









# The City of PORTLAND has 50 neighborhood business districts.

# Together these districts contain **19,200** BUSINESSES and provide **267,000** JOBS.



#### 42<sup>nd</sup> Avenue

2nd Ave #Greates=OfAllTime

#### **Our 42nd Avenue**

connecting people with place through employment and business development

connecting people with place through employment and business development



#### 82<sup>nd</sup> Avenue







#### Alberta

1







**IREE1** 



#### Beaumont







#### **Belmont Area**







#### **Central Eastside**



FOOD - DRINK - ART - MUSIC





### **Columbia Corridor**

**Columbia South Shore Well Field Wellhead Protection Program** 



GROUNDWATER

**PROTECTION PROGRAM** 

COLUMBIA SOUTH SHORE

#### What is our goal?

To prevent hazantous materials or files from contaminating Portland's backup drinking water supply serving 790,000 people in the region.

#### Who is affected?

Business, industry and agriculture that use or store over certain amounts of hazardous chemicals within the well field boundary covering portions of Portland, Fairview and Gresham, Residents are asked to help by using household chemicals responsibly.



A drop of

vention is worth gallon of cure.

#### Which chemicals are regulated?

Equid solvents, especially chlorinated solvents, fuels, carcinogens, hazardous wastes and other regulated chemicals. Products like degreasers, cleaners, acids, fuel, and corrosives when present over a threshold amount ranging from 10 to 50 gallons. Users that have less than these amounts may not be affected by the regulation. Compliance might be as simple as reducing quantities on hand.

#### What are the new regulations?

The program controls the handling, transport, and storage of hazardous che	micals to prevent releases
to groundwated kircquires operational & soluctural measures such as: • Store and transfer chemicals in clean areas with secondary containment, using best management practices.	One gallon of TCE (a solvent commonly used to clean metal
<ul> <li>Have a sollution prevention team.</li> </ul>	partsi can foul

 Transport, load or unload chemicals with spill response systems including
 292,000,000 gallone signage, pavec access areas, drainage controls and other means of of drinking water. preventing releases from reaching soil, surface water, or groundwater.

#### What do you need to do?

Determine if you have enough hazardous material or fuel to be subject to regulation, then contact CCA for technical assistance. The inspectors will conduct inspections.

#### When do you need to do it?

New developments require immediate compliance. The phase in for existing businesses is:
June 2005: Small container material storage areas must be addressed.
June 2006: Jarge container storage and loading docks must be in compliance.
June 2007: Tanks and rail car load/unload operations must be in compliance.
June 2008: Transportation routes must be paved and contained.

#### What about exemptions?

There are 17 exempted materials or activities such as materials prepackaged for retail sale, furnace oil, non-routine maintenance, and construction – please carefully review the requirements.

#### Who do I talk to?

The Portland Water Bureau administers the program, funded through water user fees. Call 503-823-7493 or visit www.portlandonline.com/water/.

COA at 503-287-8686 or www.columbiacorridoc.com/WellEeldProgram. The Columbia Corridor Association provide introval business instructs and nep sontast



For assistance contact:

Columbia

Corridor Association 6627 NE 82nd Avenue Suite 102 PO Box 55651

Portland, OR 97238

Corky Collier

Executive Director corley@columbiaco

Phone 503-287-8686 Fax

503-287-0223

Portland and Gresham Fire Departments are responsible for inspections and enforcement. The Columbia Corridor Association provides technical business outreach and help. Contact CCA a: 503-287-8686 or www.columbiacorridor.com/WellfieldProgram. For detailed program requirements, please refer to the Reference Manual, which can be obtained from the sources above



Portland and Greeham Fire Departments are repainable to impound and origination. Cull 503-823-7493-01 vill www.portlandonline.com/wates/ The Portland Water Bureau administration program, funded fracegits state free

Who do I talk to?





# **Cully Blvd**





## **Division/Clinton**









#### **Foster Area**

SPIRIT OF FOSTER

#### Sips & Snacks

21+ Only Bar Maven FoPo Tavern N.W.I.P.A. Starday Tavern Barrio Pod Bar All Ages Carts on Foster Nayar Taqueria Portland Mercado Red Castle Games and more!

#### Saturday July 9th, 4-8pm







More info at fosterarea.com **FOSTER** 



#### aturday July 9th, 4-8pm



### **Gateway Area**

#### SHOP GATEWAY For the Holidays

Make at least 2 purchases (\$5 minimum) at Gateway Area businesses between Small Business Saturday (11/26) and Thursday, 12/8. Turn in your receipts at the Gateway Holiday Party for a chance to win gift certificates from your favorite Gateway stores. For more information visit facebook.com/GatewayAreaBusinessAssociation



Gateway Holiday Party 12/8 from 6-8pm Riverview Community Bank





Gateway Holiday Party 12/8 from 6-8pm Riverview Community Bank



your receipts at the Gateway Holiday Party for a chance to win gift certificates from your favorite Gateway stores. For more information visit facebook.com/GatewayAreaBusinessAssociation



### **Greater Brooklyn**







### **Hawthorne Blvd**





### Hillsdale



#### SUNDAY JULY 27





#### Historic Mississippi Ave







# Hollywood





#### **Jade District**





### Kenton





#### Lents







## **Lloyd District**







#### Midway







### Montavilla/East Tabor







### Multnomah Village

• Golden Tickets •
Shop Local, Thirk Local Shop Local, Thirk Local, Be Local say of Diagna Bergin
Bigenit Bording           Market dig Kanadag           Participating Businesses           Multromah Village         Hillsdale           Action Fast Photo         Jones & Jones Jewelers         Peggy Sundaus         Hair Color Salon Dirk           Aizen Sports & Pian Clini         Jones Auguncture         Sweets Ett.         Nail Song Spa           Annastasia Sano         Kumo Auguncture         Sweets Ett.         Nail Song Spa           Anne Bocci         Magde's boutique         Thinker Toys         Paint Pots Ceramic Studio           Dardot Kick LMT         Multromah Antque S         Topanian         Palama Clefting           Dardot Kick LMT         Multromah Antque Cerater         Vilage Paals         Second to None           Tusion Cutad Color Salon         Multromah Tamity Care Certer         Vilage Traine & Gallery         The (JPS Store           Tusion Cutad Color Salon         Multromah Tamity Care Certer         Vilage Traine & Gallery         The (JPS Store           Tusion Cutad Color Salon         Wilcole         Vilage Traine & Gallery         The (JPS Store           Yacquines Found & Tablous         Topacina         Palama Cothing         Store
Barbur Toods Down to Earth Cafe Grand Central Baking UMPQUA BARN K Special Thanks to All of Our Sponsors Special Thanks to All of Our Sponsors Special Thanks to All of Our Sponsors Special Thanks to All of Our Sponsors The Vilage Hut Verde Cocinal Special Thanks to All of Our Sponsors The Vilage Hut Verde Cocinal Special Thanks to All of Our Sponsors The Vilage Hut Verde Cocinal Special Thanks to All of Our Sponsors The Vilage Hut Verde Cocinal Special Thanks to All of Our Sponsors The Vilage Hut Verde Cocinal Special Thanks to All of Our Sponsors The Vilage Hut Verde Cocinal Special Thanks to All of Our Sponsors The Vilage Hut Verde Cocinal Special Thanks to All of Our Sponsors The Vilage Hut Verde Cocinal Special Thanks to All of Our Sponsors The Vilage Hut Verde Cocinal Special Thanks to All of Our Sponsors The Vilage Hut Verde Cocinal Special Thanks to All of Our Sponsors The Vilage Hut Verde Cocinal Special Thanks to All of Our Sponsors The Vilage Hut Verde Cocinal Special Thanks to All of Our Sponsors The Vilage Hut Special Thanks The Vilage Hut Special Thanks T
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Switch Switch GHeadbay Park
Average Artigues Matrice





# **Nob Hill**



MARCH 19th

11AM - 6PM NORTHWEST PORTLAND NOB HILL DISTRICT

An event celebrating the

#### 2016 IAAF WORLD INDOOR TRACK CHAMPIONSHIPS

TAKE THE PORTLAND STREETCAR FROM THE CONVENTION CENTER!



events and earn chances to win \$500 in gift cards & merchandise from participating Businesses

Participating businesses will be displaying the READY SET GO Logo in their windows

.....

No cost to participate

..... Event information and participating businesses

can be found online at: NWPDXNOBHILL.COM

.....













### North/Northeast





### **NE Broadway**







SPONSORED BY CONTRACT OF THE ROADWAY

#### **Northwest Industrial**



#### Light the way for NINA's future! **Fight the may for NINA**'s future!







### **Old Town/Chinatown**







#### Parkrose





#### FREE FAMILY HALLOWEEN EVENT



Sunday, OCTOBER 30th, 2016 PARKROSE HIGH SCHOOL PARKING LOT 12003 NE SHAVER ST. PORTLAND, OR 97220

EXCLUSIVE PARKROSE BUSINESS COUPONS FOR ADULTS CANDY - GAMES - SPOOKY MUSIC COSTUME CONTEST @ 5PM!

CONTACT US AT CO



#### **Pearl District**







#### Rosewood



A LA A

Rosewood



### Sellwood





### **South Portland**






# St. Johns



STJOHNS PORTLAND, ORE.

### Supporting businesses in St. Johns since 1926



Also called the St. Johns Business Boosters, the Boosters work to encourage small and large businesses in St. Johns through advocacy, education, and networking.

Home Eat + Drink • Shop • Services • Events • About the Boosters • Newsletter Contact or Request

View our website to learn more about St. Johns and the many businesses, artists, and restaurants this neighborhood supports. Each member business is highlighted with their own page under either Eat + Drink, Shop, or Services. Check the pages for detain including hours, location, and links to social media.

Clock in the St. Johns Plaza. Photo by Deanna Cantrell Photography.

Look under Events to learn about scheduled activities, street fairs, and St. Johns Boosters meetings.

Whether you are new to St. Johns or a long-time resident, we appreciate your patronage



### Salty Teacup, a St. Johns Favorite

Our shop is designed to create a fun laid back, Our spok is designed to create a fun laid pack.

Salty Teacup, a St. Johns Favorite

Viotiber ynu are new to St. Johns or a long-time resident, we appreciate ynur patronage!

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Q

7433 N Leavitt St. Johns, Ore. 503-265-8110

Search...

Select Language ~

Be the first of your friends to like this

The St Johns Boosters Business Association August 8 at 8:57pm

Welcome to St. Johns. We could use some good Italian food.



Wekcome to 28, Johnse. We could use some

The St June Boosters Distingent Association

2511133.422



## **Stadium District**



**Stadium District Business Group** 



Stop and Shop • Eat and Drink • Stay and Play - in historic Goose Hollow

Stop and Shop . Eat and Drink . Stay and Play - in historic Goose Hollow



X Create a WIX site!

### Swan Island





We're proud of Swan Island and what we get done every day. During the week about 10,000 people commute to their family-wage jobs in one of the country's most unique urban industrial districts - situated on the shores of the Willamette River adjacent to vital north Portland neighborhoods and even home to a surprising diversity of wildlife.

We've designed this website to clear up any confusion, to inform, to motivate and maybe oven to inchire Me invite vou to inform, to motivate and maybe clear up any confusion, to We've designed this website to

diversity of wildlife. even home to a surprising

### Tilt to open third restaurant soon

Deeted by Cynthia Sulgebi on July 7, 2014

Brittany and Octavian Jurj, owners of the Tilt restaurants on Swan Island and in the Pearl District, plan to open a third establishment on East Burnside in August or September. The couple have strong ties to Swan Island. Andy Andersen, Brittany's grandfather, founded Andersen Construction and her father, David Andersen, runs the company today. Octavian's dad is currently a machinist on Swan Island. While in school, Octavian worked several jobs on Swan Island, including painting Freightliner trucks. Brittany and Octavian's family background and personal work experience helped shape their business vision - Built for the American workforce. Their first READ MORE restaurant...

### **Overlook Sewer Project Construction** Update: June 27, 2014 Update: June 27, 2014

**Project Construction Overlook Sewer** 

Location of Transportation User Fee Town Hall Meeting Changed Dested by Conthin Subski ee wn Hall Meeting Location of Transportation User Fee

MORE SIBA NEWS

MORE SIEA NEWS

ng Business, Connect 雪寫 PORTLAND INTERNATIONAL

## **University Park**



## **Williams District**



N. WILLIA

WEIGHBORHD













SHOPPING 🧱 Bella Mi Soap Compar ink & pea

SERVICES





2nd Wednesday, monthly (5-9pm)

2nd Wednesday, monthly (5-9pm)



## Woodstock



CINES DHOV





# **30<sup>TH</sup> ANNIVERSARY**



# Selfie Challenge: #PDX CLICK. TAG. WIN.

Whereas, 30 years ago a small group of visionary neighborhood business owners came together to create an organization to strengthen the more than 50 neighborhood business districts in Portland; and Whereas, neighborhood business districts serve the diverse communities that surround them, produce a wide variety of high-quality goods and services, drive Portland's local economy, and contribute to the city's goals of healthy connected neighborhoods; and Whereas, Venture Portland works with neighborhood business districts to host 200 public events each year, drawing more than 1 million visitors and strengthening Portland's unique identity; and Whereas, Venture Portland, in partnership with the City, has invested \$1.25 million in business districts, funding 468 projects and leveraging nearly \$4 million in additional private investment; and Whereas, Venture Portland provides almost 2,000 hours of training and technical assistance to neighborhood business districts each year; and Whereas, Venture Portland has strengthened connections between neighborhood businesses, business districts and City Bureaus, helping ensure that the "City that Works" truly works for local businesses; and Whereas, Venture Portland's passionate volunteer leadership is made up of representatives from every business district, who collectively contribute more than 1,700 volunteer hours each year; and Whereas, on January 31 Venture Portland celebrated 30 years supporting neighborhood businesses and business districts: Now, therefore, I, Charlie Hales, Mayor of the City of Portland, Oregon, the "City of Roses," do hereby proclaim Thursday, February 4th to be Venture Portland Day in Portland, and encourage all residents to observe this d Che Am







# **30<sup>TH</sup> ANNIVERSARY**











Portlanders took **204** SELFIES in business districts city wide.

























# INVESTING IN STRATEGIC GROWTH OF NEIGHBORHOOD BUSINESS DISTRICTS



Venture Portland EXPANDED access to training **590** business district LEADERS from 35 districts attended 43 CAPACITY BUILDING TRAININGS and EVENTS.



Venture Portland addressed **512** district-specific REQUESTS from business districts city wide.



Venture Portland provided 2,331 hours of TRAINING and TECHNICAL ASSISTANCE to business district leaders.



# Venture Portland EXPANDED access to grants AWARDED \$112,250 to fund 36 Projects in Districts LEVERAGING \$461,882 a more than 4-to-1 match.



# **Central Eastside**

- EXPANDED Night Market draws 20,000 attendees
- NEW Enhanced Services District (ESD)
- NEW Staffer
- NEW Website (Spring 2017)





# Midway

- NEW Outreach Strategy uncovered digital divide (80% Midway businesses not online)
- NEW Website has microsites for district business (Fall 2016)
- Increased Membership 53%



## Montavilla/East Tabor

- NEW Website has micro-sites for district businesses (Summer 2016)
- EXPANDED Street Fair (12,000 attendees)
- Increased Membership 50%





## Nob Hill

- NEW 'Ready, Set, Go!' Track and Field Event
- NEW 'Celebrate the Season of Joy' Event helped businesses recover from gas explosion
- NEW Staffer







## St. Johns

- NEW Website features member profiles and is multi-lingual (Fall 2016)
- Increased Membership 60%





# Making Cash Registers Ring

Little Boxes (City Wide)

Incentivized 19,253 holiday STORE
 VISITS on Black Friday/Small Business
 Saturday generating \$395,000

Golden Ticket (Multnomah Village/Hillsdale)

 Generated \$4.5 million in neighborhood holiday retail SALES



## PARTNERSHIP WITH CITY OF PORTLAND

Helped City Council and Bureaus CONNECT with neighborhood businesses

- Worked with PBOT to reduce STREET
  FAIR Permit costs
- Ensured business districts receive the same land-use and Bureau NOTIFICATIONS as residential neighborhood associations
- Helped BES and PBOT mitigate IMPACT of construction on business districts



## PARTNERSHIP WITH CITY OF PORTLAND

Helped City Council and Bureaus CONNECT with neighborhood businesses

- Supported Neighborhood Economic
  Development including NPIs and Main Streets
- Increased BPS 'Sustainability at Work' certified businesses and facilitated Business Focus Groups on significant Zoning Changes
- Maintained 'Age Friendly Business' Certification



# Venture Portland Board Members contributed **1,369** HOURS equal to .68 FTE or 26 hours/week.



# PILOTING INNOVATIVE SOLUTIONS TO GROW BUSINESS AND CONNECT Neighborhoods



# PORTLAND PILOT PROJECT: YEAR 2

Catalytic effort addresses disparity, gentrification and displacement among targeted East and North Portland business districts.

### **Goals/Results**

- 10-20% Increase in Members
  - 48% NEW members across all districts
- 10-20% Increase in Volunteers
  - 29% INCREASE (22% people of color)
- 10-20% Increase in Revenue
  - 290% INCREASE (generated \$160,000)



# PORTLAND PILOT PROJECT: YEAR 2

Results:

- 14 NEW Revenue-Generating EVENTS drew
  18,000+ attendees
- **15** Positive Earned Media Stories (2 front-page stories)
- 6 New Websites
- \$100+ Million Public Infrastructure Investment



# **INNOVATIVE PROGRAM DESIGN**

**Professional Staffing** – Business District Organizer (10-12 hours/week)

**Catalytic Grant Funds** 

**District-specific Technical Assistance** 



# 82<sup>nd</sup> Avenue of Roses

- NEW Strategy focused on primary business mix (food & auto)
- NEW 'Around the World in 82 Dishes' Event with multi-lingual dining guide (Summer 2016)



• NEW 'Shop Talk' auto industry group





itickers & Discounts These Businesses



el Sol

In fare including big burritos, enchiladas s. Served with homemade salsas and a daily.



ccm | 503-771-2299 see food and dim sum that blends itemporary cooking styles. Pick and if dishes at the same time.

### cickers & Discounts These Businesses



rafood , #101 3-788-8883 inese food and dim sum from awardfe



#103

enerous portion sizes. Signature d pepper squid, green beans and

# **FOSTER AREa**

- EXPANDED Tree Lighting drew 300 attendees (50% increase)
- NEW Tasting Tour generated nearly \$2,000 in business sales in 4 hours
- NEW Map promotes rapidly changing district





# **Gateway** Area

- NEW 'Shop Gateway for the Holidays' incentivized multiple purchases
- NEW 'Gateway Celebrates Small' Passport generated 250 purchases in district businesses
- NEW 'Takin' Care of Business' district clean-up removed 460 lbs of trash







# Kenton

- EXPANDED Trick or Treat on Denver Street drew 1,000 attendees (67% increase)
- EXPANDED Tree Lighting drew 500 attendees; donated 4 'community trees' to local families in need
- NEW Bunyan Beer Fest (Summer 2017)



## MIDWay

- NEW 'Midway Money Book' with business coupons/district map
- NEW Website (22% businesses first time online presence)
- NEW 'Business to Buttes' Event linking businesses with outdoor recreation destination (April 2017)







# MONTAVILLA/EAST TABOR

- EXPANDED Trick or Treat on Glisan Street (60% increase in participating businesses)
- EXPANDED Frosty Fest drove 10% increase in sales
- EXPANDED Street Fair with 12,000 attendees (20% increase)
- NEW Website increased
  membership



XPLORE MONTAVILLA'S BUSINESS DISTRICT

This section will be quickly growing as our members create their web listings. In the meantime, you can view a nearly complete list of members on our District Map page.

# Parkrose

- EXPANDED Trunk or Treat Event drew 1,100 attendees (43% increase)
- NEW Map promotes district
- NEW Website highlights
  district businesses







# WILLIAMS DISTRICT

- NEW Walk Williams Wednesdays Event encourages exploring rapidly evolving district (Jan-July)
- NEW Shop Williams Late Event increased sales 17%
- EXPANDED Board 300% with diverse new members







# **CREATIVITY WEATHERS CRISIS**

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PLEASE MAKE A CONSISTENCE TO BE THE MERSION FOR LOCK, SMALL BEINE VES. THE ROLLINGING BEAMETERS WILL BE DEFENDED TO SOLE ALL DETECTION OF THE MAY SAY



### ARTICEPATING BUSINESSES

ILLAS WARDON - PRUTEM GATE - SPECIATINE - DECIM DELLA MONTH PORTUANE WELLNESS DENTER - COLLAS SUEER NEE - MILLINGAME - MILLING - ECLIPTIC - EMERICALITY TALS - ALMA CHOCOLUTES - DOC - NED LINGS HAR COMAN WARDER - FINCAL - ANNE BECCI - NOMBA TRUEIN - VERIELE - PERCHANKE - WARE - 18 AND BEAM WANDERLIGT - WILDHEARTE - WAICHCARD - CRAFTY WORKERLAND - CO ADDRE - DEL - EXPERIMENT - REAST - MULEPART - MELEPART - MELEPART - DEL DADRE MURPHINE - DIM AND PERE - TAUSE - MULADR ANTERE - BEACON SOLOND - BEINNET - DAVIEL FILLY - HELLY - MEDIEUN DOMESTIC - FLEX AND FLOW - BASA WELLS & VEINE - & CHELINEN'S PLACE BOOKS - OPPSY CHE - BARYLINE BURLUT - CHESP - CARDO THE MORE BALL AND ADDRESS OF THE OWNER ADDRESS OF T

with the little ward



### SOUTHEAST PORTLAND STANDS TOGETHER

### Co-authored by:

82nd Avenue of Roses Business Association Brentwood-Darlington Neighborhood Association Foster Area Business Association Foster-Powel Neighborhood Association Mt. Scott-Arleta Neighborhod Association

### THESE ARE OUR VALUES:

Due to recent events, your local business and neighborhood associations feel it is important to state that:

### We value DIVERSITY and TOLERANCE

Our community is made of ALL KINDS of people. We have different beliefs and different family structures. We come from all over the world, but we all call Southeast Portland our home.

We all deserve a SAFE place to live and work.

We STAND TOGETHER against harassment and discrimination.

# IT'S WORKING

## Our continued PARTNERSHIP and RECOGNITION of the VALUE of Venture Portland and neighborhood business districts DRIVES Portland's ECONOMY.



# **2017-2018 INVESTMENT**

### **Continue Venture Portland Funding**

Strengthen Catalytic Investment Initiative (Pilot Project) for East and North Portland Business Districts

### \$200,000

- 9 Business Districts in East/North Portland
- 6,156 Businesses (33% neighborhood businesses in Portland)
- **4.5** Business District Organizers



## **Venture Portland Means Business**

The business of Portland is about more than business. It's about people, neighborhoods and culture. It's about finding the right space. Raising capital. Creating jobs. And being flexible. It's about passion. And dedication. And starting something because you believe your idea is THE IDEA.

**It's about a vision for our city.** One that business owners, residents and government officials share. A vision that celebrates the individualism and distinct flavor that makes Portland Portland. The knowledge that our diverse neighborhoods and unique views make up the very fabric that binds our city together.

The business of Portland is about a lot more than just business. It's about growing business and connecting neighborhoods to make more out of the neighborhood business districts we call home.



## ventureportland.org

f 🔁 🔽 @ventureportland