

## Exhibit A

## City of Portland's Smart City PDX Initiative Priorities Framework

**Council direction**

City Council [Resolution 37290](#) directed the City's Smart Cities Steering Committee to facilitate internal and external Smart Cities collaboration and to set priorities, identify focus areas, establish goals for the City's Smart Cities work, and to facilitate community outreach and involvement as Smart City projects are developed and deployed.

**Smart City PDX Goal**

The City of Portland's Smart City PDX Initiative goal is to address inequities and disparities using data and investing in technology-driven projects that improve people's lives.

**Smart City PDX Priorities Framework**

The City is committed to the process outlined in Section 1 to guide City staff in how data, integrated with community engagement, will be collected and used for decision-making within Smart City PDX projects and to determine investments in Smart City PDX projects.

City staff will use the criteria outlined in Section 2 to vet Smart City PDX projects, plans and policies. If a community, private sector, and/or academic partner proposes a project that does not meet these criteria, the project will not be pursued as a Smart City PDX project.

In the context of the Smart City PDX work, "under-served" and/or "under-represented" communities means an explicit and intentional focus on communities of color and communities with disabilities.

Next steps include engagement with community members to further develop strategies to implement and uphold the Smart City PDX Initiative Priorities Framework.

**Section 1 Process**

The City will:

1. Engage under-served and under-represented populations to:
  - a. inform data collection design;
  - b. lead identification of needs, priorities and solutions;
  - c. participate in implementation of solutions and iterative assessment.
2. Design data collection to uncover and learn about the barriers that create inequities and disparities and to identify solutions to overcoming those barriers.
3. Use data to understand how solutions benefit and/or further burden underserved communities, and specifically consider the balance between collecting information to implement solutions and protecting privacy.
4. Leverage and/or invest city resources in these data-driven solutions.

**Section 2 Criteria**

To receive Smart City PDX support (i.e. staff time/expertise, funds, assets, etc.), a policy, plan or project must:

1. Address an inequity/disparity (supported by data and/or information identified by under-served communities).
2. Acknowledge that one size does not fit all.
3. Solve a problem and define who may be burdened and who benefits (e.g. understand what unintended consequences may occur in order to identify mitigation strategies).
4. Use data from/about under-served communities in the design of the policy/plan/project.

5. Identify indicators/metrics of success that have been developed based on input from under-served communities.
6. Establish tools/techniques that allow for ongoing, iterative engagement and evaluation by under-served communities, tools/techniques that account for diversity of backgrounds and needs.
7. Provide detailed information about how data is being used and privacy is being protected.
8. Support a Smart City PDX Focus Area.

**Smart City PDX Focus Areas**

1. Economic Prosperity
2. Public Safety
3. Human Health
4. Environmental Health
5. Transportation/Mobility
6. Education
7. Housing
8. Resiliency