

April 10, 2019

Mayor Ted Wheeler 1221 SW 4th Avenue, Room 340 Portland, OR 97204

Commissioner Chloe Eudaly 1221 SW 4th Avenue, Room 210 Portland, OR 97204

Commissioner Nick Fish 1221 SW 4th Avenue, Room 240 Portland, OR 97204 Commissioner Amanda Fritz 1221 SW 4th Avenue, Room 220 Portland, OR 97204

Commissioner Jo Ann Hardesty 1221 SW 4th Avenue, Room 230 Portland, OR 97204

RE: Stadium District

Dear Mayor and Commissioners:

I am a board member of the Stadium District Business Association. I have been a property owner in Goose Hollow/Stadium District for approximately 15 years and have located my business in the district. I have seen the area transform from a sleepy neighborhood to the beginnings of a new vibrant part of downtown.

The renovation of Providence Park is a landmark development that will bring more visitors and business to the neighborhood and will act as a catalyst for future development. I want to take this opportunity to thank the City of Portland for its cooperation and involvement with the Timbers to bring this important renovation of the stadium to life.

This is an exciting time as we are beginning to see substantial development in our neighborhood. We look forward to a new Lincoln High School coming to the district. However, just as we seemed to be moving forward, it appears we are encountering some concerning headwinds. Several new catalyst projects have been cancelled or indefinitely delayed. In addition, TriMet has proposed the closure of the Kings Hill Max Light Rail Station. We are also seeing continued signs of an economic slowdown.

We want to continue to support policies that promote density in the Central City to better utilize our infrastructure, transportation systems and Transit Oriented Developments.

As currently articulated, FAR can only be transferred within designated sectors. Please see the attached Map 510-23 titled Floor Area Transfer Sectors. Goose Hollow/Stadium District is the smallest, and only, standalone sector and an FAR island. Combining Sector 1 and 5 would produce more efficient outcomes for property development by optimizing the use of FAR throughout westside central city.

I am here to bring your attention to what I believe is an oversight and offer a possible solution. Combining Sector 1 and 5 would provide for the most efficient use of FAR which will translate to higher density and more available housing in the central city.

Thank you for your time and consideration.

Sincerely,

Daniel Struck

Dan Petrusich President



Floor Area Transfer Sectors

Map 510-23

2 LLOYD CENTER NW LOVEJOY ST UNION POST CONVENTION CENTER NW GLISAN S W BURNSIDI BURNSIDE 1 5 SE BELMONT S 3 THERS WILLAMETTE ANER Legend Central City Plan District boundary NORTH Floor Area Transfer Sectors 1,700 3,400 C ٦ Proposed right-of-way Scale in Feet Bureau of Planning and Sustainability ······ Proposed accessway Portland, Oregon

Map Revised July 9, 2018

Moore-Love, Karla

From:	Dan Petrusich <dpetrusich@mmdccompany.com></dpetrusich@mmdccompany.com>
Sent:	Monday, March 18, 2019 4:54 PM
То:	Council Clerk – Testimony
Subject:	City Council Testimony on April 10th

I would like to testify before City Council on April 10th on behalf of the Stadium District Business Association. Please confirm that I am scheduled. Thank you.

Dan Petrusich

President

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Request of Dan Petrusich to address Council regarding the Stadium District Business Association (Communication)

APR 1 0 2019

PLACED ON FILE



COMMISSIONERS VOTED AS FOLLOWS:			
	YEAS	NAYS	
1. Fritz			
2. Fish			
3. Hardesty			
4. Eudaly			
Wheeler			

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