Agenda Item 693

TESTIMONY

2:00 PM TIME CERTAIN

OPPOSE APPEAL

APPEAL OF JOHN HOLLISTER – PEARL EAST BUILDING NW GLISAN AND NW 13TH AVE – LU 16–153002 HRM AD

IF YOU WISH TO SPEAK TO CITY COUNCIL, PRINT YOUR NAME, ADDRESS, AND EMAIL.

Charles 1122 Hill The Aug	il dyserto gran/con
ALLO QUE	
Path Gardner	
1200 NV Mashall Me	nty 57@ gmail-cen
Reza Farhood 1230 NW 12th Arc	michael 870 grain
V CAROLINE DAO 4045 N. MISSOURI AVE. radio	2 Satim @ smail. 1 om
KIRKRANZETTA LANDMARKS COMMISSIONER	
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Agenda Item 693

TESTIMONY

2:00 PM TIME CERTAIN

SUPPORT APPEAL

APPEAL OF JOHN HOLLISTER – PEARL EAST BUILDING NW GLISAN AND NW 13TH AVE – LU 16–153002 HRM AD

IF YOU WISH TO SPEAK TO CITY COUNCIL, PRINT YOUR NAME, ADDRESS, AND EMAIL.

NAME (print)	ADDRESS AND ZIP CODE	Email
GARY Reddick	1001 S.E. WATER W. THE 175	glr@V3-stubio.com
Jim Petennari	1677 & 25th Ave Fugence	james p@ vovegen, edu
DANNY Cohen	1429 NW SLO(UM WAY, 97229	Laniel. m. cohen@berkeley. edu
TRACE Prince	2187 SW Market	
TSRENT MCARTET	7061 N University Ave 97203	brent. hobo tyahoo, cam
MATT Craven		
GENA TOPEY	133 No 1th, Unit 519	
MARK SMITH	1610 9 W CANSY ST 97219	
MARY SIPE		
Shawn Accloud	2270 4W Irvny St	

Page of



• ORIGINAL HYBRID • FOOTWEAR, BAGS AND SOCKS

June 13, 2017 Attn: Council Clerk City of Portland 1221 SW Fourth Ave. Room 130 Portland, OR 97204

RE: LU 16-153002 (Pearl East Building) Letter of Support

June 6, 2017 Attn: Council Clerk City of Portland 1221 SW Fourth Ave. Room 130 Portland, OR 97204

RE:

LU 16-153002 (Pearl East Building)

Letter of Support

To Whom It May Concern -

I am writing on behalf of KEEN Footwear ("KEEN") in support of the proposed Pearl East Building. KEEN is currently a tenant in the building located at 515 NW 13th St. (the "Pearl Building"). The Pearl Building is directly across the street from the above-referenced project. An entity affiliated KEEN owns the Pearl Building and the land upon which aforementioned project would be built.

The Pearl Building is located within the NW 13th Avenue Historic District and has significant historical character – it was this character that originally attracted KEEN to locate in the Pearl Building. As part of KEEN's tenancy, the Pearl Building underwent a number improvements, including voluntary seismic improvements and structural upgrades, modernizing building systems, and adding amenities to the building for KEEN's use. KEEN and its employees value the historic nature of the Pearl Building and surrounding area. With that in mind, I write to express my support of the unanimous decision by the Landmarks Commission to approve the Pearl East Building (LU 16-153002).

As proposed, the Pearl East Building design incorporates many design cues and features from historical buildings in the Pearl, including our own building. The design of the building, including its scale and height, are compatible with the district and will be an asset to the area.

As the tenant of a historic building who is concerned about maintaining the integrity of the district, I encourage the City Council to affirm the decision by the Landmarks Commission and allow development of the Pearl East Building to proceed. For purposes of full disclosure, an entity affiliated KEEN owns the Pearl Building and the land upon which the above-referenced project would be built.

Best regards,

Casey Sheahan, President

2257 NW RALEIGH ST. PORTLAND, OR 97210



503.823.4288 www.PEARLDISTRICT.org

2017

Re: Pearl East

NW 13th & NW Glisan

Dear Design Commission:

The Pearl District Neighborhood Association met with the developers of this project multiple times to talk over the design direction of the project. We voted to support this project at our last meeting on Feb. 21st.

We very much appreciate that the building is keeping within the base zoning in height. The setback for the penthouse is also appreciated as it will enable the building to be more in keeping with the 13th Avenue Historic District. The material choice and detailing on the street are well chosen as they will be harmonious with the surrounding historic fabric. The proposed loading dock on 13th also continues the historic pattern on the street.

While the garage entry on Glisan is not ideal, this site does not have any other alternative; the developer has dealt with the functionality as best they can. We would not have supported a garage entry on 13th Avenue.

Regards,

Patricia Gardner

Co-Chair, PDNA Planning & Transportation Committee

From:

Gushard, Mike

Sent:

Tuesday, June 13, 2017 12:32 PM

To:

Moore-Love, Karla

Cc: Subject: Suzannah Stanley

FW: LU 16-153002 (Pearl East Building)

Attachments:

Pearl East.pdf

Importance:

High

Karla,

The applicant forwarded this letter of support for to me for tomorrow's appeal.

Best,

Mike

From: Suzannah Stanley [mailto:SStanley@mcknze.com]

Sent: Tuesday, June 13, 2017 12:19 PM

To: Gushard, Mike < Mike.Gushard@portlandoregon.gov>

Subject: FW: LU 16-153002 (Pearl East Building)

Importance: High

Hello Mike,

Another letter of support...

Suzannah Hamlin Stanley | Associate | Land Use Planner MACKENZIE. P 503.224.9560 W mcknze.com C vcard 1515 SE Water Ave, Suite 100 | Portland OR 97214

From: Brent Hedberg [mailto:bhedberg@spechtprop.com]

Sent: Tuesday, June 13, 2017 12:13 PM

To: Suzannah Stanley <SStanley@mcknze.com>; Paul Kisling <PKisling@mcknze.com>

Subject: FW: LU 16-153002 (Pearl East Building)

Importance: High

FYI

Brent Hedberg

Project Manager Specht Development, Inc. | Specht Properties, Inc. T 503.646.2202 | F 503.802.0481 E bhedberg@spechtprop.com



From: Michael Bernatz [mailto:mbernatz@mericap.com]

Sent: Tuesday, June 13, 2017 11:05 AM

Subject: LU 16-153002 (Pearl East Building)

Importance: High

Hello – I am unable to attend this afternoon's hearing about the above-referenced project.

Please refer to the attached letter supporting the project.

Best Regards,

Michael Bernatz Vice President Meriwether Partners LLC 1136 NW Hoyt Street, Suite 220 Portland, OR 97209 t: 503.889.0098 c: 503.307.3444

<u>mbernatz@mericap.com</u> www.meriwetherpartners.com

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June 12, 2017

Attn: Council Clerk
City of Portland
1221 SW Fourth Ave. Room 130
Portland, OR 97204

RE:

LU 16-153002 (Pearl East Building)

To Whom It May Concern:

Meriwether Partners LLC owns several commercial buildings in the Pearl District, including The Gregory at NW 11th and Glisan and The Overton at NW 14th and Overton. We also worked during 2015 and part of 2016 to entitle a speculative office development on a three-quarter block site at NW 14th and Glisan.

Our investment and development experience in the Pearl District affords us a unique perspective on the ever-changing landscape of the neighborhood. With that in mind, we are supporting the proposed Pearl East Building (LU 16-153002) for several reasons outlined below.

The proposed project exhibits high quality design and construction materials that are consistent with historic brick and beam structures throughout the neighborhood. It is extremely difficult to name another new office building development that genuinely incorporates design elements from the historic district into modern construction.

Furthermore, the scale and height of the proposed building are compatible with the character of the district. The request for additional height is reasonable considering the many complications associated with developing property in Portland's dense urban core. Permitting one or two additional floors does not materially change the highest and best use of this underutilized surface parking lot, or any other existing vacant or low-rise property subject to normal economic forces.

Please consider this letter as support for the proposed Pearl East Building. We encourage City Council to affirm the decision by the Landmarks Commission and allow the development of this high-quality project.

Best Regards,

Michael Bernatz Vice President

Meriwether Partners LLC

From:

Brent Hedberg

 bhedberg@spechtprop.com>

Sent:

Wednesday, June 07, 2017 4:35 PM

To:

Moore-Love, Karla

Subject:

Pearl East Building Letter of Support - LU 16-153002

Attachments:

PBE - 1010 Letter - Signed.pdf

Good afternoon Karla -

Please find attached on behalf of Flanders Venture LLC a letter of support related to the above-referenced land use case.

Best regards,

Brent Hedberg

Project Manager **Specht Development, Inc. | Specht Properties, Inc.** T 503.646.2202 | **F** 503.802.0481 **E** bhedberg@spechtprop.com



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From:

Gushard, Mike

Sent:

Tuesday, June 06, 2017 10:37 AM

To:

Moore-Love, Karla

Cc:

Heron, Tim; Torgerson, Leanne; Suzannah Stanley

Subject:

Testimony: Pearl East Appeal 16-153002. (6/14 Appeal Hearing)

Attachments:

AWS Real Estate .pdf

Karla,

The applicant for this project forwarded the attached letter to me today. While it is addressed to the City Council clerk, I wanted to forward it on to you just in case you did not receive it in the mail.

If you have any questions, please do not hesitate to call or email me.

Mike Gushard | city planner

Historic Resource Review | Design Review

City of Portland | Bureau of Development Services

1900 SW 4th Avenue, Suite 5000, Portland, OR 97201

p: 503.823.5091 f: 503.823.5630

e: mike.gushard@portlandoregon.gov w: www.portlandoregon.gov/bds

From: Suzannah Stanley [mailto:SStanley@mcknze.com]

Sent: Tuesday, June 06, 2017 7:38 AM

To: Gushard, Mike < Mike. Gushard@portlandoregon.gov>

Subject: FW: Pearl East

Mike, wanted to make sure you had this.

Suzannah Hamlin Stanley | Associate | Land Use Planner MACKENZIE. P 503.224.9560 W mcknze.com C vcard 1515 SE Water Ave, Suite 100 | Portland OR 97214

From: Brent Hedberg [mailto:bhedberg@spechtprop.com]

Sent: Monday, June 05, 2017 11:58 AM

To: Suzannah Stanley <SStanley@mcknze.com>

Cc: Paul Kisling < PKisling@mcknze.com>

Subject: FW: Pearl East

Please see attached. I'm not sure if Al sent this in or not – will you please make sure it was received by the City.

Thanks.

Brent Hedberg

Project Manager

Specht Development, Inc. | Specht Properties, Inc.



From: Al Solheim [mailto:solheim@awsrealestate.com]

Sent: Monday, June 5, 2017 10:41 AM

To: Brent Hedberg

 bhedberg@spechtprop.com>

Subject: Pearl East

Brent,

Here is the letter.

ΑI

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SPECHT PROPERTIES SPECHT DEVELOPMENT

10260 SW Greenburg Road, Suite 170 Portland, OR 97223 503.646.2202 Fax 503.802.0481 www.spechtprop.com

June 6, 2017

Attn: Council Clerk City of Portland 1221 SW Fourth Ave. Room 130 Portland, OR 97204

RE:

LU 16-153002 (Pearl East Building)

Letter of Support

To Whom It May Concern -

I am writing on behalf of Flanders Venture LLC ("1010") in support of the proposed Pearl East Building. 1010 is the current owner of the Ballou & Wright building located at 10th and Flanders. The Ballou & Wright building is listed on the state and national historic registries and has significant historical character. 1010 is currently in the process of constructing a number of improvements to this historic building, including voluntary seismic improvements and structural upgrades, modernizing building systems, and adding a variety of amenities to the building for current and future tenants. We have a demonstrated level of respect for the historical nature of this building and the surrounding area – it is through that lens that I'm writing to express my support of the unanimous decision by the Landmarks Commission to approve the Pearl East Building (LU 16-153002).

As proposed, the Pearl East Building design takes a variety of elements from historical buildings in the Pearl and incorporates them into a modern structure. I believe that the design of the building, including its scale and height, are compatible with the character of the district.

As the owner of a historic building who is concerned about maintaining the integrity of the district, I encourage the City Council to affirm the decision by the Landmarks Commission and allow development of the Pearl East Building to proceed. For purposes of full disclosure, an entity affiliated with the undersigned has provided consulting services to the owner of the subject property.

Best regards,

FLANDERS VENTURE LLC a Delaware limited liability company

By: Specht 1010 LLC an Oregon limited liability company

Its Manager

By: Specht Investments, Inc. an Oregon corporation

Its Manager

By:

Gregory L. \$pecht, President

From:

Casey Hopkins <casey@elevationlab.com>

Sent:

Tuesday, June 06, 2017 11:04 AM

To:

Moore-Love, Karla

Subject:

Support letter for Pearl East Building (LU 16-153002)

Attachments:

Pearl East Support Letter.pdf

Hi,

I would like to voice my support for the Pearl East Building (LU 16-153002), I am a nearby resident.

Thank you,

Casey Hopkins

Elevation Lab | 237 NE 10th Ave | Portland, OR 97232 M 503.997.6587

May 30th, 2017

Attn: Council Clerk
City of Portland
1221 SW Fourth Ave. Room 130
Portland, OR 97204

RE:

LU 16-153002 (Pearl East Building) Letter of Support

To Whom It May Concern -

I'm writing to express my support of the unanimous decision by the Landmarks Commission to approve the Pearl East Building (LU 16-153002). I live in a condominium three blocks from the proposed project. I believe the Pearl East Building will improve the area by replacing a ugly existing surface parking lot, add value to the neighborhood, and will be a positive contribution to the 13th avenue historic district.

I appreciate how the proposed Pearl East Building takes various elements from historical structures along 13th integrates them into an attractive modern design. And I believe that the proposed project's scale and height are compatible with the character of the district.

I encourage the City Council to affirm the decision by the Landmarks Commission and allow development of the Pearl East Building to proceed.

Best regards,

Casey Hopkins

1410 NW Kearney St. #517 Portland, OR 97209

From:

Gushard, Mike

Sent:

Tuesday, June 06, 2017 10:37 AM

To:

Moore-Love, Karla

Cc:

Heron, Tim; Torgerson, Leanne; Suzannah Stanley

Subject:

Testimony: Pearl East Appeal 16-153002. (6/14 Appeal Hearing)

Attachments:

AWS Real Estate .pdf

Karla,

The applicant for this project forwarded the attached letter to me today. While it is addressed to the City Council clerk, I wanted to forward it on to you just in case you did not receive it in the mail.

If you have any questions, please do not hesitate to call or email me.

Mike Gushard | city planner

Historic Resource Review | Design Review

City of Portland | Bureau of Development Services

1900 SW 4th Avenue, Suite 5000, Portland, OR 97201

p: 503.823.5091 f: 503.823.5630

e: mike.gushard@portlandoregon.gov w: www.portlandoregon.gov/bds

From: Suzannah Stanley [mailto:SStanley@mcknze.com]

Sent: Tuesday, June 06, 2017 7:38 AM

To: Gushard, Mike < Mike.Gushard@portlandoregon.gov>

Subject: FW: Pearl East

Mike, wanted to make sure you had this.

Suzannah Hamlin Stanley | Associate | Land Use Planner MACKENZIE. P 503.224.9560 W mcknze.com C vcard 1515 SE Water Ave, Suite 100 | Portland OR 97214

From: Brent Hedberg [mailto:bhedberg@spechtprop.com]

Sent: Monday, June 05, 2017 11:58 AM

To: Suzannah Stanley <<u>SStanley@mcknze.com</u>>

Cc: Paul Kisling < PKisling@mcknze.com>

Subject: FW: Pearl East

Please see attached. I'm not sure if Al sent this in or not – will you please make sure it was received by the City.

Thanks,

Brent Hedberg

Project Manager

Specht Development, Inc. | Specht Properties, Inc.



From: Al Solheim [mailto:solheim@awsrealestate.com]

Sent: Monday, June 5, 2017 10:41 AM

To: Brent Hedberg

 bhedberg@spechtprop.com>

Subject: Pearl East

Brent,

Here is the letter.

Al

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Albert W. Solheim

May 30, 2017

Attn: Council Clerk
City of Portland
1221 SW Fourth Ave. Room 130
Portland, OR 97204

RE:

LU 16-153002 (Pearl East Building)

Letter of Support

To Whom It May Concern -

I'm writing to express my support of the unanimous decision by the Landmarks Commission to approve the Pearl East Building (LU 16-153002). I have been involved in development of the Pearl District for over 30 years. Together with my partners, I continue to own four buildings within the 13th Avenue Historic District. These include the two Self Storage building (13th and Johnson) and (13th and Davis), the Maddox Building (12th and Hoyt), 13th Street Lofts (13th and Everett). In addition, outside the District, we just completed the adaptive reuse of the Stagecraft Building, located at 13th and Kearney, which is a two story building constructed in 1892. This represented a significant commitment to the neighborhood and the continuity of 13th street. All of these buildings are located near the proposed Pearl East Building. I also own and live in a condominium located three blocks from the proposed project.

I appreciate how the proposed Pearl East Building takes elements from historical structures along 13th and elsewhere in the Pearl and incorporates them into a modern structure. I believe that the design of the building, including its scale and height, are compatible with the character of the district.

I encourage the City Council to affirm the decision by the Landmarks Commission and allow development of the Pearl East Building to proceed.

Best regards

Albert W Solheim

From:

Mathew Mattila < Mathew Mattila@cascadenorthernmortgage.com >

Sent:

Tuesday, May 30, 2017 3:46 PM Moore-Love, Karla

To:

Subject:

Pearl East Building (LU 16-153002)

Attachments:

Pearl East Building.pdf

'Good Afternoon Karla,

I hope you had a wonderful memorial day weekend.

Attached you will find my letter of support for an upcoming project in my neighborhood.

Please let me know if you have any questions.

Mathew

Mathew Mattila

Cascade Northern Mortgage 1238 NW Glisan Street #A Portland, OR 97209 C-(971) 404-9844 O-(360) 882-0802 www.cascadenorthernmortgage.com MLO-112683 / ML-2166 / 106650



May 30, 2017 Attn: Council Clerk City of Portland 1221 SW Fourth Ave. Room 130 Portland, OR 97204

RE:

LU 16-153002 (Pearl East Building)

Letter of Support

To Whom It May Concern -

I'm writing to express my support of the unanimous decision by the Landmarks Commission to approve the Pearl East Building (LU 16-153002). I currently own a commercial condominium where my office is located directly across the street from the proposed project. I believe the proposed building will improve the area by replacing an existing surface parking lot and will be a positive addition to the 13th avenue historic district.

I appreciate the way in which the proposed Pearl East Building borrows elements from historical structures along 13th and elsewhere in the Pearl and incorporates them into an attractive modern building design. I believe that the proposed project, including its scale, height and design, are compatible with the character of the district.

I encourage the City Council to affirm the decision by the Landmarks Commission and allow development of the Pearl East Building to proceed. Best regards,

Mathew Mattila Loan Originator Cascade Northern Mortgage



May 8, 2016

Dear Tim Heron -

I'm writing in regards to EA 16-108208 DA Pearl East Building, currently under review with MacKenzie architects. Mackenzie presented to the Pearl District Neighborhood Association's planning and transportation committee on April 19th and the committee **voted to support the current design** on the following merits:

The developer asked Mackenzie to make the new building look like it has "always been there" and we agree that the design does a very good job of matching the other buildings in the NW 13th Historic District. The materials, height, canopy and use will contribute to the character of the district and the neighborhood.

We are also very pleased to see a surface parking lot turned into something viable and contributing to the purpose and vision of the Pearl District.

We do, however, have two concerns that we hope the city will work with Mackenzie to address.

- 1. While the building does an excellent job of looking like it has always been there, nothing in the design makes it stand out. It blends a little too well. This building is being built in the 21st century, not the 20th, and we believe there is room to push the design just enough to reflect contemporary techniques and sensibilities to make it stand out just a little bit.
- 2. We understanding the tradition of leaving walls that may be blocked by future development blank in order to avoid wasting materials or losing views. We suggested that the developer try to buy the air rights off the building east of this proposal so they can add windows to the east wall and we would support that in the future. We also suggested that the developer commission a mural for the blank wall(s), perhaps in the old style of advertising. If a mural is done of this wall, we suggest that it reflect the building's relationship with the historic district.

Sincerely -

Kate Washington

PDNA Board Member

Kate Washington

Co-chair of the PDNA Planning, Transportation & Design Review Committee

Downy Cohen

Pearl East City Council Speech

I'd like to begin by thanking John Hollister for giving me the opportunity to speak on such a critical issue, and I want to acknowledge Portland City Council for listening. When John first approached me with his situation, I wasn't convinced of its importance. My home is nearly six miles away from the proposed development, and I had trouble imagining how it would affect my day-to-day activities.

Once I finished speaking with John, however, I realized this hearing is about more than just a building. As a 17-year-old recent high school graduate, I represent the next wave of American voters, a generation that demands government transparency and encourages civic engagement. The actions taken to advance this development jeopardize the core of democratic participation, and while the Thirteenth Avenue Historic District may be small, this precedent of backroom proceedings and silenced citizens will ripple across the entire city.

Though I generally find myself on the pro-business side of economic discussions, the proposed initiative concerns me for three reasons. First, as an active member of the Portland community and a supporter of dialogue between a government and its citizens, I reject the notion that corporations and politicians can draw plans behind closed doors without acknowledging the input of citizens who will be affected by the decision. Because the choice to increase Pearl East's height to one hundred feet was made before John had the opportunity to express his opinion, the decision should not be considered valid.

Second, I am concerned by the misrepresentation of data that occurred during previous hearings. Due to the use of high-uncertainty satellite approximations by the developers, Pearl East appeared comparatively smaller than it is in reality. While twenty five extra feet

may seem insignificant, it's telling that a manipulation of the facts was necessary to convince the Council. The purpose of government is to arbitrate conflict between its constituents, and when blatant exaggerations become permissible, the situation yields profoundly unfair results.

Third, I am troubled by former PDNA President Patricia Gardner's unreported conflicts of interest and her lack of accountability when choosing not to seek mandatory retroactive Board approval for her actions. A governmental decision cannot be considered valid if the public is unaware that its consequences may secretly and disproportionately benefit a given party.

While we are here today to discuss the height of a building, what's at stake is far more than twenty five vertical feet of concrete and rebar. To approve this development is to sideline future ethical business and reject the transparency and engagement that our citizens demand. Whether you're anti-development, pro-business, or somewhere in between, it is evident that the proposed height increase for Pearl East has not been arrived at through legitimate means. Thank you.

NW13th Ave Historic District Design Guidelines

(Relevant excerpts regarding approval criteria for height and visual compatibility)

- One of the essential elements which defines the character of the NW 13th Ave Historic District is the high degree of compatibility among its visual elements and architectural relationships
- Contemporary design for new buildings and additions to existing buildings is not discouraged if such design is compatible with the size, scale, color, material, and character of the district, buildings or its environment

 The added height is visually compatible with adjacent historic buildings



City of Portland, Oregon - Bureau of Development Services



1900 SW Fourth Avenue - Portland, Oregon 97201 | 503-823-7300 | www.portlandoregon.gov/bds

Type III Decision Appeal Form	LU Number: LU 16-153002 HRM
FOR INTAKE, STAFF USE ONLY	
Date/Time Received 4/19/17 @ 2:20 pm Received By Mary Appeal Deadline Date 4/20/17 Entered in Appeal Log Notice to Auditor Notice to Dev. Review	Fee Amount # 5000 [Y] [N] Fee Waived Bill # 4 10 9 4 4 4
APPELLANT: Complete all sections below. Please p	rint legibly.
Address 576 NW 13th Ave city	er silving rax
Identify the specific approval criteria at the source	
Zoning Code Section 33. 846 . DbD F1A	Zoning Code Section 33
Zoning Code Section 33	Zoning Code Section 33
	113th Ave Historic District roval criteria for Height
FILE THE APPEAL - Submit the following:	11 152 56 7
This completed appeal form A copy of the Type III Decision being appealed An appeal fee as follows: Appeal fee as stated in the Decision, payable to City of P Fee waiver for ONI Recognized Organizations approved Fee waiver request letter for low income individual is sign Fee waiver request letter for Unincorporated Multnomah	(see instructions under Appeals Fees A on back) ed and attached
The City must receive the appeal by 4:30 pm on the deadline list the appeal, submit the completed appeal application and fee (or the 5th Floor of 1900 SW 4th Ave, Portland, Oregon, between 8:0	fee waiver request as applicable) at the Reception Desk on
The Portland City Council will hold a hearing on this appeal. The land received notice of the initial hearing will receive notice of the appeal	
Information about the appeal hearing procedure and fee waivers	s is on the back of this form.