



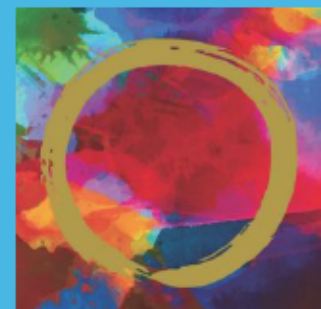
PROSPER  
PORTLAND

Building an Equitable Economy



# Old Town / Chinatown 5-Year Action Plan

## Progress Update & Extension



PORTLAND CITY COUNCIL - OLD TOWN/CHINATOWN FIVE-YEAR ACTION PLAN UPDATE AND EXTENSION – Sept 4, 2019

# Action Plan Context

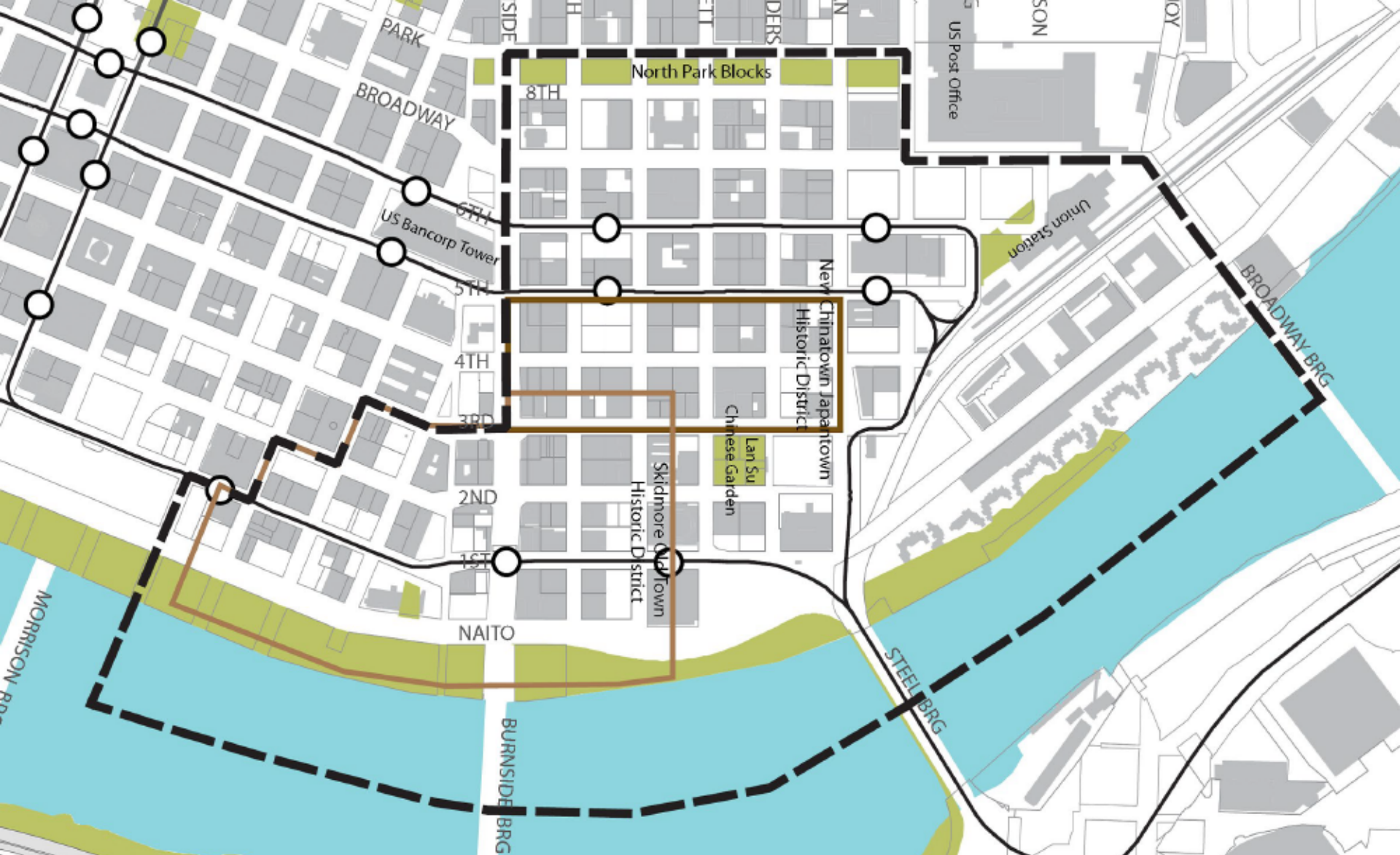
In 2014 the Old Town Community Association, Prosper Portland and City Bureaus formulated the Old Town/Chinatown Five-Year Action Plan to address issues of:

- Imbalance of uses and identity
- Crime and perceptions of safety
- Stagnant development
- Lack of District connectivity



# Original Action Plan Priorities





## Action Plan Focus Area



# Community Participation

- Old Town/Chinatown Community Association
- Community stakeholders
- Business & property owners
- Collaboration with 14 City Bureaus
- Prosper Portland



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# Action Plan Accomplishments 2014 - 2019

**260**

New moderate-income housing units

**7**

Major building renovations/constructions

**350**

Staff at new 150,000 sf Multnomah County Health Dept. HQ

**1,540**

Staff and students at PNCA

**80,000**

sf of commercial space and 65 residential units (36 affordable) at 38 Davis

**133**

Residential units (26 affordable) at SW 3<sup>rd</sup> & Ash

# Action Plan Accomplishments 2014 to 2019

**More than  
600**

New living-wage jobs

**More than  
24**

New retail stores and  
businesses

**\$97M**

Added wages  
(a 28% increase)

**10%**

Increase in new jobs

**\$1.3M**

in Community Livability  
and Special Authority Grants  
awarded

**4**

Annual  
neighborhood events

# Updated Action Plan Priorities

## Neighborhood Investment

- Private Property Redevelopment
- Prosper Portland Property Redevelopment
- Strategic Infrastructure Investment

## Business Vitality

- Neighborhood Serving Business & Retail
- Foster Entrepreneurship
- Cluster Industry Support
- Honor and Enhance District's Multi-Ethnic Heritage

## District Livability

- Sanitation & Cleanliness
- Public/Private Partnerships for District Livability



# Action Plan Resources

Source of Funds	FY 14/15 to FY 18/19	FY 19/20 to FY 23/24	Total
Prosper Portland TIF	\$4,000,000	\$53,000,000	\$57,000,000
City General Fund	\$60,000	\$30,000	\$90,000
Community Association	\$60,000	\$270,000	\$330,000
SDC Fee Waivers	\$725,000	\$0	\$725,000
<b>Total</b>	<b>\$4,845,000</b>	<b>\$53,300,000</b>	<b>\$58,145,000</b>

# Key Opportunities

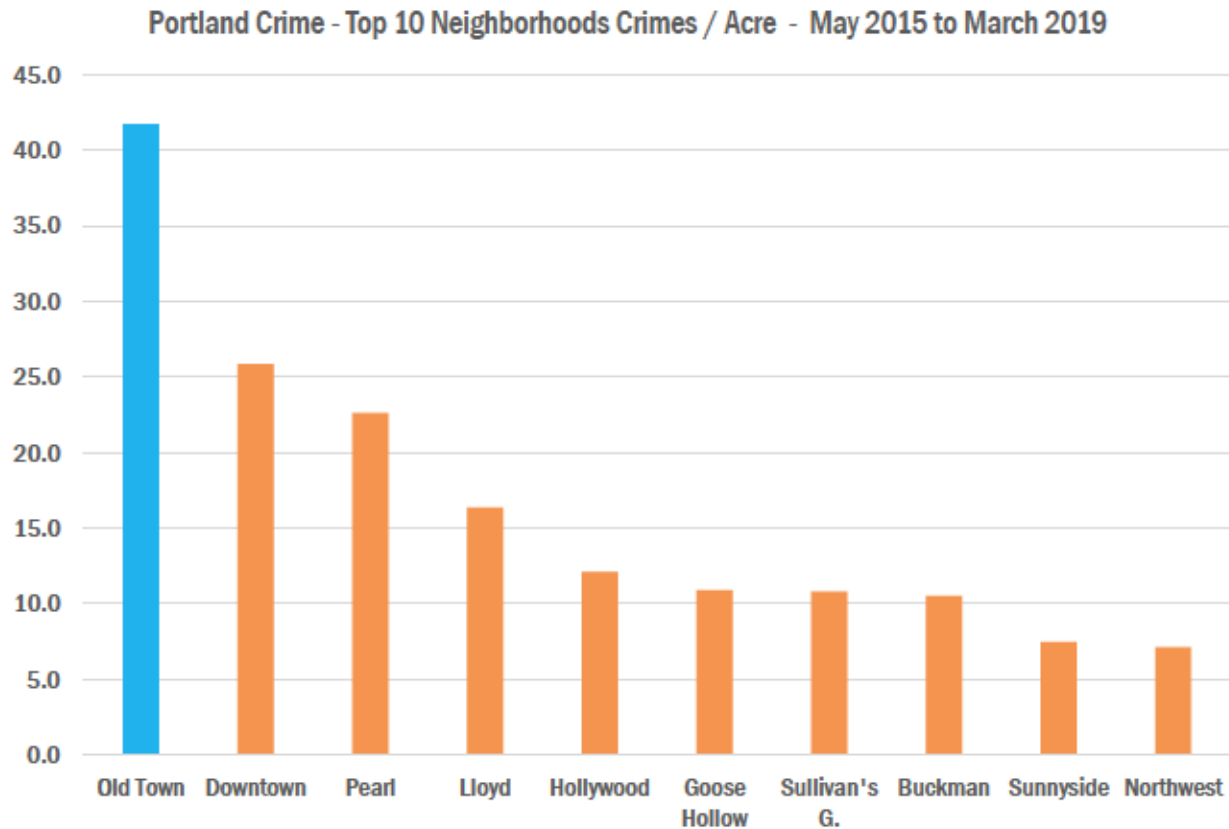
- Strong support given to key cultural institutions such as Lan Su Chinese gardens, Portland Chinatown Museum, and Nikkei Endowment
- Block 25 and 4<sup>th</sup> & Burnside
- Small business loans and grants





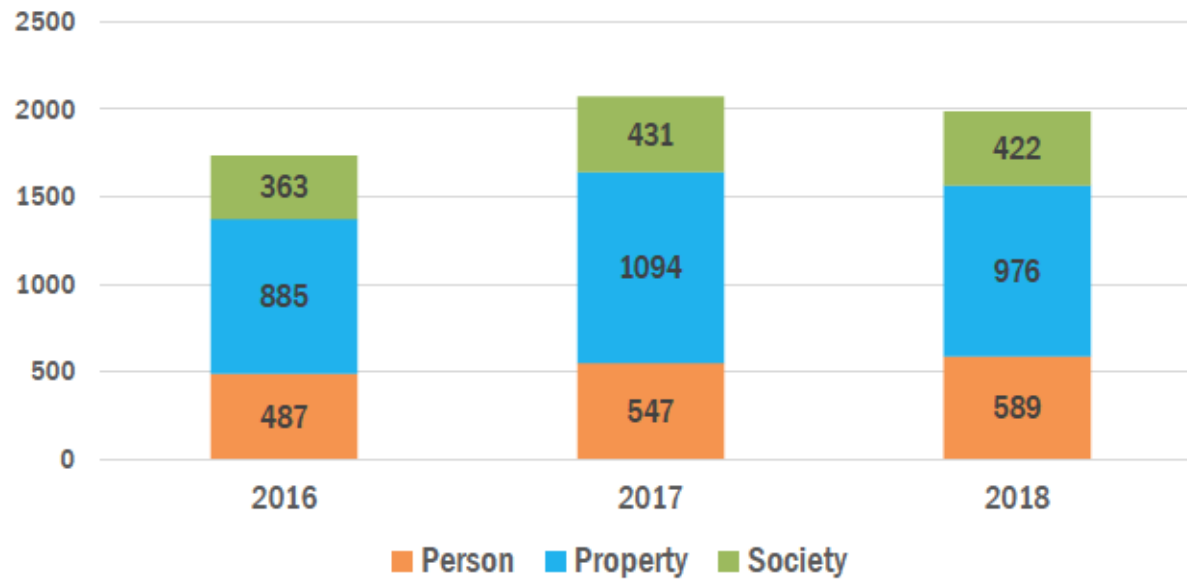
**QUESTIONS?**

# Public Safety



# Public Safety

## Old Town Crime



Year	Person	Property	Society	Total
2016	487	885	363	1735
2017	547	1094	431	2072
2018	589	976	422	1987



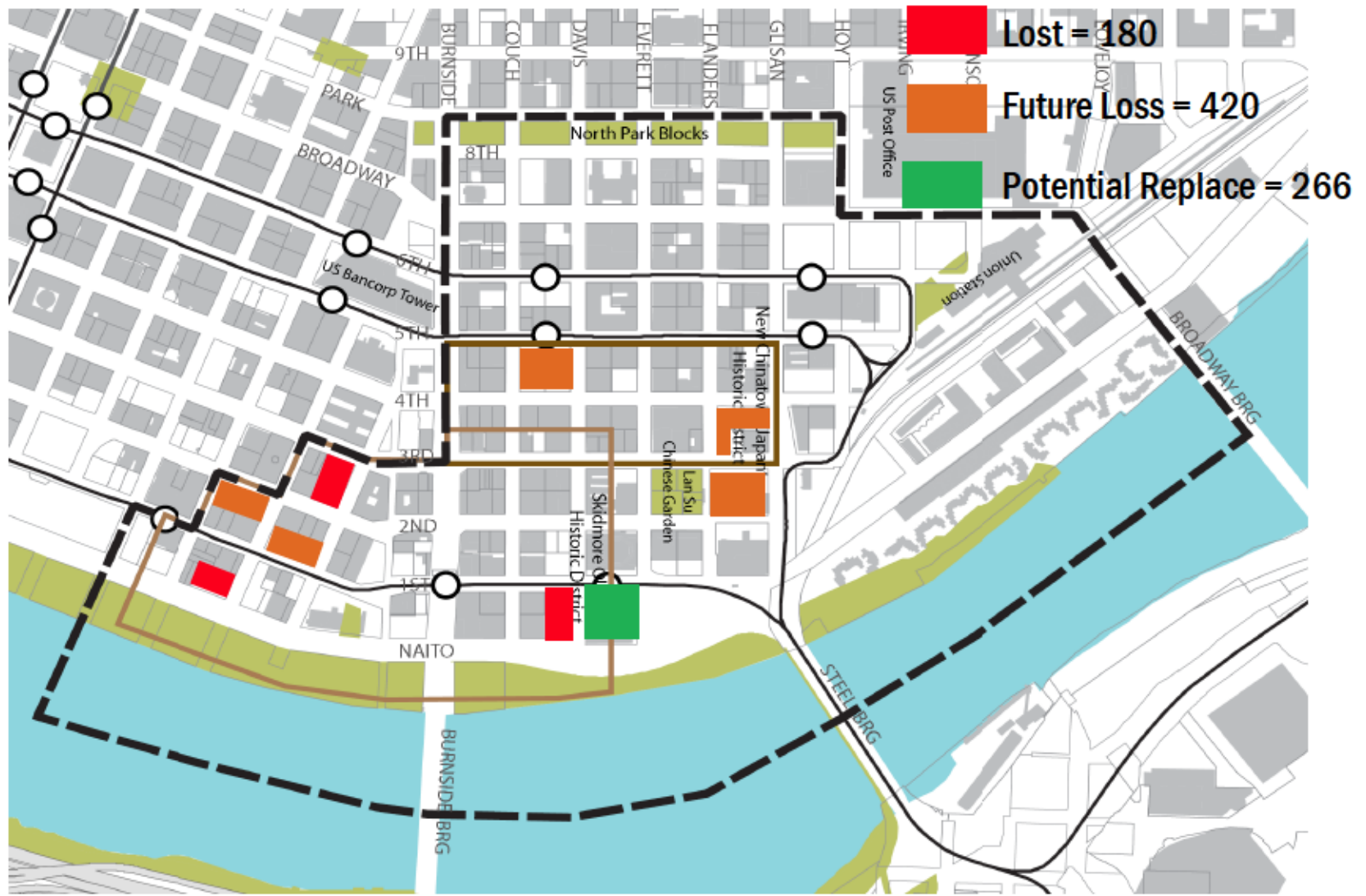
# System Development Charges

## Projects using Old town SDC Waiver Pilot Program 2014-19

Project	Units	Affordable	SDC's Waived	SDC's Collected
38 Davis	65	36	\$409,500	\$ 906,000
SW 3 <sup>rd</sup> & Ash	133	27	\$315,750	\$1,251,000
Total	198	63	\$725,250	\$2,157,000

PBOT SDC's OTCT	Collected
FY 99/00 to FY 13/14 (15 years)	\$183,000
FY 14/15 to FY 17/18 (4 years)	\$362,000

## Old Town Chinatown Action Plan Focus Area – Parking Loss Approx.



# Towards a More Balanced Income Mix

Old Town/ Chinatown	2012	2018
Population	3,982	4,520
Households	2,002	2,388
Households by Income	2012	2018
<\$15,000	46.4%	38.8%
\$15,000 - \$24,999	19.8%	11.5%
\$25,000 - \$34,999	8.7%	6.4%
\$35,000 - \$49,999	6.9%	5.5%
>= \$50,000	18.1%	37.8%
Median Household Income	\$16,201	\$24,668
Race and Ethnicity	2012	2018
White Alone	77.4%	75.6%
Black Alone	9.8%	10.5%
American Indian Alone	2.3%	2.3%
Asian Alone	3.3%	3.8%
Pacific Islander Alone	0.3%	0.4%
Some Other Race Alone	1.7%	1.8%
Two or More Races	5.1%	5.5%
Hispanic Origin (Any Race)	7.0%	7.4%
Note: Portland Median Household Income 2018 =		\$60,859

# 4<sup>th</sup> & Burnside

## Prosper Portland Property



- Location: NE corner of NW 4th and W Burnside,
- River District URA
- Size: 7,762 square feet
- Zoned Central Commercial (CXd)
- FAR 6:1, Max Height 100' → 9 Stories with 46,000 s.f. of floor area
- Included in New Chinatown / Japan Town Historic District



# Block 25

## Prosper Portland Property



- Size 0.62 acres (26,980 square feet)
- Current use: 116 surface parking spaces leased to (NWNG) Located in River District URA
- Zoned Central Commercial with Design Zone Overlay (CXd)
- Included in New Chinatown/Japantown Historic District