

Better Housing by Design: An update to Portland's Multi-Dwelling Zoning Code

Proposed Draft Zoning Code Amendments

Planning and Sustainability Commission

Briefing May 22, 2018



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Project Purpose and Scope

- Revise Zoning Code development and design standards to improve outcomes in Portland's multi-dwelling zones outside the Central City.
 - <u>Better Housing by Design Project (BPS)</u>
- Develop new approaches to creating street and pedestrian connections in places that lack them.
 - <u>Connected Centers Street Plan</u> (PBOT)



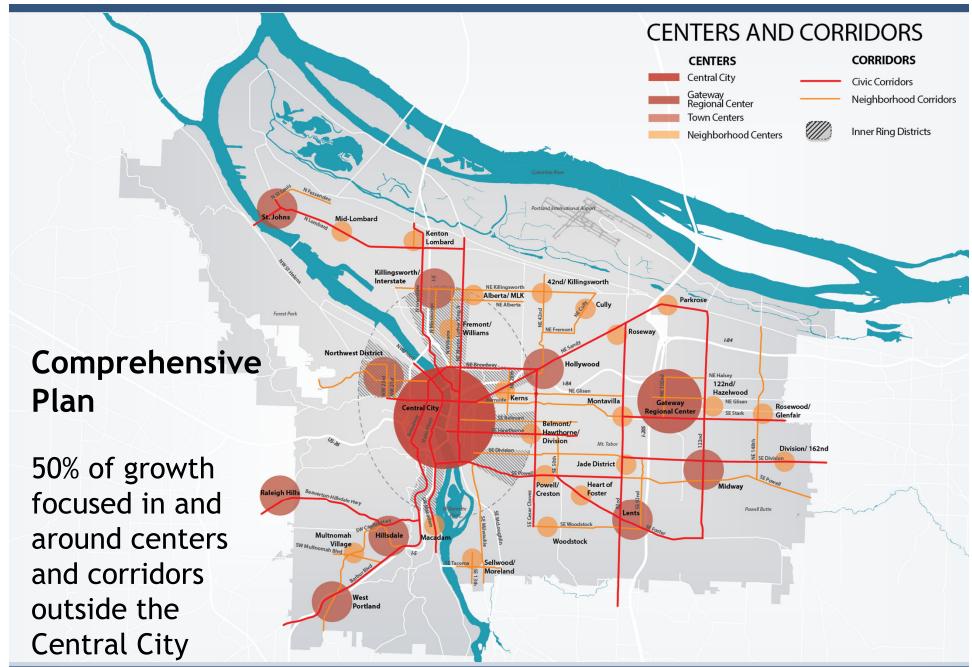


Relationship to other Zoning Code projects



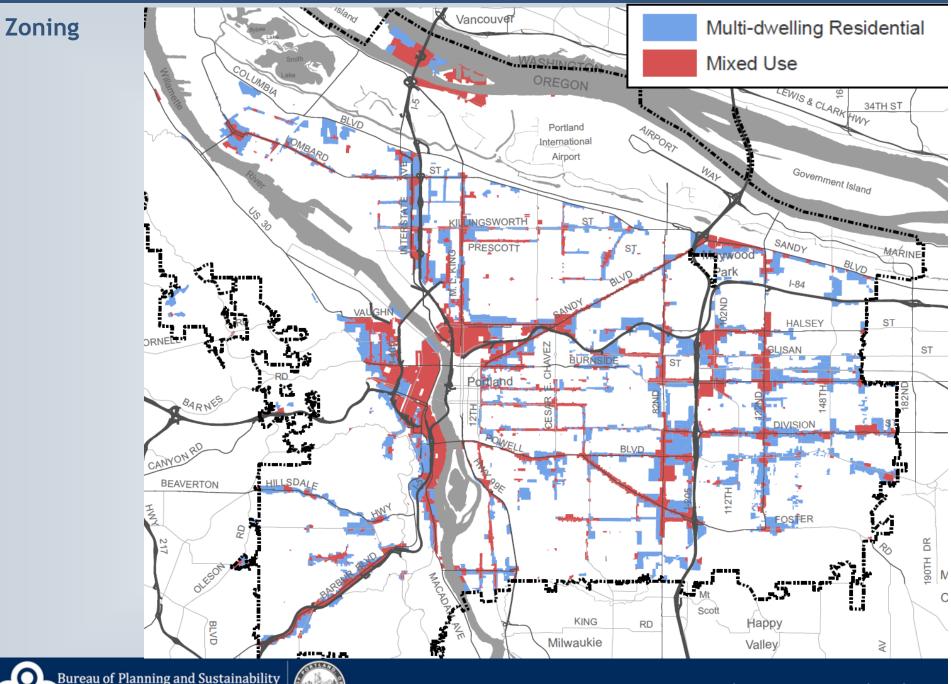






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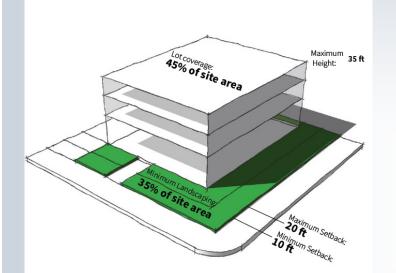
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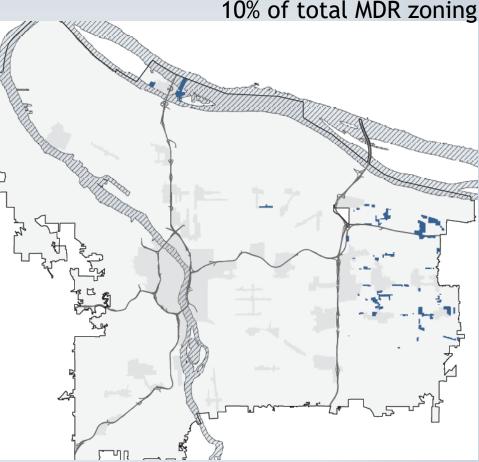
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R3 Zone

529 acres 10% of total MDR zoning





Maximum Density:

1 unit per 3,000 square feet of site area (3 units on 10,000 square foot site)

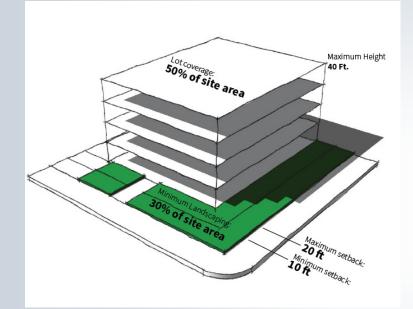


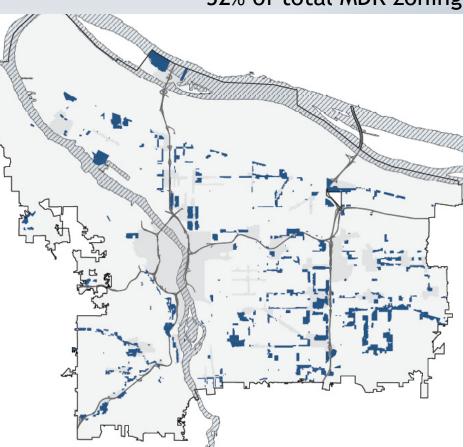
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R2 Zone

2,788 acres 52% of total MDR zoning





Maximum Density:

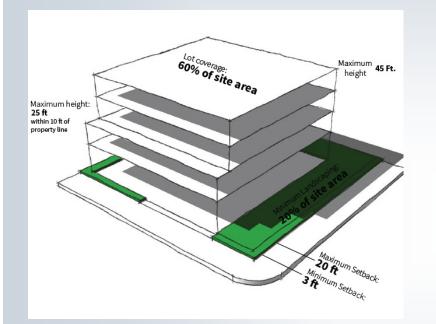
1 unit per 2,000 square feet of site area (5 units on 10,000 square foot site)

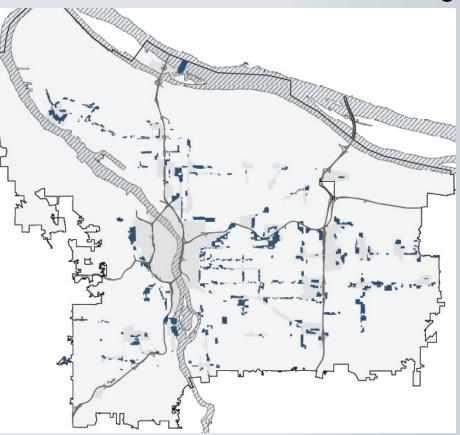




R1 Zone

1,541 acres 29% of total MDR zoning





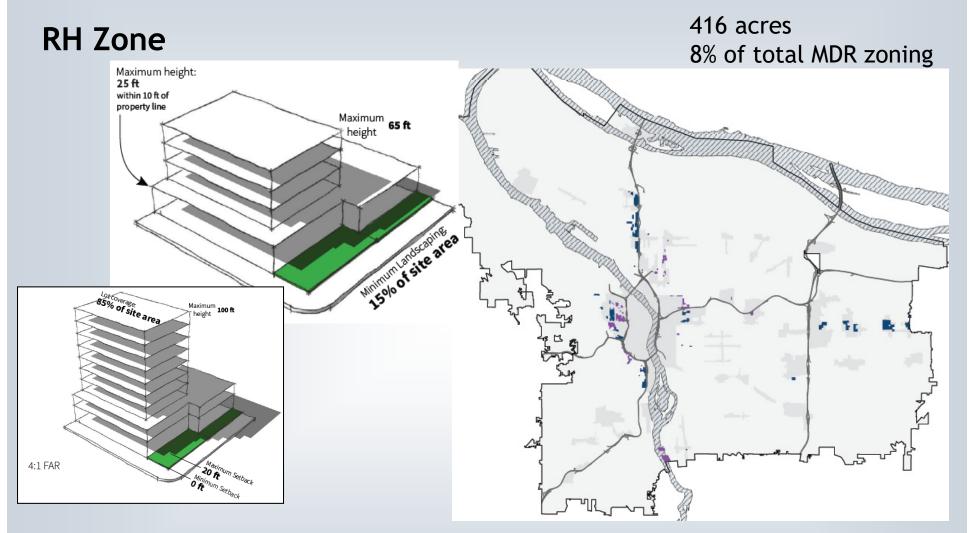
Maximum Density:

1 unit per 1,000 square feet of site area (10 units on 10,000 square foot site)









Maximum Density: 2:1 FAR or 4:1 FAR



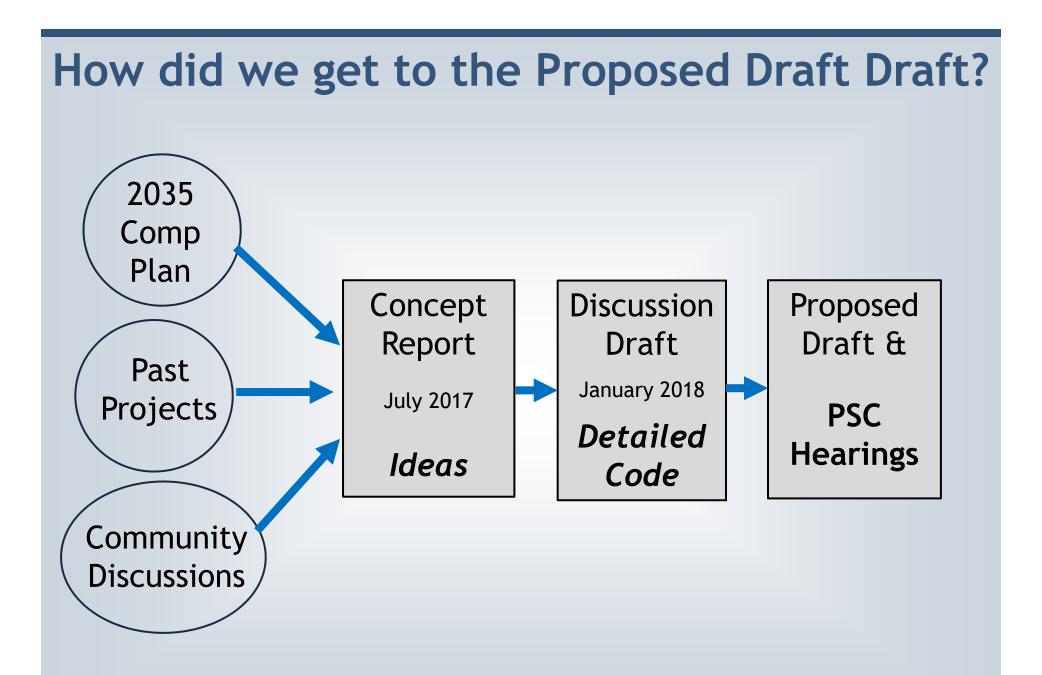


What's the problem we're trying to solve?

- Policies guide us to make rules to encourage:
 - Housing diversity, including affordable and accessible housing
 - Pedestrian-oriented street environments
 - Respect for **neighborhood context**
 - Housing that supports residents' health and active living
 - Nature and green infrastructure in the urban environment
 - Resource-efficient design and development
 - Street and pedestrian connections that are safe and convenient
- Gap between these goals and what is being built.

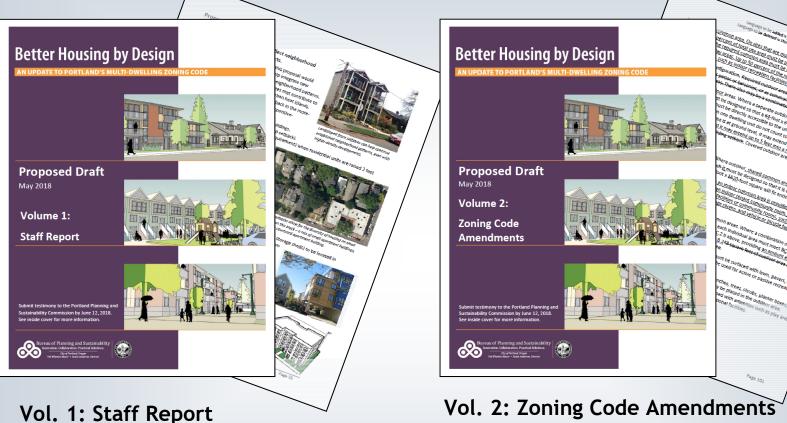








Proposed Draft Components



Summary & analysis

Vol. 2: Zoning Code Amendment Detailed code & commentary

Volume 3 - Additional Zoning Code Amendments

Appendices - Comprehensive Plan policies, code modeling prototypes and feasibility analysis, displacement risk analysis, Connected Centers Street Plan





Major Topics

Diverse Housing Options and Affordability

Outdoor Spaces and Green Elements

Building Design and Scale

East Portland Standards and Street Connections



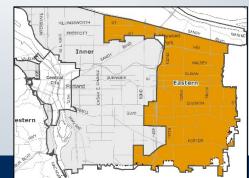


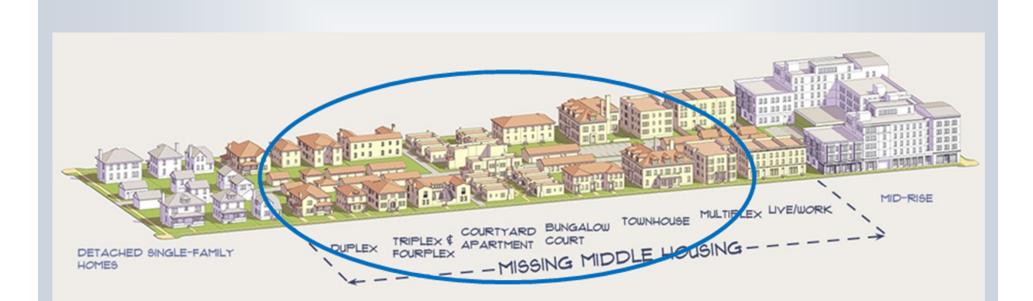


















Background

Historic examples of multi-dwelling "middle" housing

- Wide variety of housing with a 2-3 story scale









Fourplex



Courtyard Apartments (12 units)



Duplex - small lot



Apartments (9 units)



Courtyard Apartments (39 units)

Allowed in R2 zone

Historic examples of multi-dwelling housing

- Wide variety of housing with a 2-3 story scale





Scale Based Zoning - Background







Duplex



Duplex - small lot

Apartments (9 units)

Courtyard Apartments (39 units)

Allowed in R1 zone

Historic examples of multi-dwelling housing

- Wide variety of housing with a 2-3 story scale





Scale Based Zoning - Background







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Duplex - small lot



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Historic examples of multi-dwelling housing

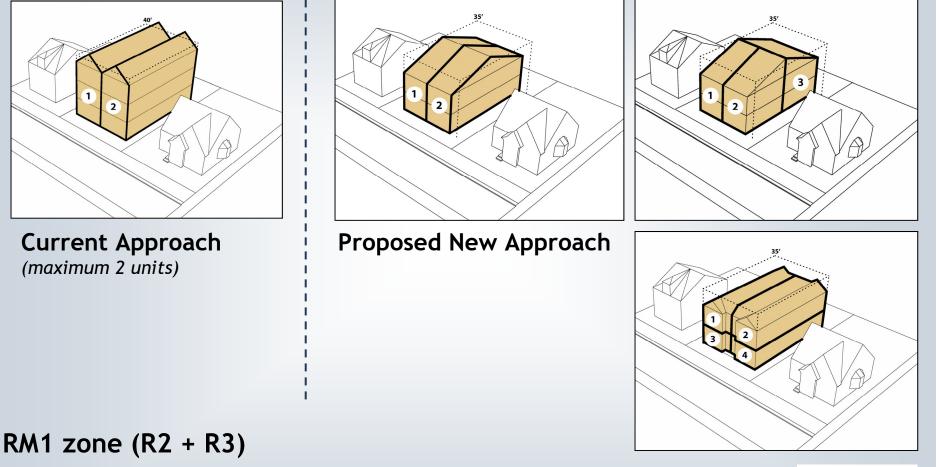
- Wide variety of housing with a 2-3 story scale





Allowed in RH zone

1. Regulate by building scale instead of unit density



- 1 to 1 FAR, 35' building height
- Require visitable units (20% of units) with greater density







1. Regulate by building scale instead of unit density

Both in R1 zone



34 units on 10,000 SF site



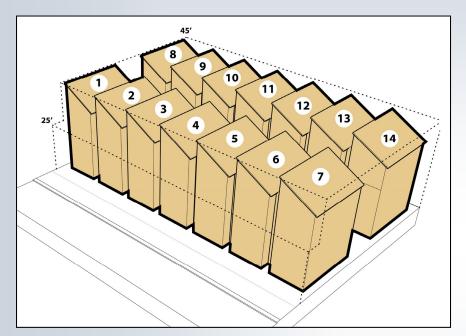
18 units on 18,000 SF site

RM2 zone (current R1) - common along transit corridors

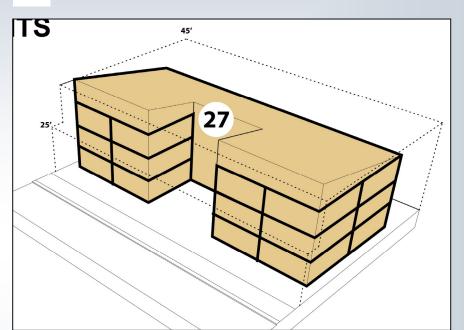




1. Regulate by building scale instead of unit density



Current Approach (maximum 1 unit per 1,000 sq. ft. of site area)



Proposed New Approach (regulate by size of building - FAR)

RM2 zone (R1)

- **1.5 to 1 FAR**, keep 45' building height
- Require visitable units (20%)







2. Require visitable units

Required at densities more than 1 unit per 2,000 sq. ft. of site area (3 or more units on a 5,000 sq. ft. site)

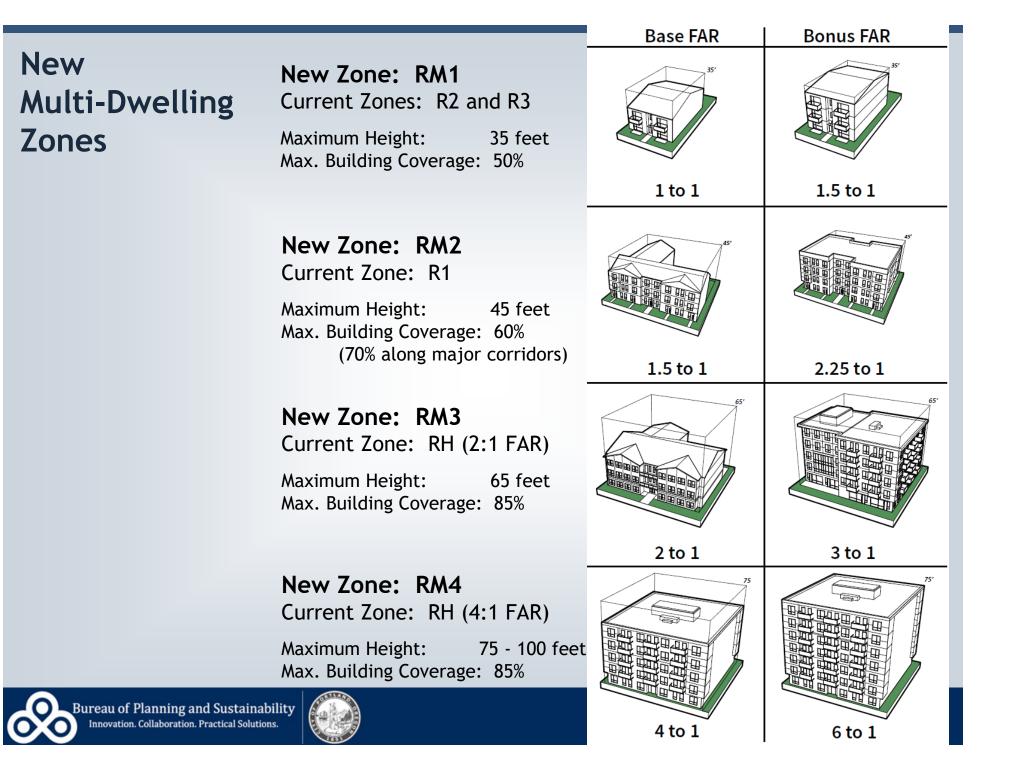
- No steps between street and entrance
- Wider doors and hallways (34" minimum)
- Bathroom and living space that can accommodate wheelchairs

Will require a local exception to State building code regulations









Bonus FAR Options





Base FAR Bonus FAR Up to 50% above base
Allowed by Inclusionary housing:

full 50% bonus

- Allowed by right
- Varies by zone
- Moderate income family housing: 25% bonus (new approach) (at least half of units must have 3 bedrooms affordable at 100% of MFI)
- FAR transfers from sites preserving:
 - Existing affordable housing (new approach)
 - Trees (new approach)
 - Historic resources



Bonus FAR 100% above base

 Special bonus for deeper housing affordability

> (At least half of units must be affordable at 60% MFI)

(new approach)





Bonus FAR Options





Bonus FAR Up to 50% above base

full 50% bonus

- Allowed by Inclusionary housing: right
- Varies by zone

Base FAR

Moderate income family housing: 25% bonus (new approach)

(at least half of units must have 3 bedrooms affordable at 100% of MFI)

- FAR transfers from sites preserving:
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Bonus FAR 100% above base

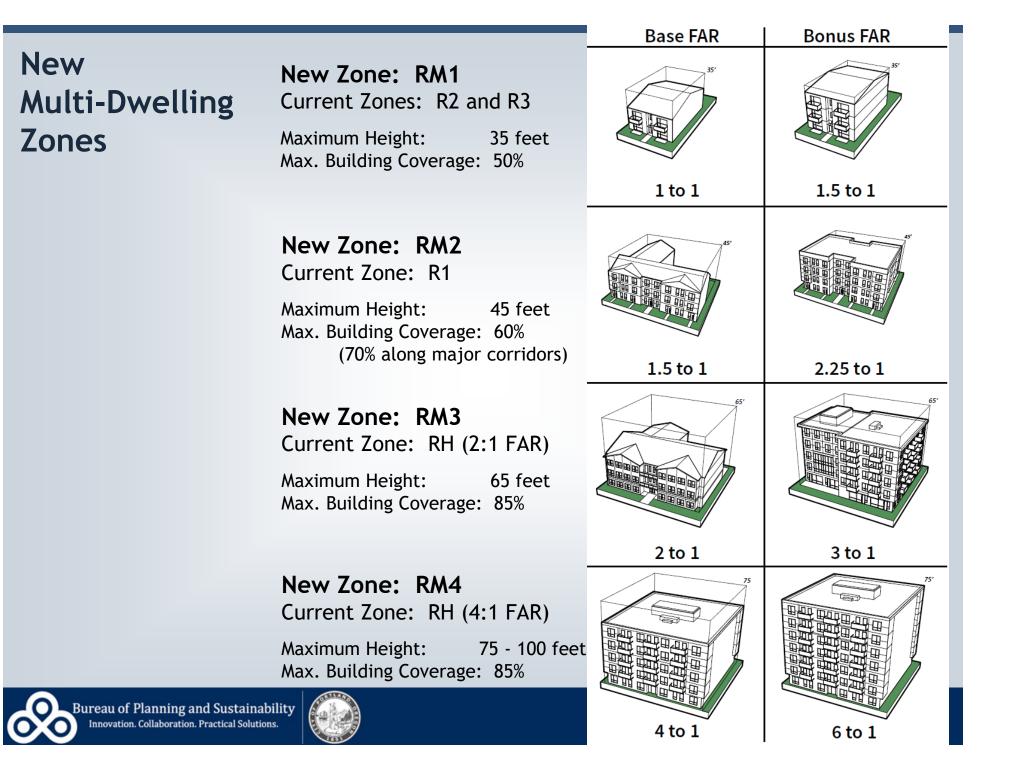
+100%

Special bonus for deeper housing affordability

> (At least half of units must be affordable at 60% MFI)

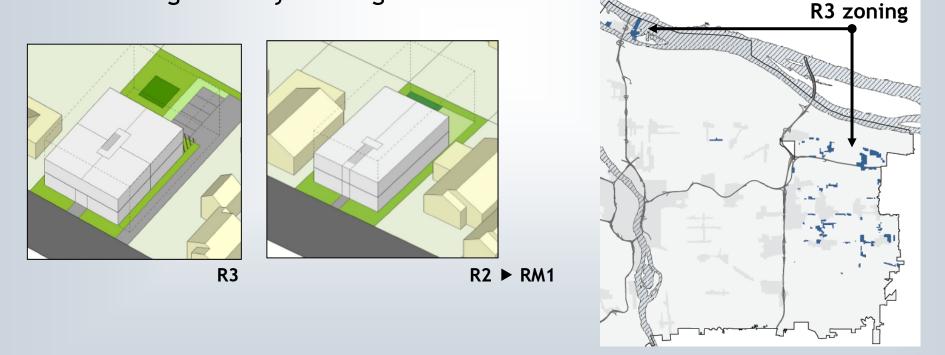
(new approach)

Not available in historic districts



Merging of the R3 + R2 zones into new RM1 zone

- Relatively small amount of R3 zoning 517 acres out of total of 5,160 acres in multi-dwelling zones.
- Little new development in the R3 zone 180 units over the past 10 years.
- Both zones allow similar scale intended to be compatible with single-family housing.





5. Allow small-scale commercial uses on major corridors





Questions?









6. Require residential outdoor areas in high density zones





High-Density Residential Zone (RH)

- No outdoor space currently required.
- Proposal: Require outdoor areas in the RM3 and RM4 (RH) zone.





7. Require shared common areas for large sites





- Proposal: Require common areas for large sites (more than 20,000 sq.ft.) - equivalent to 10% of total site area.
- Up to half of this amount can be indoor common area.





8. Allow alternatives to conventional landscaping





Proposal:

Allow urban green options (ecoroofs, raised courtyards & stormwater planters) to meet landscaping requirements.





9. Limit large surface parking lots and asphalt paving

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RH zone development with large surface parking lot

Proposal: Limit paved vehicle areas to 30% of site area.

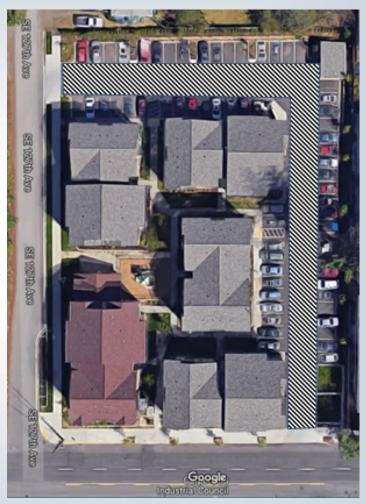




9. Limit large surface parking lots and asphalt paving



Other materials (concrete, paving blocks, etc.) needed for surfacing the rest of the allowed vehicle area (up to total of 30% of site)



Proposal: Limit asphalt paving to 15% of site area.





10. Reduce parking requirements, especially on small sites





Five-plex with no parking on small site

Project providing current required 1 to 1 parking ratio

Proposal:

- Small sites (7,500 SF or smaller): no parking required for up to 30 units
- Other sites: require 1 space per 2 units (when not close to transit)





10. Require Transportation and Parking Demand Management (TDM) in the multi-dwelling zones

Apply to buildings with more than 10 units located close to frequent transit

Option for "pre-approved" TDM plans:

- **Multimodal Financial Incentives** fee per unit equivalent to cost of TriMet pass (currently \$1,100 for market-rate units) applied toward TriMet passes, bike share membership, or car share programs.
- Education and Information
- Annual Transportation Options Surveys





TOPIC Outdoor Spaces and Green Elements

Questions?





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11. Limit front garages and parking along street frontages





Proposals:

- Limit front garages and structured parking (maximum 50% of building frontage)
- Require parking access from alleys (where exist)





11. Limit front garages and parking along street frontages







Allows:

- Rear or no parking options
- Front garages when no more than 50% of frontages
- Applies to the combined frontage of attached houses





11. Limit front garages and parking along street frontages



Not allowed



Parking allowed to the side of building front

Proposal:

Disallow parking between the front of buildings and streets.





12. Require building entrances to be oriented to streets or to courtyards



Currently: No front entrances required









13. Require front setbacks that reflect neighborhood patterns and limit privacy impacts



Current front setback requirements are 3' in R1 and zero in RH)

Proposal: Require 10' front setbacks in the RM2 (R1) and RM3 (RH) zones.





13. Require front setbacks that reflect neighborhood patterns and limit privacy impacts



10' setbacks- continuity with existing residential characteristics





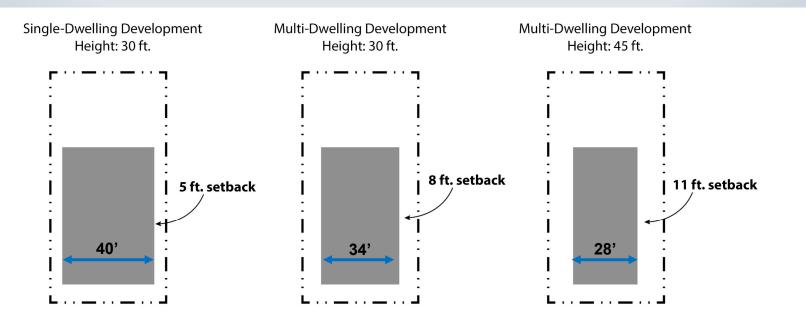
Allowances for smaller setbacks based on:

- Adjacent buildings
- Ground-floor commercial
- Raised ground floors
- Courtyard buildings





14. Simplify side setback regulations and reduce barriers to development on small sites



Current - side setbacks range from 5' - 14' in multi-dwelling zones

Proposal:

- Reduce required side/rear setbacks to 5' in most cases.
- 10' setbacks for buildings more than 55' tall.



15. Require building height transitions to single-dwelling zones



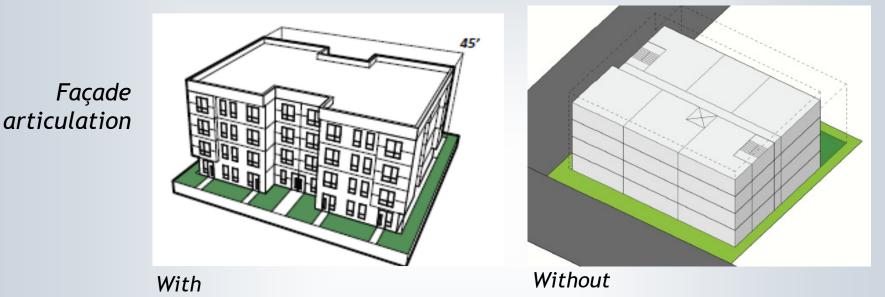
Proposal

• Limit building height to 35' within a 25' distance from properties with single-dwelling zoning.





16. Require large building facades to be divided into smaller components



Proposal:

Require large facades to be divided into smaller components (25% of façade offset).

- RM2 (R1): required when over 35' and over 3500 SF area (more than 3 stories and 100' wide)
- RM3 & RM4 (RH): required when over 45' and over 4500 SF area (more than 4 stories and 100' wide)





Questions?

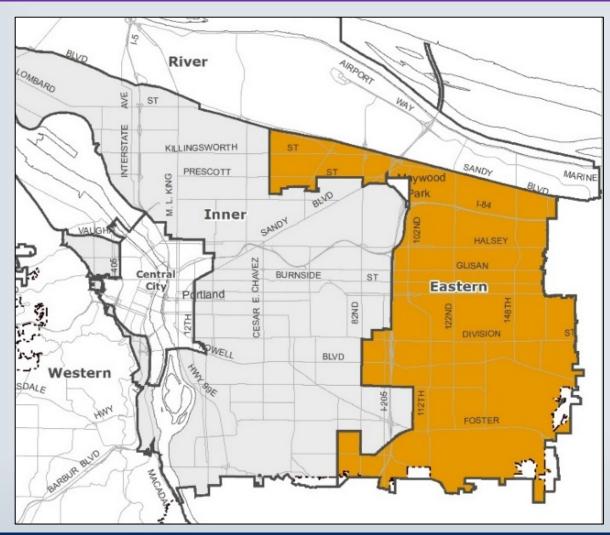




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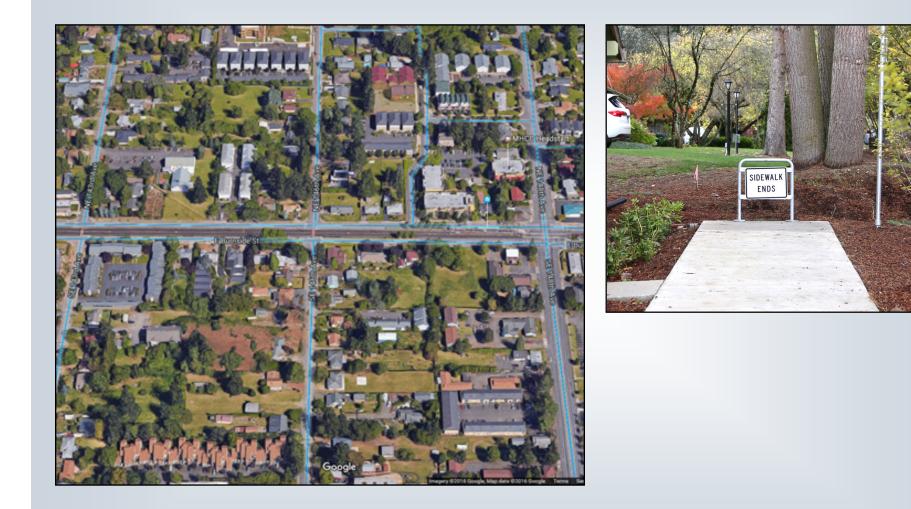
TOPIC

East Portland Standards and Street Connections



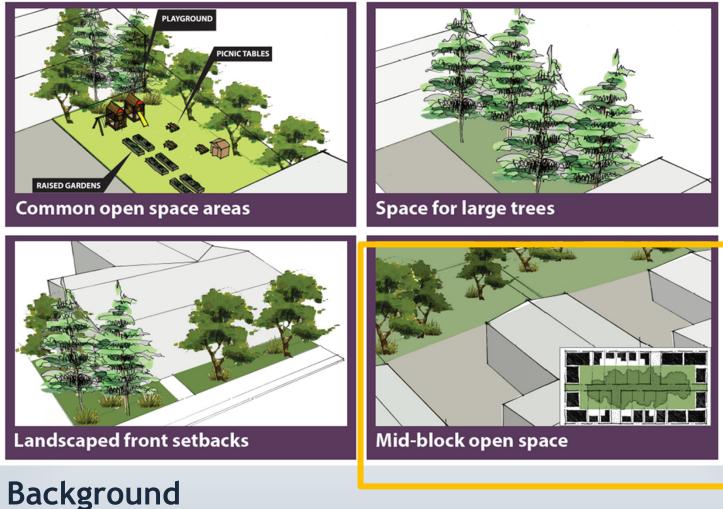


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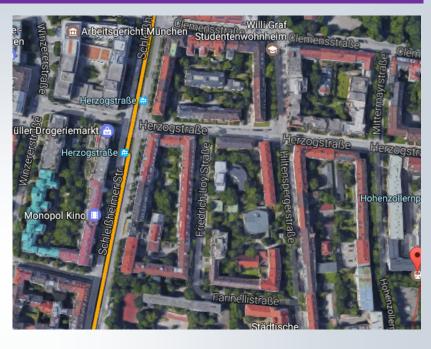
Desired site design elements in East Portland

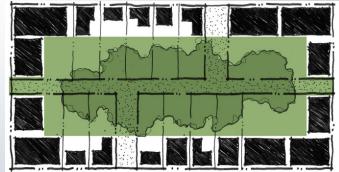


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Background Community interest in keeping mid-block areas greener, less built up



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17. Continue East Portland mid-block areas through requirements for deep rear setbacks



Example of recent development



Example of 25% depth-of-site setback

Proposal: Require rear setbacks equivalent to 25% of site depth





17. Continue East Portland mid-block areas through requirements for deep rear setbacks



Exemptions for projects providing large centralized outdoor space or streets







Background East Portland narrow sites



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Background

Problems with narrow sites:

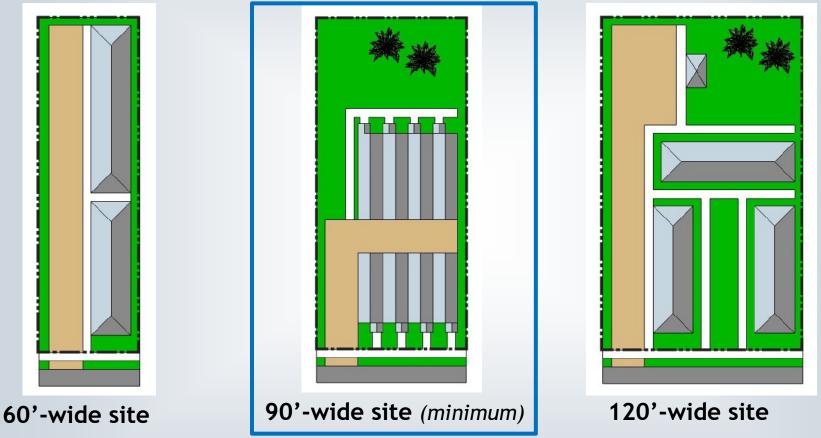
- Driveways/parking often occupy a large portion of site area
- No space for street connections
- Little orientation to public streets
- Limited room for outdoor spaces or trees
- Lack of efficiencies of scale and infrastructure







18. Require street frontages wide enough for quality site design and to provide space for street connections

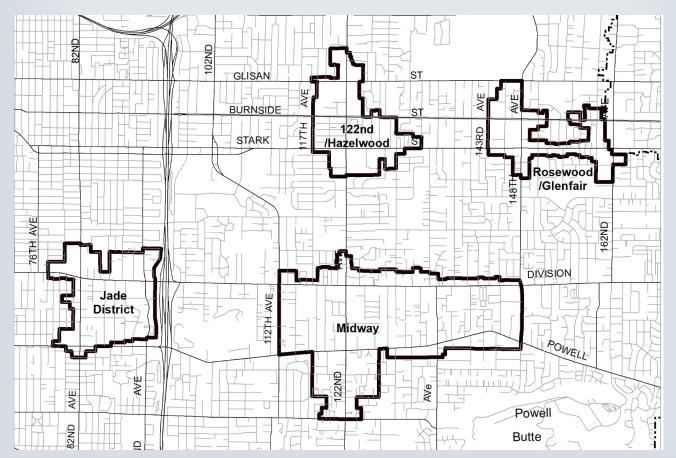


Proposal: For sites more than 160' deep within East Portland centers, require a **minimum street frontage of 90'** for new development.





18. Require street frontages wide enough for quality site design and to provide space for street connections



East Portland centers where minimum street frontage requirements would apply





19. Calculate development allowances prior to street dedication to facilitate street connections



Public Street

Currently, street space is subtracted from development allowances

Private Driveway





TOPIC

East Portland Standards and Street Connections

Questions?







Points of Contention

Development scale & density

- Allow greater scale
- Limit numbers of small units

Parking

- Eliminate all minimum requirements
- Don't allow for reduced parking



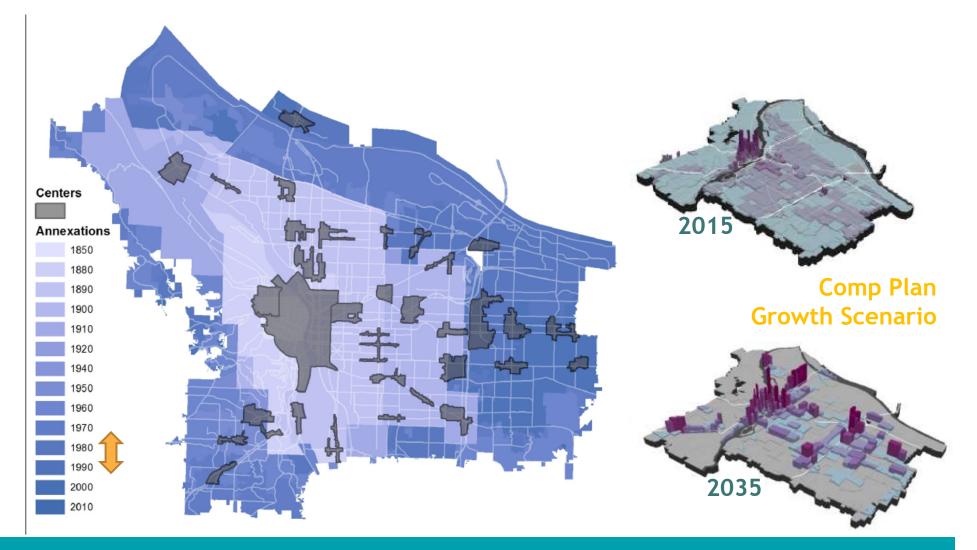
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PBOT

Portland Centers



PORTLANDOREGON.GOV/TRANSPORTATION



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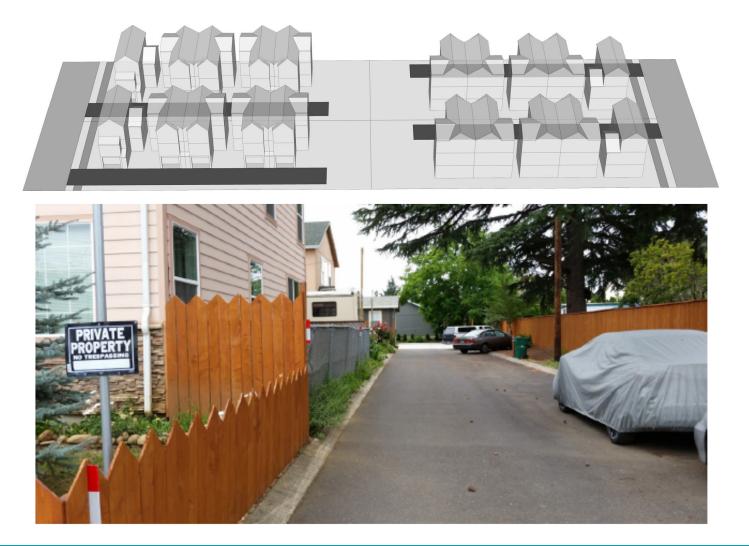
City Code

Ensure an adequate level of street connections to serve land uses, and to ensure that improvements to these streets are made in conjunction with development consistent with fire, life safety, and access needs. Title 17.88 - Street Access





Narrow lots - driveways with no public access



PBOT

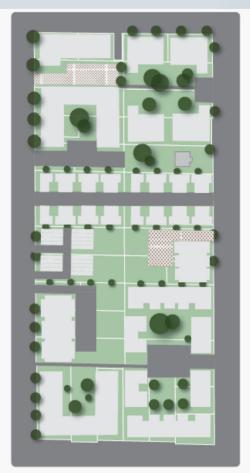
PORTLANDOREGON.GOV/TRANSPORTATION

Future scenarios



Existing





Potential connections under new standards



Street connections

Full street

Partial street

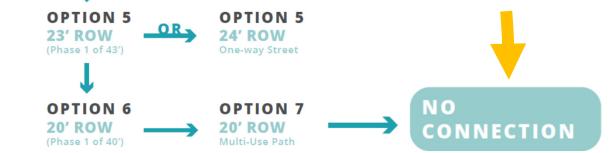


- Typical ROW: 50-60 ft
- Full Street: 50 ft min

- Typical ROW: 40-50 ft
- 34 Street: 35 ft min

New ROW Connection Approach





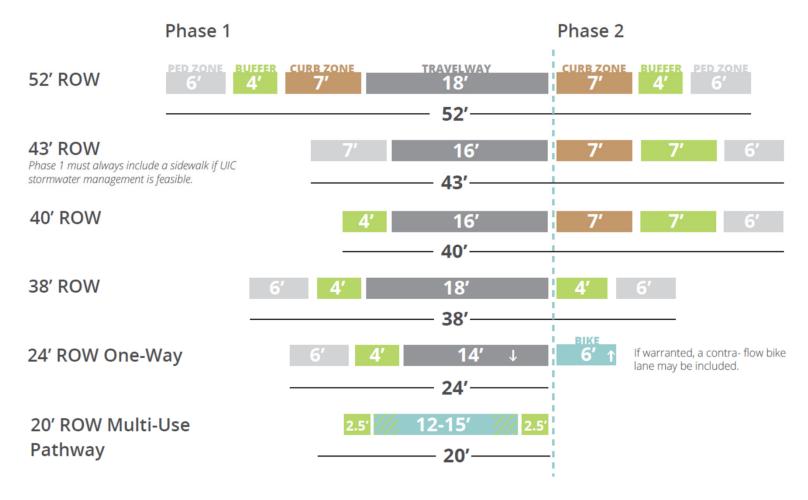


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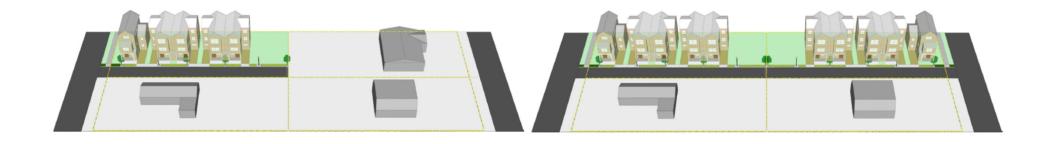
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Connection Options

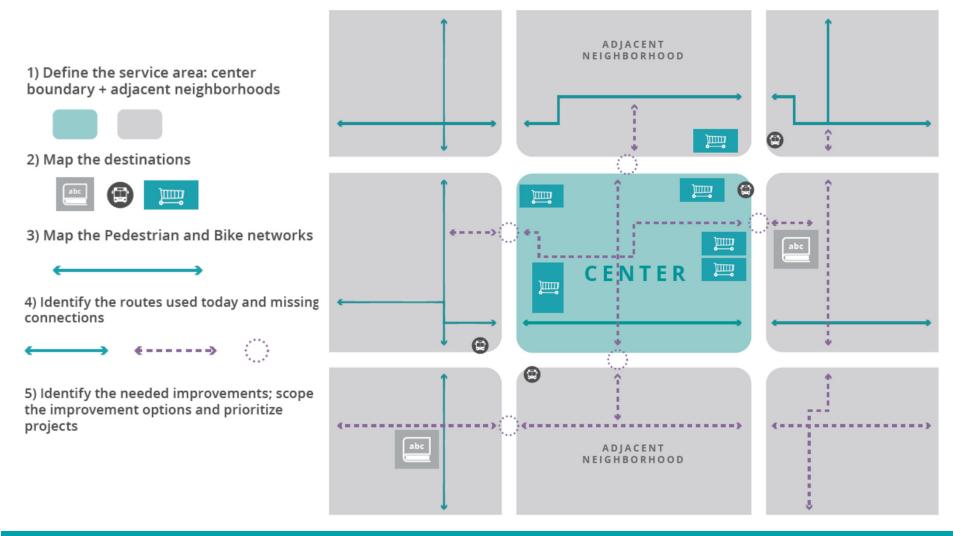


Infill street improvement





Safe Routes to Centers



Better Housing by Design (BHD)

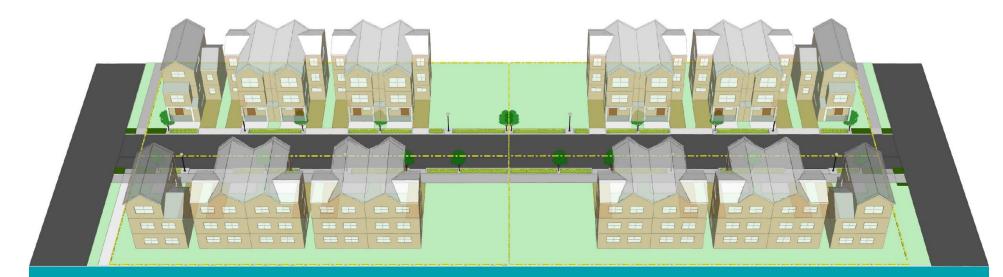
Title 33 Changes

BHD Section 33.120.310

• Reference Title 17.88.040, Connectivity Requirement.

BHD Proposal 18 & 19 (Section 33.930.025)

- Calculation of development allowance prior to dedication
- Establish minimum frontage length (Map 120-2)



P3(

Questions?



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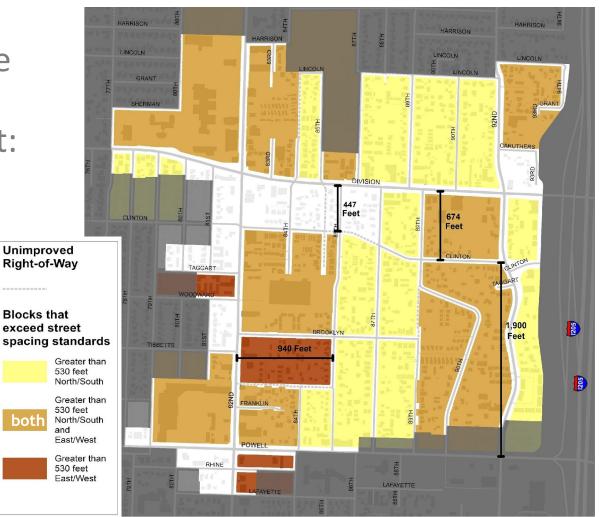


Connectivity Requirements

Developments require construction of new connection(s) to meet:

- Adopted street plans
- Street spacing standard: 530 feet*
- Bicycle/pedestrian spacing: 330 feet*

*except where prevented by barriers Title 17.88

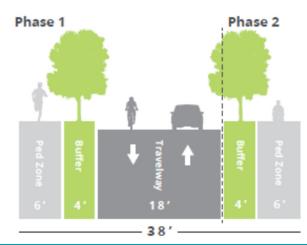


Street Connection - sections

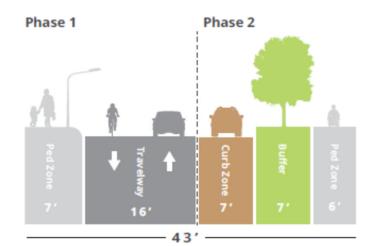
Phase 1 Ped Zone 6' Ped Zone 7' 52'

Option 2: 38' Right-of-way

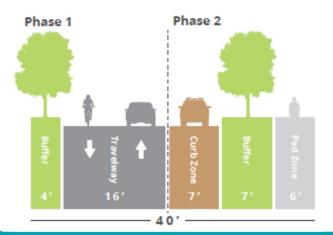
Option 1: 52' Right-of-way

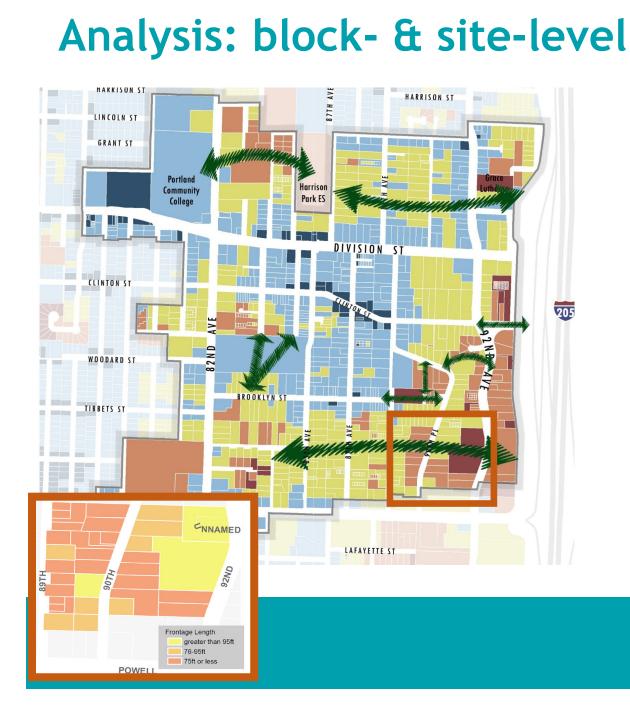


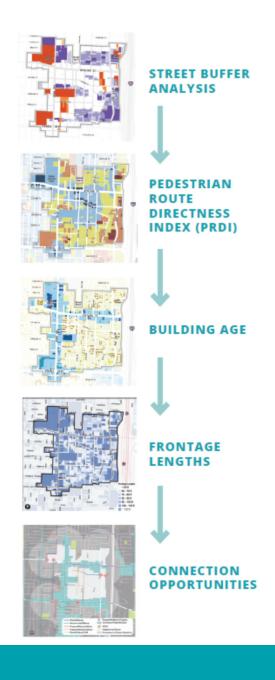
Option 3: 43' Right-of-way



Option 4: 40' Right-of-way



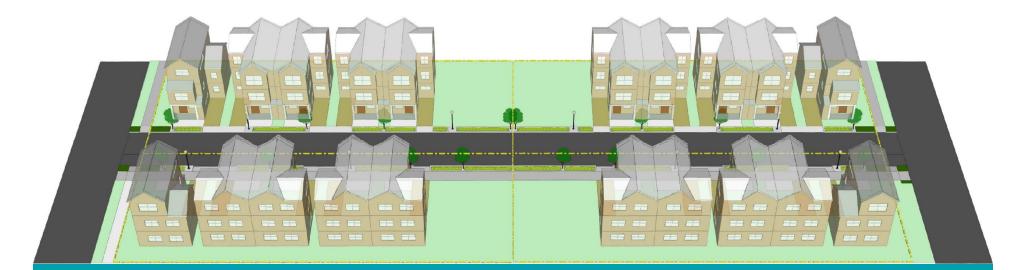




Connected Centers Street Plan

Strategy to improve connectivity

- New connection options
- Development tools and incentives
- Code amendments (Better Housing by Design)
- Safe routes to centers





What connections are needed?







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Comprehensive Plan Land Use Designations

Current and Proposed Comprehensive Plan and Zoning Designation Names

Current Comp Plan Name	Current Zone	New Comp Plan Name & Abbreviation	New Zone
Multi-Dwelling – 3,000	R3	Multi-Dwelling – Neighborhood (MD-N)	RM1 (Residential Multi-Dwelling 1)
Multi-Dwelling – 2,000	R2		
Multi-Dwelling – 1,000	R1	Multi-Dwelling – Corridor (MD-C)	RM2 (Residential Multi-Dwelling 2)
High-Density Multi-	RH	Multi-Dwelling – Urban Center (MD-U)	RM3 (Residential Multi-Dwelling 3)
Dwelling			RM4 (Residential Multi-Dwelling 4)
Central Residential	RX	Central Residential (RX)	RX (Central Residential)



Front Setbacks - Examples from Vancouver, BC







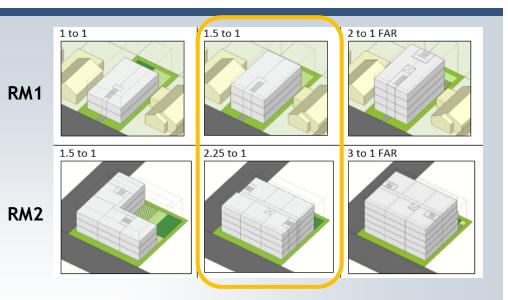
Vancouver, BC:

Landscaped setbacks required for most multifamily zones.



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Achieving Bonus FAR

Proposal: New Affordable Housing Incentives:

- Inclusionary Housing Bonus. Increase the inclusionary housing development bonus to 50% (beyond base FAR).
- Moderate Income Family Housing Bonus. Provide a development bonus (25% of base FAR) for projects in which at least half of units have 3 bedrooms and are affordable at 100% MFI.
- Affordable Housing Preservation Development Transfer. Provide a FAR transfer option for sites providing long-term preservation of existing affordable housing.





Limits on Paved Vehicle Areas and Asphalt

Implements policies related to limiting urban heat islands and paved areas

