explained they have not mined credit card data based on zip codes. Steve made a fair assumption that single ride and day tickets could be half tourists and half residents. This would assume that 2/3 of trips are being made by locals and 1/3 trips are being made by tourists. At the end of Fall, PBOT will evaluate adjusting the stations based on low performing data and feedback received and any future modifications would take place at one time. Steve will follow up with NW SAC and NWDA Transportation Committee for this feedback. Rick commented on limited parking availability and staff explained that Jay is currently reviewing parking restoration opportunities in NW.

Fall Data Collection:

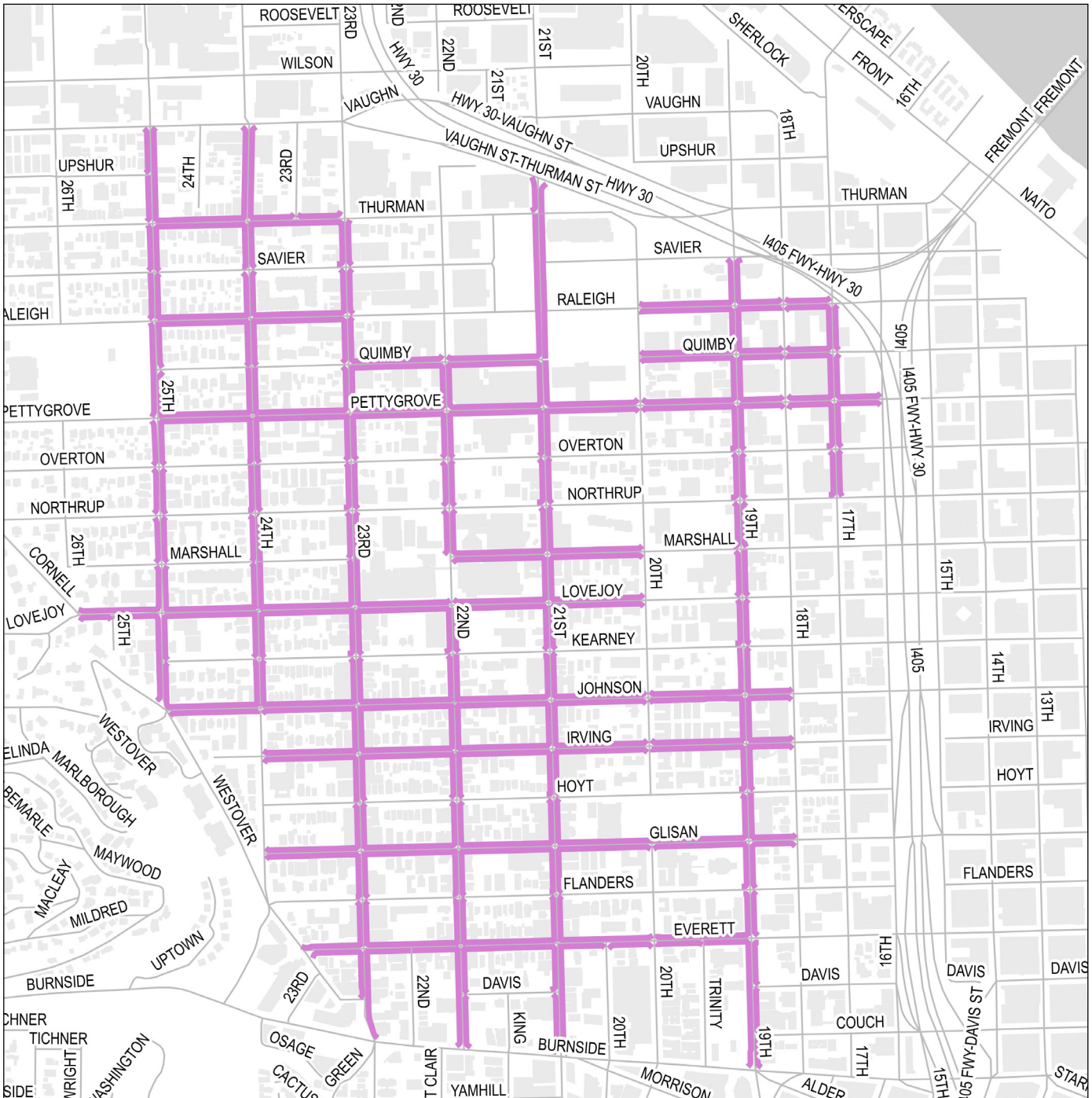
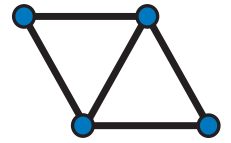
Chris and Lynda passed the proposed study area for post-implementation data collection map and solicited NW SAC feedback. Chris explained the consultant's scope is to take 50% of the NW District for data collection. Lancaster Engineering, the consultant, provided this map for review and this general data will help to guide time stays, meter installation, etc. Karen asked clarification on data collection which will be done Tues, Wed, Thurs every hour from 7:00 AM – 11:00 PM and Chris explained they can do Sat collection if needed. Karen asked clarification on the permits recorded and Chris explained they are only labeled business or resident. Phil asked if Zone K data will be collected and Rick said this will not be done this round. Rick provided feedback and the additional streets desired are more Northrup, Kearney, and Hoyt. Ted requested the Savier block between 22nd and 23rd. Rick also commented how north of Pettygrove might not be necessary to evaluate as the Conway area has a lot of construction going on. The data collection will be done after Labor Day and discussions on the data collection will be likely in November and December.

New Business:

Rick explained the upcoming NW pilot in using recommended Residential Parking Permit tools to inform the city-wide RPP changes. Phil commented on inviting developers early on with a briefing. Rick also explained how this NW pilot would require consultant assistance to inform best practices. Karen commented on including NWDA Transportation Committee in this process. Chris explained how the voluntary survey is not yet mandatory due to PBOT not having the capacity but this can be changed if it is available electronically. Rick explained how additional meetings and public meetings will be needed specifically work sessions for this NW pilot. This will still need to go to council and NW SAC will likely need to testify.

*Tom commented on term limits and how the committee has met for 2 years. He had a question regarding the results of the last hearing on commercial shared parking and parking minimums. Rick explained the upcoming NW pilot would substitute for the lack of support for parking minimums. Chris added that the shared parking information and application is on the website. Tom commented on the issue of increasing supply and Rick commented that it would be a project or proposal to create parking rather than a requirement. Tom commented on how there is a lack of focus on increasing supply and would like the NW SAC to address this issue. Rick responded and said the NW SAC would need to figure out a way to do that and this may include utilizing the TDM program.

*Amended Meeting Notes



Proposed Study Area for Post-Implementation Data Collection

Revised August 11, 2016