

AMEND THE ARTS EDUCATION AND ACCESS INCOME TAX

IF YOU WISH TO SPEAK TO CITY COUNCIL, **PRINT** YOUR NAME, ADDRESS, AND EMAIL.

NAME **(PRINT)**

ADDRESS AND ZIP CODE *(Optional)*

Email *(Optional)*

NAME (PRINT)	ADDRESS AND ZIP CODE <i>(Optional)</i>	Email <i>(Optional)</i>
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✓ MARY SIPE		

TO: The Portland City Council
DATE: 03.08.2018
SUBJECT Proposed changes to the Art Tax program

Art is about life, color, freedom...art should not be represented by a dull bureaucratic form that looks like every tax bill--which is what the current Art Tax bill looks like. The whole process has a negative, punitive air to it, as does this proposed bill.

Look at the mailings of another city agency, the recycling program: regularly mailed, graphic, easy to read brochures and a program with high compliance and few complaints.

What we receive instead is an envelope addressed to "city resident" that contains a form without any artistic feeling to it at all--that asks us to list the members of our family and their social security numbers-- and we're supposed to drop this highly sensitive information into a mailbox. No wonder compliance is low.

The city already knows who we are--why isn't the envelope addressed to us personally?

The Art Tax program needs to be redesigned from top to bottom--get artists involved, produce colorful artistic materials that will help people understand why the tax is important and where the money goes, completely change the way the program is administered.

The Art Tax program needs to reflect Art: colorful and full of life, and it needs to be designed in a way that makes paying it a positive experience. Yes to an Art Tax program that helps us appreciate the importance of art to the beauty and humanity of our city.

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