

IMPACT STATEMENT

Legislation title: *Authorize a grant with a maximum possible total of \$75,000 to Portland Parks Foundation (PPF) for operational costs associated with fundraising and development services for the Portland Parks & Recreation (PP&R) programs and projects for FY 2017-18. (Ordinance)

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Presenter name: Director Mike Abbate

Purpose of proposed legislation and background information:

- Authorize a grant to Portland Parks Foundation (PPF) for operational costs totaling up to \$75,000 to support operational costs and shared fundraising priorities—subject to available funds.
- PPF has shown success in fulfilling its goals and PP&R's goals from a previous grant of \$50,000 during FY2016-17, which supported its efforts so that it was able to raise nearly two million dollars in support of PP&R projects and programs.
- Background:
 - PP&R's strategic fundraising partner, PPF, as originally outlined in the Parks 2020 Vision document. In 1999, a Vision Team comprised of city residents and PP&R staff, along with thousands of residents, began to develop a vision to protect our heritage, to make recreation services available to all, and to leave a legacy for our children that is better than our inheritance.
 - With hundreds of millions of dollars in capital needs in our park system and lack of access to parks in many parts of town, including trails that don't connect—Portland Parks & Recreation relies heavily on our partners to bring in private philanthropic support—chief among them, PPF.

Financial and budgetary impacts:

- This ordinance and the proposed grant agreement will be funded by PP&R's general operating fund budget. It is expected to cost \$75,000, which will be funded utilizing vacancy savings in FY 2017-18 — but only if funding is available.
- Should this grant be granted, the likely result is that Portland Parks Foundation is better positioned to raise philanthropic dollars for Portland Parks & Recreation's capital and programming needs. This could result in additional in kind or cash infusions in parks capital assets or specific funding for Summer Free For All or other programs.

Community impacts and community involvement:

- This ordinance and the proposed grant agreement confirm the City's fiduciary commitment to its strategic fundraising partner, PPF, as originally outlined in the *Parks 2020 Vision* document.

- In 1999, a Vision Team comprised of city residents and PP&R staff, along with thousands of residents, began to develop a vision to protect our heritage, to make recreation services available to all, and to leave a legacy for our children that is better than our inheritance. Events are citywide.
- Specifically, PPF was formed to steward Portland's parks through, but not limited to, the following activities:
 - To promote social welfare by assisting in developing, maintaining, supporting, and promoting public parks in the City of Portland, Oregon, and their use and enjoyment by the public;
 - To raise funds for the acquisition of land and for other parks and recreation purposes within the corporate boundaries of the city of Portland;
 - To solicit, receive, hold, invest, steward, and administer contributions made to PPF to carry out its purpose.
 - Fundraising from private individuals, corporations and foundations is a critical component to the long-term stewardship of Portland's park system and PPF is well positioned to do this development work in the community.
 - PPF's founding partners are PP&R and the City of Portland. This relationship is formalized through an exchange of ex-officio board positions and the adoption of operating agreements and procedures. Both parties work collaboratively to develop shared philanthropic priorities.
- PPF raises money for assets or programs used by all Portlanders.
- Geographic area: All parks assets are for free use by any resident citywide. Neighborhoods specifically affected may be any area in which PPF is raising money for capital assets—in 2017 that has included SW/NW Portland (Footbridge over Burnside) and Cully area (Thomas Cully Park support).

100% Renewable Goal:

- N/A

Budgetary Impact Worksheet**Does this action change appropriations?**☐ **YES:** Please complete the information below.☒ **NO:** Skip this section

| Fund | Fund Center | Commitment Item | Functional Area | Funded Program | Grant | Sponsored Program | Amount |
|------|-------------|-----------------|-----------------|----------------|-------|-------------------|--------|
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Finance Manager PP&R (Amy Archer-Masters)

10/24/17
Date