







## City of Portland's Economic Opportunity Program

May 17, 2017

# Interagency Partnership



Jennifer Chang,

Portland Housing Bureau

Kimberly Branam, Prosper Portland

Andrew McGough, Worksystems

# Program & Funding Overview

Funding is \$2.7M and serves 1,100 Portlanders annually.

Focus on homeless homeless/housing, ex-offenders, immigrants, and communities of color.

City funding supports Career Coaching provided by community-based orgs.

Program design brings communitybased orgs and the public workforce system into a team effort.



# **Program & Funding Overview**

Worksystems adds \$6M to serve more people and enhance services.

#### This includes:

- \$2.5M for Career Coaches
- \$1.8M for occupational training
- \$1.1M for work-based learning
- \$550,000 for rent assistance

The City's investment makes it possible to secure these additional funds for Portland!



# Populations



**54% Communities of Color** 

50% GED/High School Diploma or less

36% Long-term unemployed

30% returning from incarceration

26% without stable housing

22% African

**American** 

22% Latino/a

### <u>Partners</u>



- Central City Concern
- Constructing Hope
- Human Solutions
- IRCO
- Oregon Tradeswomen
- Native American Youth and Family Center (NAYA)
- New Avenues for Youth
- POIC
- Portland Youth Builders
- Self Enhancement Inc.
- SE Works

### Results



### Program Partner

Freda Ceaser, Director of Employment Services

Central City Concern

### Program Partner

Joe McFarren, President & CEO **POIC** 

### **Program Graduates**

Participants providing testimony of their experiences

