

travel PORTLAND

CITY OF PORTLAND

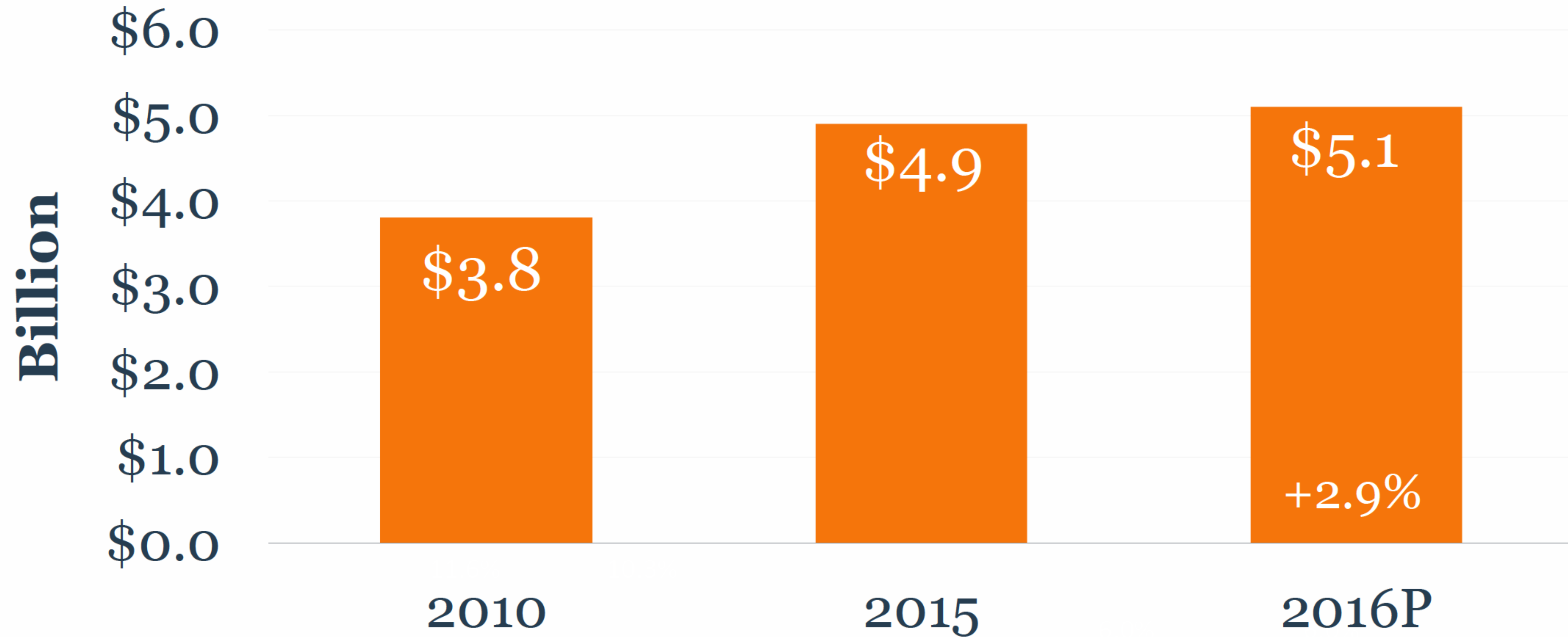
AUGUST 23, 2017

Overnight Visitors

9 Million

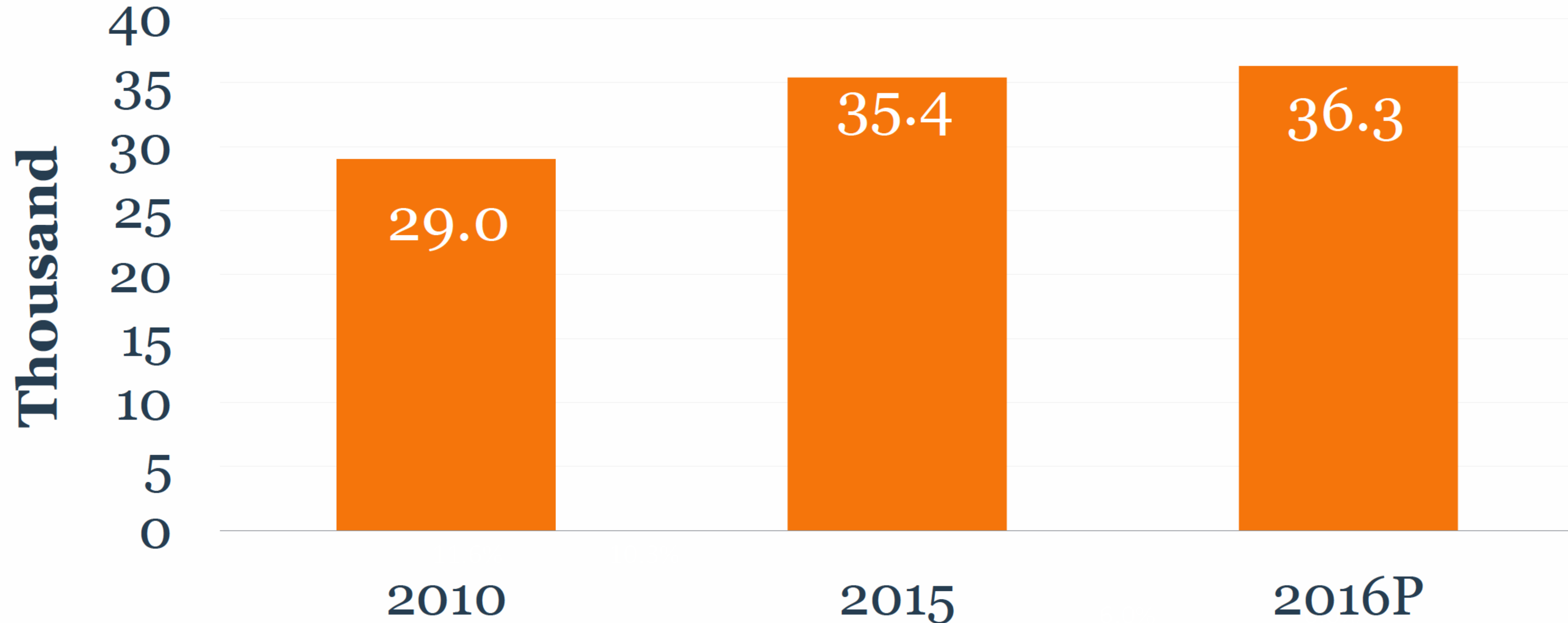
OVERNIGHT PERSON TRIPS IN 2016P

DIRECT SPENDING



Source: Dean Runyan Associates. Percentage calculations subject to rounding error.

DIRECT TRAVEL-RELATED EMPLOYMENT



Source: Dean Runyan Associates. Percentage calculations subject to rounding error.

HEALTHY HOTEL

	2014	2015	2016	2017
OCCUPANCY %	79.1	80.6	81.8	80.7
ADR	150.76	169.61	182.19	182.89
REVPAR	118.21	136.66	146.96	147.47

*Fiscal Year: July – June

 Source: STR & STR Analytics

INTERNATIONAL



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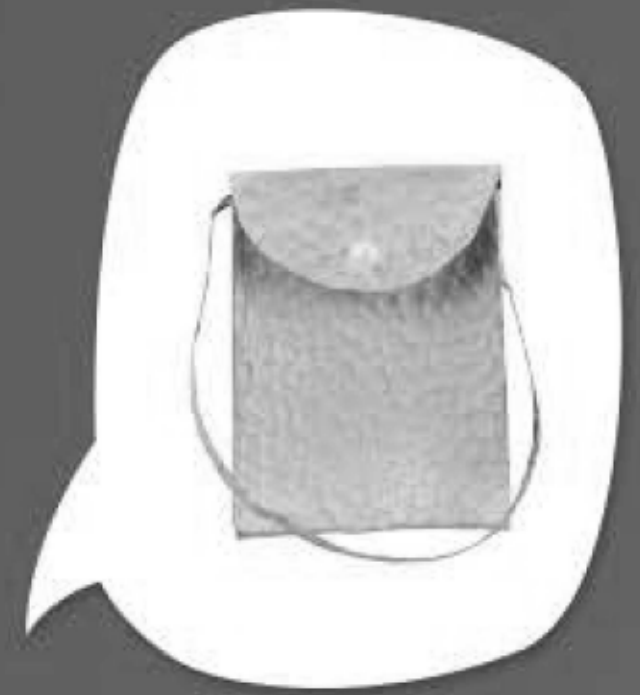




DELTA - LHR

YOU CAN,
in PORTLAND





Handcraft the
perfect trip.

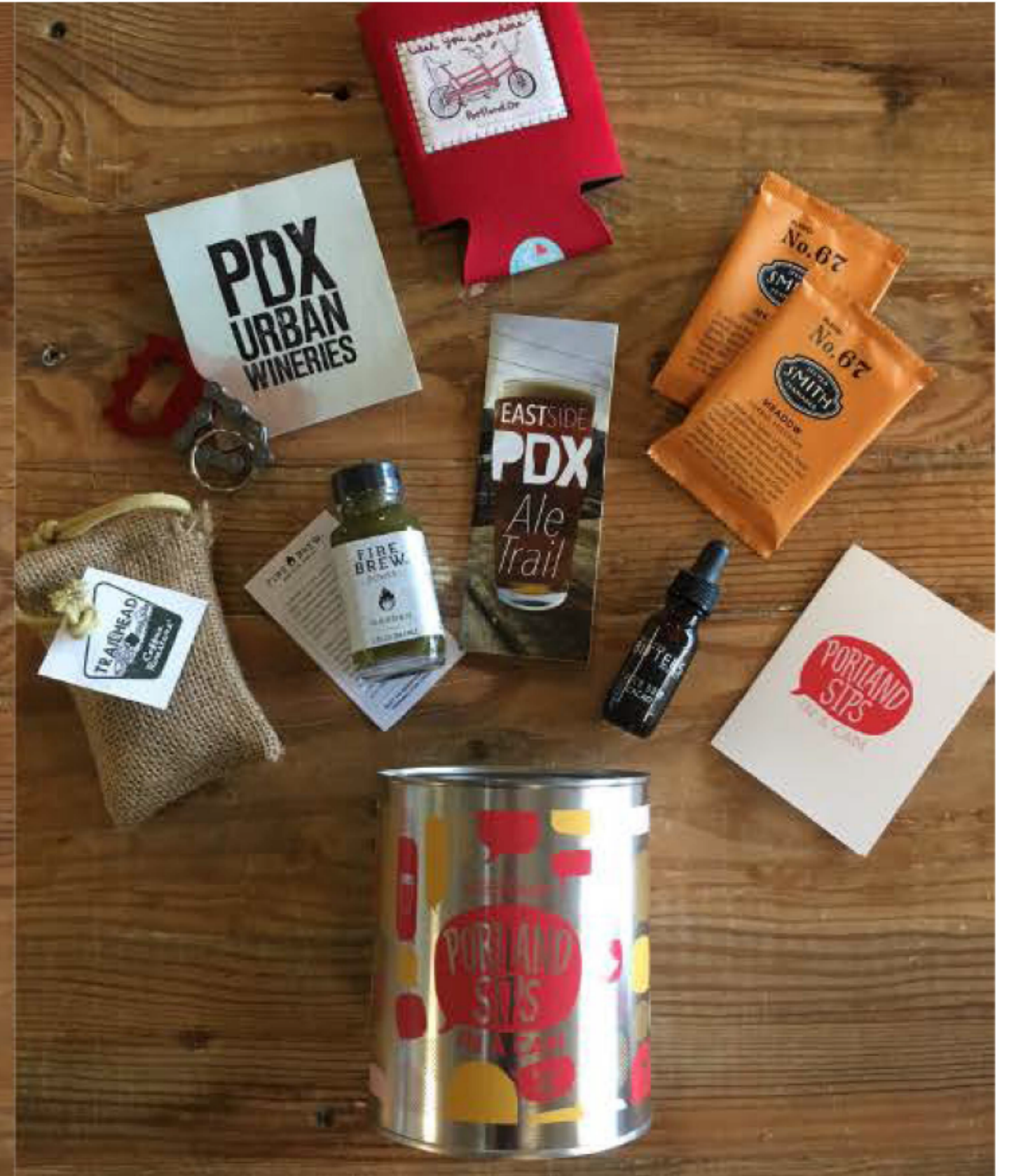


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in PORTLAND



FIND OUT EVERYTHING YOU CAN DO AT
TravelPortland.com

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PUBLIC RELATIONS & COMMUNICATIONS

TOTAL

82 Million

Value

838

Placement

INTERNATIONAL

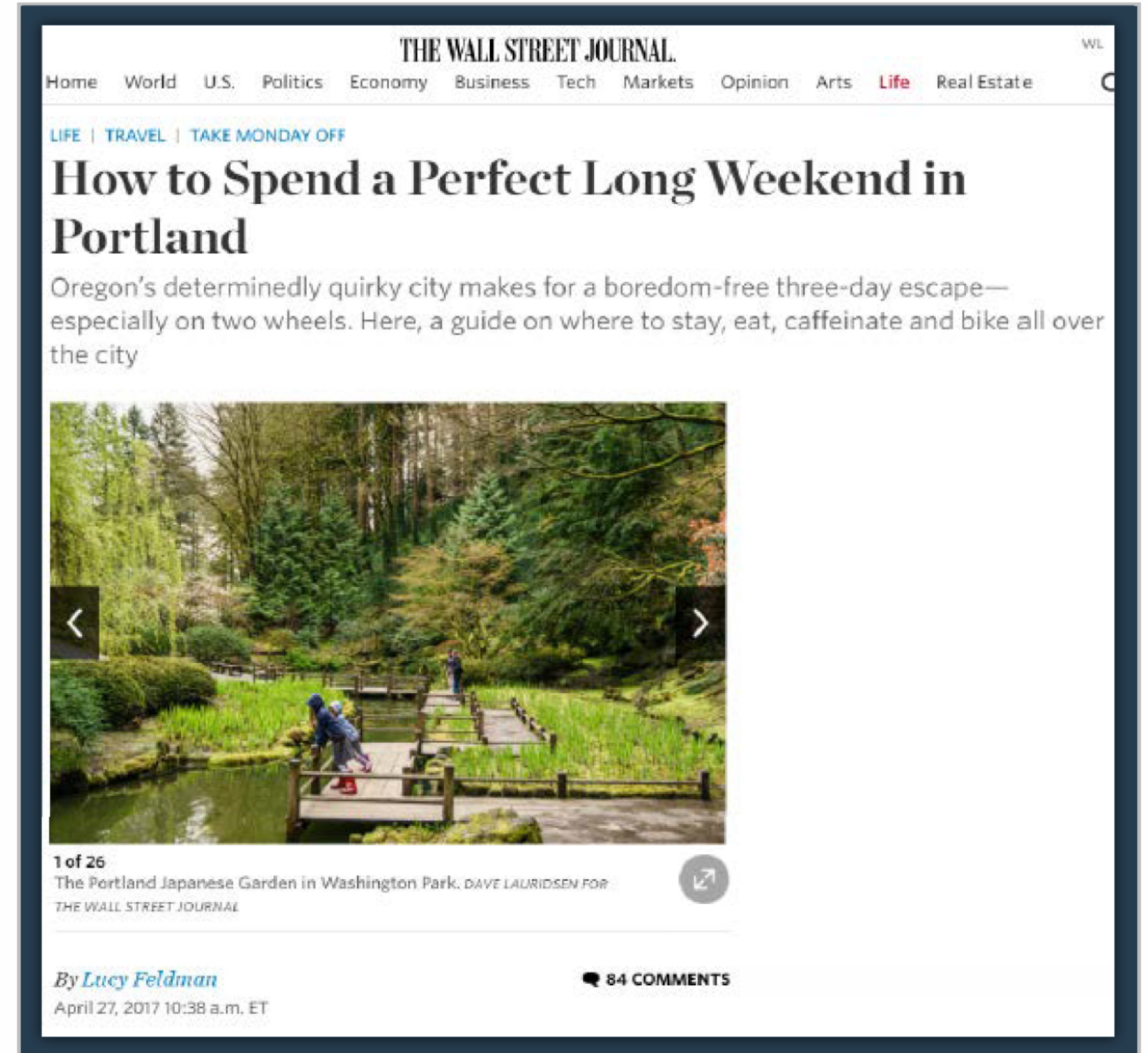
14 Million

Value

317

Placement

*Fiscal Year: July – June





2017 SATW / ANNUAL CONVENTION

PORTLAND

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CONVENTION SALES

Travel Portland for Visitors

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For Meetings

WHY PORTLAND

BEFORE YOU BOOK

AFTER YOU BOOK

ABOUT US

16
Notepad

LET'S PORTLAND!
IF YOU CAN DREAM IT, YOU CAN DO IT HERE.

Dream up one-of-a-kind experiences for your next meeting, then make it happen in one-of-a-kind Portland. With **amazing facilities**, exceptional value and **always-here-for-you service**, it's no surprise **meeting planners love us**.
Ready? Let's Portland!

VENUE FINDER

How many rooms do you need on peak night?

0

0


400+


GO


LIVE CHAT

We're here to help.

What's New







INTERBIKE/OUTDOOR RETAILERS

YOU CAN SEE THE INFLUENCE OF
THE OUTDOOR INDUSTRY IN OREGON

822

COMPANIES

19%

GROWTH IN
NUMBER OF FIRMS

20.6+

THOUSAND
JOBS

49.3%

EMPLOYMENT
OVER TEN YEARS



**MORE PATENT APPLICATIONS FOR
OUTDOOR APPAREL CAME
FROM OREGON
THAN UTAH, COLORADO,
WASHINGTON, AND NEVADA
COMBINED.**

264 vs 258, 5-year period from 2008-2012

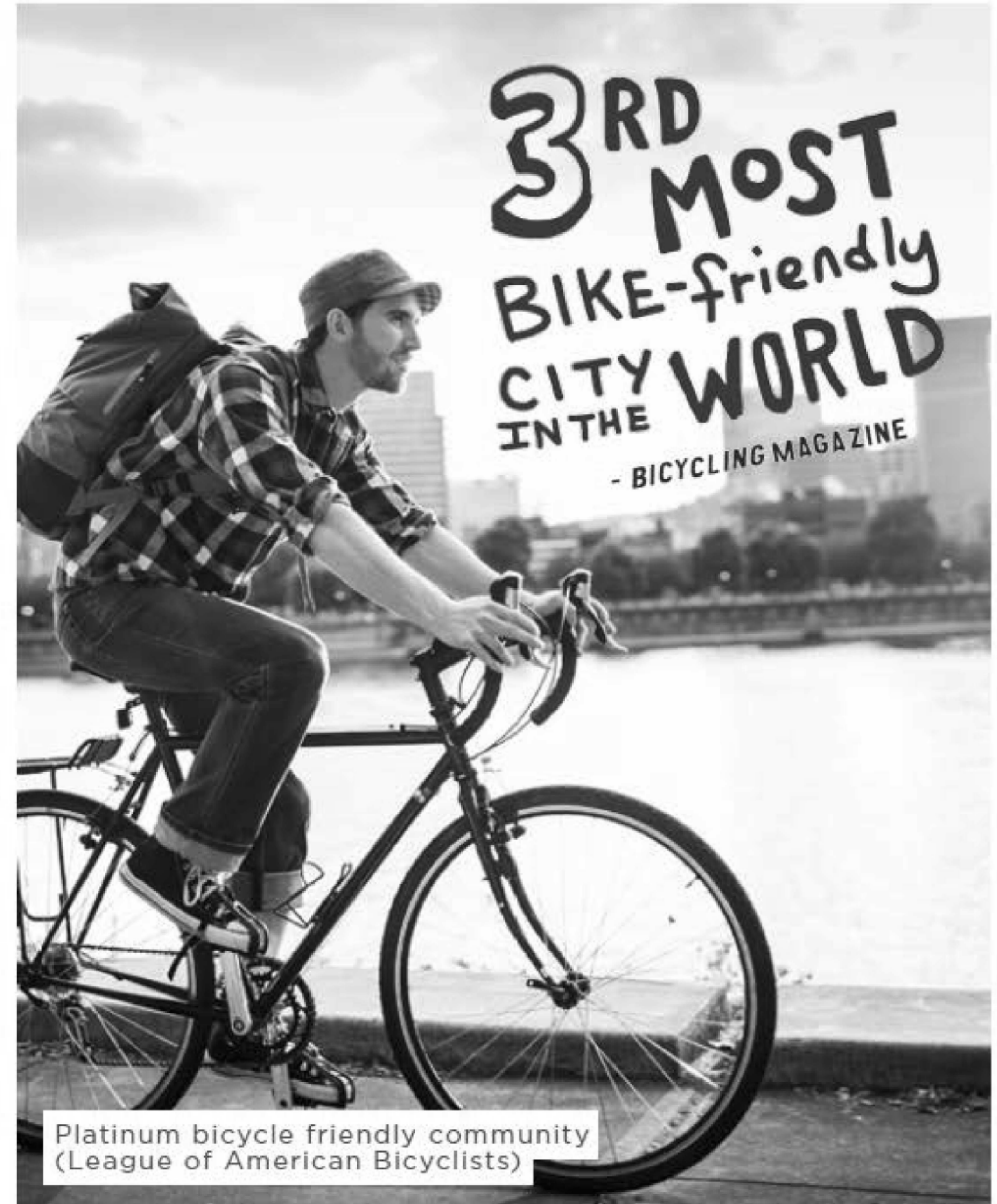
In Portland, you can be part of
one of the strongest cycling
communities in the world...



Nation's highest percentage of
bike commuters



315 miles of bikeways



Platinum bicycle friendly community
(League of American Bicyclists)



Gert Boyle

Chairman of the Board, Columbia Sportswear

**NAACP
111TH NATIONAL CONVENTION
JULY 8-16, 2020**

YOU CAN,
in **PORTLAND**

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LET'S Portland!

CREATIVE REFRESH

07.13.17

EVENT



PRINT



WHERE CULTURE & KINDNESS
ARE SUPERPOWERS.

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Block by block, venue to menu, light-rail to trail, we make planning the easy part.
meetings.travelportland.com

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SOMETHING'S BREWING
IN PORTLAND.
AND IT'S NOT AT A BREWERY.



LET'S
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More room. More meeting space. More Portland! We're literally building on what makes our city great. Construction of the Hyatt Regency directly across from the Oregon Convention Center is underway. Let's start planning your next great meeting today. meetings.travelportland.com

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SPONSORSHIPS

FOUDATION SCHOLARSHIPS

Black United Fund

Hispanic Metropolitan
Chamber

Native American Youth
& Family Center

COMMUNITY RELATIONS

Central City Concern

New Avenues for Youth

REAP, Inc.

MLK Breakfast

Basic Rights Oregon

Transitions Project

TOURISM MASTER PLAN



RESONANCE

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THANK YOU

