

ORDINANCE No. 189686 As Amended

Authorize charitable organizations eligible to participate in the City's 2020 Charitable Campaign and authorize exemptions for charities not meeting the 25% overhead cost cap requirement.

The City of Portland ordains:

Section 1. The Council finds:

1. City Council established standards and guidelines for conducting the Charitable Campaign and authorized the use of the payroll deduction system for making donations to charities. The guidelines are reflected in City Code Chapter 5.10.
2. The 12 City-Partnered Nonprofits and 10 Umbrella organizations and their member charities listed below are being recommended to participate in the 2020 Charitable Campaign.
3. All participating agencies have met the Code requirements outlined in Section 5.10. The City's Charitable Campaign Advisory Committee recommends that Council approve the participation of these organizations in the 2019 Campaign.
4. City Code 5.10 requires that a charity may spend no more than 25% of its unrestricted income on overhead (administrative and fundraising expenses). The 25% rule was enacted in 1989 when City Code 5.10 and the Citywide Charitable Campaign were first introduced.
5. An audit of the umbrella member organizations that applied to participate in the 2020 Citywide Charitable Campaign found that 72 were currently ineligible based on the 25% Overhead Spending Limitation. Most are small organizations that support elimination of prejudice and poverty, provide services for minorities and the underprivileged, promote public health, public arts and arts education, work to protect animals and the environment, and promote public welfare in general.
6. The City's Charitable Campaign Advisory Committee is of the opinion that the City's 25% overhead cost cap is not in line with current best practices and is currently in the process of developing an equitable exemption process, which it plans to present for approval to Council before the 2021 campaign.
7. The City's Charitable Campaign Advisory Committee recommends that the requirement be waived for the 2020 campaign while the process is being developed to allow the 72 charities to participate and enable the committee more time to submit a future recommendation for a code change to the requirement.

NOW, THEREFORE, the Council directs:

- a. The following City-Partnered Nonprofits and Umbrella organizations and their member organizations as shown in Exhibit A are eligible to participate in the City's 2020 Charitable Campaign.

City-Partnered Nonprofits

- All Hands Raised
- Columbia Slough Watershed Council, Inc.
- David Douglas Educational Foundation
- Depave
- Gresham-Barlow Education Foundation
- Johnson Creek Watershed Council
- Joyful Noise Child Development Centers, Inc.
- Portland Homeless Family Solutions, Inc.
- Portland Parks Foundation
- Portland Toy & Joy Makers, Inc.
- SMYRC
- Sunshine Division, Inc.

Umbrella Organizations

- America's Best Local Charities (formerly Local Independent Charities)
- America's Charities
- Black United Fund of Oregon
- Children's Trust Fund of Oregon
- Community Health Charities of Oregon
- Earth Share of Oregon
- Global Impact
- MRG Foundation (Formerly McKenzie River Gathering Foundation)
- Work for Art (Regional Arts & Culture Council)
- United Way of the Columbia-Willamette

Passed by the Council: SEP 04 2019

Mayor Ted Wheeler

Prepared by: Janet Storm

Date Prepared: August 1, 2019

Mary Hull Caballero

Auditor of the City of Portland

By

Deputy

Agenda No. ~~800~~ **846**
 Item Type: Ordinance No. **189686** *As Amended*
 Council Meeting Date: August 28, 2019

Title: ~~X~~ Authorize charitable organizations eligible to participate in the City's 2020 Charitable Campaign and authorize exemptions for charities not meeting the 25% overhead cost cap requirement (Ordinance)

Consent *Pulled*
 Regular
 Time Certain Start Time

AGENDA TYPE

Item 1 of 1

Total amount of time needed for presentation, testimony and discussion (Regular and Time Certain Only): N/A (Consent)

INTRODUCED BY: Mayor Wheeler

COMMISSIONER / AUDITOR APPROVAL

Mayor - Finance & Admin. - Wheeler *Tillill.*
 Position 1/ Utilities - Fritz
 Position 2/ Works - Fish
 Position 3/ Affairs - Hardesty
 Position 4/ Safety - Eudaly
 City Auditor - Hull Caballero

BUREAU APPROVALS

Bureau: OMF/CAO
 OMF/CAO: Tom Rinehart Digitally signed by Tom Rinehart Date: 2019.08.06 15:30:44 -0700
 Bureau Approval: Jen Clodius Digitally signed by Jen Clodius Date: 2019.08.06 13:24:45 -0700

Prepared By: Janet Storm
 Date Prepared: August 6, 2019

1) Is a completed Impact Statement attached? Yes

2) Does the item amend the budget? Yes No
 If yes, **Budget Office** Approval

3) Is the item a Code ordinance? Yes No
 If yes, **Auditor Office** Approval

4) Is this item a contract (current or future), code, easement, franchise, comp plan or Charter? Yes No
 If yes, **Attorney Office** Approval

5a) Is item a Portland Policy Document or Administrative Rule? Yes No

5b) If yes, is the City Policy/Admin Rule directive in the ordinance or resolution? Yes No

ACTION TAKEN:

AUG 28 2019 **PASSED TO SECOND READING** *As Amended* SEP 04 2019 **9:30 A.M.**

CLERK USE: DATE FILED AUG 20 2019

Mary Hull Caballero
 Auditor of the City of Portland

By: *Hull*
 Deputy

FOUR-FIFTHS AGENDA

1. Fritz
2. Fish
3. Hardesty
4. Eudaly
- Wheeler

COMMISSIONERS VOTED AS FOLLOWS:

	YEAS	NAYS
1. Fritz	✓	
2. Fish	✓	
3. Hardesty	✓	✓
4. Eudaly	✓	
Wheeler	✓	