

IMPACT STATEMENT

Legislation title: Accept report on 2018 Summer Free For All program (Report)

Contact name: Chariti Montez

Contact phone: 503-260-5928

Presenter name: Eileen Argentina (Recreation Services Manager), Soo Pak (Arts, Culture & Special Events Manager), Kellie Torres (Development Manager)

Purpose of proposed legislation and background information:

- An annual report to update Council on Portland Parks & Recreation's summer programming.

Financial and budgetary impacts:

- None.

Community impacts and community involvement:

This report is about Summer Free For All (Free Lunch + Play, Movies, Concerts, and Washington Park Summer Festival), PP&R's largest community organizing and community involvement event series. We will report on last year's progress as well as update Commissioners on this year's programming highlights.

- These free events appeal to Portlanders from all backgrounds. This program is geared toward families and youth (especially youth who are eligible for free and reduced lunch), and culturally-specific groups both in marketing and programming. Marketing is printed in English, Arabic, Burmese, Simple Chinese, Nepali, Russian, Somali, Spanish and Vietnamese. Outreach is completed through neighborhood-based and community and identity-based organizational partners.
- Events are citywide.
- Neighborhood businesses and local corporations are sponsors of this program and individual events. Donations and sponsorships include hundreds of thousands of dollars raised by community partner volunteers and PP&R staff.
- Summer Free For All offers diverse music from around the world, family-friendly movies, free lunches, art, games, free open swims and more, as part of a century-old tradition of community and neighborhood engagement. It contributes deeply to Portland's livability.
- With hundreds of partners and sponsors, and dozens of volunteer committees/community partners, Summer Free For All enjoys deep community and government support.
- Sponsors and community-based organizational partners will be testifying.

100% Renewable Goal:

- Not applicable.

Budgetary Impact Worksheet

Does this action change appropriations?

- ☐ **YES:** Please complete the information below.
☒ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount