

## RESOLUTION No. 37376 As Amended

Adopt the Performance-based Parking Management Manual to establish guidelines for the Bureau of Transportation to manage public parking in the City (Resolution)

WHEREAS, Parking management in the City of Portland is critical to economic vitality and livability. The City of Portland Bureau of Transportation actively manages parking through regulations based on best practices.

WHEREAS, the City of Portland actively manages parking to reduce parking demand and reliance on the automobile, and manage parking effectively; and

WHEREAS, parking policies were significantly updated as part of the 2035 *Comprehensive Plan* process; and

WHEREAS, new policies of the Comprehensive Plan include, among other things, recognizing the value and opportunity cost of the Curb Zone (Policy 9.55) as a public space that needs to be managed to the highest and best use; managing on-street parking and loading in the public right of way (Policy 9.56) to achieve mode share objectives, safety, economic vitality and livability, and using transportation demand management and pricing in areas of high parking demand; and recognizing the high public and private cost of parking (Policy 9.59) by encouraging prices that reflect the cost of providing parking and balancing demand and supply; and

WHEREAS, the Portland Bureau of Transportation (PBOT) has been actively engaged in a public process to develop a Citywide Parking Strategy that will meet the policies of the proposed Comprehensive Plan and provide greater clarity, efficiency and transparency for how we manage public parking; and

WHEREAS, PBOT's public process as part of the Citywide Parking Strategy has included communication with close to 1,000 people and more than 50 briefings, meetings and public events throughout the City; and

WHEREAS, Over the past three years the Bureau of Transportation has actively engaged the community to develop new goals for parking in residential and commercial areas outside downtown. The Central City Parking Policy Stakeholder Advisory Committee unanimously recommended the development of a data-driven parking management program; and

WHEREAS, On April 13, 2016 City Council passed Resolution 37204 directing the Bureau of Transportation to develop a Performance-Based Parking Management program to develop a manual to guide management of public parking; and

WHEREAS, On December 21, 2016 City Council passed ordinance 188172 authorizing a contract with Kimley-Horn Associates Inc. to provide services to develop a Parking

Management Plan; and starting in May 2017 Portland Bureau of Transportation staff and their consultant engaged a Stakeholder Advisory Committee to guide development of a Parking Management Manual to provide consistent citywide guidance that utilizes a performance-based approach to manage the public parking system; and

WHEREAS, the Bureau of Transportation held an online Open House to solicit feedback on the Parking Management Manual, and

WHEREAS, there was a lack of guidance for neighborhood and business associations to engage with PBOT as partners to effectively manage parking in their neighborhoods as Parking Management Districts (PMD) and Chapter two of the PMM outlines out the steps and process to do so; and

WHEREAS, the formation of Parking Management Districts (PMD) is guided by a workgroup or Parking Committee that should include ten stakeholders consisting of:

- 3 business owners
- 5 residents
- 2 employees of the proposed PMD who live outside of the area; and

WHEREAS, the Parking Committee should consider the equity implications of the changes to the parking system in their PMD and;

WHEREAS, there was previously no guidance or decision-making criteria for setting or changing time limits for on-street parking; and chapter three of the PMM provides clear guidance on making parking time limits to ensure consistency and legibility for visitors from neighborhood to neighborhood; and

WHEREAS, truck loading and unloading is critical to the vibrancy of our businesses and PBOT must balance the needs of freight, visitor needs, and user safety; and

WHEREAS, A formal process to guide truck loading zones was lacking; and the 44 different sign designations caused confusion and conflicts between different users; and

WHEREAS, Chapter six of the PMM guides PBOT on a clear decision-making process for truck-loading which simplifies the system and reduces confusion and conflicts; and

WHEREAS, parking enforcement is essential to an effective parking management plan; and

WHEREAS, the PMM consolidates and outlines all the tools and how to implement them in one guide for City staff to effectively manage parking in the City of Portland;

NOW, THEREFORE, BE IT RESOLVED, that the City of Portland directs the Bureau of Transportation to amend the Parking Management Manual to reflect the language in this Resolution, including a review of the equity implications, and procedures to ensure equity in the establishment and implementation of parking districts; and

BE IT FURTHER RESOLVED, that the City of Portland adopts the Parking Management Manual, subject to the amendments directed above, and directs the Bureau of Transportation to implement the Parking Management Manual in order to effectively manage the public parking system; and

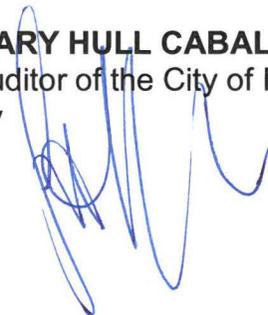
BE IF FURTHER RESOLVED, that the City Council gratefully acknowledges the dedication and hard work by the stakeholder committees and the many community organizations and members of the public who participated in the planning processes.

Adopted by the Council, JUL 25 2018

Commissioner Dan Saltzman

Prepared by: Chris Armes, Kathryn Doherty-Chapman,  
Malisa McCreedy  
Date Prepared: July 13, 2018

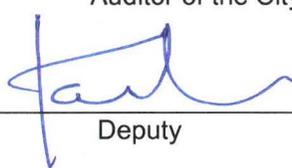
**MARY HULL CABALLERO**  
Auditor of the City of Portland  
By



Deputy

Agenda No.  
**Resolution NO. 37376** As Amended  
 Title

Adopt the Performance-based Parking Management Manual to establish guidelines for the Bureau of Transportation to manage public parking in the City of Portland. (Resolution)

<p style="text-align: center;"><b>INTRODUCED BY</b> Commissioner/Auditor: <b>Saltzman</b></p>	<p style="text-align: right;">CLERK USE: DATE FILED <u>JUL 17 2018</u></p>
<p style="text-align: center;"><b>COMMISSIONER APPROVAL</b></p>	<p style="text-align: center;">Mary Hull Caballero Auditor of the City of Portland</p> <p style="text-align: center;">By:  Deputy</p> <p><b>ACTION TAKEN:</b></p>
<p>Mayor—Finance &amp; Administration – Wheeler</p>	
<p>Position 1/Utilities - Fritz</p>	
<p>Position 2/Works - Fish</p>	
<p>Position 3/Affairs - Saltzman </p>	
<p>Position 4/Safety - Eudaly</p>	
<p style="text-align: center;"><b>BUREAU APPROVAL</b></p>	
<p>Bureau: PBOT                  Group: Parking Operations                  Group Manager: Dave Benson                  Asst. Director: Chris Warner </p>	
<p>Prepared by: Kathryn Doherty-Chapman, Chris Ames, Malisa McCreedy </p>	
<p>Supervisor: Malisa McCreedy                  Date Prepared: July 13, 2018</p>	
<p><b>Impact Statement</b></p> <p>Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p>	
<p><b>Portland Policy Document</b>                  If "Yes" requires City Policy paragraph stated in document.</p> <p>Yes <input checked="" type="checkbox"/> No <input checked="" type="checkbox"/> <i>see malisa 7/23/18 590</i></p>	
<p><b>City Auditor Office Approval:</b> required for Code Ordinances</p>	
<p><b>City Attorney Approval:</b> required for contract, code, easement, franchise, charter, Comp Plan </p>	
<p>Council Meeting Date <b>July 25, 2018</b></p>	

<p><b>AGENDA</b> <span style="float: right;">1 of 3</span></p>
<p><b>TIME CERTAIN</b> <input checked="" type="checkbox"/></p> <p><b>Start time: 2:45</b>  <b>Total amount of time needed: _____</b>                  (for presentation, testimony and discussion)</p>
<p><b>CONSENT</b> <input type="checkbox"/></p>
<p><b>REGULAR</b> <input type="checkbox"/></p> <p><b>Total amount of time needed: _____</b>                  (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	✓	
2. Fish	—	
3. Saltzman	✓	
4. Eudaly	✓	
Wheeler	✓	