

## RESOLUTION No. 37434-

Direct Portland Parks & Recreation to amend the 2012 Washington Park Transportation and Parking Management Agreement with Metro and Washington Park cultural institutions to provide increased levels of service (Resolution)

WHEREAS, on December 5, 2012, Ordinance 185779 was passed by Council for the 2012 Washington Park Transportation and Parking Management Agreement ("Agreement") to install paid parking within Washington Park and establish a trust fund to use the parking revenue exclusively for enhanced transportation programs, park shuttles, Park Rangers and park maintenance services in the park by Portland Parks & Recreation (PP&R); and

WHEREAS, the Agreement provided for the creation of a non-profit Transportation Management Association in Washington Park now known as Explore Washington Park (EWP), which operates under a license agreement with PP&R to provide a variety of the promised transportation-related services; and

WHEREAS, between 2014 and 2018, peak season attendance to the park increased by 19%, driven by a variety of factors, including the opening of Cultural Crossing at the Portland Japanese Garden, the International Rose Test Garden Centennial, the new Outdoor Adventure exhibit at Portland Children's Museum, and the Elephant Lands and Education Center improvements at the Oregon Zoo, among others; and

WHEREAS, the success of the parking and transportation program cannot be understated, with peak season driving trips to the park decreasing by 23% during the same peak 2014 to 2018 period, despite rising attendance; and

WHEREAS, the City recognizes the important relationship it holds with Metro (Oregon Zoo), Portland Japanese Garden, Hoyt Arboretum Friends, World Forestry Center, and Portland Children's Museum, who are each party to the Agreement and each individually call Washington Park home; and

WHEREAS, over the past 9 months, PP&R and these parties have worked collaboratively and in partnership to renew our commitment to Washington Park and respond to these increases in attendance. To that end, the Director of Portland Parks & Recreation and the parties have collaborated to begin proceedings to draft an amendment to the Agreement to showcase our renewed partnership approach to problem-solving these shared access issues; and

WHEREAS, the amended Agreement will reflect the parties' interest in working in closer partnership, with transparency and collaboration as the cornerstone to our legacy in fostering a world-class parking and transportation program in Washington Park that provides increased levels of service, for the betterment of the park and its visitors; and

WHEREAS, the parties agree to increase levels of service to now provide year-round intrapark shuttle service, increase overflow parking bus service to 171 days per year, increase Park Ranger presence during peak and non-peak season, and provide roughly 25% more ongoing major maintenance dollars, as well as one-time funding to update the park Transportation Management Plan and transportation-related capital and code-required projects, and other related expenses; and

WHEREAS, the Agreement will be amended to reflect the most collaborative and equitable approaches to approving levels of service for park services that are paid for using parking revenues to ensure expectations for our partners and visitors are met; and

WHEREAS, the parties recognize the success of Explore Washington Park as the Transportation Management Association for Washington Park and the provider of a variety of services and planning efforts, including equity planning and programs, grant management, and visitor information, all in service to the community and region, and that funding will be increased to support Explore Washington Park in its program endeavors pursuant to the license agreement it holds with the City.

NOW, THEREFORE, BE IT RESOLVED, Council directs the Director of PP&R to amend the 2012 Washington Park Transportation and Parking Management Agreement to meet the collective level of service desires of PP&R and the Washington Park cultural institutions, pursuant to the authority and process outlined in Ordinance 185779; and

BE IT FURTHER RESOLVED, Council is committed to maintaining the transparent and collaborative working partnership between PP&R, Metro, and Washington Park cultural institutions toward the success of Washington Park and its collective visitors; and

BE IT FURTHER RESOLVED, the changes to the level of service desired in the Amendment may require procuring or replacing necessary equipment or vehicles to ensure service levels are met, and PP&R is directed to work with the Office of Management and Finance to procure equipment or vehicles.

Adopted by the Council: JUN 19 2019

Commissioner Nick Fish  
Prepared by: V Sanders  
Date Prepared: May 10, 2019

**Mary Hull Caballero**  
Auditor of the City of Portland

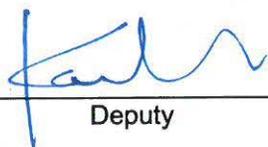
By



Deputy

Agenda No.  
**RESOLUTION NO. 37434-J**  
 Title

Direct Portland Parks & Recreation to amend the 2012 Washington Park Transportation and Parking Management Agreement between City, Metro, and Washington Park cultural institutions to provide increased levels of service (Resolution)

<p><b>INTRODUCED BY</b>                  Commissioner/Auditor:  <b>Nick Fish</b></p>	CLERK USE: DATE FILED <u>JUN 11 2019</u>
<p><b>COMMISSIONER APPROVAL</b></p> <p>Mayor—Finance &amp; Administration - Wheeler</p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Hardesty</p> <p>Position 4/Safety - Eudaly</p>	<p style="text-align: center;">Mary Hull Caballero                  Auditor of the City of Portland</p> <p>By:                   Deputy</p>
<p><b>BUREAU APPROVAL</b></p> <p>Bureau: Portland Parks &amp; Recreation                  Bureau Head: Adena Long</p>	<p><b>ACTION TAKEN:</b></p>
<p>Prepared by: V Sanders <i>JPA</i>                  Date Prepared: May 14, 2019</p>	
<p>Impact Statement</p> <p>Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p>	
<p>Portland Policy Document</p> <p>If "Yes" requires City Policy paragraph stated in document.</p> <p>Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p>	
<p>Council Meeting Date:                  June 19, 2019</p>	
<p>City Attorney Approval: <i>RF 5/22/19</i>                  6/19/19</p>	

<b>AGENDA</b>
<p><b>TIME CERTAIN</b> <input checked="" type="checkbox"/>                  Start time: <u>10:15 am</u></p> <p><b>Total amount of time needed: 15</b>                  (for presentation, testimony and discussion)</p>
<p><b>CONSENT</b> <input type="checkbox"/></p>
<p><b>REGULAR</b> <input type="checkbox"/></p> <p><b>Total amount of time needed:</b> _____                  (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Hardesty	3. Hardesty	_____	
4. Eudaly	4. Eudaly	✓	
Wheeler	Wheeler	✓	