

Open Signal is a media arts center in Portland, Oregon. With a commitment to creativity, technology and social change, we make media production possible for everyone. opensignalpdx.org



Para información en español,
visite el centro de difusión

Open Signal

Portland Community Media Center

I was lucky to be invited into this community in January 2016.



For 35 years, Portland Community Media handed state-of-the-art media equipment, training and TV broadcast capabilities to thousands of average citizens for free or next to nothing.

In 2017, Portland Community Media transformed into Open Signal.

With new staff, new programs, a renovated facility and a new vision for community-driven media, we are building upon the important legacy of this well-loved institution, doing everything we've always done—and a lot more.

I have learned more in the past two years than I ever have before and Open Signal has grown faster than we ever imagined.

In the 2017 fiscal year, we more than tripled the number of community members we engaged over the previous year and we trained our producers to use more than four times as many pieces of media gear. We also secured the largest private grants in our history, setting us up to serve Portland for another 35 years.

And this is just the beginning. Please join Open Signal staff, producers, educators, students and neighbors as we build something totally unique in this area that is risk-taking, sustainable and endlessly relevant.

Gratefully,

Justen Harn,
Executive Director

Dig into our annual report at the back of this catalog to learn how we gave Portland its first full-fledged media arts center in 2017

Open Signal's mission is to empower our community to make effective use of media for creative expression, cultural exchange and civic participation.

We're the largest community media center in the Pacific Northwest. Drop by to learn, to create, to collaborate and to be inspired.

Learn more at opensignaldpx.org



Staff from Open Signal and the Regional Arts & Culture Council celebrate the launch of Fresh Paint, a temporary murals program on the west wall of our building with muralist Molly Mendoza, July 2017

Open Signal provides to the community:

Cable Broadcast

- + Five cable channels airing local and independently produced content, reaching 400,000 homes in the Portland metro area

10,000-Square Foot Media Facility

- + Two media production studios with full green screen cyclorama; the larger studio is 2,000-square feet
- + A free media equipment library valued at over \$650,000, including professional-grade cameras, lighting, microphones, iPads, MacBook Pro laptops with Adobe Creative Suite and more
- + Editing rooms, an animation station, an analog media lab and a voiceover room
- + StreamPDX, a mobile podcast studio in our parking lot

Education for Youth and Adults

- + Affordable beginner and advanced classes, covering camera and production studio operation, editing, animation, motion graphics and more
- + After-school programs and summer camps for youth
- + Future Forum, a 10-month media intensive for adults
- + Community education partnerships with schools and nonprofits

Community Engagement & Artist Support

- + Artist residencies
- + Community events, including an annual block party
- + Exhibitions, screenings and immersive media events
- + Open Signal Labs, an incubator for filmmakers of color

Professional Production Services

- + Hire our team to document and broadcast your event

Winter/Spring 2018 Program Listings

The theme for our Winter and Spring 2018 programs is *Radiate*. You can explore how ideas spark action and inspire change, radiating from the core of your creativity.

We will illuminate the night with outdoor video projections during the Portland Winter Light Festival and showcase artists that shine light on important issues.

For 2018, we've also organized our classes into media education tracks, which will allow students to progress from introductory to advanced skills throughout the course of the season.

Read more about education tracks at opensignalpdx.org/tracks

Some things to know about our classes:

Read full course descriptions and register online at opensignalpdx.org/calendar

You can also register by phone at (503) 288-1515 or in person during our public hours of operation.

All classes take place at our facility, unless noted otherwise:
Open Signal
2766 NE MLK Jr. Blvd. at Graham Street.

No experience is needed to register for most classes, however, we recommend or require taking prior classes in some cases.

Most classes cap at 12 students, allowing you lots of contact with your instructor and classmates.

Each class certifies you to check out specific equipment or software from our library.

You must complete all sessions of your class to become certified to use equipment from our media library.

Use of the media equipment library is strictly for the purpose of creating content for our community TV channels, not for commercial use.

Read full course descriptions, equipment certification information and instructor bios at opensignalpdx.org/calendar

Learn more about our gear at opensignalpdx.org/equipment

Classes, Ages 16+

CAREER-BUILDING TRACK

Mac Basics

Pay what you can, \$0-\$40

This workshop covers the basics of Macintosh computers: file navigation, web navigation and more.

1/18, 6-9pm

REPEATS 2/12, 3/15 and 4/12, 6-9pm

VIDEO PRODUCTION TRACK

Kickstart your understanding of basic film and editing techniques, preparing you to jump onto a film

set or take on your own projects.

Take these classes in order from start to finish to build your knowledge throughout the term.

The Instant Filmmaker: iPad Filmmaking for Everybody

\$75

If you're eager to get your hands on some easy-to-use filmmaking gear to start making videos ASAP, this is the class for you!

1/16 and 1/30, 6-9pm

The Power of Framing: Intro to Video Production

\$110

Use video to tell your story. Never picked up a camera in your life? This class will get you started.

1/18, 1/25 and 2/1, 6-9pm

REPEATS 2/10 and 2/17, 1-6pm; 3/5, 3/12 and 3/19, 6-9pm; 4/2, 4/9 and 4/16, 6-9pm

Intro to Cinematography: Learning the Basics of the Canon C100 Mark II

\$75

Discover the world of cinematography through this study of the Canon C100 Mark II camera.

Open Signal is Portland's center for community-made television

Want to create a TV show for our channels? Here's how it works:

- + Register for workshops online at opensignalpdx.org/calendar, by phone or in person
- + After you've completed all sessions of your class, watch our New Producer Orientation video
- + You're now certified to check out our professional-quality gear or production studios to create content for our community TV channels—free of charge
- + Submit your completed video work to us
- + Watch your show light up the TV!

Catch independent and local media on our five cable channels:

+ **Community Access Network**
Channels: Xfinity 11 and HD 331 or CenturyLink 11 and HD 1011

+ **Independent Television Network 22**
Channels: Xfinity 22 and HD 322 or CenturyLink 8002 and HD 8502

+ **Independent Television Network 23**
Channels: Xfinity 23 and HD 323 and CenturyLink 8003 and HD 8503

+ **Curated channel, Pulse of Portland Channels:**
Xfinity 29 or HD 329
CenturyLink 8004 and HD 8504

+ **Government channel, CityNet**
Channels: Xfinity 30 and HD 330 or CenturyLink 8005 and HD 8505

1/16 and 1/23, 6-9pm

REPEATS 2/6 and 2/8, 6-9pm;
3/6 and 3/8, 6-9pm; 4/3 and 4/5, 6-9pm

Cut/Censor: Intro to Editing with Adobe Premiere

\$110

Discover how editing can influence a film with this introductory workshop to Adobe Premiere.

1/20, 1/27 and 2/3, 1-4pm

REPEATS 2/13, 2/14 and 2/15, 6-9pm; 3/7, 3/14 and 3/21, 6-9pm; 4/2, 4/9 and 4/16, 6-9pm

Alter/Arrange: Intro to Editing with Final Cut Pro X

\$110

Discover how video editing can influence a film in this introductory workshop to Final Cut Pro X.

2/27, 2/28 and 3/1, 6-9pm

Advanced Canon C100 Mark II

\$75

This fast-paced class studies the advanced features of Open Signal's lights, audio gear and Canon C100 Mark II cameras with a group project.

1/30 and 2/1, 6-9pm

PREREQUISITE Intro to Cinematography with Canon C100 MKII or intermediate experience with DSLR cameras or other comparable cameras.

Advanced Narrative Filmmaking with the Canon C100 Mark II

\$145

Use collaborative storytelling and cinematography skills to create a film over the course of four sessions in this advanced workshop.

4/10, 4/12, 4/17 and 4/19, 6-9pm

PREREQUISITE Intro to Cinematography with Canon C100 Mark II or intermediate experience with DSLR cameras or other comparable cameras.

Advanced Documentary Filmmaking with the Sony FS7

\$145

Immerse yourself in advanced documentary filmmaking techniques

and create a short documentary of your own using Open Signal's Sony FS7 cameras.

2/26, 2/28, 3/5 and 3/7, 6-9pm

PREREQUISITE Intro to Video Production or intermediate experience with DSLR cameras or other comparable cameras.

Advanced Camera Production with the Sony FS7

\$75

Loaded with high-end features, the Sony FS7 camera gives you the ability to make high-quality narrative films, documentaries and music videos.

4/23 and 4/26, 6-9pm



Register at opensignalpdx.org/calendar

Field Production Jib Certification

\$55

Learn how to set up and use the jib for smooth aerial shots out in the field.

2/17, 1-5pm

Advanced Editing with Adobe Premiere or Final Cut Pro X

\$75

Want to improve your video-editing game? Join us in this advanced editing course for new skills that will enhance the look of your films.

2/26 and 3/1, 6-9pm
(Premiere)

REPEATS 3/20 and 3/22
(FCPX), 3/27 and 3/29
(Premiere), 6-9pm

Creating Mood: Introduction to Color Correction

\$45

Whether you want to create consistent lighting or use color to add style, this class will give your work a more distinct aesthetic.

3/15, 6-9pm

REPEATS 4/24, 6-9pm

Advanced Music Video Production

\$160

Discover how to create powerful visuals for

music videos, then make your own!

3/20, 3/22 3/27 and 3/29,
6-9pm

NEW MEDIA TRACK

Whether you're an introductory or advanced filmmaker, studio producer, animator or visual FX artist, our New Media Track will help you use new and experimental methods of media creation.

Take these classes in order from start to finish to build your knowledge throughout the term.

Music and Video Programming with MAX/MSP/Jitter

\$110

This class teaches the basics of interactive video production, including its role in coding and multimedia video installations.

2/8, 2/13 and 2/15, 6-9pm

Video Installation

\$110

Learn how larger-than-life videos can create dynamic audience experiences through innovative use of video projection.

3/13, 3/20 and 3/27, 6-9pm

Experiments in Analog Video

\$110

Create experimental video art by bending and glitching content through analog video processors.

3/28, 4/4 and 4/11, 6-9pm

ANIMATION & VISUAL FX TRACK

Train to become a well-rounded animator and visual FX artist.

Take these classes in order from start to finish to build your knowledge throughout the term.

Beginner's Motion Graphics in After Effects

\$110

Held at Wacom Experience Center, 1455 NW Irving St, Portland

Want to create unique animated elements and credit sequences for your videos? Apply the power of Adobe After Effects to your projects!

2/13, 2/14 and 2/15, 6-8:30pm

Animating the Subconscious

\$75

Reconnect with your imagination in this two-session workshop! Join a group, create an animation and learn about improvised storytelling.

1/24 and 1/31, 6-9pm

Meet Jo, Community Producer

"Open Signal has given me opportunities to learn and experience media in ways I had not thought about before."

JO THORPE-BUCKMASTER



Producer and volunteer Jo Thorpe-Buckmaster first came to Open Signal in March 2017. She suffers from a condition known as Syringohydromyelia—the result of a spinal cord injury—which causes fluid-filled cysts line the center of her spinal cord. An Eliot neighborhood resident, Jo visited our studios after learning of Open Signal's accessibility for mobility chairs.

"I have been in locations where the doors or steps are inaccessible, and I've been in circumstances where I was unable to physically get out of the building without assistance, or worse; I once fell out of my wheelchair."

Through our classes, Jo quickly picked up skills, learning how to use our camera switchers, studio cameras and lighting setups. Jo has also volunteered with Open Signal, assisting Media Education Manager KatMeow Garcia by photographing and lending a helping hand with her summer youth media education classes.

She also worked with our Art & Social Impact Curator, Sarah Turner, on last summer's *TV Takeover*, an interactive multi-channel TV broadcast. "I have experience being behind the camera," Jo said. "And because I was asked genuinely, I even agreed to go in front of the camera. It was a unique experience, where I met many talented artists."

As a result of her work with Open Signal, Jo was asked by the Creative Music Guild to document their Improvisation Summit at the Disjecta Contemporary Arts Center in June 2017.

"Open Signal has a fervent social network where people collaborate," Thorpe says. "Its openness and inclusion of everyone and its connections and involvement in the community make it unique."

Learn more about becoming an Open Signal producer at opensignalspx.org/cable-tv/make-a-show

Empower a member of our community to share their voice. The Bob Hedlund Memorial Scholarship Fund allows people with demonstrated need the opportunity to take an Open Signal media class free of charge.

Give to the scholarship fund at opensignalpdx.org/donate. Your money helps low-income Portlanders attend our classes.

Learn about applying for a Bob Hedlund Scholarship at opensignalpdx.org/classes or at (503) 288-1515.

2-D Animation with Toon Boom

\$110

Learn the basics of computer-aided 2/D animation in Toon Boom in order to transform your drawings into compelling animations!

2/5, 2/6 and 2/7, 6-9pm

After Effects: Art in Motion

\$110

Held at Wacom Experience Center, 1455 NW Irving St, Portland

Learn how to add animated elements to your work with After Effects and Photoshop.

3/13, 3/14 and 3/15, 6-8:30pm

Intro to 3D Graphics with Blender

\$110

Held at Wacom Experience Center, 1455 NW Irving St, Portland

If you've ever wanted to enhance a logo, design a home, animate a film or sculpt a creature for 3D printing, this class is for you!

2/20, 2/21 and 2/22, 6-8:30pm

Animating Physics

\$110

Give your animations a lifelike sense of movement using specialized stop-motion techniques.

3/5, 3/12 and 3/19, 6-9pm

After Effects: Puppet Animation

\$110

Held at Wacom Experience Center, 1455 NW Irving St, Portland

Bring illustrated puppets to life with Adobe After Effects in this introductory workshop.

4/10, 4/11 and 4/12, 6-8:30pm

STUDIO PRODUCTION TRACK

Our studio production track is designed to prepare you for broadcast on Open Signal's cable channels and beyond.

Take these classes in order from start to finish to build your knowledge throughout the term.

Intro to HD Studio Session #1

\$90

Open Signal is the only Portland arts center where you can learn how to use a TV studio and broadcast your work! This is your first step.

1/22, 1/23 and 1/29, 6-9pm

REPEATS 2/27, 3/1 and 3/6, 6-9pm; 4/2, 4/3 and 4/9, 6-9pm

NOTE You must complete sessions #1 and #2 of Intro to HD Studio (6 sessions total) to receive HD Studio Certification and book time in the studios.

Intro to HD Studio Session #2

\$90

Are you ready to get into the studio and start making shows? Complete the second studio session to finish the course and book studio time.

1/30, 2/5 and 2/6, 6-9pm

REPEATS 3/8, 3/13 and 3/15, 6-9pm; 4/10, 4/16 and 4/17, 6-9pm

NOTE You must complete sessions #1 and #2 of Intro to HD Studio (6 sessions total) to receive HD Studio Certification and book time in the studios.

We ARE the Media: HD Studio Project

Pay what you can (\$15-75, no one will be turned away)

Are you sick of local news outlets ignoring the stories that affect your community? Join this project-based studio class to collaborate on a show that agitates for social change.

2/13 and 2/15, 6-9pm

Meet Kalimah, Resident Mediamaker



“Open Signal has allowed me to meet new people and have access to equipment that might otherwise be hard to find in this city.”

KALIMAH ABIOTO

Kalimah Abioto is an avid filmmaker, writer and artist whose work explores multiculturalism, gender and spirituality among other topics. She is a graduate of Hollins College's film program.

In November 2016, she joined Open Signal as the first artist-in-residence for our annual outdoor projection art series, Night Lights, delivered in partnership with the Regional Arts & Culture Council. In this role, Kalimah borrowed our equipment, booked time in our production studios and was given a \$5,000 stipend to create a new work.

“I was attracted to Open Signal because it provided use of great

equipment, access to media education and a community of people making things,” Abioto says. “It provides these things to everyone at a low to zero cost. It is simply about making and sharing content.”

With her stipend, she was able to travel to West Africa to capture footage in Mali's capital, Bamako for her Night Lights film, *Sight*. Kalimah worked at Open Signal during the film's production, bringing in a steady stream of collaborators, from actors to writers to musicians. The final product reflected a true community effort.

Sight was screened at Open Signal in March 2017 to a packed house—and her collaborators joined her for the panel discussion.

Kalimah continues to be part of the Open Signal community and is currently working on a piece about Black loggers in Eastern Oregon, part of a multimedia history project of the Portland Jazz Composers Ensemble.

“My favorite thing about Open Signal is having access to equipment and knowing at least one person when I come in,” she says. “It's like having a support team.”

Learn more about Night Lights at nightlightspdx.tumblr.com

Expert Studio Certification

\$45

This single-class session goes deeper into studio production processes and teaches you how to professionalize the look of your programs.

3/26, 6-9pm

REPEATS 4/19, 6-9pm

NOTE You must complete sessions #1 and #2 of Intro to HD Studio (6 sessions total) to receive HD Studio Certification and book time in the studios.

Studio on the Road: Multi Camera Unit

\$65

Learn how to properly transport the different components of Open Signal's portable studio equipment in this single-session class.

4/21, 1-6pm

REPEATS 3/24, 1-6pm

NOTE You must complete sessions #1 and #2 of Intro to HD Studio (6 sessions total) to receive HD Studio Certification and book time in the studios.

Stream PDX Workshops

We are pleased to partner with Stream PDX—an audio studio housed in an Airstream trailer in our parking lot—to provide a series of podcasting workshops.

\$12 per session, \$30 for complete track

Podcasting 101: Podcast Interviewing

An introduction to recording conversational or formal interviews for episodic media, covering personal style, crafting effective questions, and creating comfortable atmosphere.

2/1, 6:30-8:30pm

REPEATS 3/1 and 4/5, 6:30-8:30pm

Podcasting 101: Podcast Editing

A primer on editing and exporting podcast-quality audio using the free audio recording software Audacity.

2/8, 6:30-8:30pm

REPEATS 3/8 and 4/12, 6:30-8:30pm

Podcasting 101: Podcast Publishing

This class teaches you how to go from a finished audio file to a published podcast that people can find and subscribe to in their favorite podcast apps.

2/15, 6:30-9pm

REPEATS 3/15 & 4/19, 6:30-9pm

Youth Classes, Ages 8-15

Youth Crash Course: Filmmaking, Editing and Special FX Ages 12 to 15

\$150

Get a crash course in filmmaking! Work as a team to create a video, from storyboarding to



Register at opensignaldpx.org/calendar

directing, editing and adding special effects.

2/4, 2/11 and 2/18, 1-5pm

Youth Advanced Filmmaking: Canon C100 Mark II Ages 12 to 15

\$75

Expand your camera skills in this two-session workshop with the Canon C100 Mark II.

3/3 and 3/10, 1-4pm

Youth iPad Filmmaking Ages 8 to 12

\$75

Have you dreamed of making films or music videos? In this class for kids ages 8-12, learn video production skills and make it a reality.

1/20 and 1/27, 1-4pm

REPEATS 4/7 and 4/14, 1-4pm

Youth iPad Animation Ages 8 to 12

\$75

Calling all young creatives! Learn to craft your own cartoons using Open Signal's iPad animation kits.

2/3 and 2/4, 1-4pm

REPEATS 3/17 and 3/24, 1-4pm

Youth Intro to Stop Motion Animation Ages 12 to 15

\$75

Want to create your own animations? This class gets you started with a range of animation skills and professional equipment.

3/3 and 3/10, 1-4pm

Youth After Effects Puppets Ages 12 to 15

\$75

Held at Wacom Experience Center, 1455 NW Irving St, Portland

Bring illustrated puppets to life with Adobe After Effects in this workshop for youth ages 12-15.

4/21 and 4/28, 1-4pm

Apply to be part of Echo AiR, an after-school program Ages 14 to 18

All students receive a full merit scholarship

Echo AiR is a teen artist residency program that connects teens with the local film and video community. For nine weeks, 15 teen artists and makers will collaborate on a short film while developing a creative portfolio and technical skills.

Learn more and apply by January 15 at

opensignalpdx.org/opportunities

2/5, 2/12, 2/26, 3/5, 3/12, 3/19, 4/2, 4/9, 4/16

Thank you to the Oregon Arts Commission, a state arts agency, for supporting Echo AiR.

Spring Break Camp, Ages 8-11

Youth Camp: So You Want to be a Filmmaker

\$365

During spring break, form a filmmaking team to create a short film from scratch! Camps run for five days and certify kids to check out gear after the camp is over.

Before- and after-care is available for an additional cost.

3/26, 3/27, 3/28, 3/29 and 3/30, 9-3pm

Summer Camps, Ages 8-18

Join our wildly popular summer camps, where youth can make documentaries and cartoons, produce their own video shorts, learn filmmaking software programs like Final Cut Pro, and more!

Open Signal en español

Nuestra misión está inspirada en la comunidad para que pueden crear sus propias historias usando la tecnología nueva. ¡Te invitamos a participar en nuestros talleres!

Tomar nuestra clase de producción enteramente en español.

Cinelatinx Sin Fronteras: Una Introducción

\$145

El cine siempre ha llamado com medio para contar tus historias. Este es el curso donde aprenderás a llevar tu visión a una realidad.

4/7, 4/14 y 4/21, 1-5pm



Para información en español, póngase en contacto con Daniela Serna (503) 288-1515 o daniela@opensignalpdx.org

Camps run for five days and class sizes are small, so students get plenty of hands-on experience with Open Signal's industry-quality cameras and animation kits. Students will even gain access to check out gear after the camp is over.

Before- and after-care is available for an additional cost.

Youth Camp: So You Want to be a Filmmaker Ages 8 to 11 and 12 to 14

\$365 when you register by 3/30; \$390 on 4/1

Form a filmmaking team to create a short film from scratch!

7/16, 7/17, 7/18, 7/19 and 7/20, 9-3pm (ages 12-14)

REPEATS 8/20, 8/21, 8/22, 8/23 and 8/24, 9-3pm (ages 8-11)

Youth Camp: Adventure Filmmakers Ages 8 to 11

\$365 when you register by 3/30; \$390 on 4/1

Explore the neighborhood, document what you see and create videos to show on Open Signal's cable channels. Beginners are welcome.

6/18, 6/19, 6/20, 6/21 and 6/22, 9-3pm

Youth Camp: Animation Nation Ages 8-11 and 12-14

\$365 when you register by 3/30; \$390 on 4/1

If you like to draw, build or create your own characters, you'll love this creative camp—covering the basics of making your own animations.

6/25, 6/26, 6/27, 6/28 and 6/29, 9-3pm (ages 12-14)

REPEATS 7/9, 7/10, 7/11, 7/12 and 7/13, 9-3pm (Ages 8-11)

XRAY's Reel Voices: A Filmmaking Camp for Young Women Ages 15-18

\$365 when you register by 3/30; \$390 on 4/1

Learn digital filmmaking in a fun and inspiring environment at this camp for female and non-binary filmmakers.

7/30, 7/31, 8/1, 8/2 and 8/3, 9-3pm

Viral Video Camp Ages 12-14

\$365 when you register by 3/30; \$390 on 4/1

Do you dream of going viral? Do you want a million or more views? This five-day camp teaches you how to become a viral video star—including techniques for adding special effects to your short videos!

8/13, 8/14, 8/15, 8/16 and 8/17, 9-3pm

Events

Two Worlds and Nowhere

This exhibition by artist Irina Boboia reveals the stories of local immigrants and refugees.

12/5/17-1/19/18

A.V. Party

\$8-10 sliding scale

"A.V. Party" is a series of live, televised performances by regional talent, made in homage to Glenn O'Brien's cable access show TV Party.

1/17, 7-9:30pm

New Media Fellows Exhibitions

See new work from Open Signal's 2017 New Media Fellows in our lobby.

1/22-2/18 (manuel arturo abreu)

3/2-30 (Ariella Tai)

Night Lights at RACC

Held at Regional Arts & Culture Council, 411 NW Park Ave. at Glisan St., Portland

Every First Thursday, the Regional Arts & Culture Council presents Night Lights, an outdoor video projection series.

2/1 (Julia Calabrese),
3/1 (University showcase),
Sunset-9pm

:::Radiate:::

Light-based art installations by Pulsar Studio teens, New Media Fellows and Future Forum artists during the Portland Winter Lights Festival.

2/2, 6-8pm

Apply for 2018-19 New Media Fellowships

Be part of our 12-week residency program for digital and experimental media artists.

Information session 2/12

Application deadline 3/5

View the application beginning January 2 at opensignalpdx.org/opportunities

Night Lights: Artist in Residence at Open Signal

Join Open Signal and the Regional Arts & Culture Council for this season's final Night Lights, featuring Artists in Residence Amy Chiao and Chloe Cooper.

4/5, 8pm

90-Second Newberry Festival

Join us for this free, family-friendly screening that reimagines childhood books as 90-second vignettes from youth filmmakers.

4/14, 1-3pm

24-hour Telethon!

Save the Date: 24-Hour Telethon!

We're hosting our first-ever 24-hour telethon fundraiser, showcasing media made by our community live onsite, online and through our cable TV airwaves.

5/19-5/20, Noon-Noon



Register at opensignalpdx.org/calendar

Meet Michael, Community Partner



"Our students have been able to work with world-class artists, access the latest technology and learn advanced techniques."

MICHAEL NAVARRO

Michael Navarro is principal at Open School North, an alternative middle school for students who have not been successful in the public school system. 85% of Open School's students live below the poverty line and 79% qualify for special education services.

Michael has been with Open School for 23 years, serving as counselor, program coordinator and teacher before becoming principal. According to Michael: "It typically is the most privileged students who get the best education. I have stayed at Open School because these students should be getting the best!"

Open Signal staff have worked with Open School North since 2010, when the program was a part of the Hollywood Theatre. With funding from the Mt. Hood Cable Regulatory Commission, they were able to outfit the school with a complete media lab, giving students full access to typically out-of-reach technology.

In 2016, Open Signal absorbed the Hollywood Theatre's education staff and programs, including the relationship with Open School North.

Major multi-year support from the Studio to Schools initiative of The Oregon Community Foundation has enabled our staff to bring visiting artists to work with students and teachers every day for six weeks each, connecting media arts to classroom curriculum from science to social studies. Artists have included Bibi McGill, lead guitarist of Beyonce's all-female backing band; and Elijah Hassan, local artist and longtime Open Signal producer. Artists engage students through music recording, 3-D media installations, animation and virtual reality.

"Our partnership with Open Signal has given so many opportunities to our students," Michael says. With help from Open Signal, "we are able to develop curriculum that is better able to meet students where they are at; work that is more in touch with students' lives in the YouTube era. Students are able to use the technology to express themselves in ways that are very different from writing or speaking."

Thank you to the Juan Young Trust for providing additional support to this program for the 2017-18 school year.

Read more about partnerships at Open Signal at opensignalspx.org/partnerships

2017 Annual Report

Timeline of a Transformation

After a series of leadership changes, Open Signal is reviving an important community resource and breaking organizational records.



2015

Under Interim Executive Director Paula Manley, Portland Community Media board and staff conduct a strategic plan, outlining work to rebrand the organization and build a new business model.

Board conducts a national search for a permanent executive director.

2016

January

Justen Harn is hired to become the new executive director of Portland Community Media. As Director of Programs & Community Engagement at Portland's Hollywood Theatre for nine years, Justen was instrumental in revitalizing the organization.

May

Organization secures partnership with Hollywood Theatre, acquiring four programs, four full-time staff and more than \$250,000 in existing grant funding.

2016, Continued

July

Two leadership hires join staff from Regional Arts & Culture Council.

October

Number of classes doubles from previous term, adding experimental media and career classes to standard production and filmmaking classes. Classes consistently sell out.

New outreach programs include a curriculum-integrated media arts program at Open School North, a middle school for students who have been unsuccessful in the public school system.

December

StreamPDX, a local podcast trailer, sets up shop in the parking lot.



2017

January

Portland Community Media transforms into Open Signal with a new website and major press coverage from *Oregon Public Broadcasting*, *Portland Monthly* and *Portland Tribune*.

New Media Fellowship pilot begins, with seed support from the Regional Arts & Culture Council. This program served six people who identified as queer, POC or female mediamakers in 2017.

February

Lobby renovations complete and building reopens to the public, featuring our first dedicated classroom, retooled editing rooms and an animation workspace. A packed open house (image, left) reintroduces the transformed organization to the community.

April

\$90,000 three-year capacity building grant is secured from the James F. and Marion L. Miller Foundation, the largest private grant the organization has ever received. More than \$200,000 total was granted from nine Oregon institutions in 2017.

Open Signal invests in government relations staff. Employees, board members and volunteer producers make a strong showing at City of Portland budget hearings, leading the organization to avoid a City budget cut for first time in seven years.

Open Signal Labs launches, an incubator for media productions created by filmmakers of color.

June

Justen Harn presents Open Signal's revived identity and programming at the Alliance for Community Media—the national coalition of community media centers—to great excitement.

Fiscal year 2017 ends with \$442,271 to carry forward into 2018, in addition to cash reserves.

Open Signal triples engagement over the previous fiscal year.

August

Block party organized in partnership with Graham Street neighbors becomes the largest event the organization has ever held, with more than 1,000 attendees.

September

Future Forum launches, a 10-month intensive artist training program and an affordable alternative to a higher education.

2017 by the Numbers

July 2016 through June 2017

Community Engagement

Saeeda Wright, NE Portland native, performs at our first annual block party, August 2017



5,244

Total community members engaged through classes, studio and equipment rentals and public programs

3,146

People engaged at 40 community events

Hours cameras checked out from equipment library

61,666

Hours laptops checked out

93,069

Hours production studios used for free

4,905

Individual equipment and studio reservations

Equipment Library & Production Studios

Community TV

6

Languages broadcast via our cable channels (English, Romanian, Russian, Farsi, Chinese, Spanish)

148

City Council meetings broadcast

49

People made weekly TV series

943

New TV programs created with our equipment and studios



Our 2,000-square foot TV production studio has a full green screen cyclorama

710

New equipment certifications issued

Media Education

100+

Class registrations donated to students

818

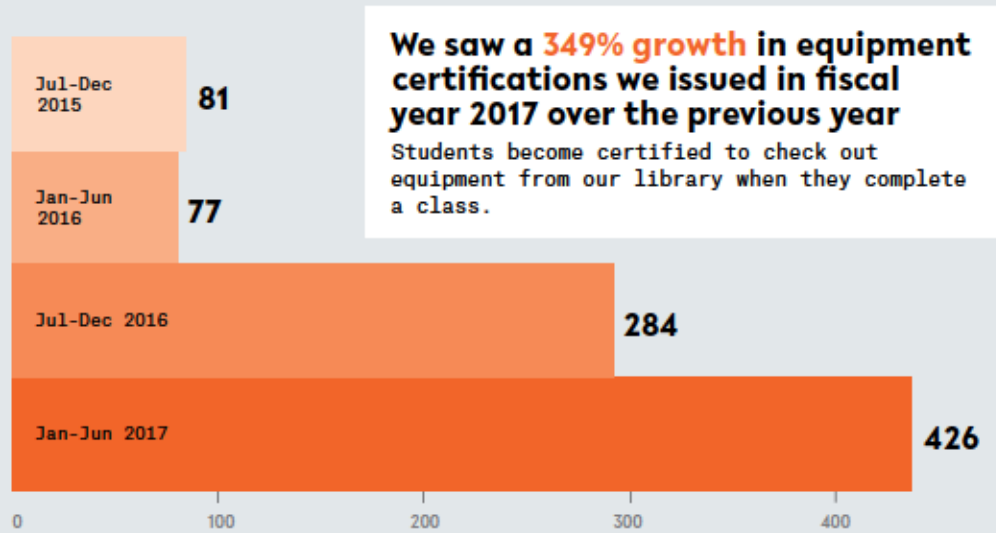
Students enrolled in 95 classes



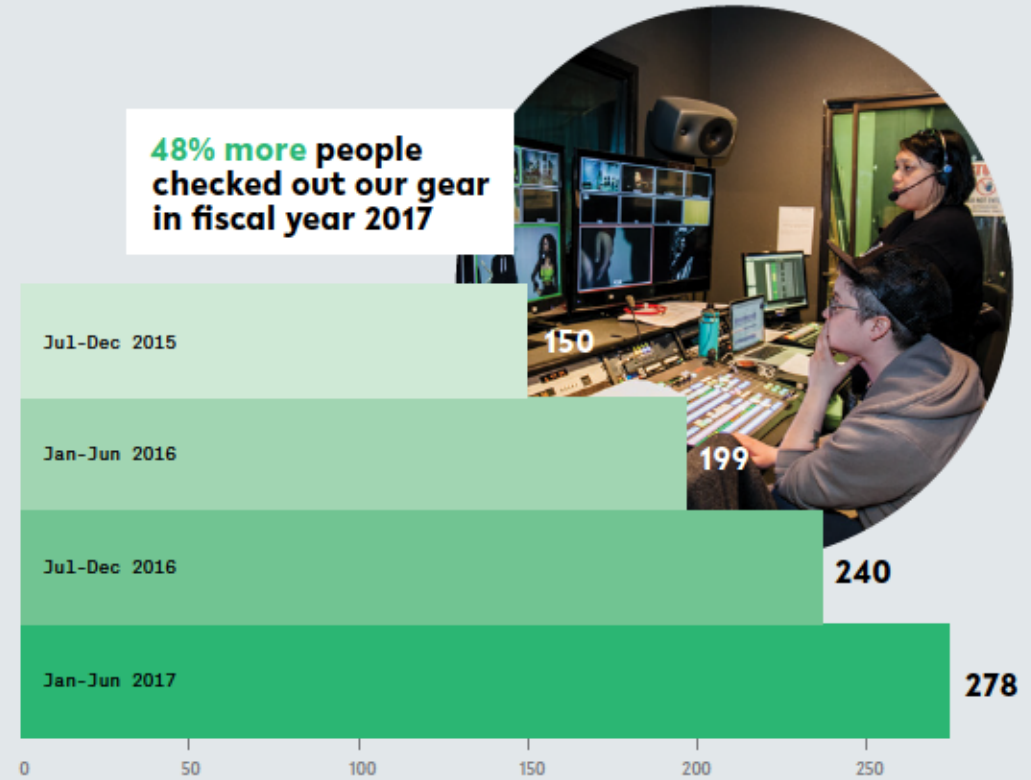
New Media Fellow, Alan Page, teaches an experimental media class, November 2017

Historic Growth

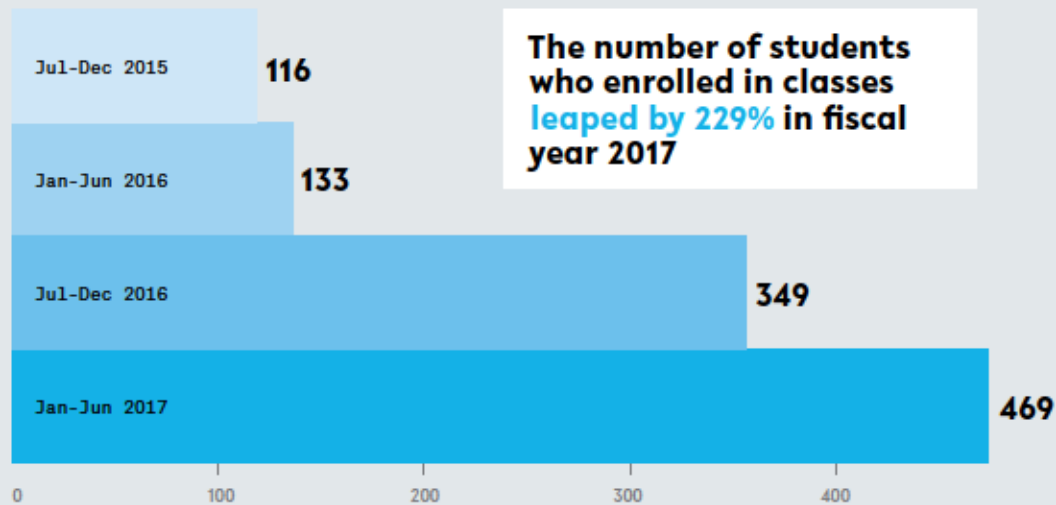
Between July 2016 and June 2017, Open Signal experienced dramatic growth in nearly every department



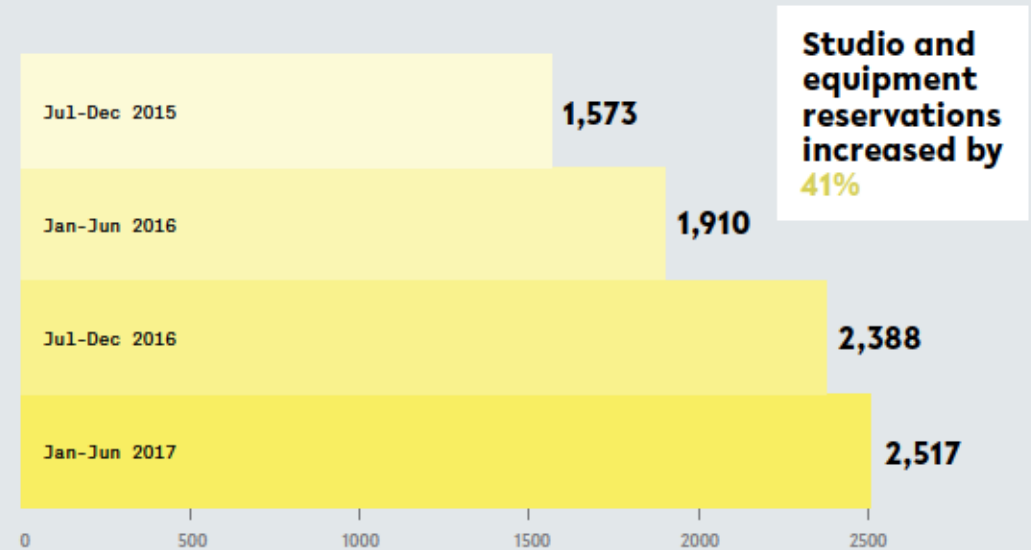
New Equipment Certifications



Unique Users of Open Signal Studios and Equipment

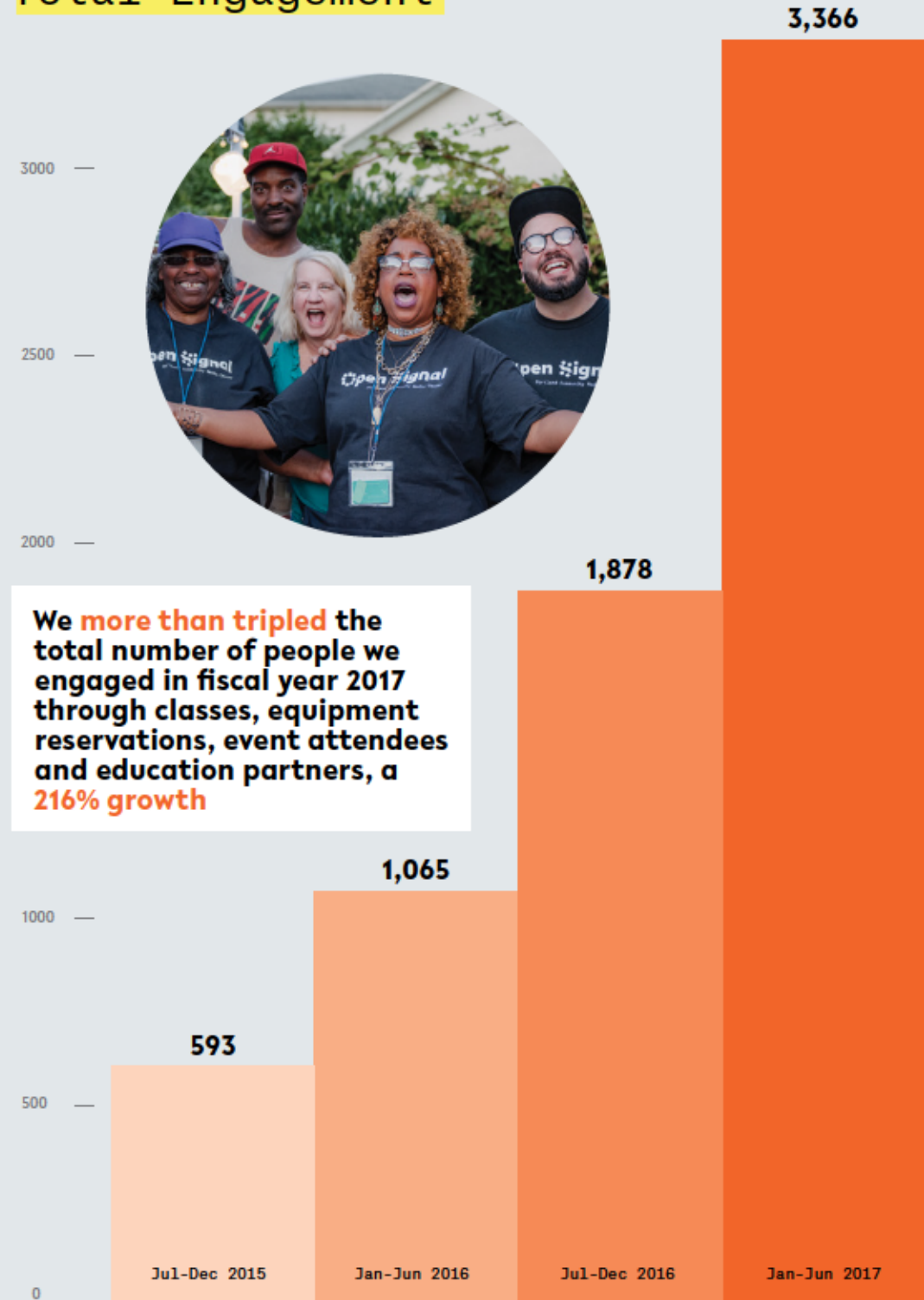


Total Class Enrollment



Studio and Equipment Reservations

Total Engagement



Community Partnerships

Between July 2016 and June 2017, we engaged the following groups by providing space, equipment, education, production and/or mentorship:

- 90-Second Newbery Film Festival
- Alliance for Community Media NW Regional Summit
- City Club of Portland
- Cleveland High School
- Emerson School
- Hollywood Theatre
- International Youth Silent Film Festival
- iUrban Teen STEM Summit
- Lents Youth Initiative
- Media Institute for Social Change
- Multnomah County Library
- National Alliance for Media Arts and Culture
- Newspace Center for Photography
- One World Chorus/Caldera
- Open School North
- Outside the Frame
- PDX Pop Now!
- Portland Workforce Alliance
- POW Girls (Portland Oregon Women's Film Festival)
- PSU.tv
- PSU MFA in Social Practice at Columbia River Correctional Facility
- Regional Arts & Culture Council
- Right 2 Root
- Sista Sistah
- StreamPDX
- Urban League of Portland
- Vanport Mosaic
- VOX Siren
- Waseda University (Japan)
- Women in Film
- XRAY.fm

Cable Programs

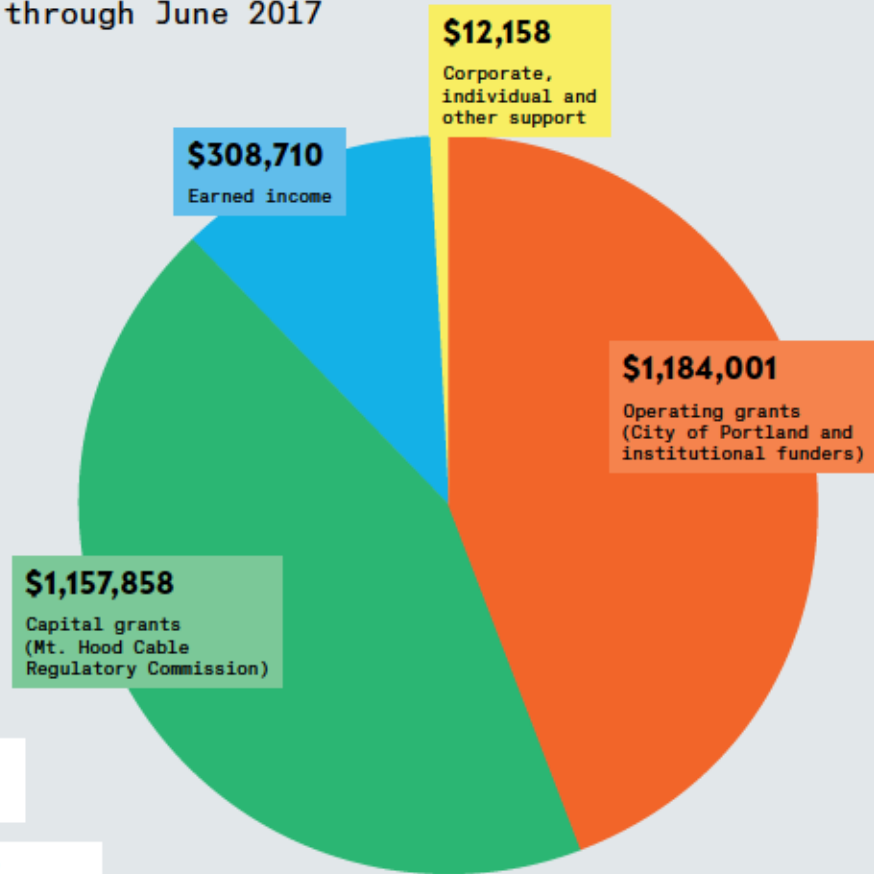
We broadcast 5 channels 24 hours a day, with non-commercial, independent content.

Here are some of the programs we aired in 2017:

- Democracy Now! With Amy Goodman
- 32nd Annual Tribute to Rev. Dr. Martin Luther King
- My Iran
- Road to Recovery
- Muslim Women in Male America
- City Club Friday Forums
- Mass Awareness Project
- Is Multnomah County's Criminal Justice System JUST?
- Flying Focus Video Bus
- El Chamuco
- Multnomah County Commission Meetings
- Trimet Board Meetings
- Portland City Council Sessions and Work Sessions

Revenue

July 2016 through June 2017



\$2,664,518
Total revenue

\$3,843,239
Total liabilities and unrestricted net assets

Thanks to our fiscal year 2017 funders

The City of Portland, Mt. Hood Cable Regulatory Commission, Hollywood Theatre, James F. and Marion L. Miller Foundation, Keeping the Arts, Regional Arts & Culture Council and Columbia Bank

In-kind sponsors

Sizzle Pie, Lagunitas Brewing Company, 2 Towns Ciderhouse, Guayaki Yerba Mate, Ninkasi Brewing Company, TwentySix Cafe, Laughing Planet, Voodoo Doughnut, Artist and Craftsman Supply, Bob's Red Mill, Paracosm LLC

Diversifying funding is a major priority for our organization in 2017-18, with a focus on increasing earned income, institutional grants and donations from individuals.

As of November 2017, we have secured additional support from The Oregon Community Foundation, Oregon Cultural Trust, Oregon Arts Commission, Juan Young Trust and Advanced Broadcast Solutions for fiscal year 2018.

Board Members

- Ron Craig**
Astoria International Film Festival
- Sue Dicile**
Liaison to Mt. Hood Cable Regulatory Commission
- Lisa Faust**
Columbia Bank
- Matthew Jacobson**
Sizzle Pie/Relapse Records
- Joaquin Lopez**
Latino Network
- Evelyn Liu**
Asian American Chamber of Commerce
- Liz Rhodes**
ZGF Architects

Staff

- Elisa Barrios**
Director of Education
- Bea Bedard**
Media Services Director
- Ifanyi Bell**
Executive Producer
- Marie Biondolillo**
Grants Specialist
- Jim Bruce**
IT Administrator
- Rebecca Burrell**
Director of Strategy & Development
- Noah Dorsey**
Equipment Coordinator
- Chris Fuzell**
Media Education Coordinator
- KatMeow Garcia**
Media Education Manager
- Justen Harn**
Executive Director
- Yousef Hatlani**
Marketing Manager
- Lindsay Kaplan**
Community Engagement Director
- David Koesters**
Distribution/Media Services Staff
- David Krug**
Production Coordinator
- Chris Lawn**
Media Services Technical Lead
- Marina Martinez-Bateman**
Development Manager
- Vo McBurney**
Front Desk/Technical Support Specialist
- André Middleton**
Director of Equity & Digital Inclusion
- Jenelle Neill**
Production Services Director
- Taylor Neitzke**
Director of Programs
- Chris Rhoads**
Production Coordinator
- Emily Roland**
Media Services Distribution Lead
- Natalie Sept**
Government Affairs Advisor
- Daniela Serna**
Administrative Coordinator
- Jason Tait**
Production Coordinator
- Chloe Alexandra Thompson**
Web Development and IT Manager
- Sarah Turner**
Art & Social Impact Curator
- Liz Vaughan**
Technical Specialist & Media Educator
- Jamie Vidales**
Finance & HR Coordinator
- Leslie Yan**
Director of Administration

**Open Signal
Portland Community Media Center**

2766 NE Martin Luther King, Jr Blvd
Portland, Oregon 97212

Tuesday-Friday 10am-10pm
Saturday and Sunday Noon-8pm
(503) 288-1515
opensignalpdx.org

Trimet: Take Line 6, Martin Luther King Jr. Blvd, and get off at the Knott St. bus stop, near the Nike store.

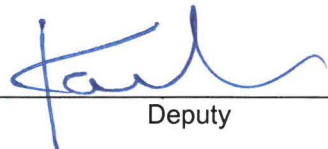
En Open Signal, nuestra misión está inspirada en la comunidad para que puedan crear sus propias historias usando la tecnología nueva. ¡Te invitamos a participar en nuestros talleres! Para información en español, póngase en contacto con Daniela Serna (503) 288-1515 o daniela@opensignalpdx.org

PARTNERS



Agenda No.
REPORT
Title

The past year at Open Signal: a new era of equity, access and economic impact. (Report)

<p>INTRODUCED BY Commissioner/Auditor: Mayor Ted Wheeler</p>	<p>CLERK USE: DATE FILED <u>FEB 06 2018</u></p>
<p>COMMISSIONER APPROVAL</p> <p>Mayor—Finance & Administration - Wheeler <i>KC</i></p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Eudaly</p>	<p>Mary Hull Caballero Auditor of the City of Portland</p> <p>By:  Deputy</p>
<p>BUREAU APPROVAL</p> <p>Bureau: Mayor's Office Bureau Head: Mayor</p>	<p>ACTION TAKEN:</p> <p>FEB 14 2018 PLACED ON FILE</p>
<p>Prepared by: Michelle Plambeck Date Prepared: February 5, 2018</p>	
<p>Impact Statement</p> <p>Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p>	
<p>City Auditor Office Approval: required for Code Ordinances</p>	
<p>City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan</p>	
<p>Council Meeting Date February 14, 2018</p>	

AGENDA
<p>TIME CERTAIN <input checked="" type="checkbox"/></p> <p>Start time: <u>10:15</u> 30</p> <p>Total amount of time needed: <u>30 mins</u> (for presentation, testimony and discussion)</p>
<p>CONSENT <input type="checkbox"/></p>
<p>REGULAR <input type="checkbox"/></p> <p>Total amount of time needed: _____ (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	1. Fritz	
2. Fish	2. Fish	
3. Saltzman	3. Saltzman	
4. Eudaly	4. Eudaly	
Wheeler	Wheeler	