

SUBSTITUTE

188152

ORDINANCE No.

Adopt the Open and Accountable Elections Policy (Ordinance; add Code Chapter 2.16)

The City of Portland ordains:

Section 1. The Council finds:

1. The People's trust in government is fundamental to successful democracy.
2. Recent polling from the Pew Research Center shows that only 19%, about 1 in 5 Americans, trust the government.
3. The current system of political elections and campaigns involves raising and spending substantial sums of money.
4. According to a poll from New York Times/CBS, approximately 84% of Americans believe that money has too great of an influence in political campaigns.
5. A poll conducted by Bloomberg reveals that 87% of Americans believe that campaign finance systems should be reformed so that, "a rich person doesn't have more influence than a person without money".
6. Data collected by the Sightline Institute finds that during 2012 elections in the City of Portland, just 600 donors in the entire city accounted for approximately 60% of total campaign donations.
7. The requirement of having or being able to gain substantial amounts of money discourages otherwise qualified candidates from participating in elections and causes pre-selection of candidates who are able to raise and spend substantial sums of money or have connections to organizations or individuals that can provide substantial sums of money.
8. The current system of political elections and campaigns is not conducive to allowing candidates to engage with many individuals from a variety of backgrounds and neighborhoods, as it forces candidates to raise substantial amounts of money from interest groups that may have specific financial stake in matters decided by Portland City Council.
9. Only seven women and two people of color have ever served on City Council; this does not accurately represent Portland's demographics.
10. Small-donor financing systems, such as public matching programs, have the ability to increase participation of candidates and constituents from diverse backgrounds—including people of low-income and people of color.

11. Small-donor election programs allow candidates to engage with individuals from a variety of backgrounds and neighborhoods, which will ensure that the priorities and concerns of all individuals have the opportunity to be heard.
12. Small donor campaign financing programs allow candidates the ability to run a competitive campaign by engaging with many individuals, from a variety of backgrounds, because each small donation's value is increased by matching of public funds.
13. Many other local jurisdictions, including jurisdictions in West Virginia, Vermont, Texas, Rhode Island, New Mexico, New Jersey, Minnesota, Michigan, Massachusetts, Maryland, Maine, Hawaii, Florida, Connecticut, Colorado, California, and Arizona, have made efforts to address distrust in government by adopting small-donor campaign financing and/or various types of election and campaign reform.
14. By reducing reliance on wealthy donors and special interests, small-donor election programs inhibit improper practices, protect against corruption or the appearance of corruption, and protect the political integrity of our governmental institutions.
15. The City of New York has had a small donor campaign finance system in place since 1988 and has seen an increase in competition between candidates, high rates of participation in the system by candidates, and candidates are now campaigning in 90% of neighborhoods instead of just the wealthiest areas.
16. Community oversight is a fundamental part of the City of Portland's governmental process.
17. A commission or community oversight component allows small donor campaign finance programs to adapt and make necessary updates to increase the success and usability of the program and to prevent incidences of fraud.
18. Robust verification of donations must be done in order to prevent abuse of the program.
19. Currently, the only method of verification of donations is voter registration.
20. In order for the City to be inclusive, other methods of donation verification should be explored to insure that individuals who are legally allowed to donate under state and federal law are able make donations in this program.
21. Code Chapter 2.16 will apply to elections after 2018.
22. It is the Council's expectation that the Director of ONI will begin the process of developing administrative rules after the effective date of this ordinance

NOW, THEREFORE, the Council directs:

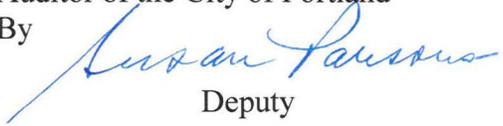
- a. City Code Title 2 is amended by adding a new Chapter 2.16 *Election Reform* as set forth in the attached Exhibit A to this ordinance.

- b. The Open and Accountable Elections Commission shall recommend residency verification requirements within the first year of its establishment.
- c. The City Budget Office to adjust the FY 2017-18 Current Appropriation Level target for the Public Election Fund by \$1,200,000.

Passed by the Council: DEC 14 2016

Commissioner Amanda Fritz
Prepared by: Cristina Nieves
Date Prepared: October 12th, 2016

Mary Hull Caballero
Auditor of the City of Portland

By 
Deputy

S-1370-1409

Agenda No. **ORDINANCE NO. 188152**
 Title **SUBSTITUTE**

add Code Chapter 2.16

Adopt the Open and Accountable Elections Policy by adding ~~City Code Chapter 2.16~~ (Ordinance)

INTRODUCED BY Commissioner/Auditor: Fritz	CLERK USE: DATE FILED <u>NOV 29 2016</u>
COMMISSIONER APPROVAL Mayor—Finance and Administration - Hales Position 1/Utilities - Fritz <i>Amara Fritz</i> Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Novick	Mary Hull Caballero Auditor of the City of Portland By: <i>[Signature]</i> Deputy
BUREAU APPROVAL Bureau: N/A Bureau Head: N/A	ACTION TAKEN: DEC 07 2016 PASSED TO SECOND READING DEC 14 2016 9:30 A.M.
Prepared by: Cristina Nieves Date Prepared: 11/28/16	
Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
City Auditor Office Approval: required for Code Ordinances <i>Torn</i>	
City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter <i>[Signature]</i>	
Council Meeting Date 12/7/16	

AGENDA
TIME CERTAIN <input type="checkbox"/> Start time: Total amount of time needed: (for presentation, testimony and discussion)
CONSENT <input type="checkbox"/>
REGULAR <input checked="" type="checkbox"/> Total amount of time needed: 45 min (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	✓	
2. Fish		✓
3. Saltzman		✓
4. Novick	✓	
Hales	✓	